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JOKESTARS MAKERS

America Is a Flop, Says O'Neill, Back In N.Y. After 12 Years With Two Plays

By ARTHUR BRONSON

A frail, patrician old man named Eugene O'Neill sat in the Theatre Guild office last weekend and talked about his first visit to New York in 12 years. "I don't know Broadway any more," he said sadly. "It's all changed. Even the Cadillac Hotel where I was born 57 years ago is torn down."

He was enthralled by long illness, pained of hand and halting of speech. A barrage of interviewers asked questions, some of them sophisticated and silly. O'Neill listened intently and answered with difficulty, but courteously and at great length. He was nervous, rubbing his hands and fidgeting and unfolding them constantly. But the stern eyes were clear, the voice steady, the smile gentle. It was a painful hour, but it was illuminating.

Production of his two plays this year by the Guild had brought O'Neill back. But life had been as satisfactory in San Francisco away from the theatre, as in it. He had gone west, by the sea, to write his cycle of nine plays. He worked so hard at it that he went stale and put the partly-finished project on the shelf. The war came and upset him further. Then he took sick. O'Neill hasn't written anything (Continued on page 22)

Norway's Top Comedian To Be Guest for 1 Year In U. S. of Man He Saved

Dramatic story of an American fanatics' debt of gratitude to a Norwegian underground worker, who saved his son from death in a German prison camp, climaxed with the arrival of the Norwegian liner Stavangerfjord Tuesday (3). One of the passengers is Norway's leading comedian, Carsten Wiig. He was met by Henry Arnsperger, the man who saved him and who long since joined his family and is now a member of the New York investment firm of Arnold & Beichroeder.

The Arnold family arrived in the U. S. during the 1890's as refugees from Hitler's Germany. Henry (Continued on page 22)

PERRY COMO SEEN 'MAKER OF SONGS'

Perry Como is the new "maker of songs" as far as the music publishing industry is concerned. He's the No. 1 objective at the moment of all pop-tune salesmen seeking a record to launch a new item. In addition to Como's power as a pop wedge, publishers to his ability to revive oldies. Currently, "If You Were the Only Girl in the World" has been sung into a full-size sheet sales hit by Como, after the Decca-Fue combination had tried unsuccessfully for two years to revive it. Prior to that, however, Como had pumped new life into "Prisoner of Love."

Slightly Off Beam

Chautauque, N. Y., Sept. 3.

An outstanding feature of this staid Protestant summer community is the 15-minute early morning carillon recital from the Gothic belltower jutting out on a promontory into picturesque Lake Chautauque. Interspersed among the classic religious hymns tolled out by the carillonist the other a. m. were living Berlin's "Oh, Rudy I Hate to Get Up in the Morning" and George M. Cohan's "Yankee Doodle Dandy."

Congress Probe Shaping Up Vs. Media Trusts

Washington, Sept. 3. A sweeping investigation of the growth of monopolies in the newspaper, radio and six fields—taken up in that order—is shaping up on Capitol Hill.

The extent of mergers and restraints to free competition in all three media will be aired publicly in hearings before Sen. James Murray's Small Business Committee late this fall, present plans indicate.

The hearings, planned for November, are the culmination of two years of investigation by the committee staff. A similar move during the last session of Congress, it was learned, (Continued on page 54)

TOPGUN PARLAY FOR WAX WGS

By GEORGE ROSEN

The lowly disk jockey has come into his own in radio. He's raking in the coin by the bucket, but, more important, there's a growing recognition of his stature today as a "maker of stars" via the day-to-day multiple spinning of the wax personalities who are on the way up to achieve a potential \$1,000,000 in earnings when his two daytime wax sessions are grabbed up for sponsorship, spotlighting a new era that shapes up for the jockeys.

Husing's pact, which calls for a minimum of \$20,000 in salary for the five years, is seen as the prelude to a "Battle of the Disk Jockeys" in Manhattan, particularly aimed at moving in on the variable gold mine and top coin pouring into the coffers of the rival indie station, WNEW, via Martin Block's "Make Believe Ballroom" disk show. Block, who has already set the pace as America's first "millionaire" disk jockey, has just signed a new four-year contract with Arde Bulow's WNEW guaranteeing him \$185,000 a year on the multiple-sponsored program, which is completely sold out. Husing will spin the platters six days a week, from 10 a.m. to noon, and again from 5 to 6:30 p.m. His show will be tabbed "Ted Husing's Bandstand." He moves in Oct. 28. Oddly enough, it marks the return of Husing to his original "alma mater," for a wax back in the mid-twenties that he hit the big time as a sportscaster. (Continued on page 10)

Record Firms Figure They're Next In Petrillo Demands for Upped Pay

Ace in the Hole

CBS execs are debating the wisdom of recording (or use as possible script material) some of those all hit cracks that are coming out of network programming conferences since the emergence of Goodman Ace into the picture in his new role as supervisor of comedy shows.

Reporting on a double-check of some of the web shows, Ace, for example, told Bill Paley, Dave Taylor, et al., that when one show in particular needed was FM.

"I mean frequency modulation," queried Paley.

"I do not," was Ace's ace. "I mean Fibber McGee & Molly."

Bars Up Sales Over 500% Via Television Lure

N. Y. television broadcasters, with a full schedule of sports and special events shaping up for the fall season, are taking steps to make sure nobody on the outside cleans up a little pin money on their telecasts. Both WNET, the NBC station, and WCBW, the CBS outlet, are running notices at the close of each night's program to the effect that all shows aired over the stations are for entertainment only and must (Continued on page 49)

With many of the American Federation of Musicians locals in various parts of the country on the march against hotels, theatres, nightclubs, et al., with stiff demands for higher scales, the recording companies are anxiously awaiting the onslaught of James C. Petrillo and his national AFM body to boost in recording scales. Petrillo advised the disk companies last spring that, when the current contract between them expires in October, the disk men

National Strike Threat
A nationwide strike of the American Federation of Musicians loomed last night (Tuesday) against the nation's hotels, as aftermath of AFM press James C. Petrillo's entry into the N. Y. musicians' strike against the city's hotels for failure of the latter to adhere to new wage demands.

Further strike details in Music (page 45) and Vaudeville-Nightclubs (page 48).

could look forward to being asked for more coin.

On the basis of what Petrillo's locals have been asking in other fields the past month or more, the companies fully expect the AFM's new re- (Continued on page 27)

Berlin Sues to Curb Use of His Name In Song Racket

Charging illegal use of his name in an attempt to defraud, Irving Berlin has instituted suit for restraining order and damages against Eleanor Flader and Universal Writers of America, organization for which he is allegedly fronting. Action was taken by attorney T. Newton Lawler, who termed the UWA as "nothing but a con game."

Universal Writers, it's claimed, has been sending letters to names on a mailing list which consists of people who have had songs copyrighted. (Continued on page 49)

HECHT HAS 3 PLAYS, 2 PIX ON BROADWAY

This is Ben Hecht week on Broadway. Currently the author has three plays on Broadway and two films. Revival of his comedy, "The Front Page," opens at the Royale tonight (Wed.). His new pop opera, "A Flag Is Born," opens at the Alvin Hoffman (Thurs.). His play, "Swan Song," is current at the Booth. Both "Page" and "Swan" were written in collaboration with Charles MacArthur. Hecht's writer-directed-produced "Spitter of the Rose" film opened Sat. (4) at the Republic, while "Notorious" is at the Music Hall.

London Legit Biz Speedily Recovers; 'Pick-Up Girl,' 'From U. S., Sock Hit

London, Sept. 3. After a temporary lull, West End legit biz has made a speedy recovery and is now in full blast, with new imports just as rampant as in late war years.

Instances are "Pick-Up Girl," the biggest American hit here in years, which has vacated the Prince of Wales Theatre for new Val Parnell revue, "Piccadilly Hayride," starring Sid Field and featuring the Three Rose Sisters (Americans) and Robert Lamourer. It's Parnell's discovery. It's due early October.

Another instance is Percival Hartley's "White the Sun Shines" at the Globe, which, although in the third year, is still doing good biz, but is compelled to fold to make room for "Crime and Punishment," which moves from the New, to in turn make room for the new "The Sign of the Cross." Old Vic opens for theatre at the Opera House, Manchester, Sept. 9, and is expected to

stay at the New till end of April. The repertoire of plays comprising "King Lear," J. B. Priestley's new "An Inspector Calls," and "The Sign of the Cross." Latter is to be pulled after Christmas, when Laurence Olivier leaves for Hollywood to play, actress Vivien Leigh, to make a picture.

For Olivier returns to England around May to line up a new Old Vic repertoire, which for first time will include Miss La Boite's "Australia and New Zealand for about a year.

For the West End is Robert Donat, who'll bring with him a repertoire of plays, with the complete Peter Ustinov's "Man Behind the Statue," "As You Like It" and Cheek's "The Sign of the Cross." Compagny opens out of town the middle of October for three weeks, coming to the West End in early November.

Expected revival of Thornton Wilder's "Skin of Our Teeth" has matched with Olivier directing

his wife in lead which she originally played last year at the Phoenix. This comes to the Piccadilly in early October after six months in the provinces. Will stay Christmas, due to Miss Leigh's Hollywood commitment, and will be replaced by Godfrey Tearle and Edith Evans in Shakespearean season teeing off with "Anthony and Cleopatra."

Although Firsi Shephard's "Eliza Farnham" is stranding, it's Peter Daubney, who has lease on house, is already getting ready a replacement. He'll be replaced by Hay's "The Sport of Kings," first done in the West End in 1924. Leslie Farnell will star in this. Then there are three very important musicals due. First is Emile Littler's big show at the Coliseum, starring Bud Flanagan and the Three Sailors, which is expected sometime in October; Val Parnell's "Piccadilly Hayride," starring Sid Field, at the Prince of Wales, also early October; and Shephard's "The Sign of the Cross" (Continued on page 18)

"Ple-e-e-ase, Mr. Weitman,
let all those little kids
die laughing when you
open my new picture
at the Paramount
today!"



THOSE LABOR DAY PREMIERES PROVED IT'S HOPE'S TOP FROM

Paramount

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u
re



BOB
(Monsieur
Beaucaire)
HOPE

BOB
(New York
Paramount)
WEITMAN

Screen Play by Melvin Frank
and Norman Panama
Based on the Novel
by Booth Tarkington

Briefs From the Lots

Hollywood, Sept. 3.

Bruce Cobb checked in with Randolph Scott and Dorothy Foy at the Columbia cast today for "Twin Saboreros," to be produced independently by Harry Joe Brown for Columbia release. Joseph Kane draws production responsibility on "Picks-Pick" slated as a starrer for William Elliott. It's about the Colorado rush in 1850, a little different from the Forty-Niners. Father John Gavin, representative of the Hollywood Legion of Decency, functioning as technical adviser on the editorial sequence of "Dead Reckoning" at Columbia. "Warners needed a casket with six silver handles for "Pursued," and got it promptly on rental. Now you can buy it at half price if you want a 1900 model and have a cadaver handy.

Tom Conway assigned to one of top roles in "His Wedding Night," to be produced by Leo Seltz and Joe Fields at Eagle-Lion. "Jacqueline White draws romantic lead opposite Walker Reed in "Banjo on My Knee." Warners will produce half a dozen "Joe McKoon" shorts to "The You Want Me to Stay Here" and "So You Want to Play the Horse."

Roald Walsh led a troupe of 140 "Gallup, N. M., for three weeks location shooting on "Pursued." Joe Rock booked Gordon Douglas' story, "The Spirit is Willing," for production at his Las Vegas studio. Robert Rasler, producer of "Home Stretch" at 20th, received shipment of 2,000 feet of Technicolor film, shot at the Long-champs race track (Paris), for use in the picture.

Andy Russell Signed Sam Colbow, producer, assigned Andy Russell for one of the top spots in "Copacabana," with George Gifford, Gloria Jean and Steve Cochran. Paramount in production this month, for United Artists release.

Paramount will start four features in September, making a total of 10 before the lenses, the heaviest monthly production in the studio's prewar days. Starters are "The Big Haircut," "Variety Girl," "Blaze of Glory" and "The Island of the Holders from August are "The Emperor Waltz," "Unconquered," "The Lower," "The Fading Brunette," "Dear Ruth" and "Golden Earrings."

Stuart Erwin, away from the studio more than a year, signed by Seymour Nebenzal for one of the top roles in "Heaven Only Knows." Greatest number of trailers, five days at 20th-Fox is being used in "The Home Stretch." Total to date is 2,942, with 972 used in one scene at Santa Anita Park.

Johnnie Johnston signs eight dignitaries in "This Time I'll Know What I'm Doing," with Eddie Dean, Metro, including a Spanish and a Danish folk song. "Jerry Thomas" draws the production of the Eddie Dean series of westerns at RKO, recently relinquished by Robert Taylor.

Jason Cheeks Into E-L. Leigh Jason checked into Eagle-Lion to direct the film "His Wedding Night," rolling late in September with Dennis O'Keefe. "The Dowling" and "The Heart Tells Me" are the last two trailers in top roles. Leo Marcus will co-produce the picture with Fields in "The Turner who had 48 costume changes in "Green Dolphin Street" — Julie Bishop draws the female lead in "The Last of the Red Men" at Columbia. Actress returns from Wisconsin, where there are rumors of romance.

Trudy Marshall drew one of the top roles opposite Michael Duane in "Alibi" Mr. Twiss, for Columbia, with John Sturges directing. "Nancy Guild goes to work with Vic Edwards as femme fatale in "The Heart Tells Me," the Gene Markey production, Gregory Ratoff director.

Columbia hoisted Robert Gordon from dialog staff to a full director's chair. "The first take of the picture, alignment is 'Inside Story,' a mystery yarn, slated for an early October release.

Brian Donlevy and Paramount terminated their contract after six years. The actor was to make one more picture on the lot, prior to

Camphor Call

Hollywood, Sept. 3.

Bette Davis starrer, "Deception," is setting a record for dress extras at Warners, with a total of 1,175 atmospheric soup-lad-and-fabrics called for—and more to come. Script calls for no other type of extra, setting another studio record.

cancelation of the pact. Paramount moved its "Golden Earrings" troupe to the Universal lot for several days of shooting on the German village set. "Bob Hope and Dorothy Lamour led a troupe of 115 to Monterey for 10 days of location filming on "My Favorite Blundering." PRG producers, including Howard Welsh, Jack Neufeld and Belmont Gottlieb, moved into new quarters on Sunset Blvd.

Pine-Thomas picture, "Adventure Island," will be filmed about 90% on location at Catalina, solving a problem of stage sets. Producers had the script rewritten to reduce in-door shooting to a minimum. "Three Men in a Boat," Glenn and William McCarthy and Frank Chumley, moved into Hollywood to round up top talent. Lloyd Cery and Bill Foster for a charity show, to be filmed under Shuster sponsorship, to build a fund for a theater for crippled children. Milton Sperling, chief of U. S. Pictures, is huddling with the Arthur Ripley-Rudolph Minsky outfit about a production deal on the Thomas Wolfe novel, "Look Homeward Angel." Ruth Herbert, recently associate editor of Cosmopolitan mag, linked by Bryan Foy story analyst at Eagle-Lion. Sol Lesser closed a deal with the Buchanan Agency to develop the "George Sanders drama role of King Charles II in "Forever Amber."

George Sanders drama role of King Charles II in "Forever Amber." "The Second Secret" is being directed by William Perlberg production. "The Girl in the Red Velvet" is being assigned to the femme star role in "Party Line," to be produced by Robert Siskel at 20th-Fox.

Louis de Rochemont's 20th-Fox picture, "Boomerang," will be filmed entirely on location at Stamboul at 20th-Fox.

Editing was completed on Samuel Goldwyn's "The Best Years of Our Lives," but the result is a reels, running almost three hours.

Although it doesn't produce any more, the result is a reels, running almost three hours. "Bob, Son of Battle" calls for a field of green oats.

ROACH MAY RELEASE COMEDIES VIA COL.

Hal Roach is expected in New York from the Coast next month to conclude a release deal for his new series of feature comedies, if distribution arrangements haven't been reached before that time. Producer has two of the pictures finished and the third will be completed in time for him to bring it east with him.

Roach, who has a long history with Columbia and it is understood there is still a good possibility of his winding up his comedy line with the studio, has said, however, that he wants to be able to show his first three pictures to the public before he can get a better deal. Films are being made in Cinecolor and run about \$100,000 apiece.

Completed are "Curley" and "Here Comes Trouble." In production are "The Girl in the Red Velvet" and "The Girl in the Red Velvet" with Bebe Daniels as associate producer.

Cutting It All Ways

Hollywood, Sept. 3.

Heaviest foreign language program in the history of 20th-Fox is mapped out for the \$4,000,000 "The Razor's Edge." "Picture will be released in 23 alien tongues, including English, French, Italian, Spanish, Portuguese, Dutch, German, Russian, Japanese, Chinese, Hindi, Bengali, Malay, Thai, Persian, Urdu, Hebrew, Yiddish, and Polish.

ASSOCIATE MEMBERS PROPEL TO THE FRONT

On the make for Wall Street coin a back production of a minimum of 20 pictures during the forthcoming year, Allied Artists Exhibitors and other affiliates of the Conference of Independent Exhibitor-Associates, have quizzed their members on possible commitments for guaranteed playing time. Questionnaires which are aimed at showing the exhibitors sponsored by the theatre groups would pay their own way have, in the bulk, been returned with exhibitor approval, a high official of CIEA said. The step was felt to be a necessary prelude prior to the possible guarantee by Allied of negative costs of films to help production and insure against a threatened film shortage.

Favorable reaction by exhibitors may mean an increase in the tangible policy by Allied at its approaching national meet in Boston (Sept. 17). Committee up by Allied is currently looking into the situation but the board of directors is expected to take action after Boston conference. Idea is to induce one or more established indie pro-

FN Did the Same Thing

Allied's film production scheme is not the first invasion of the production field by indie exhibitors. Back in 1917, First National came into being when a group of prominent exhibitors banded together to make pix in a fight to take the ball away from Adolph Zukor, then by far the most powerful producer in the industry. The organization of 25 members was formed with Robert Lieber as prez, Harry Campbell of the Standard Theatre America, as sec'y, and John D. Williams, manager.

FN ultimately tied up some 5,000 theaters provided for division of franchise among partners and allowed no other franchisees to other members. Move, as was disclosed in the National Build a Large Hollywood studio and operated it until December, 1927, when Warner Bros. by the makers and it was also picked up control of the former outfit and absorbed it into its corporate asset.

ducers to launch into a special production project.

Number of Wall Street houses have expressed considerable interest in the proposition; the CIEA official said providing sufficient number of indie exhibs could be tied down to playing-time pacts. Project also is considered a pretty likely answer to the product pinch frequently suffered by decreed selling, dropping of films by the majors and the fact Warner was in the talking stage for several years.

Leah Loeb Once Interested Kuhn, Loeb & Co., two years ago, approached Allied on a similar proposition with an offer of heavy cash to buy a large Hollywood studio and operate it until December, 1927, when Warner Bros. by the makers and it was also picked up control of the former outfit and absorbed it into its corporate asset.

(Continued on page 30)

Studio Contracts

Hollywood, Sept. 3. Frank Tashler, actor, Metropolitan, Virginia Hunter, actress, Col. James Henshaw, writer, Paramount, is being sought by Columbia. Jack Rose, writer, Paramount. Clifton Young, renewed, Warners. "The Girl in the Red Velvet" with Bebe Daniels, renewed, 20th-Fox. Jan McCallan, writer, U-I. "The Girl in the Red Velvet" with Bebe Daniels, renewed, 20th-Fox. Kathleen O'Malley, actress, 20th. Michael Duane, actor, 20th. "The Girl in the Red Velvet" with Bebe Daniels, renewed, 20th-Fox. Herbert Spencer, composer, 20th. Philip Abbott, actor, 20th. "The Girl in the Red Velvet" with Bebe Daniels, renewed, 20th-Fox. Carol Dane, actress, Monogram. Russell, Kimball, art director, Rep. "The Girl in the Red Velvet" with Bebe Daniels, renewed, 20th-Fox. Joyce Reynolds, actress, Warners.

Krim, Schwalberg and Foy Meeting Will Set Eagle-Lion's Release Schedules

'Wrong' O'Brien

Cincinnati, Sept. 3. In a special London reception for Edmond O'Brien, new star of Universal's "Killers," producer Mark Hellinger and Al Horwitz, chief of the U. S. publicity staff, when at the Netherlands Plaza hotel for the film's opening here, arranged a fan club emissary to parade with a big sign, "Killers with O'Brien." Hellinger and Horwitz had framed the fan club stunt.

When the placard was reversed, it read "Welcome to our Pat." News 17 star, it's understood, took the gag in good graces by being almost convulsed with laughter.

Minimum Writer Scale Approved

Hollywood, Sept. 3. Screen Writers Guild and the Motion Picture Association got together for a new minimum wage scale for film writers and screenwriters. Minimum payments for scripts written on 'not deal' contracts.

New scale which went into effect Aug. 27, calls for a minimum of \$1,000 a week. Flat fee for first week at least \$1,500 per script. Contract runs two years.

WALLIS TO PRODUCE IN LONDON STUDIO

Hollywood, Sept. 3. Hal Wallis closed a deal by cable for the use of one of J. Arthur Rank's studios near London to produce "For Her to See" next May. Negotiations had been going on since Wallis met Rank in England several months ago.

Understood another deal is on the way for a second Wallis production in England for Paramount release.

Studio Paychecks Hit Weekly Average of \$87.27

Sacramento, Sept. 3. Average weekly pay of workers in picture studios for July was \$87.27, a jump of 47.48 over the corresponding month in 1945, according to the California Labor Statistics Bulletin. Nearly every rate for the month was \$18.66, the highest in any California industry. With the postwar decline of airplane and shipbuilding, film workers are tops in this state.

Abbeytes Snagged For Pix

Sam McClory, of Dublin's Abbey Players, has arrived in New York Saturday (31) from Ireland, leaves Friday (6) for the Coast. He's under contract to Metro, having been picked up by Jack Votian, company's British production exec, after he was spotted by Jack O'Brien, who turned up in an Abbey play. Votian signed him without a screen test, giving him a two-year contract plus options.

Votian was also aiming to attract an Abbey company, which was beaten to the draw by British producer Gabriel Pascal. Femme was sighted by Columbia, which is the studio which is operated by the Abbeyites.

Frank Dermody, also linked with Votian, Abbey director-producer, to appear in the film version of "The Sign of the Cross" and learn film production.

His Own 'Affair'

Fred MacMurtry bought "Innocent Affair" as a starrer for himself, to be played by his own wife, independent banner, Mutual Productions. Picture, slated for spring filming, was bought by a young Lou Breslow and Joseph Hoffman.

Arthur Krim, Eagle-Lion presy, and Alfred W. Schwalberg, E-L's sales chief, head for the Coast Friday (4) for a huddle with Bryan Foy, company's production officer. Trio will fix the order of release for the picture. First pic will hit the screens about Jan. 1, '47, according to Krim. On his return, following meets with last week's work, he will conform to anti-trust decision sales methods, Krim said. Company will definitely sell its films singly, but no decision has been made as to auction selling. Schwalberg will also huddle with Leo Spitz on problems of transferring contracts and the new International-trial setup.

Getter Under Foy

Hollywood, Sept. 3. James J. Geller, removed from the Universal lot in the recent atomic bombing, ended in the Eagle-Lion studio with a producer pact under supervision of Bryan Foy.

Story circulating at Universal for one year, Geller draws "Love From a Stranger" as his first producer job at Eagle-Lion. Story was originally filmed in England and will be re-produced with Arturo de Cordova.

Michel Jacoby former scripter for the Foy unit at 20th-Fox, also signed a producer contract with Foy.

Cole Porter Very Much Alive But Some Fans Doubt It Because of Pic

Indianapolis, Sept. 1. Publicity-styveness of the Peru, Ind., Porter family is having a strange kinkback here. Ever since the run opening of "Night and Day," local drama desks have been deluged with calls from inquiring readers wanting to know if Cole Porter is dead. There is evidence some people have taken to the streets to find out if Kern, Ever Porter's photo in the "Night and Day" program.

Stuart Erwin, 1, stating that he was never a fan of Porter's music. He also said that he was a member, Dutch Bergman, Ole Olsen and other famous native sons, failed to get a word from Porter.

Some of the inquiries are attributed to the fact that Cole Porter was always a very physically fit man, the end of the biographical film, which follows shortly after his riding accident.

CONNORS WINDS SALES TALKS IN N.Y., TORONTO

Series of 20th-Fox sales confabs, held by Tom Connors and other company executives, at the various districts for the last several weeks, wound up Wednesday (28) in New York City. The tour of the h.o. Friday (30) and is slated to talk things over with the N. Y. sales executives and the changes in sales policy that it will require. He also discussed 20th's product for the forthcoming season, talking over all pix to be released by the company up to "Rhinoceros' Edge," tentatively slated for "National Geographic" distribution about Christmas.

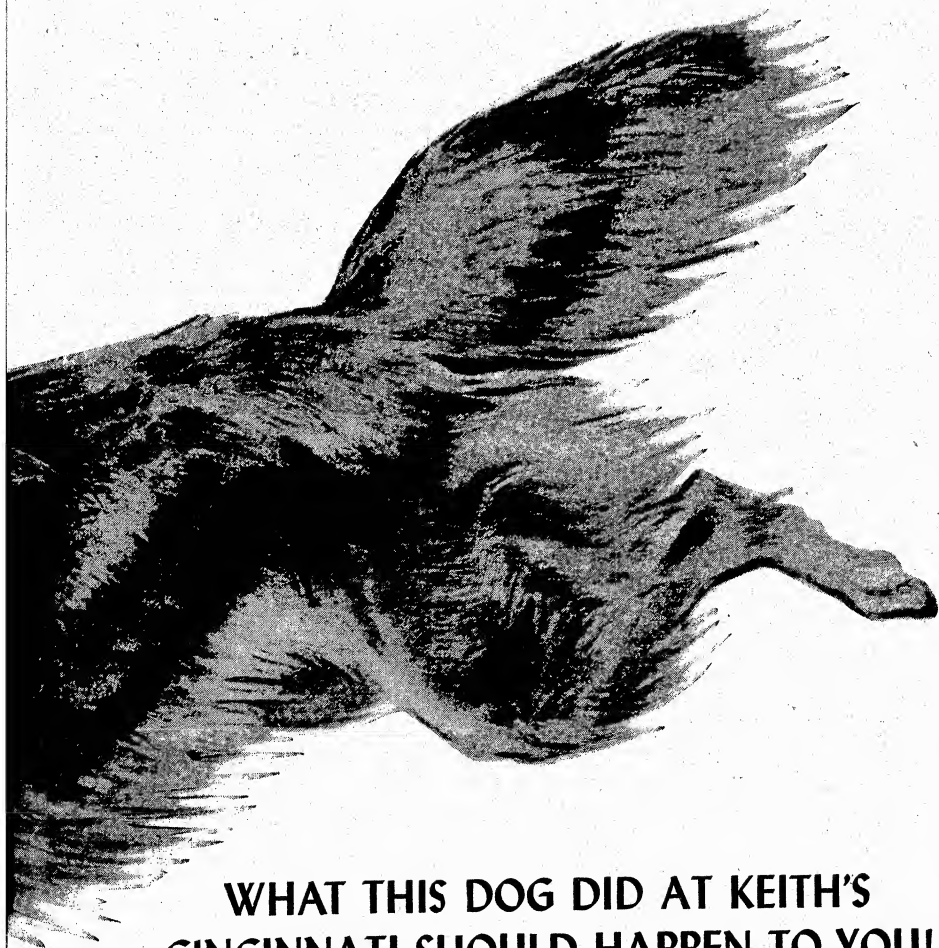
Cooper-Ford's 3-Year Pact With Argosy Co.

Hollywood, Sept. 3. Merian Cooper and John Ford had led exclusively for three years with Argosy Co., which is the partnership with the corporation in which they hold hefty chunks of stock. Cooper and Ford will hold the directorial reins.

Currently in production is "Power and the Glory" with "Last Outlaw" sketched to follow. United Artists has bought "Outlaw" under a one-picture deal.

RUNAWAY!





WHAT THIS DOG DID AT KEITH'S CINNATI SHOULD HAPPEN TO YOU!

The sensational business of M-G-M's "COURAGE OF LASSIE" continues to amaze the industry! At Keith's Cincinnati it is doing 2½ times the house average of the past five years—and held over! Nationally it tops previous Lassie hits by thousands! Tag on to M-G-M's new TECHNICOLIE Adventure "COURAGE OF LASSIE" for a box-office runaway!

M-G-M presents LASSIE in a New Adventure "COURAGE OF LASSIE" in Technicolor. ELIZABETH TAYLOR, FRANK MORGAN, TOM DRAKE. Original Screen Play by Lionel Houser. Directed by FRED M. WILCOX. Produced by ROBERT SISK

Show the 'Famine' Film

Reviewing committees of the American Theatres Association, National Allied and the Motion Picture Theatre Owners' Association last week recommended that their exhibitor members play "A Message of Famine." The four-minute Government short on the world food shortage and the necessity of saving food here to save lives overseas the widest possible exhibition.

While the exhibitor organizations have "recommended" the short, they called it "not a war picture." The Motion Picture Theatre Owners' Association called it "a matter for his own conscience. Many an exhibitor is going to back away from it, claiming that patrons come into his theatre for "entertainment." But four minutes of film and truth mixed with two and one-half or three hours of entertainment should not be too hard to take.

Of course, the picture's going to be "gruesome," as some exhibitors called it. But starvation is gruesome. Nothing can bring that fact home so clearly as film, and every exhibitor has an obligation to contribute what little he can to alleviate conditions such as "Message of Famine" depicts.

Decree's Curbs on Specifying B.O. Scales Most Botherome to Prods.

Prohibition against setting minimum admission prices in contracts is the principal provision of the Federal court's outline for the new rules of independent producers. That's the major point on which Donald Nelson, chief of the Society of Independent Motion Picture Producers, will fight in the decree as it is finally worked out. It has been learned that he figures that, without the power to specify minimum admissions for various runs, they lose all control over their product and can be badly damaged financially. Thus Nelson, as soon as he sees what the courts and the Department of Justice agree on in regard to the minimum admissions provision, will ask the court and/or the D. C. to give the right to intervene to get the indie' point over.

As SIMP members see it, without the power to put a floor on the b.o.p in any particular situation they cannot go on taking chances with multi-million-dollar pictures, while such efforts as David O. Selznick's forthcoming and very costly "Destiny in the Sun" become completely unthinkable. What they envision is an exhibit holding high to get a film playing at a number of theatres, to raise the price, and then, when business starts to slip, lowering admission to a quarter or even a dime. What would that do to the dollar in the next run. It is asked, despite the court's approval in another section of the decree of the system of clearance and protection? Naturally, the exhibitor wouldn't give a nickel for the picture if he had to wait for a 14- or 21-day protection period to pass and then had to try to charge as much more than the house that ran the picture before him. Effect on a producer's income of such mis-handling of his film is evident.

What the indies want, if not the power to set the minimum price themselves, is that the exhibitor be forced to state in his bid what he intends to charge. Distributors would be forced in determining the winning bid and write it into the contract. The indies claim that the court achieves its aim of eliminating the practice because the exhibitor sets the minimum admission figure.

Indies have hopes of winning their case, since the Federal court decree handed down the decree outline was obviously over his head. The film industry intervention, clearance, etc., were concerned. Certain points are directly contradictory and self-contradicting them out in the case as finally written, it appears likely that the indies' plaint will get consideration.

Autry Gallops Into N.Y. Garden Sept. 25

Hollywood, Sept. 3. Gene Autry opens a 12-week rodeo season at the Garden of Eatin' at Dublin, Texas, where he carries his horses and team. Troupe from the Meadows at Garden Sept. 25 for four weeks, followed by two weeks in Boston.

Managers, Inc., is booking the tour, hiring Autry as star and renting his rodeo stock.

Studio Pickets Fined

Los Angeles, Sept. 3. Twenty union pickets were fined \$25 each in Municipal Court as an aftermath of the strike riots at the Paramount and RKO film studios last year. Fines were paid by Frank Pestana, attorney representing the Conference of Studio Unions.

Through agreement with the City Attorney's office, similar charges against 349 strikers were dismissed.

Yates Sees Pix Aided by Decree

Hollywood, Sept. 3. Auctioneer selling under the new Federal court decree will be a stimulus to the motion picture business throughout the country, it was asserted here by Herbert J. Yates, Republic chief, who predicted a nationwide boom in the building of film theatres as soon as materials are ready. He added:

"Under the decree everybody in the business is going to get a better deal generally. There will be better breaks for both distributor and exhibitor, with less chiseling on both sides."

Yates declared the "B" picture is on its way out and asserted that one of the Hollywood companies had made any appreciable amount of profit on that type of film in five years.

Republic prexy announced that his studio is going into the 16mm field on a large scale. "We have learned," he said, "that firms in Chicago have been shipping 16mm projectors to South Africa. At one time I thought the narrow gauge business was developing rapidly in the U. S."

Amusements Down Also In General Market Dip

Worst break in the stock market for many years yesterday (Tue.), hit film shares the same as other industrial stocks. Many explanations, including blame placed on "more erratic radio broadcasters" by daily papers for heralding another war by 1947, were given for the way Wall Street tumbled. Fact that 100% Federal reserve rate, and the high buying power restricted also is blamed for drastic slump by some.

Bulk of major film shares lost three points or more, 20th-Fox suffering the most with a loss of \$4.87 1/2. Paramount, \$3.12 1/2; RKO, \$2; Republic, \$1.50; Universal, \$3.25; Warner Bros., \$2.35.

SOFT PEEPS SECRET'S EFFECT

Cold water was thrown on monopoly suits by indie exhibitors in the first ruling court handed down by a Federal court since the re-organizing of industry practices ordered in the Government's N. Y. equity action. The view expressed by Federal Judge M. Gibson Friday (30), in a 26-page opinion, played down the effect of the main anti-trust decision and limited its applicability. In so doing, Judge Gibson termed the provisions of the decree suit "drastic and unjust," the likelihood of appeal from it "possibly weakens it as a citation of legal principles."

Court decision which tossed out the triple damage anti-trust complaint of Harry Normal Ball filed in the western district of Pennsylvania against Pennwars Theatre Corp., A. N. Notopoulos, its prexy, Paramount, RKO, Loew's and 20th-Fox in effect held that each individual suit must stand on its own regardless of any general findings of antitrust in the movie industry. In the wake of its differentiation between a Government prosecution and one initiated by an exhibitor, lawyers for the defendants, predicted that it would act as a brake on the number of suits filed by disgruntled theatre owners against film companies.

But the New York's suit effects, an attempt by Ball to call to his aid the ruling that price-fixing suits clear and were monopolistic was disregarded by the court which said he had no bearing on Paramount's similar complaint against Notopoulos, however, ruled that Paramount in entering a theatre pact with the latter, even though the Sherman anti-trust laws.

Additionally, Judge Gibson flatly held that the run given to his aid the ruling that price-fixing suits clear and were monopolistic was disregarded by the court which said he had no bearing on Paramount's similar complaint against Notopoulos, however, ruled that Paramount in entering a theatre pact with the latter, even though the Sherman anti-trust laws.

(Continued on page 27)

Metro Sets Minimum Price, Playing Time in 1st Auction Bid Test in Philly

Exhib's Radio Yen

Pittsburgh, Sept. 3. Frank Murphy, manager of Loew's Penn here, and three other ex-GEs have made application to the FCC for a permit to operate a new radio station in Dayton, O. It would be incorporated as the Information & Education Broadcasting Corp. Murphy's partners in the prospective enterprise are listed as Jack Ramman, Lawrence Wolfson and Howard Cole.

Ind. Indies Warn Tattling Distribs

Indianapolis, Sept. 2. The Associated Theatres Owners of Indiana threaten to have the law on film distributors who exchange confidential information to the disadvantage of exhibitors in making deals.

They are threatened with prosecution in the following ultimatum to "all film salesman, managers and executives of distributing companies," issued in the state independent group's Sept. 1 bulletin: "That any comparison of exhibitors' deals, by telephone or any other means, between representatives of different companies will, in the future, be dealt with severely by the judges placed in our hands through the Government decision in the New York case, and we will use the full force of the law up in this office to prosecute the parties using collusive selling methods."

Action is based on exhibitors' complaints to the association against "this intolerable condition," which ATOI alleges is largely a result of "unreasonable demands made by the distributors to increase film rentals."

"The situation locally has become so flagrant and out of line that the distributors are brazen and sit in the open with their interchange of information," ATOI charges. "There are available numerous exhibitor witnesses to not only collusion being practiced by the local distributors but also of the New York distributors executives using collusive means to obtain unfair and confiscatory film rentals from exhibitors."

Metro, using Philly for its first major test of the auction bidding system, has notified the first-run exhibitors there of minimum terms acceptable, including both a minimum price and minimum playing time in the first run exchange in the Quaker City last week offered "Holiday in Mexico" as the first film to be sold under the system, notifying the Stanley-Warner circuit and the William Goldman chain via letters of the firm's suitability and the minimum terms.

Bids, which were due yesterday (Tuesday), asked for a flat guarantee on the film against a percentage deal. As far as could be learned, Goldman and Warners were the only two who received the Metro letters, inasmuch as these two organizations control all the first run houses in Philly.

Warners sent in bids for the film for three of its downtown first run houses. Metro warning, the right to decide which bid to choose. Whether the distrib will be allowed to make such decisions will depend on the terms of the final decree, but Metro has decided to take the step now.

System is also being tried out in other strictly competitive areas, but in Philadelphia the cities are being kept under wraps. By Metro sales chief William F. Rodgers. Bulk of the testing, however, is being conducted locally. Pittsburgh exchange areas, it's been learned.

Modus Operandi Typical format, it's been revealed, is for the branch manager to advise exhibitors in a certain locality that a film is available for bidding. Local sales chief sends out letters to ask exhibitors to bid, and tell them they'll offer for the film, how many days they plan to run it if they win the bid, and the terms and other pertinent details. Exhibs are requested to make their bids in writing, and submit a specific time limit which is set to give them a chance to study the situation, figure out the best bid, and submit it to them and if they can fit it into their schedules within a reasonable time.

After the exhibs have mailed in their bids, the company studies them. If selection of a picture is made, the most revenue in the light of each house's earning power. Branch manager, it's believed, decides upon the picture, the rental, and the terms. The comes law with the final decree and bids pour through from all over the country for each film, it would be impossible for the h.o.s. sales execs to handle them all. In making its decision, the winning bid, the company takes into consideration the seating capacity of each theatre, the number of screens in the previous films, etc. Company then decides and notifies the exhib who has turned in the winning bid.

It's believed possible, under such a system, that a situation might develop in which a picture would be acceptable to the company, Metro sales chiefs declared that they've been told it is rare part even in such cases, but would not comment on whether such a situation has ever occurred or is being conducted to the present time.

Ex-Gubernatorial Sec'y Now a Theatre Co-Owner

James J. Mahoney, who served as secretary of the Pennsylvania State Theatre Co-Owners' Association, is now a partner in the small Upjohn theatre in Bensenville, N. Y. Mahoney, recently released from an employment of 30-odd years of service, is a partner with his cousin, John Moran, and a group of investors in the building of the theatre at the Coxsackie State Training School for Boys, in the town of Coxsack, N. Y. Mahoney was released from the State service about 10 months ago, on a very substantial pension. He was secretary of the Conservation Commission at the time.

CIEA Sees Little Hope of Intervention In Decree; Each Will Through Govt.

Outlook for intervention as parties in the anti-trust suit is not hopeful for indie exhibitors and distributors, they tend to use the full attempt by exhibs to take an active part in the case, Jesse Stern, head of the Independent Exhibitor's Association, declared last week. Consequently, the CIEA probably will be a passive participant in the case, working through the Dept. of Justice with an eye to getting across to the court as much of its ideas as possible. A decree as is possible through Government possession, Stern said.

Organization has always opposed the decree, and Stern has added, and sees no difficulties in harmonizing its views with the Government position. He said that the organization realizes the tactical advantages of winning a plea to intervene, according to the Supreme Court, and the exhibitors to receive notice of all court maneuvers and the right to be heard in all proceedings if the court orders the D. of Justice to intervene. Intervention victory is unlikely for exhibs because of several factors, it is claimed. Government has already expressed its opposition to any attempt of theatre operators to sue the exhibitors and to sit in the proceedings during the court proceedings between D. of Justice and exhibitors. The D. of Justice has pointed out that a similar plea made by Allied before the signing of the decree was rejected by the Federal Judge Henry Goddard who's still in the case along with two other judges. Since the legal suit is not much different, court would ordinarily follow that ruling.

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CIEA, it is believed, probably representatives of the D. of Justice to sit in its Washington national meet slated for Sept. 10-12, and to discuss the anti-trust suit ramifications, Stern said. Unit has little doubt that the D. of Justice will accept the case and the exhibitors will be able to take action in the light of those recommendations.

Meanwhile, in four weeks quizzing of exhibitors, Motion Picture Trade Association of America has found 17 theatresmen opposed to auction selling as against 18 affirmatives.

WORLD PREMIERE TODAY

"ON THE BOARDWALK IN ATLANTIC CITY" *

NEXT

AT BOXOFFICES EVERYWHERE!

THE NEW BIG-MONEY MUSICAL FROM 20TH CENTURY-FOX

* MILLIONS WILL BE SINGING IT!
"On The Boardwalk" (in Atlantic City) • "I Like Mike" • "A Farmer's Life Is
A Very Merry Life" • "Three Little Girls In Blue" • "Somewhere In The Night"
"You Make Me Feel So Young" • "Always The Lady" • "This Is Always"

THE ROMANTIC, ENCHANTIC MUSICAL MADE FOR GIGANTIC GROSSES



Three Little Girls in Blue

IN TECHNICOLOR

"THREE LITTLE GIRLS IN BLUE" Starring JUNE HAVER • GEORGE MONTGOMERY • VIVIAN BLAINE • CELESTE HOLM • VERA-ELLEN • FRANK LATIMORE • In TECHNICOLOR • Directed by BRUCE HUMBERSTONE • Produced by MACK GORDON • Screen Play by Valentine Davies • Adapted by Brown Holmes, Lynn Starling and Robert Ellis and Helen Logan • From a Play by Stephen Powys • Lyrics by Mack Gordon • Music by Josef Myrow and Harry Warren • Dances Staged by Seymour Felix

20

CENTURY-FOX

LA Torrid; 'Cleo Smash 52G, Spots; 2 Guys' Great 70G in 'Mexican' Fat 85G in 4, 'Notorious' Wow 66G, 2d Wk.

Los Angeles, Sept. 3. — Hollywood's new product are showing theatre take into a new high level. "Cleo" (52G), "Two Guys" (70G) and "Notorious" (85G) are the new leaders. "Cleo" is a smash, with \$70,000 in sight for three spots. "Two Guys" and "Notorious" are remarkably strong with smash \$60,000 in sight. "Cleo" looks as only light new bill, with only \$25,000 likely in three spots. "Two Guys" looks like colossal boxoffice. "Notorious" is a smash, with \$70,000 in sight. "Cleo" looks as only light new bill, with only \$25,000 likely in three spots. "Two Guys" looks like colossal boxoffice. "Notorious" is a smash, with \$70,000 in sight.

Estimates for This Week
Belmont (F.W.C.) (1,532; 50-51) — "Holiday Mexico" (M-G). Fair \$21,000. Last week, "Bad Bascom" (C) (2d wk), smash \$21,000.
Beverly Hills Music Hall (Blumenfeld-G&S) (824; 75-81) — "Cesar and Cleopatra" (C). Solid \$30,000. Last week, "Night and Day" (WB) (2d wk), smash \$29,000.

Carthay Circuit (F.W.C.) (1,518; 50-51) — "Anna" (20th) (m.o.). Good smash \$29,000. Last week, "Chinese" (Gramm-Wink) (2,049; 55-56) smash \$29,000. Last week, "3d wk", okay \$10,000. Last week, smash \$15,000.

City Center (WB) (1,500; 50-51) — "2 Guys Milwaukee" (WB). Strong boxoffice. Last week, "3d wk" (WB) (4th wk), smash \$15,000. Last week, "Night and Day" (WB) (2d wk), smash \$15,000. Last week, "3d wk", smash \$15,000.

El Rey (F.W.C.) (1,501; 50-51) — "3 Guys Milwaukee" (WB). Strong boxoffice. Last week, "3d wk" (WB) (4th wk), smash \$15,000. Last week, "Night and Day" (WB) (2d wk), smash \$15,000. Last week, "3d wk", smash \$15,000.

Film Star (UA-WC) (900; 50-51) — "They Were Sisters" (U). Solid \$30,000. Last week, "3d wk" (WB) (4th wk), smash \$15,000. Last week, "Night and Day" (WB) (2d wk), smash \$15,000. Last week, "3d wk", smash \$15,000.

Hawaii (G-F-S-Blumenfeld) (956; 50-51) — "Cesar and Cleopatra" (C). \$21,000. Last week, "Night and Day" (WB) (2d wk), smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Howard (WB) (2,756; 50-51) — "2 Guys Milwaukee" (WB). Solid \$22,000. Last week, "Night and Day" (WB) (2d wk), smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Hollywood Music Hall (Blumenfeld-G&S) (824; 75-81) — "Cesar and Cleopatra" (C). Solid \$30,000. Last week, "Night and Day" (WB) (2d wk), smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Low State (1,000-WC) (2,494; 50-51) — "Cleo" (52G). Smash \$70,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Los Angeles (Down-WC) (2,097; 50-51) — "Holiday Mexico" (M-G). Small \$35,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Midway Theatre (D'vion) (2,420; 50-51) — "Partners in Time" (RKO). Smash \$70,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

South of Monterey (Meno) with "Anna" (WB) (2,210; 50-51) — "Cleo" (52G). Smash \$70,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Broadway Grosses

Estimated Total Gross
This Week — \$919,500
Estimated Total Gross
Last Year — \$741,500
(Based on 15 theatres)

Wed 18G, K.C.C.; Ivers' Nice 15G

Kansas City, Sept. 3. — Line-up of films is fairly strong in the local theatre district. Generally, "Ivers" is "Easy to Wed" at the Midland for solid season smash. "Ivers" with "Martha Ivers" also is big.

Estimates for This Week
Equipe, Uptown (F.W.C.) (1,532; 50-51) — "Holiday Mexico" (M-G). Fair \$21,000. Last week, "3d wk", smash \$21,000.
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Film Star (UA-WC) (900; 50-51) — "They Were Sisters" (U). Solid \$30,000. Last week, "3d wk" (WB) (4th wk), smash \$15,000. Last week, "Night and Day" (WB) (2d wk), smash \$15,000. Last week, "3d wk", smash \$15,000.

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O.S.S.' TERRIF 16G, OMAHA; HOPE 13½G

Omaha, Sept. 3. — "O.S.S." is smash at the Paramount where likely to be up in the stage show brackets. "Monieur Beaucaire" at the Paramount, also is running high.

Estimates for This Week
Brands (RKO) (1,500; 16-18) — "O.S.S." (M-G). Smash \$16,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Omaha (Tri-State) (2,000; 16-18) — "O.S.S." (M-G). Smash \$16,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

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Passage-Vaude Great 40G, Hub's Best; 'Fools' 47G, 2 Spots; Ivers' Tat 26G

Key City Grosses

Estimated Total Gross
This Week — \$3,616,800
Estimated Total Gross
Last Year — \$3,109,500
(Based on 20 cities, 178 theatres)

Estimates for This Week
Kutis (RKO) (1,532; 44-48) — "Kid From Brooklyn" (RKO). Solid \$29,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Omaha (Tri-State) (2,000; 16-18) — "O.S.S." (M-G). Smash \$16,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

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After hitting the all-time top with last week at \$70,000, the RKO is again leading the town with "Cleo" (52G). "Cleo" is a smash, with \$70,000 in sight for three weeks with new stage show coming in last week, "Cuban Pete" (U), pushed to all time high of \$70,000 by Dick Haymes plus Nicholas

Estimates for This Week
RKO (RKO) (3,200; 50-51) — "Cleo" (52G). Smash \$70,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

Omaha (Tri-State) (2,000; 16-18) — "O.S.S." (M-G). Smash \$16,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000. Last week, "3d wk", smash \$15,000.

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IN NEW YORK

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THE BIG

AT THE N.Y. STRAND

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DOROTHY MALONE

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SCREEN PLAY BY WILLIAM FAULKNER, LEIGH BRACKETT AND JULES FARTHINGHAM
FROM THE NOVEL BY FREDRICK CHAMBERLAIN • MUSIC BY MAX STEINER



Raw Stock Dearth, 6 Mos.-6 Pix Sales Rule in France Baffle U. S. Distributors

Paris, Sept. 3. American distributors here are not likely to get the business they just want to let to expect after the U. S.-French film pact was signed. Alexander Stein, president of the U. S. Distributors Assn. and local Columbia chief for French territory, explains that unless a distributor can get relief, business will be in jeopardy. He cites that this is because of direct competition from the French, whose direct affecting sales and impossibility to proceed with dubbing because of stock dearth. American companies cannot import the raw stock they require because the Exchange Office won't allow them to export the dollars needed to pay for same.

The device which permits any distributor to sell pictures over six months in advance or to sell more than one picture to the same exhibitor during any half yearly period, is working against the exhibitors especially in the provinces.

As far as the raw stock situation is concerned, it looks as if dubbing here is to be made extremely difficult, though foreign dubbing is not permitted. Excepts from a letter written by Stein to the American administration after a request for a raw stock allotment, read:

"The number of pictures in France that will be released in France, on account of the Washington agreement, is uncertain due to the uncertainty. Unfortunately the production of raw stock remains and will remain limited. So far, the raw stock for sound is concerned, production is very small, so no allotment practically none can be made for the present for dubbing foreign films in France. We need more raw stock. The fact that in 1943 France makes dubbing in France compulsory."

"When possible, we'll attempt to allot films for dubbing. Of these raw stock allotments, the one marked by preference for dubbing films coming from countries which have French pictures in their requirements of positive for prints of foreign films to be released in France will be satisfied. The rest will not. Nevertheless, the requirements resulting from release of French production are of primary importance."

This indicates that, with the exception of newreels which gets a special allotment, the little hope for American distributors to be able to operate unless some special arrangements are made to enable them either to pay for raw stock imports or to supply them with the necessary stock from local supply sources."

FRENCH COIN ROLING BLOW AT TOURISTS

Paris, Aug. 27. French tourist trade, which currently is made up of 90% British visitors, is seen threatened by a London court decision. Lady Sibyl Stanley, after touring France and Spain, has been ordered to pay £100,000 in damages for having borrowed money in both countries to spend while there, later returning it to French banks and tourists in London when they needed English money. She was fined \$10,000.

This law is currently preventing travelers from taking abroad more than £100 in cash, which means that tourists are all making arrangements with foreigners who act as bank bankers to borrow money. This system will practically eliminate the possibility of tourists carrying more than £100 in cash in two days in any European country.

The Dorchester Hotel, whose management has helped Lady Stanley to establish the necessary foreign contacts, also was fined.

In the present, English tourists can only take \$300 out of England in any one year. French people cannot take more than £100 when returning to Switzerland. This partly explains why Europe is now so provincial.

NAZI REELS MAKE HANDSRAVS

Vienne, Aug. 20. Film strips of the Deutsche Wehrmacht (German Army) and Luftwaffe (German Air Force) are being used by manufacturers of femme laid bas costumes. The German films are being used mainly for the broad shoulders on the bags. The Austrian Film Firm P. P. P. is the only one whose destruction of these newreels is unavoidable since they may have historical value later.

Argent. Pix Producers Switch to Musicals

Buenos Aires, Aug. 27. The heavy coin crossed by Hollywood musicals is encouraging Argentine producers to go in for the same sort of pictures.

They recall that last year "A Song to Remember" grossed \$500,000 more than \$125,000 in Buenos Aires alone. "Rhapsody in Blue" has been another record-breaker.

Argentine producers launched into musicals with AAAs' "Donce Mueren las Palabras," and "Inspiration," a Schubert story being completed. While Maria Regules, star Argentine pianist, has been signed for a role in "The Life of Mozart."

For the pop musicians are asking why they also can't be given a boost via the screen and are breaking picture moguls with offers of their services and ideas for stories.

Margaret, 'Grace' Both Click in London But 'Fools' N.S.G. for U.S.

London, Sept. 2. "Message for Margaret," which came into the Westminster theatre last week, well received and is given a chance as a likely Broadway entry providing it is judiciously cut and cast. It was presented by Henry Sherick in association with the Arts Council.

Elena Robson, who is starred in "Margaret," gave one of the best performances of her career. "But For The Grace of God," which opened here last week, is a new Frederick Lonsdale comedy with sparkling dialogue and lively action, all helped by splendid casting.

Producing firm of Daubney and Miller intends duplicating show with American cast on Broadway in two months.

"Fools Rush In," which opened at the Fortune Theatre, 2, new well received but not rated likely as an American entry. It was well acted and went over nicely appearing good for a run here.

This is a frothy, typically English farce with numerous sexy situations.

NEW ITALY AMERICA COMPANY SETS PLANS

Rome, Aug. 26.

Trans-World Films has been formed here with branches offices in Milan and Rome, and will import U. S. films into Italy and also export Italian films to the United States.

The company will organize and direct various important motion picture projects. It has been set up with sales representative for several American-made technical devices, such as screening and projection installations, etc. Agreements have already been made with TWIP for the distribution of the new 16 mm. Uniatec Leon-Lévi for the immediate distribution in Italy of a new batch of films. The company will also import "The Moon and Six Pence," which is being distributed in Italy by the Dorchester Hotel, and "The Lady of the House of the Dragon," which is being distributed in Italy by the Dorchester Hotel.

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San Carlo Op in London

London, Aug. 27. Central Mediterranean Forces San Carlo Opera Co., comprising 30 principals and a chorus of 50, including some Italian opera names, open at Covent Garden next week. The company was formed in 1943 and has entertained 4,000,000 Allied service men and women, besides a vast number of Italian civilians.

Tivoli, Aussie Vaude Chain, to N. Zealand

Sydney, Aug. 26. Dave Martin, head of the Tivoli vaude circuit, will look for New Zealand territory soon with idea of a vaude chain.

Martin is now set in the biggest states of Aussie, and to New Zealand and Australia. He is looking for top acts from the U. S. and England.

Argent. Censor Board Annoys Native Prods.

Buenos Aires, Aug. 27. Now that Argentina has returned to a so-called normal condition, the days of rigid censorship were ended. However, the censor board of authorities on product of films, has taken a turn for the worse.

Switch came when the Buenos Aires Censor Board, headed by a point of censorship board, announced all pictures and installed the Director of the Municipal Police as board's head. Board members include a representative for the Entertainment Commission, and a representative for the police.

Board first moved to stymie Hollywood pictures by ordering that all films must be submitted for approval at least 15 days prior to date set for exhibition. The Board finds anything objectionable in films, further delays are inevitable as eventually the whole case winds up in the municipal mayor's department for his okay—leading to further delay.

Ironically local producers squawk that in reality new measures limit the freedom of the Argentine Hollywood product. Demand for domestic films has been hyped by a local censorship committee which forces houses to show a certain proportion of local pictures. Other native film houses, however, have not lost all the protection booth so short is the domestic supply. If these films are to be held up in this way, the censorship and censorship, argue local producers, those whom this board is expected to be the ones to suffer the most.

RANK-SOUTH AFRICA DEAL IN THE MAKING

London, Aug. 27.

Reported here that J. Arthur Rank now has a deal on to obtain a chunk of the South African circuit, controlling some 200 film theatres in the country.

"Dickering" reportedly is with John and Max Schlesinger, topsters of Rank's South African circuit. Previously no reaching agreement had been made to swing such buy-in deal with South Africa.

Abbey Players' 3 Houses

Dublin, Sept. 3.

Abbey Players are building three theatres simultaneously in Dublin, to place their present home, with its seating capacity of less than 600. Each of the new houses will have a different seating capacity.

"Biggest of the new theatres, a 1,000-seater, will not present plays in Irish. Second, seating for 800, will restrict Irish to Irish-Gaelic plays. Third, seating for 600, will be an experimental house and will be the Abbey's school."

Doif to WB's Dexter

London, Aug. 27.

The special ad material put out by Gwyneth (Bob) Dexter, Warner Bros. publicity director for Gaiety Britain, for WB's 30th anniversary is the talk of Wardour Street here. Outstanding is the big color job covering the new product, this containing special art designs, etc. Mr. Dexter is the man who has claimed it's the best job done in England since way before the war.

London Legit Recovers

Continued from page 1

hardy "The Shepherd Show" with Arthur Rance, Richard Hearn, Marie Burke, Eddie Gray and Douglas Byrd. The show is expected to be a success, and to come to the Princess, Sept. 26.

There's a new Arnold's Lee show, the first of its kind in the West End in years. Show, which will be headed by Cecelia Colledge, is expected to be a success, and to come to the Princess, Sept. 26.

He is looking for top acts from the U. S. and England.

"Better Late Than Never" (14th wk.) Has been doing capacity but took down on Beatrice Little's indisposition recently. Picked up by a new force, but not more than around \$5,000, about even break, as cast is on cut salaries. Expected to be replaced by Jack Buchanan's own force, "The Troubadour," which will be produced but not appear in, as he will have to go to America early in October.

"Big Ben," Adelphi (7th wk.) Off Broadway, has been doing capacity since Charles B. Cochran's recent serious indisposition. Picking up on Broadway, has been doing capacity with plenty standees, even during the week of the week for the first of this year, and then some.

"Chatterbox," Wyndham's (3d wk.) Has been doing capacity but took down on Beatrice Little's indisposition recently. Picked up by a new force, but not more than around \$5,000, about even break, as cast is on cut salaries. Expected to be replaced by Jack Buchanan's own force, "The Troubadour," which will be produced but not appear in, as he will have to go to America early in October.

"Crime and Punishment," New (10th wk.) Capacity at all night long. "Compensation," Victoria Palace (10th wk.) Capacity at all night long. "The Troubadour," which will be produced but not appear in, as he will have to go to America early in October.

"Dear Murderer," Aldwych (5th wk.) Opened slowly, with crisis not yet reached. Has been doing capacity since and around \$4,000, profitable management. Has been doing capacity since and around \$4,000, profitable management. Has been doing capacity since and around \$4,000, profitable management.

"The First Gentleman," Savoy (2d wk.) Has proved money-spinner for the Savoy. Has been doing capacity since and around \$4,000, profitable management. Has been doing capacity since and around \$4,000, profitable management.

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Better Czech Distrib for U.S. Pix Seen In Arrival of Prague Reps in N. Y.

Crystal On Looksee For Latin-Amer. Showcases

Clement Crystal, head of Paramount - International Theatres, is accompanying A. L. Pratchett, Paramount - International's Latin-American district chief on his present

not admitted by the company, this trip by Crystal is understood to be for the purpose of looking over certain, recommended theatres and film theatre sites. Crystal has been in Mexico and will visit Panama, Peru and Colombia before returning to New York.

Pratchett, who has visited Mexico and Havana on his current extended trek through Latin-America, arrived in Panama yesterday (Tucs.). He will go to Bogota, Colombia next, and then through such larger countries as Argentina, Chile and Brazil.

Slump in Chinese Coin

Back of U.S. Revenue Freeze by China Bank

More light was thrown on the current freezing of American distributors' revenue in China this week, with the whole problem tossed in the lap of the State Department.

Under the agreement made between the U. S. and the Central Government of China, American film companies were to be allowed 15% of rental revenue that had piled up in China at the rate of 20 Chinese dollars to one American. That was in 1945 when the actual rate of exchange was two or three times that high.

U. S. distributors naturally were glad to get even 15% of their revenue at that rate of exchange. Since then the Chinese currency has become so badly inflated that the actual rate of exchange now is about 3,000 to one. That is why the Bank of China now is trying to get out of the agreement whereby the 15% of total revenue would be remittable at 20 to 1.

Attitude of U. S. distributors is that it is not their fault that Chinese exchange has dwindled, so much that it makes the 1945 pact seem out of line. Chinese Government does not figure in the bank's decision not to live up to the agreement, but it's believed in N. Y. that the bank has been given indirect blessing in trying to obtain a better arrangement for remittance of U. S.

Argentine Reissue Deal
Star Film Corp., N. Y., has signed with Alexander Korda, Samuel Goldwyn, David O. Selznick, Hal Roach and other indie producers to act as sole distributor for their reissues in Argentine. They will be

Star also will distribute Guar-
anteed Pictures de la Argentina in
the U. S. and Canada. Argentine pic-
tures will probably hit the arty houses
here.

Dutch) Feud May v. Ass'n Gets Outlet

public auction of two big UFA theatres in Rotterdam and The Hague. Each has about 1,400 seats. Confiscated after the liberation of Holland, the whole Dutch film business is waiting to see what happens next.

Besides several well-known exhibitors, banks and others in the trade have bid for them. One of the highest bidders is Job Wanning, managing

directors for Eagle Lion in the Netherlands. There also are reports that Loews, Inc., has put in a bid. Under the regulations of the sale, sellers are not obligated to sell to the highest bidders and, of course, the Biscroom also is active in the

If American interests obtain either or both theatres, it's figured the MPEA hand would be strengthened in dealings with Bioscoop.

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*straight from the
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Janet
BLAIR

*revealing a new heart-
warming personality...*

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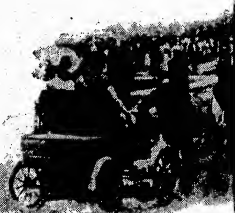
GALLANT

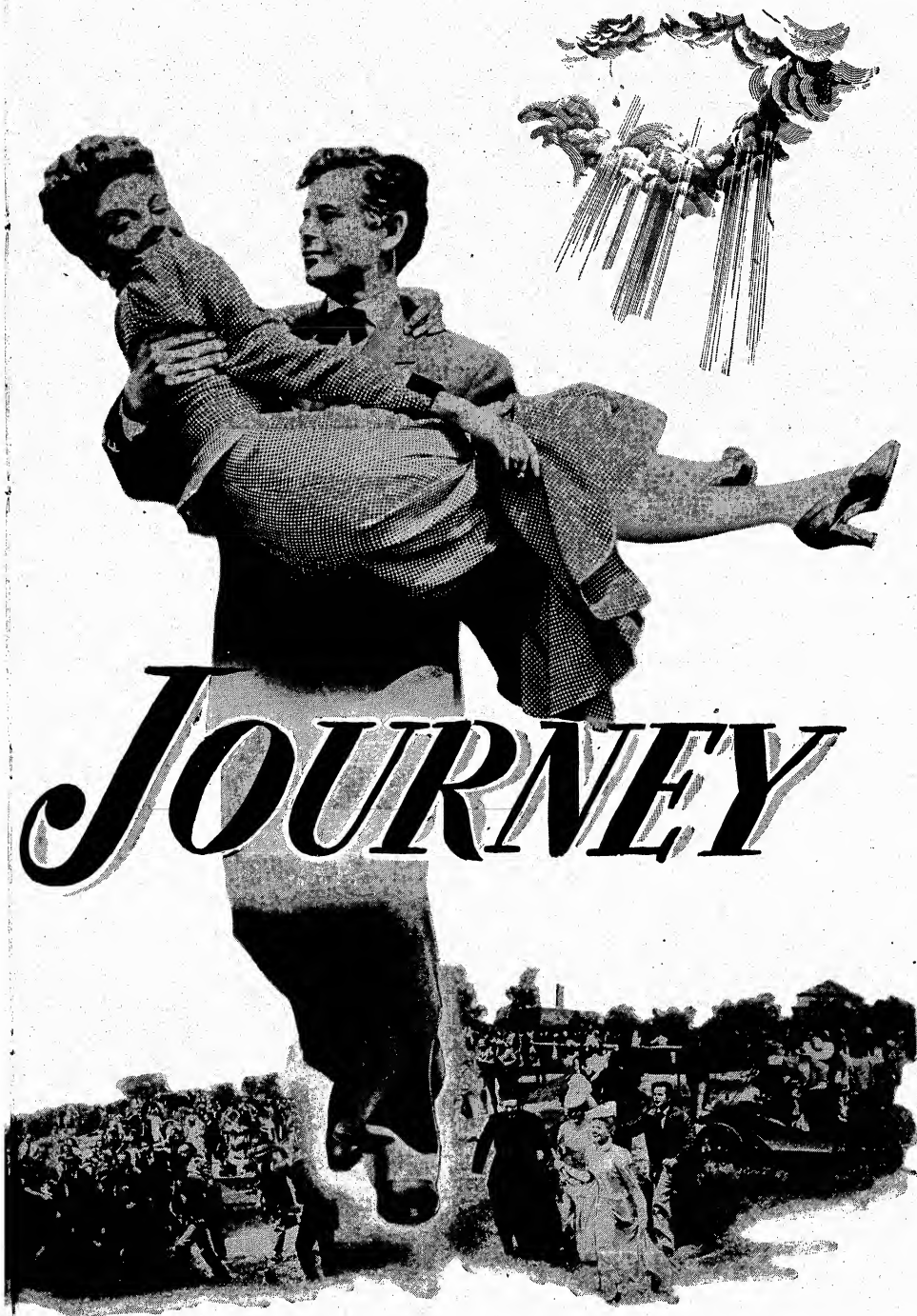
WITH

CHARLIE RUGGLES • HENRY TRAVERS • JIMMY LLOYD

Original screenplay by Byron Morgan and William A. Wellman

Produced and Directed by **WILLIAM A. WELLMAN**





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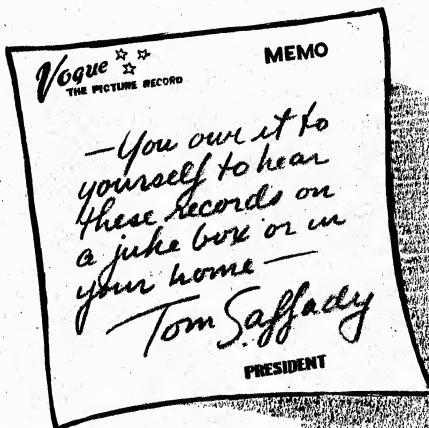
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NOW IN SESSION!**

**PRC HAS GREAT PLANS
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PROMISED DURING
1945-46!**



ETERNAL AFFAIRS

Anger De-Controlled

A number of radio actors in Manhattan are squawking these days over the fact that the Lexington Telephone Exchange has the Dori Sharp Registry, the two privately-owned clearing houses for messages and calls, have upped their fees. They're now getting 40¢ a call in contrast to the \$3.50 rate that prevailed a couple of years back. And if it involves getting an actor out of bed, there's an additional 25¢ nick.

The service, the only ones available in radio, are necessary to actors. Schedules are so set up that many jobs hinge on these calls. Yet lots of actors admit that the upped fee runs into coin and a good many can't afford it.

More directly, they want to know why the American Federation of Radio Artists doesn't inaugurate a registry service for its members that would operate on a non-profit basis. AFRA, they contend, owes it to its members to provide them with such a service.

Claims of AFRA that under current restrictions it would be difficult to get telephone outlets are answered by actors that sufficient pressure by the networks could make them obtainable.

ILGWU 65G Bid for WOV Fizzes, Highlighting O'Day Fiscal Snag

Washington, Sept. 3.

Ardie Bulova's attempts to unload his WOV indie in New York under the FCC rules forbidding dual ownership in the same city is gradually developing into one of the most curious cases on record.

On a prospective takeover of the station, which under the managerial helm of Ralph Weil turned in a neat annual profit, are showing signs of coming into serious negotiations. And all because of the fact that acquisition of the station would involve them in lawsuits with one of the minority stockholders, Richard O'Day.

Ladies' Garment Workers Union, which is being protected by financial arrangements which would involve the purchasers of WOV.

The fact that O'Day has contracted such an arrangement isn't news; it was disclosed, months ago, by the office of the Master Bros., who tried to purchase WOV last year for \$500,000. And although it was FCC's "unsubstantiated" claim that prevented the sale from going through, rather than O'Day's move, it was apparent that O'Day would have to be reckoned with.

How serious a stumbling block it has become was crystallized last week, when the International Ladies' Garment Workers Union, which wanted to acquire the station, turned down reports from the union's own \$650,000—bowed quickly to the picture. Only a week ago David Robinson's wife, who was serious thought to the acquisition of WOV, it has ambitious plans in the radio, currently awaiting the FCC's ruling. (Continued on page 46)

Mark Woods To Pursue WLS Quest

Mark Woods, ABC prexy, tries to Chicago next week in a new effort to buy WLS, Burridge Butler's "Fairlane Farmer" show. But the efforts of ABC to acquire the station have been unsuccessful, Butler being reluctant to part with it, although it would appear that ABC would be willing to meet any reasonable asking price.

The network is down in the books as owning a half-station in Chicago "Fairlane" which shares the WLS transmitter on a night-time operation basis.

As matters now stand, Butler has a first option to buy WENR should ABC get a bona fide offer, with the situation reversed should Butler get such an offer.

Revere a Donahue-Ove VP

Tom Revere, who quit the agency business a couple of years back to go into the radio program production end of the business, has given up the latter and has joined Donahue as a regular and chair-man of the Plans Board.

Revere is former vicepres of Ted Revere agency, and prior to that, vicepres in charge of radio at Benton & Bowles.

The Femme Who—

Orchard Beach, Me., Sept. 3.

In these parts, has his own real-life version of *The Man Who Came to Dinner*.

One of Allen's radio scripts came up to discuss the new season's work and brought along his wife. Later on the first day passed out in a dead faint. "She's far she's been here two weeks."

City Slickers Face Rural Re At NAB Confab

A new move is reported about within the ranks of the NAB which supports the claim that there's a widening schism between the pre-war "grass roots" element and the network representation.

At the forthcoming Chicago conference of the NAB, the new Standards of Practice as formulated at the recent Estes Park, Colo., board convalescence, it will vest the board with power to amend a by-law which will reduce the network's ties to the association. In itself it won't make much difference in the amount of coin paid by the webs to the NAB. With a \$650,000 NAB budget, NCB pays about \$30,000. CBS pays a like amount, and Mutual, which has joined up for the first time this year, is nicked for about \$9,000. All told it's slightly over 10% of the NAB's total budget. Under the amended by-law, the networks would contribute a flat total of 10%.

But it's the implication behind the move that has already stirred some commotion. For the theory is that it will give the networks a less dominant role.

An unreported move follows on the heels of a report that, when the NAB assembly meets in October, an effort may be made to strip the NAB directorate of its network representation. The theory is attributed to opposing viewpoints.

Jack Carson Threatens To Quit Air Show If Femma Producer Stays

Hollywood, Sept. 3. Jack Carson has served notice on the Ward Wheelock agency, representing Campbell show, that he is opposed to a woman producer.

Understood that he may ask for his release should Berns be replaced by Helen Wheelock, Coast Mis Bourbon directed the comedy picture, which was written by a heart attack, and Wheelock wants her retained. Berns has been offered \$10,000 a week by Wheelock, which he has declined. Next move is up to Wheelock.

WHO TOSSES DEAD CONFLICT?

There has been considerable criticism of late over the standards of production on network sustaining shows. It's particularly applicable to New York City, where most of the programs originate.

The blame is focused in several directions: (a) on the directors of the shows, who appear to have but one ambition, to get the programs on and off the air; (b) the off-the-cuff performances that many radio actors are turning in; (c) the recurring "conflicts" that are permitted among the performers, which appear to be growing worse rather than diminishing and which inevitably invite the "not-enough-rehearsal-time" gag, which is always the excuse for a poor show; (d) the failure of the top network executives themselves to realize that the standards are far below the par, which may blame on the fact that the top execs don't catch the shows in question.

But principally it's the directors of the shows who are held responsible for the conditions that exist. Who, by very few exceptions, it's claimed, they condone the "conflicts" which permit actors to show up late, get out of the rehearsal room at the time when the ranks of the better performers have been increased by their return to civility, enable one actor to get two paychecks for two performances instead of two actors getting one each for one performance each.

The fact that the standards of discipline in the studio have, in many instances, reached an incredibly low state, is also blamed on the execs. It's reported that many actors spend most rehearsal time not on the script but in kidding around with the other members of the performers' recent talking direction.

One left performer called for a network standard, trained in the disciplinary stage tradition, said she couldn't get over one shocking condition in the studio. "But the director of the show, she didn't seem to mind at all. She was only smiling when she got the job over with."

Whether or not the Radio Director Guild is in any position to do anything about it appears to be a moot point, but it's the feeling that, under the Guild's pledge to help raise the standards of the profession, it should step in—and at once.

One director in New York has taken some disciplinary action on his own and has set up a "kitty" fund. But he has only seemed anxious to get the job over with.

Whether or not the Radio Director Guild is in any position to do anything about it appears to be a moot point, but it's the feeling that, under the Guild's pledge to help raise the standards of the profession, it should step in—and at once.

Ford Drops Synch To Romance Vinyl

Ford Motor has finally served notice that it's cancelling out on its 60-minute Sunday night Symphony Hour on ABC, and is relinquishing the 15-minute slot to the new Frank Drake falls after the Sept. 23 broadcast. After that, Ford will pull all its radio billings into the new Dinah Shore-Peter Lind Hayes Wednesday night program on CBS.

The move is a laudable ploy coin on the midweek show, cued to the revamped technique initiated by Henry Ford II, aimed at attracting a more youthful element as potential customers.

Revision of the Ford programming schedule returns to J. Walter Thompson. The move is a laudable ploy coin on the midweek show, cued to the revamped technique initiated by Henry Ford II, aimed at attracting a more youthful element as potential customers.

With Monroe battling out a 72-hour full-time radio show, the rating said highest rating for the period was 10.0, both Camel and Williams Edy agency on the account have been pretty happy over the whole deal. It's just a question, now, of finding a good time slot.

BBC Blues Point Up Talent Exit Parade: Drive for Private Radio By 1949 Gains Quiet Momentum

London, Aug. 28.

BBC has had its charter renewed for the next three years, but already a quiet exit parade is under way to make sure that the charter will not be quite so broad when the present term is up.

Advertising firms, radio production people, and advertisers are banding together to organize a campaign which, they hope, will gather momentum in the next three years. Their aim is to create public sentiment in this country for a split in the radio operations between BBC and privately-owned radio stations or nets.

British radio, in the opinion of the people behind the campaign, is moribund. They feel that radio here will never come of age, really, until commercial operations are permitted to compete with the government-subsidized setup.

No one wants BBC to step out of that phase of radio which it had done well—certain types of public service, news, and overseas service.

But the wholesale resignations have taken place at BBC's recent meetings are cited as proof of the fact that many of the people who are banding together to organize a campaign to split British radio are fed up with BBC.

The civil service system, strict categorization of employees, lack of initiative, a certain amount of (perhaps unavoidable) bureaucracy in commercial operations, and the fact that all these have helped the exit parade of late.

The salaries on the production level, by American standards, are low. A top producer may get 1,200 pounds a year, \$18,000 a year, a top engineer, the equivalent of \$3,500 a year. Actors, because they belong to Equity, get 50 to 80 pounds a show (\$3,500 to \$12,000), but the 40 members of the repertory group at the BBC get 10 to 20 pounds a week (\$650 to \$1,300).

Advertisers and producers, who have new package producers, have now hired away some of the radio people. Writers who could never hope to get more than \$120 a show on BBC are getting rates of \$400 to \$800. Comedy writers who top rate on BBC was \$400 now get offered on (Continued on page 46)

Parker Pen Sets 'Info,' CBS Grabs It For Wed.; Golenpauf Policy Wins

Parker Pen Co. has definitely decided on sponsorship of Day Golenpauf's "Information, Please" package, and show has been grabbed up by CBS. It goes into the Wednesday night at 10:30 slot, starting on Oct. 2. That's the time relinquished to the ABC by the network which dropped the David Rose "Holiday for Music" show.

The move is a desperate bid to get "Info," wanting to slot it either in the 7:30 Sunday night period being vacated by "Quiz Kids" (which moves over to Sunday afternoons on NBC, or in the Wednesday 8:30 slot.

Deal between "Info" and Parker Pen negotiated over the weekend at the ABC's temporary summer moves over to Sunday afternoons on NBC, or in the Wednesday 8:30 slot.

Deal between "Info" and Parker Pen negotiated over the weekend at the ABC's temporary summer moves over to Sunday afternoons on NBC, or in the Wednesday 8:30 slot.

VAUGHN MONROE MAY STAY ON FOR CAMELS

Camel cigarettes is considering adding another half-hour nighttime show to the fall roster of ratings. Vaughn Monroe show, which is currently the summer replacement for Alvin Karpis on NBC, that would give the cigarette outlet, in addition to A&C, the "Grand Old Show," the Saturday night "Bob O'Pony" plus Monroe.

With Monroe battling out a 72-hour full-time radio show, the rating said highest rating for the period was 10.0, both Camel and Williams Edy agency on the account have been pretty happy over the whole deal. It's just a question, now, of finding a good time slot.

R&R's \$9,000,000 Loss in Billings As C.W. Hill Pauses Out

Following on the heels of the wholesale exodus of top radio execs from Rutimann & Ryan agency in the formation of the new Sullivan, Stanley & Colwell agency, the R & R operation has just been dealt an even greater blow. George Washington Hill has resigned as its Lucky Strike-Pall Mall billings, estimated \$9,000,000, out of the agency.

Hill, who has been with the agency since 1934, turned it over to Foose, Cone & Belding.

The puts both the Jack Benny show for Luckies and the Frank (Continued on page 46)

Blkfst' Bacon Is \$4,436,000

With the ABC's cross-the-board "Breakfast Club" show now completely sold (Lustre Creme Shampoo was quoted last week at \$100 a quarter-hour segment), the network has the distinction of tracking up the largest to date week-end ad sale.

Swift meat packers sponsoring the 30-minute show, from 10 to 11:15 quarter-hour, and Lustre Creme's initial 15-minute, bring gross billings of \$4,436,000. The network's total on McNeill-earned show to a total of \$4,436,000 a year.

Acquisition of the new sponsor also brings McNeill's "take" as much as \$250,000 a year on the basis of his 15% share of the week-end show. The show. He has a sliding scale running until 1951 which will up the fee annually.

Carroll Carroll Quits JWT

Hollywood, Sept. 3. Carroll Carroll, the man generally credited with finding the formula and banter routine that sprang the "Crooner" into a top show, is an air personality, is calling it quits with J. Walter Thompson agency after 10 years.

Carroll's pool of editorial asphyxiation in Hollywood is not being filled.

IN NEW YORK CITY . . .

Water Craig, was in charge of riding at Benton & Bowles, to wed Margaret Gray on Friday, the 13th. Couple will honeymoon on the Coast — Phil Brito has organized a foundation to support a clinic being built in the Congo hospital, near the border with Uganda. Wright's new talent, "Under the Mutual-WOR," moved this time from Sunday to Tuesdays (8 to 8:30 p.m.). It's Wright's first venture as an indie producer, following his recent resignation as national production manager of NBC's "Face to Face" — CBS director Richard Sanville sailed to lecture on production of shows for juve listeners at the WTOP-CBS Teachers' Workshop next Monday (9). Elaine May, Jay Byrd, John "Young, Dirty Brown" cast while Arthur Koehl and Richard Gordon new to "David Harum" players...George Mathews added to cast of "Stella Dallas" to Pittsburgh, Chicago and New York, resigned Monday (1) to go

State Dent

Continued from page 32

two of its shortwave trans-
s, with a possibility that the
er of transmitters in the trans-
total five.

The UN, it's understood, wants to broadcast all its proceedings in five languages—English, French, Spanish, Chinese, and Russian. At least one of the transmitters would be among the group owned by the State Dept. on the West Coast, and land lines would feed that transmitter from the UN h.q. in N. Y.

The reason the UN is thinking of five transmitters is because it would like to have two on the West Coast, one for the Chinese beam and another to South America's west coast; two on the east coast for English, French, Spanish and Russian; and one for shortwave operations beamed at radio stations in the United

The latter point involves a departure. The State Dept. DX shows from the UN are allowed, under FCC ruling, to be picked up for relay by regular long-wave stations in the U.S. However, for most stations these shortwave pickups are difficult and uncertain, since the east coast transmitters are beamed outward away from the U.S. The UN, however, which would not need permission from the FCC, would beam its DX'er into the American States.

Once the UN starts feeding American stations via shortwave, it's felt certain that Press Wireless, Inc., which has asked the FCC for permission to do the same thing, will get its permit for that purpose. Then it's felt here, there would be a division of coverage between the UN transmitter and that of PW. The UN would cover official sessions of the Security Council, General Assembly, in full, picking up speeches right from the officials' chambers. PW would serve its customers with special events originating at the seat of the UN.

The State Dept. is understood to be not averse to letting the UN cover its own sessions. Then Benton's own shortwave outfit would be saved a considerable slice of budget, which he would apply to other programming. As long as no international agency is covering the UN, the State Dept.—if only as a gesture of confidence in the UN—must continue doing that job itself.

Indianapolis. — A four-hour all-Indiana radio show featuring Olser and Johnson, Hoagy Carmichael, Herb Shriner and Singin' Sam drew an audience of 14,000 to the Coliseum in the state grounds here Saturday night (30). Program, opening gun of the first state fair since 1941, culminated in an hour broadcast carried by 18 Indiana stations and the ABC network.

to Compton agency....Helen Hedeman, ABC casting director, off for two weeks' vacation.

Rubin Goldberg, Jewish program director on *WWRL*, signs for a chat-acter role in the "Carnegie Hall" film... Milton Marantz, formerly of *NBC* flackery, now ast to Ovid Ross, director of ad-promotion for Philco... Kapers, 30 minutes, Mon-Fri, at 8:30 a.m.; and Sunny Ray in a 15-minute song stand Wednesdays at 2:45 p.m. ... Perry Irving's package of *Somerset* and *Chaplin* films, 15 minutes, Mon-Fri, at 11:30 a.m. ... *Chaplin* films, as possible preludes to network booking... Harry Deines, of Fuller & Smith agency, came a weepee yesterday (Tuesday) when he returned... from his vacation... common to the radio... a band started parading through the office after he was at work... John F. Royal, *NBC* television chief, back at his desk after a two-month survey of television and motion picture pro-

IN HOLLYWOOD

IN CHICAGO

Maury Wetzel, ABC central division production manager, resigned last week. Fred Kilian, local ABC producer for the past year, will act in that capacity until a final choice is made. Wetzel is the second top ABC central production executive to leave the network since the announcement of the end of the continued shakeup of local ABC execs, with most top men skedaddled to feed the unofficial axe in the near future...Dutton-Lippold, local radio fiack, moved to new offices last week...Murrie Bremer leave ABC radio for WABC, New York City. Wetzel's replacement will be John P. Magner back with WGN's public relations staff after a bit in the interim...Terese K. Lauer, NBC central division business department, engaged last week to William A. Moritz of Manhattan, L.I....Louise King, WABC-TV, New York City, will be replaced by...Both, NBC musical, bought as W-101 cabin cruiser for \$400,000. Dr.32/33

New IBM

continued from page 32 =

tion—in spite of the fact that the only real job being done via short-wave comes from the U. S. State Dept.'s booth.

Of course, some of the outfits that haven't put in lines as yet are merely slow getting started. But UN staffers from foreign countries are puzzled about American radio. The foreigners point out that the same organizations were not too slow in insisting upon all prerogatives, separate booths, best location, etc., but seem to be in no hurry to make use of the facilities.

Aside from the radio coverage there is a general feeling of optimism here. The atmosphere seems less strained than one would believe from a reading of the newspapers. Staff members, radio people, and newspapermen have come to know one another much better in the last six months, since the UN first convened its Security Council sessions in New York. Guards challenge the radio-press people less often for their credentials, recognizing them. The triles of the labyrinthine passageways and basement of the old Sperry Gyroscopic building where the Security

Council is located furnish loads of wisecracks and gags for all News-papermen insist they feel like mice working their way through a psy-chologist's maze as they try to find their way around that basement, where all the offices are located. One newspaperman cracked today: "I don't know if Trygve Lie (UN sec general) thinks of us as mice, lice or rats."

The newspapermen are unhappy about their location in the Council chamber—in a section equipped with straight-back chairs, about a city-block away from the Council table, behind the rubberneck spectators. But they've been promised better space—soon. The press bar, too, is not yet equipped with comfortable chairs. It's bare. But there is a bar, and the prices are reasonable. As soon as the UN hooks its public address system to a press bar loudspeaker it will be as good a place to work from as any.

Meanwhile, as far as radio is concerned, one commentator for a N. Y. indie said, as he looked at the blank wall of the windowless Sperry building: "Lake Success, they call it. From where I am, I see no lake; and little success, so far. Radio's certainly not helping toward UN success."

Aussie Govt. OK On Air News Setup

Sydney, Aug. 23.

Government has okayed Australian Broadcasting Commission, operators of national radio stations (non-commercial) to set up own news service. Cost is figured to be in the vicinity of \$800,000 yearly. ABC got its news service from Aussie key newspapers, plus own correspondents in certain key zones, with news-gathering firms, well-known.

Opposition politicians say that green lighting by the Chifley Labor Government will mean a further drain on public coin, plus the possibility of increasing license fees by 25c. Every radio fan has to pay the Government \$4 presently for each radio in any home.

Labor Station Power Upped In Surprise FCC Move

Chicago, Sept. 3.
In surprise move, FCC last Friday (30) upped power of the Chicago Federation of Labor station WCEI

Move was unexpected since Com-mish went hot and heavy after the AFL station's policies in sale of radio time during the course of the Chicago FM hearing last June.

**IN THE CENTER OF
THE UTAH MARKET**

on
WKY
**SEARS
FARM
SHOW**
for Sears Roebuck and Co.
with "RANCH BOSS"
KENNY DRIVER

Every Monday morning at 7:15, Oklahoma farm radios are tuned to the Sears Farm Show to hear the western music of the Serenaders, a hymn, an important farm meeting announcement and the news from Sears farm department. This is the show's 71st week on WKY, and it's making more friends far from Sears among Oklahoma farm folk every week.

WKY
Kellahma City
 BUILDS SHOWS
 WITH
 THE SENSE OF SELL
 REPRESENTED BY
THE KATZ AGENCY

KDYL
SALT LAKE CITY
UTAH'S **NBC** STATION

JOHN BLAIR & CO.
NATIONAL REPRESENTATIVES

Memo On!!
Wilms Herbert
KEITH ARMOUR in
"TODAY'S CHILDREN"
•
MR. HUTCHINSON in
"TENA AND TIM"
Press Representatives
DUTTON-LIPPOLD

limericks not after Lear...

*in which WOR mentions such subjects as: Its area's percent
of the nation's apparel sales; number of farms in its
territory compared with the state of Indiana, and other
things both pertinent and delightful*



a young lady named Ella MacLeary,
who's timebuyer for Decker & Deary,
was rather amazed
when the gay fact was raised,
that our food sales are 3-billion yearly.

a tall man who came from Peru
called us to ask what was new.
said we, in a manner,
"Now, take Indiana —
we have half that state's farms for you."



there was a young man of Leonia
who collected the flower begonia
said he, "The real pretties
are in your 16 great cities,
and that's not a fact to bemoania."



an indolent lady of Arrel,
who wrote to us on an old barrel,
asked, "Is it quite true
that your listeners do
buy one-quarter
the nation's apparel?"



WOR—that power-full station
at 1440 Broadway, in New York

MUTUAL

CBC Voted \$2,000,000 to Take Over Channels of Indies CFCN, CFRB, CKY

Montreal, Sept. 3

The House of Commons has pushed through, on a divisible vote, a \$2,000,000 grant to the Canadian Broadcasting Corp. for the purpose of taking over the wavelengths of three indie stations: CFCN, Calgary; CFRB, Toronto; and CKY, Winnipeg.

The move caused a storm in the house, since the surprise caught most of the opposition unprepared. The legislation was put through as a "supplementary" allocation, which means that proposed CBC legislation will be dealt with at the next session as announced.

51 Budget Suggested

Montreal, Sept. 3

The Federal government last week provided the surprise of the current session of Commons session by the announcement that any proposed legislation pertaining to Canadian Broadcasting Corp. would be placed for the time being and would not be dealt with until the next session, which won't take place until early in 1947.

Reason for this may be load of other business weighing down current session which is in its last five days now, but it was also learned from qualified sources in Ottawa that public and parliamentary criticism of the report by the Commons radio committee reached such proportions that the government thought it advisable to spike any proposed legislation.

Committee report called for, among other things, unlimited loans for CBC expansion, and support of CBC taking over wavelengths of indie, CFCN, CFRB, and CKY.

What Ottawa may have in mind

may be a "cooling off period" on a basis of public and member's future legislation. But, according to opposition informants, the fight is going to be waged hotter than ever now that they've been given time to prepare.

Meanwhile, despite Ottawa announcement that CBC legislation is being shelved, the radio debate in the House of Commons went on. Ralph Maybank, (Liberal), chairman of the radio committee, defended the move to buy network formed by indies. Private wires would only be interested in serving that area where an advertiser's product could be sold, and in most cases this would not include the "winterland," he said.

Maybank's comments were a reply to Progressive Conservative Douglas Ross who moved (seriously) that estimates for CBC expansion be cut from \$2,000,000 to \$1.

HARRY BUTCHER'S KIST: VET-SLAPPED AGENDA

Santa Barbara, Sept. 3

Harry Butcher's new station, KIST, will be ready to go on the air Sept. 10. Butcher, navy aviator during the war to Gen. Eisenhower, went to New York last week to sign up business and confer with representatives, but the operations here are ready to swing into high gear under general manager Fox Case.

Case was director of public relations for CBS on the Coast, and was selected, handler of the net's Washington office, where Butcher arrived as CBS vicepres.

William Roybal has been appointed program director, and his wife, Vivian, is continuity editor. Chief engineer is William J. Pickering, and Berry Watson heads the news bureau. Royal, Pickering and Watson are vets, like Butcher himself, and a veteran on the job training program was started at the station. Radio trainees appointed under this program is Ken Morton, in the sales department, and another vet on the former ST, Mickey McKeough, who was a salesman for KIST.

AFRA Throws Its Coast Punch

Continued from page 35

in the hands of the board which will consider and act upon at their discretion. Negotiations proper will probably be handled by George Heller, exec secretary, his aide, Ray Jones, and attorney Henry Jaffe.

In addition to seeking a average 35% up hike in transcription, sustaining and commercial codes, the union will seek the control of slide film narration. This new angle would be covered in the transcription code. Screen Actors Guild is reportedly not interested in claiming jurisdiction of narrators who usually talk for slide films on accompanying transcription. Committee will be appointed by the board to study the situation and come up with rules, etc.

Same situation is true of recordings. With a national musicians' union in progress, James Pettillo justifies rest of his desires, AFRA sees expanded use of singers and local groups, and plans to simulate of just replace music, and it wants to be prepared. Moreover, current trend in the disk field toward narrative platters employing actors and actresses and sound effect men has the union eager to set up standards. Shocker, however, in the latter will be the demand for royalties a musicians union.

With an eye to the day when thorny audience participation days are no more, and to hasten the end, the new code will contain no excepting clause for such programs in reference to pay. Just as the "amateur" clause was some

years ago stricken, the clause now containing affecting participating programs will be deleted. The union regards the able to handle such matters as it pleases when they arise. Such programs as are on the air will be unaffected. Such matters will be tossed in the path of new ones. They will ask that any other matter in any new code be regular scale. It does not want other (non pro) in the union and the union will have a working permit of such cost that participants would wind up with little more than pocket change associated with such shows. Additionally, the union will regard any participant's mention of the sponsor's product as a commercial plug requiring the regular fee.

One of the lighter touches to the conclave was the creation of a new label for sound men. In the past, instead of being referred to as sound effect men, the gimmick and gadget boys will be called sound effects artists.

Among the hot potatoes dropped at the conclave was assuring all commentators into AFRA. "Feeling strong opposition 'press' if forcing them to contribute issue, the union decided to just leave the door open."

New York Situation

The convention revealed that New York is badly split. Impression of those attending was that there are two definite left-right factions. And now with conclave over, Los Angeles exec feel and fear that the taint of factionalism has remained behind, implanted by the politics and maneuvering Gothamites. Howe trading in elections and undercover manipulations have left an unhealthy impression on local membership, the L. A. board fears, particularly since some local delegates were persuaded to enter the apparent fight to keep newly elected v. Clayton Collier, who moved rightist, cut off the vote. L. A. reps held elect him to secondary post when it was apparent he couldn't get the vice presidency his clique was angling to snag.

Offer was to lose 80 votes to Ken Carpenter (elected proxy) if assured of support for Collier. Deals must have jelled since he was reported as generally undesired.

The same faction, through Lou Clark, tried to prevent the seating of two alternate delegates from N. Y. Charles Irving and Robert Donnelly, "liberals." Opening session of convention was delayed for one hour and half as opposing faction, in majority, sought to have the pair refused as legally unrecognized. Movement failed and they were finally seated.

National board will also later act on membership feeling that Heller should not be permitted to retain the KCMO, that of exec secretary of the national and the N. Y. local. He is making a strong pitch to retain KCMO, pressing the point that he alone is equipped to handle N. Y. problem. Union's constitution has no clause that prohibits such situation but the general feeling is that it should not be allowed. Continuance of such a situation now, favoring of the one branch or cause other distasteful impressions. He will temporarily retain both until it is decided.

CIRCLING THE KILOCYCLES

Omaha—WOW is going in heavily for sponsorship of various farm shows, making itself a tough competition for any midwestern station. Latest is sponsoring a championship rodeo, which will be selected by the State Soil Conservation service. WOW will pay expenses of transport of the Nebraska plowing camp, Hal Hansen, the station's farm service director, and the various rodeo events held at the Corn Belt match to be held in Knoxville, La. and other places. WOW is also sponsoring a rodeo in Iowa, Minnesota, Missouri, South Dakota, Illinois and Kansas will compete.

Schenectady—"The FBI in Action" will begin its fourth season on WGY, Schenectady, Sept. 8. Half an hour evening show, originated by Earle Pudgey, will have four others contributing during their year. Cornelius, Jr., FBI agent in charge of the Albany office, will again act as narrator.

Albany—Community Service Broadcasting Corp. of Amsterdam, N. Y., has been chartered to conduct broadcasting business in Amsterdam, with Arthur Carrier, former mayor and erstwhile commentator on WSNY, Schenectady, as one of the directors.

Pittsburgh—Norman Burk, of WCAE sales staff, has resigned from Hearst station to go into radio advertising agency as a partner of Russell Pratt in the firm of Pratt & Burk. Another recently withdrew from Wilman-Pratt organization to form his own outfit with Burk.

San Francisco—One-time announcer at WCAE, returns to station to take Burk's place in the sales department. Burk had been there for sale music of WWWS, where he's been succeeded by Martin A. Cohen, heretofore station's publicity and promotion head.

Nancy Maxwell is quitting WCAE, publicity department to form a new promotion department at WJAC, the NBC outlet in Johnston, Pa. Charles Kers, who has been music librarian at KDKA, has been named local and regional news editor of WDSF in New Castle, Pa.

Des Moines—Harold W. Fulton, former regional sales director at WHO, has been named assistant sales manager for the station. Hale Bonduant is sales manager.

Dallas—Karl Lambert, for the past 16 years musical director of WFAA-KGKO, has resigned to take an executive post with KGEA, new station to open soon in Albuquerque. Billy Mayo, staff conductor, will assume charge of the music staff at the station.

El Paso—Hillia Bell, formerly of the commercial staff of KZOK in Dallas, has been named manager of KSIL, Silver City, New Mexico, which took to the air Sunday (1). Both stations are owned and operated by Dorrance D. Roderick.

Houston—Call letters for the new station here to be operated by the Texas Broadcasters will be WSPA at Spartanburg. Veterans who have served employment with the station were featured on the opening show.

Raleigh—"Time for Textiles," new radio show, has been inaugurated by Spartan Mills over WSPA at Spartanburg. Veterans who have served employment with the station were featured on the opening show.

San Antonio—A final construction permit for the first FM broadcasting station in the southwest has been granted the Express Publishing Co., and the new station will be on the air within 60 days.

Kansas City—Mrs. Marie Maher has joined the program department of KCMO, ABC outlet here. One-Max, director of publicity for the Omaha Chamber of Commerce, Mrs. Maher, was formerly program director at KBON in Omaha and has been with the World-Herald and its station, KOWH.

Washington.—New local station, WJLA, will begin operations about Oct. 1 in suburban Arlington, Va. Station will be a daytime 1000-watt station at 780 kc. It will be the second spot radio station to com-

mence broadcasting in this area. First was WPIK, Alexandria, Va., which has been on the air for some months.

St. Louis.—Peggy Cave, KSD's director of women's affairs, narrowly escaped drowning when a motor boat in which she was a passenger, overturned, a submerged log in Lake Springfield, Springfield, Mo., and sank. Her perics for help alerted a nearby motor boat and Miss Cave and her parents were rescued just before their boat sank in 18 feet of water.

Washington.—WMAL, the ABC affiliate, has moved two of its regular half weekly local shows out of the studio and into a large auditorium. Purpose is to get more live audience to see the shows which are sponsored by the Washington Gas Light Co. and Capital Transit Co. It marks the first time local shows here will be run regularly from a large auditorium, so that the sponsors can dispense tickets each week.

Philadelphia.—A Mrs. Kirby WCAU farm editor, will make two of county fairs in this area via live broadcast. "Country Fair," carrying a WCAU banner, will drop two fairs at Reading, Allentown and Pottsville, Pa., and others around the state. WCAU will make broadcasts from a special booth on the fairgrounds and will serve as judge at agricultural exhibition contest.

Buffalo—Albion and Costello were guests on WBBN's Monday night (2). International House Party, Coming here in town for its benefit, can Legion, fund-raising show at Bowl Stadium for Lou Costello Jr. Youth Foundation.

Soap Shakeup

Director agency, handling Procter & Gamble daytime serials, has shaken up two of them, with Charles B. Schenck, Jr., as new music director of "Young Dr. Malone" and "Road of Life."

Charles Truheart, who resigned from NBC staff, has been brought in to take over meging of the "Road of Life," with Fred Wayne has been put in charge of "Malone."

CALIFORNIA FOR NEW YORK APARTMENT EXCHANGE

3 bedrooms, 1 maid's room, 3 1/2 baths, central air conditioning, exclusive Beverly Hills for furnished N. Y. Manhattan apartment with 2 bedrooms, 2 baths for 4 months or year, starting around Sept. 15th.

Write Box 234, California, 154 W. 46th St., New York 19, N. Y.

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"HIRES TO YA"
FOR SECONARY
HIRE SUNDAY PARTY
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LIKE THE NAME OF

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ON CRAVATS...

that's

WE ARE

ALL OVER THE INDIANAPOLIS BUYING AREA WHERE QUALITY LISTENERS ARE TIED TO THE BETTER PROGRAMS

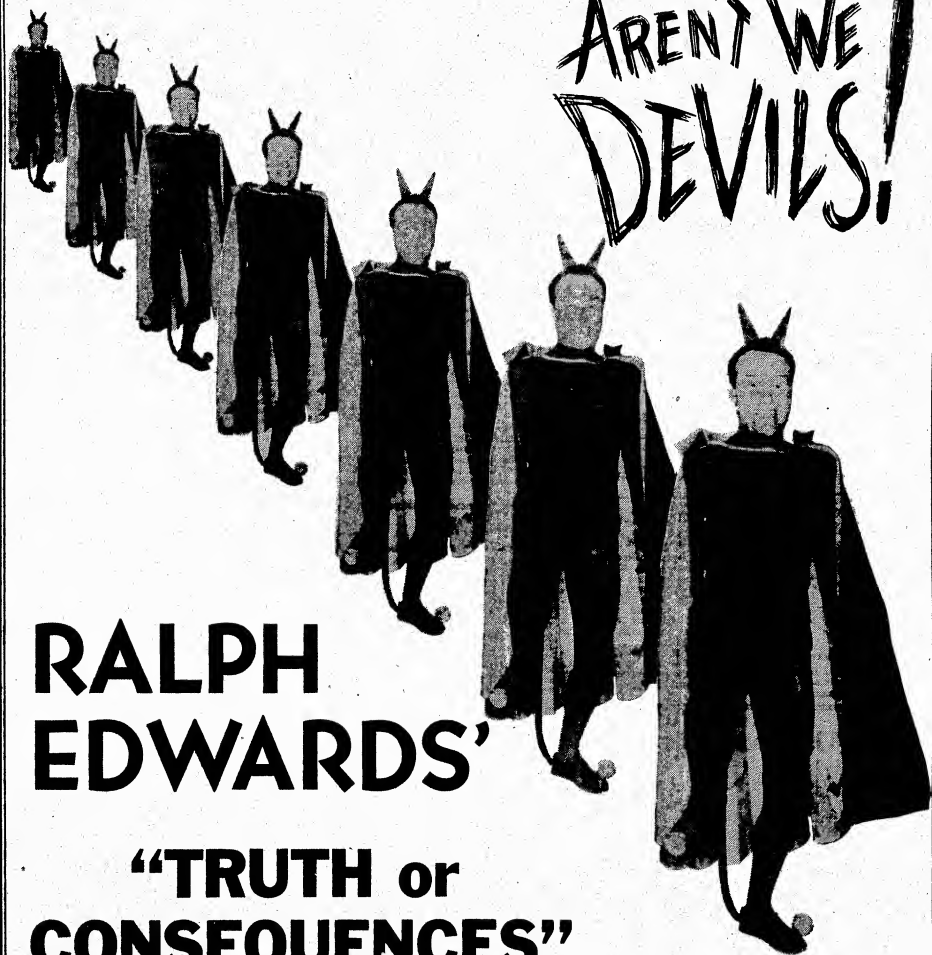
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AFFILIATED WITH THE INDIANAPOLIS STAR

FOR THE 7th YEAR

AREN'T WE
DEVILS!



**RALPH
EDWARDS'**

**"TRUTH or
CONSEQUENCES"**

RETURNS to NBC for DUZ

Saturday, September 7, 8:30 (EDT), 7 p.m. (PST)

MPPA Inspects Books of ARA Co.; Fox Probes \$140,000 Royalty Debts

ARA, Hollywood disk manufacturer, which is going through a reorganization, is having its books inspected by Harry Fox, general manager of Music Publishers Protective Assn., as a means of protecting royalty sums due publishers he represents. Company is claimed to owe, both to artists and publishers, a total of \$140,000 in royalties—\$35,000, for example, to Phil Harris; \$13,000 to Feist Music.

For the past month or more Mark Left, who had purchased the firm from Boris Morros, has tried to sell the company. Two weeks ago he gave up the presidency of the firm to attorney Morton Garbus. At that

time it was reported the firm had been sold to a group represented by Garbus, but that report was apparently premature. The firm is still for sale. Left simply stepping out. His action caused Fox's inquiry into the company's financial status.

Morros last week stepped back into ARA as a stockholder. He had been owed \$4,000 of the cash he was to have received for the firm from Left. In lieu of it, he took 23 shares of stock.

WIRED MUSIC HITTING STRIDE IN ST. LOUIS

St. Louis, Sept. 3.

Use of wired music in this burg is on the upswing and the installation of such music last week in the Manufacturers Bank & Trust Co. in South St. Louis brings to five the number of such financial institutions using this service.

American theatre, sole legit here, was the first to use wired music. P. A. system in the theatre lobby keeps customers entertained before shows and during intermission. Several manufacturing plants also are using wired music to break the monotony of the work for employees.

NBC, CBS, ABC, Mutual Plugs

(Peatman System)

Following are the Most Played songs of the week, Aug. 28-29, based on the copyrighted survey by Dr. John Peatman's Office of Research, using the Accurate Reporting Radio Log as basis of information in N. Y.

All the Time.....	Robbins
All Through the Day—"Centennial Summer".....	Williamson
Along With Me—"My Annie Get Your Gun".....	Witmark
And Then It's Heaven.....	Remick
Come Rain or Come Shine—"St. Louis Woman".....	Crawford
Deaf What Comes Naturally—"Annie Get Your Gun".....	Berlin
Five Minutes More.....	Melrose
Gravy.....	Leeds
I Don't Know Enough About You.....	CP
I Don't Know Why—"Faithful In My Fashion".....	Feist
I've Got Sun In the Morning—"Annie Get Your Gun".....	Berlin
I've Got the Only Girl.....	Mutual
In Apple Blossom Time.....	Broadway
I've Never Forgotten—"Sketch Book".....	Morris
Linger In My Arms—"A Little Longer".....	Bourne
Love On A Greyhound Bus—"No Leave No Love".....	Robbins
On the Boardwalk—"Three Little Girls in Blue".....	BVC
Prisoner of Love.....	Mayfair
Route 66.....	Burke-VH
Rumors Are Flying.....	Oxford
Somewhere In the Night—"Three Little Girls in Blue".....	Triangle
South America Take It Away—"Call Me Mister".....	Witmark
Surrender.....	Santley-Joy
There's No One But You.....	Shapiro
This Is Always—"Three Little Girls in Blue".....	BVC
To Each His Own—"To Each His Own".....	Paramount
Whatin' Ya Gonna Do.....	EMI
Who Do You Love I Hope—"Annie Get Your Gun".....	Berlin
Without You—"Make Mine Music".....	Southern
You Keep Coming Back Like a Song—"Blue Skies".....	Berlin
You May Not Love Me—"Nellie Bly".....	Burke-VH

† Filmmusical. * Legit Musical. † BMI Licensed.

T. Dorsey, Herman Offered \$10,000 By New Baltimore Nitery

New Walnut Grove nitery, on the outskirts of Baltimore, is arousing much interest in the band business via the coin being paid for bands. Operator of the spot has offered \$10,000 for one-week stands by Tommy Dorsey and Woody Herman, and has bought Sammy Kaye and Louis Prima for \$8,500 each.

Grove opens Sept. 26 with a niterly policy the first two weeks, using Lou Holtz and Vincent Lopez' orchestra. Thereafter it brings in Johnny Long for two weeks (Oct. 10) at \$3,500, Tony Pastor (24) at \$4,500 per, with Kaye and Prima to follow.

Neither Herman nor Dorsey has accepted bookings as yet.

Top Tunes for Your Books

An All-Time Favorite

I'M IN THE MOOD FOR LOVE

Music by...

JIMMY McHUGH

Published by MILLS

Music Ambassador of the Americas

ENRIC MADRIGUERA

AND HIS ORCHESTRA

Featuring

PATRICIA GILMORE

Elmwood Hotel, Windsor, Ont., Aug. 31

Latin Quarter, Detroit, Starting Sept. 11

VOGUE RECORDS

EXCLUSIVE MANAGEMENT

ASSOCIATED BOOKING CORP.

JOE GLASER, Pres.

745 Fifth Ave., New York 22

PL. 5-5572

10 Best Sheet Sellers

(Week Ending, Aug. 31)

To Each His Own.....	Paramount
Surrender.....	Santley-Joy
Gravy.....	Leeds
Five Mins. More.....	Melrose
What Comes Naturally.....	Berlin
If You Were Only Girl.....	Mutual
I'd Be Lost Without You.....	Advance
I Don't Know Enough.....	CP
You Keep Coming Back Like a Song.....	Remick
So Am, Take It Away.....	Witmark

Berlin Flies to London.

Irving Berlin clipped to London Sunday (1) for three weeks to set up Berlin Music, Ltd., a British subsidiary. His attorney, Francis Gilbert, preceded him aboard.

While there Berlin's "Blue Skies" (Par) pie will be tradeshown and the songsmith, who has a 12½% gross sharing deal, will tie in with some exploitation ideas.

SANTLEY-JOY

Standards

MISS YOU

By CHARLIE, HARRY AND HENRY TOBIAS

SANTLEY-JOY, Inc.

1619 Broadway, New York 19

Tommy Valando, Gen. Prof. Mgr.

SUN MUSIC • SUN MUSIC • SUN MUSIC • SUN MUSIC • SUN MUSIC



HURRICANE HIT SWEEPING THE COUNTRY

(It's gonna depend on)

THE WAY THAT THE WIND BLOWS

words and music by JOAN WHITNEY & ALEX KRAMER

A HIT ON THESE RECORDS...

JIMMY DORSEY

DINAH SHORE

GORDON MACRAE

ALVINO REY

Decca Record No. 18900

Columbia Record No. 37072

Musicraft Record No. 15084

Capitol Record No. 280

SUN MUSIC CO. INC.

50 W. 37th St., N.Y.C.

BILL DOWNER—NEW YORK JOE PERRY—HOLLYWOOD

SUN MUSIC • SUN MUSIC • SUN MUSIC • SUN MUSIC • SUN MUSIC

Everyone says:

**The Whole World
Is Singing My Song**

LYRIC BY MANN CURTIS • MUSIC BY VIC MIZZY

is a Great Song.... **YOUR NEXT HIT!**

*The New Rhythm Novelty...
Set for a Big Play on
Radio and Records!*

**PUT THAT KISS
BACK WHERE
YOU FOUND IT**

LYRIC BY CARL SIGMAN
MUSIC BY PETER DE ROSE

TWO TOP HITS!

*From MGM's "No Leave, No Love" Starring Van Johnson
Soon Released in Theatres from Coast-to-Coast.*

ALL THE TIME

LYRIC BY RALPH FREED • MUSIC BY SAMMY FAIN

**LOVE ON A
GREYHOUND
BUS**

LYRIC BY RALPH BLANE & KAY THOMPSON
MUSIC BY GEORGE STOLL

Sinatra to Set Up Co. To Publish Tunes He Sings in Radio Films

Frank Sinatra intends setting up a new music publishing firm to control copyrights of songs inserted in films he makes for Metro. New organization will be called either Frank Sinatra, Inc., or Sinatra Songs, and for the present the tunes placed in its keeping will be exploited by Barton Music, in which Sinatra currently has an interest.

Sinatra's new contract with Metro apparently gives him control of the score of his pictures. That's always tempered, however, by any deals the writers of the songs themselves may have with a publishing house. In this case, Metro has its own music setup and, prior to the above contract, it had been agreed between Sinatra and Metro that scores of the latter's films would alternate between Barton and Robbins.

ABC Moves in 'Swagger' Program Court Fight

American Broadcasting Co. has moved to strike out certain allegations in Arthur Jarwood's suit for loss of \$139,488 involving the cancelling of the "Swagger" radio program, according to papers filed in U. S. district court. ABC claims that the allegations objected to are not relevant matter and asks the court that Jarwood submit a more definite bill of particulars.

Jarwood claims that under a one-year contract with ABC for the broadcasting of the Swagger show, he was entitled to two weeks' notice of cancellation. ABC cancelled without proper notice. He seeks \$139,488 as amount he would have received from sponsors, distributors of "Swagger" products.

"Swagger" show was the program hooked up through music publisher with Broadcast Music, Inc. It was taken off the air following numerous complaints that it was being used mainly to pile up BMI performances at the latter's \$48 per plug arrangement.

802-Hotels

Continued from page 43

Mecca Temple which defined the political significance of the entire affair. It was proposed then that 15 non-executive members be selected to aid the local's executive board in settling the disagreement. 20 men were nominated and instead of voting to select 15 all 20 were named to the special membership panel. All 20 of these, it's pointed out, are members of parties opposing 802's controlling "Blue" ticket. This move by the opposition to get in on the eventual settlement of the scale battle is looked upon as designed to take some of the shine off the "Blue" glory if there is any at the final sum up. On the other hand, if the scale-boast attempt fizzles the "Blues" can transfer some of the blame to the 20.

However, all that occurred before Petrillo got into the affair. Now, he has full responsibility.

A Revival of a Standard

Featured in the Warner Bros. Picture "Never Say Goodbye"
starring Errol Flynn & Eleanor Parker

REMEMBER ME

Music by HARRY WARREN—Lyric by AL DUBIN

RECORDED BY

Bing Crosby—Decca Danny O'Neil—Majestic
Tommy Dorsey—Victor Elliot Lawrence—Columbia
Skinny Ennis—Signature Pied Pipers—Capitol

Jan Savitt—ARA

M. MITMARK & SONS

RCA Bldg., Rockefeller Center, New York 20, N. Y.

MOSE GUMBLE, Director of Standard Exploitation

Bands at Hotel B.O.'s

Band	Hotel	Weeks Played	Covered	Total
Sammy Kaye...	Biltmore (600; 2 la carte)	12	1,750	28,100
Sammy Kaye...	Astor (800; \$1-\$1.50)	2	4,800	9,550
Griff Williams...	Waldorf (850; 22)	3	3,000	11,150
Elliot Lawrence...	Pennsylvania (500; \$1-\$1.50)	9	2,175	18,025
Johnny Pineapple...	Lexington (300; 75c-\$1.50)	31	1,500	38,375
Joe Reichman...	Roosevelt (400; \$1-\$1.50)	16	2,325	37,075
Chuck Foster...	New Yorker (400; \$1-\$1.50)	10	1,675	15,400

* Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hamilton floor show; Biltmore, Jane Pickens.

Chicago

Clayde McCoy (Boulevard Room, Stevens hotel; 850; \$3-\$3.50 min.). Rolling at lusty 5,400.
Claude Thornhill (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Thornhill packing them in with hot 7,100.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50; marathon). Sold 4,370 tabs.
Russ Morgan (Biltmore; 900; \$1-\$1.50; indef). Chunky 1,300.

Location Keys, Not in Hotels

(Chicago)

Will Back (Trianon; 90c-\$1.15). Down to average 11,000.
George Olsen (Aragon; 90c-\$1.15). Olsen moved over from Trianon Monday (26) to up Aragon to huge 19,000.

Les Brown (Paladium, Bk., Hollywood, 6th wk.). Nice finale week with 15,500.
Jimmy Dorsey (Casino Gardens, B. Ocean Park, 2d wk.). Tapered to 10,000. Figure still good. Swing still a help.

Duke Ellington (Meadowbrook, B. Culver City, 3d wk.). Exited to minor key 2,300.

10 Best Sellers on Coin-Machines

1. To Each His Own (6) (Paramount).....	Eddy Howard.....Majestic
2. Five Minutes More (3) (Melrose).....	Freddy Martin.....Victor
3. Surrender (7) (Santly-Joy).....	Frank Sinatra.....Columbia
4. South America Take It Away (3) (Vit'k).....	Tex Beneke.....Victor
5. Do It What Comes Naturally (11) (Berlin).....	Perry Como.....Victor
6. Gypsy (19) (Leeds).....	Woody Herman.....Decca
7. They Say It's Wonderful (15) (Berlin).....	Andrew Sisters.....Decca
8. Don't Know Enough About You (12) (C).....	Xavier Cugat.....Columbia
9. I Got Sun In Morning (4) (Berlin).....	Dinah Shore.....Columbia
10. Prisoner of Love (22) (Mayfair).....	Freddy Martin.....Decca
	Ink Spots.....Decca
	Dinah Shore.....Columbia
	Perry Como.....Victor
	Bing Crosby.....Decca
	Peggy Lee.....Capitol
	Mills Bros.....Decca
	Les Brown.....Columbia
	EtHEL Merman.....Decca
	Perry Como.....Victor
	Ink Spots.....Decca

Coming Up

If You Were the Only Girl (Mutual).....	Perry Como.....Victor
House of Blue Lights.....	Dick Haymes.....Decca
Who Told You That Lie (Sleevens).....	Fredrick Slack.....Capitol
Do You Love Me (BVC).....	Andrew Sisters.....Decca
Stone Cold Dead (Miller).....	Connie Boswell.....Decca
My Fickle Eye (Santly-Joy).....	Vaughn Monroe.....Victor
Route 66 (BVH).....	Haymes-Fordet.....Decca
Mabel, Mabel (United).....	Harry James.....Columbia
"I Don't Know Why" (Fels).....	Fitzgerald-Jordan.....Decca
I Know (Morris).....	Betty Hutton.....Victor
	Jerry Colonna.....Capitol
	King Cole Trio.....Capitol
	Crosby-Andrews.....Decca
	Woody Herman.....Columbia
	Tommy Dorsey.....Victor
	Tex Beneke.....Victor

LECUONA VS. ASCAP SUIT IN THRESHER

Ernesto Lecuona, composer, was granted a motion to modify the demand of the American Society of Composers Authors and Publishers for a more complete bill of particulars in a suit by him vs. the Society. Justice Irving Lavey made the decision in New York Supreme Court. Court eliminated certain items and ordered the composer to serve ASCAP with a revised bill within 20 days.
Composer is suing for \$33,538, less 15%, or \$45,508, as his share of royalty money which was payable to the Spanish composers' society (SGAE) but which ASCAP promised to pay him.
Suit is against Deems Taylor, as president of ASCAP.

Lynchburg Lifts Ban On Whites at Negro Dances

Lynchburg, Va., Sept. 3. City Council has lifted the ban slapped by City Manager R. W. B. Hart on white attendance at Negro dance dates in City Armory. But the Council has decreed a "strict segregation program" for future events.

Council authorized Hart to draw up an "integrated contract" guaranteeing Negro and white spectators and dancers would be kept apart in the Armory. At the same time, the Council put its foot down on interracial athletic contests.

Charles Glimko, Negro dance promoter, and Duke Ellington had cancelled a Thanksgiving event in Lynchburg because of the Hart ban. Later, a white World War II veterans organization sent a delegation to Council to protest against "one-man ruling" by Hart.

TOP HITS OF YESTERDAY
GREAT POPULAR
STANDARDS TODAY

I'M IN
THE MOOD
FOR LOVE

Lyric and melody by
Jimmy McHugh and Dorothy Fields

TEMPTATION

Lyric by Arthur Freed
Melody by Nacio Herb Brown

For new artist copies and
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Standard Exploitation Dept.,
The Big 3, 1619 Broadway,
New York 19, Circle 6-2939

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on and after Sept. 3rd

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Circle 6-4500

Still Representing Tops in

CONCERT ARTISTS
NAME ACTS

DANCE ORCHESTRAS
COCKTAIL UNITS

DESTINED TO BE A HIT

I GUESS I'LL GET THE PAPERS AND GO HOME

by HUGHIE PRINCE, DICK ROGERS and HAL KANNER
recorded by LES BROWN, COLUMBIA—HAL MCINTYRE, COSMO—MILLS BROS., DECCA—HAL DERWIN, CAPITOL—SHEP FIELDS, VOGUE—
HERBIE FIELDS, VICTOR—RAY WERRECK, 4 STAR

CAMPBELL-PORGIE, INC. 1619 Broadway, New York 19, New York

AFM Strike in N.Y. Niteries, Vauders Averted; Both Sides Still Huddling

Possibility of a strike affecting nightclubs and vaude houses was staved off last week when Local 802 of the American Federation of Musicians on Thursday (29) agreed with vaude houses and a committee representing the Allied Restaurant and Entertainment Industries, boniface organization, to negotiate until Sept. 15 before calling for a walkout.

Agreement came after theatre operators and cafe owners agreed with the union stipulation that any increase granted via negotiations be retroactive to Sept. 1, when all contracts expired.

Union meetings were held individually with the vaude and cafe ops. The niteries men met under auspices of the N.Y. State Mediation Board which last week offered its services in an effort to prevent a walkout. The agreement was reached at the State Board's New York city offices.

So far, both cafe ops and vaude men haven't reached any conclusions of salary to be paid, and committee heads are worried as to whether the union will grant a 10% extension beyond Sept. 15. However, it's felt by negotiators that if an agreement of substance is reached, then Local 802 will allow the extension, but if they're still far apart, then the footers are likely to walk.

The union difficulties have had little effect on niteries plans, but Monte' Prince, of the Copacabana, has planned new production numbers for the Thursday (5) opening on show headed by Phil Silvers, but now is using the same routines and will change numbers when Joe E. Lewis opens next month.

Philby Cakes Bow to New Scale

Philadelphia, Sept. 3. Approximately 50 niteries have either signed contracts or have indicated they will go along with the 25% increase demanded by Local 77, AFM, according to union officials.

The new scales went into effect yesterday (Labor Day) and include most of the larger cafes and all of the midtown spots. The union agreed to cut down rehearsal time from an hour and a half to an hour, reducing the cost from \$6 to \$4 a man. The union also said it would hear appeals from niteries owners on reclassification of their spots, or pleas to have number of musicians cut.



STEVE EVANS
OFFERED
HAPPY TIMES & JOLLY MOMENTS
Opening Sept.
805 CLUB, 525 FRANKLIN
ROSEN-ANGER ASSOCIATES

THE THEATRES OF THE STARS

Marcus ROONEY

BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LOEW BUILDING ANNEX
100 W. 46th St., N. Y. C. - NY 100 7-7000

J. H. LUBIN
GENERAL MANAGER

JESSE KAYE
BOOKING MANAGER

Hildegard's Repeat Date At N. Y. Plaza's Persian Room

Hildegard is slated to return to the Persian room of the Hotel Plaza, N. Y., starting Nov. 7, doubling from her earlier for Campbell's, soup which goes over CBS starting Oct. 3.

Prior to her radio bow, chanteuse goes into the RKO theatre, N. Y., heading her own package show which will include Jan Murray, Fats Kelly, and Eleanor Towne. She's getting a \$17,500 guarantee against 50% over \$35,000.

House will assume cost of the band which will give singer a larger profit inasmuch as she paid for the orchestra (Ravel) when she played other theatres this summer. Film will be "Home Sweet Home" (20th-Fox).

Danny Kaye May Top Haymes' Buff Hub Take With 50% Divvy Deal

Record gross at the RKO theatre, Boston last week by Dick Haymes, who knocked off \$70,827, may last only until November. House has set Danny Kaye for week of Nov. 28, at a deal which may result in a 50% divvy if house reaches a guaranteed figure.

Kaye is making a series of a.s. following completion of next Goldwyn film, "Secret Life of Walter Mitty." He'll play series of one-nighters in auditoriums through east and midwest and carry over and supporting acts.

The Haymes gross topped previous high set by Frank Sinatra who did \$60,132. Each singer took 50% for own end. Sinatra's deal was made on a straight 50% basis, and Haymes was called for a guaranteed percentage until an agreed upon figure was reached, when previous terms were called off and deal became straight 50%.

Prior to Sinatra, the previous house high was \$58,500 set by Betty Hutton in 1944.

New Niteries for Wash., D.C.

The Cairo, new Washington, D. C. niteries is set to bow Sept. 26. So far only the Elms and Howard comedy dance, has been set. However, Harry Anger, booking the spot, is still shopping for headliners.

Anger was originally slated to take over the Willard road, Washington, but concerns couldn't be obtained at that spot. He also operates two Capitol film houses.

Belvedere club, McKeesport, Pa., is set to open Sept. 27 with Max Baer-Maxie Rosenblum unit.

Harry Richman set for the Bradford road, Boston, starting Sept. 26.

AGVA Marking Time

American Guild of Variety Artists is marking time pending outcome of confab between the agency and Local 802 of the musicians' union for modification of 50% salary hike for footers in niteries, now being arbitrated.

"We won't take any action until outcome of the arbitration is in, tabs when we'll know where we're at," said Matt Shelvey, head of the vaude union today (Tues.).

"But," continued Shelvey, "we're not assured of a jump into the fray to protect performers in our membership who and if it becomes necessary."

More Film Names Eye 1-Niter Trail

An increasing number of film players are studying the one-nighter idea on the tip of which Bob Hope recently landed. He's been eyeing it since he considered this type proposition is Danny Kaye, who is considering going out around October or November, Cass Daley and Mickey Rooney.

Hope is considering another tour this jaunt to be held in arenas operated by the Arena Managers Assn. However, no deal has been set because of the fact that Hope doesn't know when he'll be free from film commitments.

However, junkies of this kind must be turned into good-will tours and dough that can be made from them must be a secondary consideration, according to Jerry Colonna, head of the Broadway promoters, he says, muffled any money-making chances because of the fact that Colonna was threatened with a lawsuit by the fact that he had some cases, he said, dusted were \$4,80, which is beyond the reach of Colonna, which isn't conducive to building goodwill.

Colonna is one who will correct during this shindig is the size of the spot. Colonna's show with Billy Butterfield's band, Bonnie Lou Williams and Tony Romano, was designed along intime lines, show went over nicely when playing the small spots, but didn't show up too well in the large auditoriums. Consequently, he'll insist on a \$20 in moderately sized spots.

Auspices Tips
Colonna also suggests that any touring plans make tours in the varied towns in which they play. He declares could build considerable prestige by contributing a sizable portion of the receipts to a local charity. In this way the show becomes a community effort, with virtually the entire town singing the lay-out.

So far, Colonna hasn't made any commitments other than being in the Bob Hope air show, and if Hope goes on a winter tour, which will most likely be held under Colonna's auspices, Colonna will probably make the jaunt with him.

Renault Sets Brace Of Shindigs at Carnegie Hall

Francis Renault, delineator of femme types, has set a double-header concert series for Sept. 21-22 at Carnegie Hall, N. Y. Although he will contribute most of the program, with numbers culled from his former vaude repertoire, there'll be several other acts on the bill, to be set later.

Renault did a series of concerts at some stand last season all of them sellouts.

Pitt's Heavy Agent List

Pittsburgh, Sept. 3. Town now has the largest number of booking agents in its history, exactly 33. That's almost double what it was just five years ago. That figure was reached last week with granting of a couple more franchises, latest to Ed Schuagheny, KDKA announcer and newscaster, and his wife, Gertrude.

Not enough spots, of course, to keep that many busy, but most of them are specializing in banquet, party and special events, which is a great banquet-tossing district and all of them usually go in heavily for talent.

MCA Non-Split Stance Due For Showdown in Tilton-Tepper Case

Union Cashier Held For Grand Jury on Theft Rap

Mr. Marion Cusack, former dancer known professionally as Marion Marlowe and more recently employed as cashier in N. Y. local of American Guild of Variety Artists in New York, was held for the grand jury in Pelham Court, N. Y., last week, charged with theft of \$2,500 from the talent union. Bail of \$2,500 was continued.

Mrs. Cusack had been arrested three weeks ago, upon complaint of Dave Fox, head of the local, after checkup on the books had unearthed the shortage. At time of arrest she is said to have acknowledged theft to N. Y. District Attorney Frank S. Hogan, claiming that she had "borrowed" the funds to finance a small-time Negro band. If later had turned up to expectations as a coin-gatherer she had intended putting the money back.

Prior to arrest she had returned \$400 to union and bonding company has since paid off an additional \$2,500, which now narrows union loss to \$300.

Oetjen's, B'klyn, Posts Security When Union Threatens to Pull Show

Oetjen's Restaurant, Brooklyn, N. Y., capitulated to demands of American Guild of Variety Artists after considerable controversy and packed closed shop agreement and posted customary cash security to cover talent budget last week.

Truce between Milton Sheen, operator of the niteries and the talent union was effected Tuesday (27) night after AGVA rep threatened to pull out the floor show unless union terms were met.

Spot features comedy of new and old-time talent in its floor show and cocktail lounge.

Musie Corp. of America will get a major insight of how the trade feels about its recent edict of not splitting commissions on any performer on its roster. A test case involving Martha Tilton will be given to Artists Representatives Assn., though, and question of how the trade will take to this ukase will be solved.

Case in point concerns Miss Tilton's booking at the Club Champs, Baltimore, at \$1,350. Booking was made through Sol Tepper, who holds an exclusive on the spot, and at payoff time, 5% was taken out of Miss Tilton's check and forwarded to Tepper.

Tepper subsequently refused to refund the dollar claiming that Miss Tilton's contract said nothing about the booking being net. However, MCA holds that it's understood in the trade that all deals on MCA performers are to be net unless otherwise stated, and consequently the Tilton deal came under the net category.

Case is expected to involve a great deal of fireworks as bookers and other agencies have been litter about the MCA ruling. Some have even expressed themselves as the action being a major MCA step toward complete domination of the industry. Some bookers have expressed themselves as believing this to be one means of direct dealing with cafe owners and is aimed toward total elimination of bookers.

Among stem cafe bookers, it's no secret that they'll only buy MCA talent as a last resort. They believe that if they boycott performers from that agency because of the no-split rule, then they will ultimately complain about their inability to crack certain spots, and thus may force MCA to ameliorate its stand.

However, this kind of dealings works both ways. If cafe bookers put the finger on MCA, the organization will attempt to make deals with the cafe operator direct and point out that its bookers has been keeping choice acts from the cafe because of the commission angle.



GRACE AND NICCO

THANK MIKE FRITZEL AND JOE JACOBSON

Of The
CHEZ PAREE
CHICAGO, ILLINOIS

For a Wonderful Engagement
HELD OVER FOR 5 ADDITIONAL WEEKS

P.S.: Our Appreciation to MR. AL BORDE



VIVIAN BLAINE

HER FIRST PERSONAL
APPEARANCE IN NEW YORK



Personal Management
MANNY G. FRANK
BEVERLY HILLS, CALIFORNIA



Direction—
GENERAL ARTISTS CORPORATION
THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

A new
ALL-TIME RECORD!
\$132,000.00
ROXY THEATRE
(NON-HOLIDAY WEEK)

Published Weekly at 154 West 46th Street, New York 18, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter, December 22, 1920, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1949, BY VARIETY, INC. ALL RIGHTS RESERVED.

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NEW YORK, WEDNESDAY, SEPTEMBER 11, 1946

PRICE 25 CENTS

SUN BEAT RACE

Canada Radio Bar Down on Liquor, Beer Advertising

Toronto, Sept. 10. In a surprise announcement, the Canadian Broadcasting Corp. has notified all radio stations that they will be permitted to accept advertising programs sponsored by distillers, brewers and wine makers. The report was confirmed by Ernest Bu'niell, CBC director of programs. It has not yet been determined, however, as to whether this will apply to American would-be sponsors who might wish to jump into the Canadian radio field.

The new CBC regulation provides that any radio program of 15 minutes or over is entitled to sponsorship announcements at beginning and end, plus a "commercial break" and a "commercial break" for every additional 15-minute period.

The only province not affected by the change is Quebec, where beer, wine and liquor advertising is permitted on the air but may not be carried on the CBC networks, even though the program emanates from (Continued on page 61)

Trans-Atlantic Planes All Set to Show Films On Regular Schedule

Exhibition of American films on transoceanic airflights, which commenced several weeks ago on a Pan-American flight between New York and London, looks headed to becoming a highly important adjunct to distribution biz. According to John W. Hubbard, board chairman of Seven Seas Films, distrib. org. for planes and trans-Atlantic boats, the planes, offer a new and natural showcase for pix and, with the greatly hyped number of flights, are envisioned for the near future, the idea can conceivably become big business. "These films, in fact, are not only a new medium for the exhibitor, but they are also a new medium for the exhibitor," says Hubbard. "The firm is currently negotiating with two other major airlines. This, coupled with the fact that ex-ops of the nine American foreign airlines, currently running (Continued on page 55)

COMBARDO DOUBLES: PODIUM, BOAT RACE

Guy Lombardo will kill two birds with one stone when he leads the Hell work the Statler hotel, Washington, D. C., for the first time while preparing to race in the "President" Cup boat race. He opens at the Statler Sept. 16 for 10 days. If Lombardo knocks off the President's Cup he will have made a sweep of the three top boat races in the winner's circle at Red Bank, N. J., and in the Gold Cup race at Detroit Labor Day.

Palestine Crisis Kayoes Film Biz But 16m Pix OK

Jerusalem, Sept. 10. Current political upheaval in Palestine and the consequent curfew imposed on the Jewish people in cities by the British has knocked the props from under the film biz here, with most theatres suffering tremendous boxoffice slumps. Film biz is excellent, however, from the 16m standpoint.

RKO has been servicing cooperative Jewish communities, which dot the countryside, with 16m prints of its top features. This is played in the communities' meeting halls, which are usually jammed to the brim. Under the cooperative setup, the customers do not pay admission. Rental for the films comes out of the co-ops' central funds.

James Mason Hot With Bobbysoxers

Bobbysoxers whose enthusiasm for Frank Sinatra hoisted the singer to No. 1 spot have gone all-out for James Mason. The British film star currently is hotter than the black market in New York's off-the-mainstream filmies. Both distrib. and the nabes, quick to see gold in the rage that's waxed for the last four months, have blown the dust off a flock of old Mason vehicles. At least nine Mason oddities are now making the rounds and all are good for heavy adolescent attention, except the managers say.

Mason mania is so strong that thousands of fan club soxers are touring the subway circuit to pay their adms. wherever a Mason film plays. Films that were absolute duds when we showed them two or three years ago are red hot now. "Courage Fountains" manager of the Beverly, declared, "Any picture that features Mason draws from all over the city. We can count on a lobby-sox patronage for every Mason picture and we've played plenty of them lately. These pix are like 'Candlelight in Algeria,' 'Alibi,' 'I Met a Murderer,' 'Terror House,' 'Helter Skelter,' 'The Big Game,' 'They Met in the Dark' and 'Hotel Reserve.' Mason has been thesping for years in England, and the films leased in the pre-Rank era are some five to six years old. Pix are being released by the main, by English Film PRC, A.P. Films and Republic.

J. Arthur Rank officials, with a half-dozen Mason pix playing, with close to release date, are elated if somewhat puzzled over the Mason craze. In England, they point out, Mason is only one of a quartet of top draws which include Stewart (Continued on page 55)

Helen Hayes Thrashing

Helen Hayes will bring in her forthcoming Rogers and Hammerstein legions. "Happy Birthday," she has been provided with a tune by the above writers titled "I Haven't Got a Worry in the World." "Bye Bye" straight out of rehearsal, is shown on Broadway next month.

N. Y. AMUSEMENTS 'BIGGEST' WEEK

The boxoffice is no longer latched onto the apronstrings of the stock market. That's the contention of New York amusement operators who have had the biggest week in the history of the continental fairground of eggs being laid by Wall Street.

Amusement stock prices, while inevitably pushed down somewhat by the almost panic waves of selling which have swept the New York Stock Exchange, have shown a buoyancy far greater than steel, motors, rails and liquors, the country's chief industries. In yesterday's (10) sharp decline which dipped stocks another overall two to 12 points, the amusements held firmly for the most part, dropping only slightly.

The day when cafe and theatre operators could predict the kind of business they would have by looking at the closing prices is over.

Current slide of stocks in the biggest waves of selling in some years is having no effect on business. In fact the opposite is true today. Legit theatres, which usually dip week following Labor day, are still hitting top takes. Cates have picked up to the point where pessimistic predictions of doom that came during the summer are considered faulty thinking, and vaudeville and film houses are hitting boom grosses.

No effect on radio is seen, inasmuch as most network time for the (Continued on page 50)

AMUS. ISSUES DON'T DIP AS MUCH AS THE OTHERS

In a stock market that went to post-yesterday (10) for a second consecutive day with overall losses of two to five points, amusements were the only group to show a slight uptick. Slightly in a uniform reluctance to join the downward trend. Waves of selling which hit the rest of the market, however, did not touch the railroads hardest, forced some stock prices to new lows for the year, but none of the companies registered steep declines. Bearish market of the (Continued on page 29)

Jimmy Savo Undergoing Leg Amputation Today

Comic pantomimist Jimmy Savo will undergo a leg amputation at Memorial Hospital, New York, today (Wednesday). Dr. Bradley Coley will supervise surgery of the left leg following receipt of family's consent to go through with the operation. The vaudeur held his leg only as described by Charlie Chaplin as "the world's greatest pantomimist," because of the leg's condition, he was requested to be flown to New York for the operation, which was then flown to New York. Savo, who made a signal comeback at Cafe Society Uptown, N. Y., three seasons ago, is having the leg amputated to save him from the leg's misery spots for the past two years.

Mex. Baseball Clicking, Other Sport Shows Next

Mexico City, Sept. 10. Financial success of the Pasquel Bros. baseball season is cueing further activity with American sports figures. Latest proposition under discussion, with the Pasquel Bros. said to be in the background, is a water sports show which will shut out \$10,000 weekly for American theatrical and sports talent. Under present plans, water show category incorporation of animal acts, log-rollers, with a few song-and-dance items. Show will be held at the hotel on the outskirts of Mexico City.

D. S. Campion, Mexico City book agent, is getting talent for the show from Charlie Allen, New York agent.

Amus. Biz Feels Trucking Strike

With the New York truck strike stretching into its second week, showbiz is feeling the pinch of shortages in supplies caused by the stoppage.

Hurting theatres most at the moment is the fact that a number of local dairies have dropped amusement ads, along with other types, to conserve waning newspaper, while the immediate offing is the threat of the strike's spreading to film deliveries at the exchanges.

Film deliveries have not been affected to date since exchange shipments are handled by the Film Drivers and Helpers Union, operating under a separate contract from general haulers. Film trucks have been given a temporary okay to pass picket lines, but excess of delivery firms are apprehensive about the walkout spreading to include their employees, since bosses of the overall American Federation of Labor teamsters union have repeatedly threatened to include drivers in all categories. The leap to a settlement is not reached quickly.

Generally, effects on theatres offing this week are expected to continue with prolonging of the walkout and extension of the dairies' policy to cut out display ads. The Times, Herald-Tribune, Mirror and Journal-American have dropped ads completely, with the Sun forcing a reduction in ad space available for each customer. Only the News, Post, and West-Telegram are operating (Continued on page 62)

Union Pulls Band, Sez 4 Tooters 'Mickeyed'

San Francisco, Sept. 10. Joaquin Garay's Copacabana, local dancers, was forced to close its doors Friday (9) when the Musicians' Union refused to permit its membership to perform in the establishment. Union action followed a demand that Garay identify the employee or employees who were responsible for the "Mickey Finn" of four musicians. Garay disclaimed any knowledge of who did it. The district attorney's office is investigating the matter. Musicians served the potions were (Continued on page 62)

Moss Hart Sets 500G Film Price For New Play

Film companies are blinking their eyes this week and wondering if Moss Hart is kidding about the terms he is asking for film rights to his yet yet uncompleted new play, "The World of Christen here, Price quoted for the opus, which is set to open in New York around Thanksgiving, is the highest ever asked for a non-musical show—and that includes "Life With Father."

Only company indicating interest at the terms asked is 20th-Fox and a deal may be consummated as result of interest shown by Darryl Zanuck while Hart during the past week. Warner Bros. Fox and Paramount have actually earned other companies which made inquiries concerning screen rights, were quoted the following terms by Joe Hyman, who is slated to produce the (Continued on page 18)

VFW in Hub Resolution Vs. Combat Awards To Greasepaint Soldiers

Boston, Sept. 10. Veterans of Foreign Wars, in their first postwar convention here, passed a resolution against "promiscuous awarding" of combat decorations this week to civilians—meaning, in this case, actors and actresses—and all non-combat personnel who may have spent considerable time in forward battle areas under battle conditions.

The resolution, passed unanimously, said that this practice "tends to cheapen awards to combat troops who have actually earned them through combat and bloodshed on fields of battle." The resolution did not mention combat awards and decorations were given to plenty of military personnel that passed through or worked near combat areas, and that many men wearing awards and battle stars never heard (Continued on page 55)

GETS RADIO STANDBY FOR ANDY RUSSELL

First case reported in radio where a star has a standby was revealed this week with the signing by George Washington Hill of singer Vic Denon to stand by for Andy Russell on the Lucky Strike "Hit Parade."

Damone, who also has his own radio show on WEN (N.Y.), was asked to a second-place show to be ready to go on should anything happen to Russell. First year of Vic Denon's "Hit Parade" strike, exclusive on Damone's services, singer's manager, Lou Capone, insisted he be allowed to engage in outside work during the second term.

Writer, Actor Post Gets Legion Brushoff; Will Fight Decision

The Duncan-Post, New York, of the American Legion membership, which includes Gene Kelly, Dean Aarns and many former members of Yank, and Stars and Stripes salute, has refused to permit a charter by the American Legion brass last week. No reason was given for the rejection, but the tendencies of the group are suspected by many in the membership.

It is surprising to learn that the Post recently weeded out so-called radicals from its leadership, as was recently praised by Rep. Wright Patman (D-Tex.), author of the Wet Housing Bill, as an outstanding example of the Legion organization because of its Operation Housing.

Marion Hargrove, author of "See Here, Post, Hargrove," commander of the Post, is believed to have discomfited the Legion strategy by his recent series of lectures in which he caricatured the Army brass.

An emergency meeting of the post is slated shortly and it's believed that the decision will be fought.

Other members of the Duncan-Post include James Gow and Arnold D'Onofrio, Millard Lampell, the radio writer; Alexander S. Zinberg of the New Yorker; Durbin Horner, former managing editor of the Sunday section of the N. Y. Mirror and former editor of the London edition of Yank; Harry Sains, executive of the Yank Mediterranean edition; Walter Bernstein, Lloyd Gough and Dr. Howard Rusk, who in charge of the A-2 radio relation program.

Post is named after Greg Duncan, of Stars & Stripes and was killed in Italy, and Pete Paris, a Yank photographer, who was hit on the forehead by a bullet on D-Day.

Realtor's Showmanship (Shirley an Ex-Vauder) Pays Off in Big Manor

An ex-hoofbe and songplumber in New York has parlayed shrewd salesmanship and a \$250,000 inheritance into a million dollar Long Island real estate business. Walter T. Shirley, ex-vaudeur and school teacher, Mayor O'Dwyer, who now owns Mastic Acres, an L. I. development, has made Shirley a success story by his showbiz experience, with a flying cocktail party for press, radio and television bough for the opening of his "Model Acres." While CBS video cameramen filmed scenes for television Sunday, Shirley and his wife were used by Pat Becker and Mona Fisher for their WWRL program and by Anthony Grant for his WINS show. Entire party was flown by chartered planes.

Shirley started in showbiz as a singer in Sweeney's Theatre, Bay Ridge, crooning to lantern song slides while sons, John and Fred Costo played accompaniment. After doing song-and-dance stints with his sister, he began singing at the Kalmay-Puck, Irving Berlin and Will Van Tilzer.

During a war stint, during which he organized the Argonne Players, Shirley soon dropped out of show business and went into real estate. He attributed his success to a jump to exploitation ideas called special emphasis on the "new" and touting and repeated phleging. He was the first to try broadside real estate ads in dailies and now spends more money on newspaper ads than anyone else in the real estate biz.

Dunn's Pic Before Legit. James Dunn, who came east early in the summer for a three-day budget with the Theatre Guild, will be wound up in the strawhats, returned to the Coast last night (Tuesday). He's slated to do one picture for Republic before coming back to New York.

Film player is to be in the Guild's production of Eugene O'Neill's "Moon for the Misbegotten," which goes into rehearsal Dec. 18.

MERLE MCGOUGH'S PIC DEAL. Merle McGough, daughter of Gene McGough, might make editor of the N. Y. Daily News, has been inked into a new pact by Beacon Productions, which will make a picture for United Artists.

Sports Shorts

Baseball insiders expect this fall to see a final rapprochement between the National League and the "Pascuals" Mexican League. Feeling is quiet by recent action of the N. L. ex-player, Bernardo Pascual, who followed U. S. baseball's lead in leaving the National League to compete after the Cardinal front-hander found guilty of being a team to team. To further bring about a cementing of relations, San Diego Padres and press, has invited Pascual to be his guest at the World's Series show the Cardinals in the National League pennant. In any event, Pascual will probably be in the U. S. for the baseball meeting of the majors, when some attempt at an equitable settlement will be made.

After a successful introduction into professional baseball, Bill Veale at Milwaukee and S. Cleveland, showbiz selling technique has evidently been brought to the pro football game, with kids on all sides. At least, it was credited in large part to the pro football game of the largest ever to see a pro football game, which jammed into the Cleveland stadium last Sunday (8) for opening of the All-American Football Conference, the Cardinals in the National League pennant.

(Continued on page 62)

Clothes-Hungry Britons On Buying Sprees Here

Those junkies to the U. S. that British people are currently taking in droves are double-barreled. They show big appetites for involves the ordinary chores of building up badly, visiting Hollywood and during lucrative Hollywood. They have been in the U. S. for the five-year garment pickup by a tour of American shops has been the No. 1 concern of the visitors.

Seen McGlory, Abbie Player now in London, and a former Broadway and director Carol Reed, latest to arrive here, have all curtailed their visits to the U. S. by buying clothes. Visitors, they're being whetted by England's heroic war and post-war, have also gone in for the U. S. shopping. A sudden switch from the Spartan fare has proven too much in some instances. The Brits and their wives have been rendered more debauch by alimentary indulgence.

Heifetz Pix Again

Jaścha Heifetz, who made the first full-length feature film built around a concert, instrumentally, Samuel Goldwyn's "They Shall Have Music" (U. S. in 1939) is being sought by several studios. Goldwyn, formerly reported set against further films because of the title "Red Hot Music" admitted he was agreeable to offers, with two provisos: (a) story must be "adult," (b) "Must be made in an integral part of the film.

Musical finishing working on a sequel to the original film's arrangement, "The Heifetz Concert," will be the first movement of the Tchaikovsky Concerto, slightly cut. Part will run about 11 minutes, for longest musical sequence in the film, or in any previous pic. His original idea of making neighborhood and art-theatre rounds. Title was changed shortly after issue to "40 Fighting Mothers and has been known as "Ragged Angels."

Perennial Herbert

Victor Herbert fans are claiming credit for a new picture, the late opera composer, with three of his oldest announced in last week's Variety.

"Gypsy Lady," based on two 30-year-old Herbert operettas, will open in N. Y. next week (17), to join "The Girl of the Year" (1946) now playing the 48th week of an original limited eight-week run. And in "The Girl of the Year" (1946) 30-year-old "Sweethearts" is skipping through a six-week strawhat engagement.

221st WEEK! KEN MURRAY'S "BLACKOUTS OF 1946"

El Capitan Theatre, Hollywood, Cal. "A hilarious stage show. Great fun." GARY COOPER.

When To Let Him Buy Her a Mink Coat

By H. L. PHILLIPS

(Reprinted, by permission, from H. L. Phillips' "The Sun Daily" in the N. Y. Sun.)

"He wanted to buy Virginia, my little girl, a magnificent mink. I felt that, as a good mother, I should intervene. No, mink, I told him; not while you are married to an anti-mink woman. He begged so hard I finally allowed him to buy her a seven-skinn beaver that cost \$1500." Says the statement of a mother on her 15-year-old daughter's romance.

Atta girl, mom! A mother has to be firm these days. Watching her daughter every minute and protecting her against evil let she get bad ideas into her little head.

There are bold, bad men around everywhere offering mink coats. Some even come up with ermine or sable. All mothers should visit these fur-bearing persons like a hawk, particularly if a 15-year-old daughter is involved. It is the first steps in character building is to teach such a child that if she offers commerce is involved in mink, she should recoil and state firmly: "How dare you offer me a mink coat, Mummy and I won't touch it. Can't you protect my good name by making it a beaver or squirrel or something?"

Our own Beatrice Fairfax has considered the whole problem and reported:

"Every mother's day these days is to see that her child gets the right viewpoint on life. She must make her realize what is wrong and what is right. When a girl of 15 is offered a mink coat it can give people the wrong idea. In fact, it might give everybody concerned the wrong idea. Then, too, a girl's character is distorted. When a married man offers a girl of 15 a mink coat it should be understood that not only she is 16 it is right for her to accept."

"The man should be told in no uncertain manner that the child is being raised very carefully, and that she is distinctly the better type, possibly even a better type."

"When a girl of 15 is offered to talk with married men about mink, but even then it should be specified that it should only be a three-quarter length. And remember, only one coat." We have seen many 17-year-old girls with ideas of life distorted by visiting this principle.

"In raising a girl properly it should be a cardinal rule to instruct her so that whenever a man makes her acquaintance and suggests mink, ermine or chinchilla, she will immediately say: 'You'll have to take it up with mother. And she's very strict about \$500 coats.'"

"The child, to save time, might suggest to the man that he get up and arrange for an appointment and bring some sample coats of a somewhat expensive type. If he is the right sort of material, he will get the right sort of material for a schoolgirl to run around with, he will understand," she concluded,

The Boring Point

By Milton Berle

This musician's strike against the hotels is really causing a great deal of trouble. Just the other day when I was in a partying bridge at the Essex House I told my partner to "trump it" and Pete called another meeting. Understand most of the hotels will combat the musicians' walk-out by scabbing... all beds will be covered with sheet music. But some of the hotels won't allow the use of any vocabulary that may be mistaken for musical terms. For example, if employees are no longer on the staff and cannot deliver notes. If you want a drink, you can't go to the bar... it has to be the cocktail lounge. Rooms are now called apartments instead of hotels. If you want a drink, you can't go to the bar... if you're lucky enough to get a room... you have to open your door with a wire instead of a key. Even the hotel advertising department has orders not to draw up trade. If you go to a hotel, you're going to have a married woman guest can't give birth to triplets.

The Great Whiff Way

Acked John Clein how "Swan Song" is coming along. He said, "It's Ben Hecht's. Bette Davis' Perpetual Repetition... W. C. Fields: A He-tow-ner... Gabriel Heister: Good Rumor Man."

Phl Baker's gag: Eversharp Repeaters... Career women: Groom Dodgers... Bette Davis: Perpetual Repetition... W. C. Fields: A He-tow-ner... Gabriel Heister: Good Rumor Man.

Handful Descriptions

CBS is adding more mystery shows. Guess they'll have to find the Hooperatings by tapping the wires.

24 Hour: He's a two-bit comic. 24 Hour: He's a two-bit comic. 24 Hour: He's a two-bit comic.

With the Winter Garden showing "The Killers" 11 times a day, they aren't even giving their guns time to cool off.

Booker: Great restraint. Booker: Great restraint. Booker: Great restraint.

By Ray Anthony (Local 802's Curly Grant) knows an agent who's so under-... I loved this line from a current Broadway melodrama: "I'm going away... far away... so far away that even Mr. Keen can't find me!"

Pitching Horseshoes

By Billy Rose

I see the Russian government doesn't like our musical play, "Okla-homa!" As part of the campaign against "dangerous foreign ideas," the official magazine, "Culture and Life," recently published an article by Konstantin Simonov, panning the American theatre, and specifically taking a potshot at "Okla-homa!" Simonov's article is very poor effort. It's common knowledge such pronouncements don't get printed in the Soviet Union without first being cleared by the Front Office. In other words, it's official policy of the Union of Soviet Socialist Republics doesn't our favorite lollop."

Well, isn't that too bad? At the risk of being tagged a reactionary, may I ask Konstantine what's your opinion of "Okla-homa?" I've seen it four times, and my only beef is I didn't get to produce it. I grant you its happy patrons don't walk out of the theatre resolved to catch twenty more rivets the next day. On the other hand, shouldn't they well determined to kick some body's face in. You say this evening of gay music, pretty girls and spirited dancing "has no purpose." Well, neither has a Strauss waltz, a glass of wine, a glass of tobacco, or a butler in this country. Tomorrow, we figure a sunrise is something more than the signal to go to work. We're weary enough to suppose there's more to romance than population statistics. All these things are necessary to the life of a nation. We're going to us to go on living in a punch-drunk world where diplomats still consider people expendable.

It let me a quart of uranium that nothing your subsidized theatre has produced is as popular with your people as "Okla-homa!" with ours. And, besides, instead of being backed by the government, this show is practically vice versa, but of the ten-million-or-so it will net something like seven million will go to our Treasury. Judging by your requests, that kind of dough would come in handy, eh Comrade?

It's a good thing that financial set-up of our theatre doesn't make it very profitable to preach, I think that's the only thing that has social significance department. In fact, we have several left-of-center playwrights whose yearly income would keep the Kremlin in koi.

It's a good thing that our theatre doesn't want around when Rodgers and Hammerstein were writing "Okla-homa!" Strange things might have happened to this play Valentine. The song titles might have been: "What a Wonderful World," "People Will Say We're in Trouble," "The Farmer and the Cowboy Should Unite to Build a Better World." The delightful song about the Surrey with the Fringe on Top might have come out as:

"These don't think that love is a factor When I find you out in 'Okla-homa!' In my lend-less Michigan tractor With the hinge on top."

"We're no time for cooin' and bilin' There's a quota we must be fillin' Simonov says that Cupid is a villain And it's bourgeois lust."

Oh, the man in the Kremlin will forget to frown. As we make hay for the nation, And that picture of Stalin we can roll right down, Whenever we need inspiration.

Don't sing love songs from "Okla-homa!" Ain't you heard it's to be bad form? If you want to win a crimson diploma You must never stop.

Perpsing in that tractor with the hinge on the top?"

For two years now, Mr. Simonov, I've been trying to get a visa to go to Russia. I wanted to catch your shows, your orchestras, your vaudeville. I've been in the U. S. for two years now, but I haven't been in Moscow. Last November our embassy in London tried. Both times no dice. Why does your government make it so difficult, Konstantine? What I have a good show, a good orchestra, a good vaudeville. I'll see you in Moscow. (The above is reprinted from Billy Rose's daily "Pitching Horseshoes" column.)

UA About to Close Releasing Deals With Small, Hawks and Horne-Deutsch

United Artists is about to close deals for one picture each with Edward Small, Howard Hawks and Hal Horne-Deutsch. The "Quality Group" combine set up some months ago by Small to give a favorable distribution deal from the company. Sidney Buchman, the fourth member, is still under commitment to Columbia and may come in later.

Contracts for the initial trio have already been drawn up and are now on their way to the Coast for final okay. Pacts with each producer are separate, although they were negotiated together, and each one is for a specific picture. Small will deliver "Valentino," Hawks "Red River" and SP "This Side of Innocence."

Original intention of Small was to make a deal for a minimum of two pictures from each of the four producers. All the films would be top-budgeters with promise of being big draws. Small hopes to get very favorable terms from UA. Company, however, has such a glut of production in prospect that it seemed to take the kind of terms that company was asking.

Small, however, did win a better deal than the 27½% distribution fee that UA was demanding when his "Valentino" contract was signed early this year, but it wasn't what he wanted and, as a result, negotiations were limited to the three specific pictures. Contracts are believed to call for 25% fee until a certain gross is hit, at which time the percentage is cut slightly. Under Small's old terms, it was sliced to 10% when an \$800,000 gross figure was reached, but UA is getting rid of such pacts as quickly as possible.

Warner, Carson Huddle On Technicolor Shorts To Develop Young Talent

Jack Carson is huddling with his boss, Jack Warner, on the idea of producing a series of three-reel Technicolor features to be played by young talent on the studios payroll.

Series, if produced, will serve a double purpose, developing useful and supplemented "A" product in the studio to single-picture policy.

MPA DEFERS DECISION ON LOBBY REGISTRATION

The Motion Picture Assn. will defer its action until next January whether or not it must sign up under the lobby-registration requirements of new Congressional Reorganization Act. MPA said it had serious doubts that it would have to register any of its key men under the loose language of the present bill, which apparently requires registration only of those whose "principal business is to influence legislation."

While MPA's Washington office has Jack Bryson on the payroll as legislative representative, it has pointed out bulk of his activities are with Government agencies other than Capitol Hill.

Bennett's U-I Chores

Compton Bennett, British director of "Seventh Veil" and other top box office Arthur Rank, headed for the Coast yesterday to head a brace of films for Universal-International, short reached New York on a short stopover Saturday. Rank went into huddles with Lincol-

U-I has nothing definite lined up as yet for Bennett but the latter has a number of scripts which he will

Wallis May Get 'Likely' On B'way Prior to Filming

Hal B. Wallis may stage "Most Likely to Succeed" on Broadway before he screens the play, authored by Michael Robinson. Wendell Corey, currently acting in the picture, "Desert Town," would be the lead in "Success."

In case the project succeeds, Wallis may follow with other legit ventures prior to filming them.

Zanuck's Profit \$4,000,000 on 20th Stock Options

Purchase by Darryl F. Zanuck of 100,000 shares of 20th-Fox stock during July under an old option agreement, as revealed last week by the Securities & Exchange Commission, gave him an immediate profit of around \$4,000,000. Options enabled him to purchase the shares at 13 when they were selling at well over 50 on one exchange. Recent rise in the stock market has cut about \$1,000,000 from Zanuck's potential profit.

Another 20th exec to profit during the same period on options he held was Joseph H. Moskowitz, who bought 900 shares, when the exchange price was better than 50, on options at 25½. That meant a gain of about \$22,000 if he had sold his shares then.

Zanuck got his options more than a half-dozen years ago as an incentive for working his deal with the company. Recent purchase gives him a total of 100,150 shares. Moskowitz, who now holds 2,900 shares, was one of a group of execs who split 21,000 shares by action of the stockholders at the last meeting May 1944.

Pres Spyros Skouras got options at that time for 70,000 shares and W. C. Mitchell, exec in charge, for 15,000 shares, both at 24½. Skouras has been exercising his options as they come due, and has now sold the 17,000 shares a year. Stock was as high as 63½ this year, but was hovering around the mid-forties this week.

Dr. Giannini Biog Will Give Inside on Film B.R.

Publication date for some time next February has been set for "Portrait of a Hall for Piff," the biography of Dr. A. P. Giannini, board chairman of the Bank of America and, as such, top man making the bank the majority of motion picture financing. Book is titled "Giant in the West." It will be a pictorial biography, now working on the book for the last six years, mailed his completed manuscript to Hal for the biography. Biography will be an inside story on Giannini's influence on the film industry. His tenure as president of United Artists and his top-notch financing ventures. Dana has just completed a pictorial biography of President Truman, slated for early publication by Macmillan.

3 R's, Hollywood Style

Mopett will learn all about competing on stage and screen through a new Hollywood school he conducted here by El Paso, Dallas, Inc., with Viola Sperry as director. New group has an advisory committee, including John Garfield, M. Bartlett Cormack, Ladd Margat

COSTLY-BACKLASH FOR NOT PAYING OFF

British pictures, after long years of minor financial failures, are now getting into the big American money class. Cash potentialities of the Anglo films, aside from such exceptions as Noel Coward's "In Which We Serve" and the Hilcecock sleeper, "The Lady Vanishes," were frittered away in the art houses and smaller circuits because of Yang exhibitor indifference. The films with improved production values and exclamation-point quality have been part of exhibitor-bookings plans.

Currently, the film has moved into the plush showplaces and are scoring heavy profits where the big money came from. Because only a year ago British pic was in the exhibitor's blacklist after "Mr. Emmanuel" and "Colonel Blimp," two top Anglo pic, folded sadly at the week-

Definite arrival of the British pic is the fruit of eager though expensive exploitation, showed distributing deals and releasing schedules, and a quartet of potent bidders for American territories. Results have been "Casar and Cleopatra," last of the four to reach Yang screens, with a general release in 1946, which found the pic opening at over 150 keys spots within a week's time has generated an enormous element to the best records of American films.

"Casar and Cleopatra," which has amassed a theatre gross of \$2,000,000 Yang cash (Continued on page 27)

Allen-Taylor's British Nat'L Looms as Rank's Biggest Threat in Can.

Toronto, Sept. 10. A bitter battle for British picture showings in Canada is presaged by the entry into the Dominion of the new National Film Company, which has been exhibited by Famous Players (Canada) Corp. in their key spots across the country. Incorporated in England, the J. Arthur Rank product, which has an outlet here of something like \$100,000 a year, is now being exhibited by Famous Players (Canada) Corp. in their key spots across the country.

Both it is not just the entry of the J. Arthur Rank product, which has an outlet here of something like \$100,000 a year, is now being exhibited by Famous Players (Canada) Corp. in their key spots across the country.

Both it is not just the entry of the J. Arthur Rank product, which has an outlet here of something like \$100,000 a year, is now being exhibited by Famous Players (Canada) Corp. in their key spots across the country.

National Boxoffice Survey

Biz Slacksens After Big Labor Day Week—'Notorious,' 'Cleop,' 'Beaucaire,' 'Passage' Pace Field

With plenty of holdovers and long runs in key cities this week and customary letdown after the big Labor Day holiday week, exhibitors are coasting generally this week. But it is not just the holdovers that are keeping the box office from new strong product such as "Notorious" (RKO) and "Beaucaire" (PCL) from making head. And it did not prevent "Casar and Cleopatra" from hanging up a new mark at the Astor, in New York.

With a number of additional bookings for both "Beaucaire" and "Notorious" are various curbs on neck for top laurels in the list of first 10 big big-getters currently. With the new lead changing to others. Next in order of strength will be "Casar and Cleopatra" (UA), "Canyon" (PCL), "Claudia and David" (20th), "Big Sleep" (WB), "Two Guys Milwaukee" (WB), "Anna" (20th), "Night and Day" (WB) and "End of Time" (RKO).

Other strong grocers include "Martha Ivers" (R), "Always Loved You" (Rep.), "Easy To Wed" (R-G), "Three Wise Men" (PCL), "Carnegie" (L), "Lassie" (M-G), "Casablanca" and "Centennial Summer" (20th).

Biz in most spots was characterized by the number of releases be-

ROCK...C. Laudy Lawrence's Suit Vs. Korda Discloses Fancy Deal for Himself

Redgrave Due in Jan. For His First U. S. Pic

Michael Redgrave, British actor, currently in London, will co-star with Joan Bennett in the Diana production, "The Secret Behind the Door," to be produced by Walter Wanger.

Redgrave, who has been seen on the screen here in various English pictures, has never acted in Hollywood. He is due east in January to make his American bow.

If British Pix Are Good They'll Go in U.S.—Reed

British penetration of the American film market will not be furthered unless the British picture goes to please Yang patrons, Carol Reed, top British director here for a three-week Hollywood visit, believes. Taking a stance which differs from that of many of his confreres, Reed declared that only by making "purely British films for the Britons" will the pic be of top quality enjoyable in any part of the globe. "We tried to put out pictures for American audiences before the war and the only result were films which were obviously insincere and never did make headway in the United States," Reed said.

The major hurdle, as Reed sees it, was that Britishers were as incapable of understanding American tastes as the Yanks were of the English. "Consequently, the films were not genuine hits," he said, "and the American public realized it. Instead of trying to cater to a country we don't understand, we must make pictures our way just as you Americans do. When we measure them better as we have done recently, they'll be box office in all countries."

Illustrating his argument, Reed referred to Noel Coward's "Brief Encounter," distributed here by the Presley unit of Universal, as a purely British film which is and will (Continued on page 30)

Two suits charging breach of contract have been filed by Ludovic L. (Laudy) Lawrence against Sir Alexander Korda in N.Y. Supreme Court. One suit for \$102,400, claiming claims is due him under an employment contract with the British producer and the second would compel Korda to sell him stock in his company, when his claims he had the right to buy at 1/20 of its face value. Lawrence's contract, filed as a supporting document in the suit, discloses the breadth of Korda's plan for developing worldwide film empire in competition with J. Arthur Rank. Lawrence was to be in charge of production, sales, distribution and exploitation of all films in which Korda was interested as producer, distributor or exhibitor.

He was, however, "to make efforts to have the undersigned (Korda) participate as producer with force and main, and the undersigned either as co-adventurer, partner, stockholder or contingent beneficiary so that with the undersigned, such companies in such literary properties, artists and other production necessities may be brought to time quickly."

For his services under the three-year pact Lawrence was to get \$93,000 for the first year, \$108,000 the second year and \$120,000 the third year. Contract, although signed April 1, 1946, was retroactive to Nov. 1945, and Lawrence was paid for the interim period. Korda fired him as of July 1, he charged, and he is suing for the \$268,000 remaining due under the contract, as well as \$34,000 which he claims he would have earned had his expense account.

Expenses and Stock Options Expense item in the pact called for (Continued on page 10)

Census Bureau Budget Cut Nips Film Gander

Washington, Sept. 10. U. S. Census Bureau officials revealed today that the agency's budget for 1947 has knocked out earlier plans for a federal film program.

However, the Census men said they were throwing open all their doors to MPA members who would cooperate 100% in the Assn's attempt to publish authoritative info on film employment, etc.

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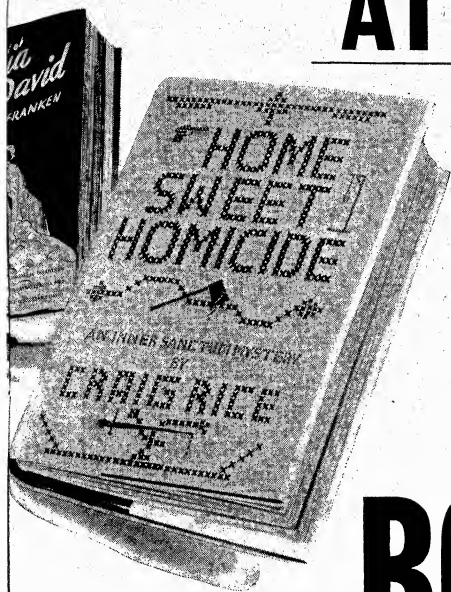
20th's

NEW

BIG

BOOKING-

OF-THE-MONTH



Always made by 20th Century-Fox

O'Brien, Brit. Theatrical Employees

Sec. to Attend AFL Confab

London, Sept. 10.—Tom O'Brien, member of Parliament and general secretary of the National Assn. of Theatrical Employees, sails for New York to represent British trade unionists as Trade Union Congress delegate to the convention of the American Federation of Labor, next month. As head of 8,000,000 workers, he hopes to establish an international alliance of trade unionists concerned with the entertainment industry throughout the world.

He intends to confer with President Truman and to discuss world trade union development with American trade union leaders. He will also discuss the special request of his National Executive Council, O'Brien will study trade unionism in the entertainment industry of America, and will meet leaders of the International Alliance of Theatrical Stage Employees, besides leaders in the film industry. In order to make the trip, he had to cancel an invitation to visit the Prague Film Festival as guest of the Czech-Slovak Government.

Italy Production Up

Albeit Quality Lags; 8 Nearly Completed

Rome, Aug. 27.—Italian production is working overtime, currently, but the pictures likely to appear in quality because of mass production. Some of the most important Italian films done since the war were completed. In various stages or near completion are these pictures:

"The Bandit," a Luc-De Laurentis production, starring Anna "Open City" Magani, Amedeo Nazzari, Carlo Campanini and Carla del Poggio.

"Julius, Your Majesty," a joint Les Films Pathé-Dora Film production, starring Germaine Liat, Jeanne Aron, Aldo Goffo, and Elio Doro.

"Paisa," an O.F.I. production, starring Aldo Fabrizi, Maria Michi, Harry B. Harris, and Canada Lee.

"The Padua Tyrant," produced by Salera, and starring Clara Colucci and Nino Pavese.

"The Dream Knight," produced by Sera Film, and starring Amedeo Nazzari, Mariella Lotti, Tito Schipa and Dina Sessoli.

"On the Professor," a Lux production, starring Aldo Fabrizi, Giorgio De Lullo, Mario Pisu and Maria Pisu.

"Eugene Garrone," Excelsa production, starring Alida Valli, Gualtiero Tumiati, Giorgio De Lullo, and Pina Gollini.

"Goodbye, Beautiful Naples," Ideal Film production, starring Leo Gullotta, Giacchetti, Vera Carmi, Clelia Maltina and Paolo Stoppa.

DUTCH APATHETIC OVER OLD PIX PRODUCT

Amsterdam, Aug. 27.—The Dutch public is showing little enthusiasm for the new pictures, and no release in this country, aside from a few British pictures, and as the Dutch public is not interested in the Dutch picture, it is not surprising that there are too many extremely old films now playing.

During these days, when the Dutch film theatres have been jammed during recent months, Laurel and Hardy comedies, and pictures of George Formby of England, and comedies with Joe Brown in the lead, are again attracting a large number. In the Hague alone, 10,000,000 guilders was spent for entertainment in 1945, and bulk of this went for picture shows.

Boosts Irish Pix Making

Dublin, Sept. 3.—The Gaelic League, powerful Irish-language organization, is demanding that any money spent by the Irish government on film production should be used to produce Irish pictures. So far the government has paid only for two films, one to the Gaelic League, and the other a historical tribute to Thomas Davis.

Trade reaction here is against Gaelic demand for a 1927 law, the appeal of any film produced since the language is little used in the greater part of the country. The sound would have to be dubbed if sales outside Ireland were sought.

Jack Warner to Get High Mex Aztec Medal

Mexico City, Sept. 3.—Mexico's highest honor for civilians, the Aztec Eagle Medal, is to be bestowed upon Jack Warner when he comes here soon to supervise production of a film with Mexican theme and background. Only three other Hollywood executives have received this medal.

U. S. Dutch Film Pact Nearly Set

The Hague, Sept. 3.—Deliberations between U. S. Motion Picture Export Assn. and the Netherlands Film Export Board, probably will result in an agreement soon. The conflict dates back more than a year, and since then no new American films have been shown in Holland. In June new negotiations were begun and ended in August. For the MPEA, Francis Harmon and Gerald Mayer took part in the conference. For the Netherlands Film Export Board, represented by members of the managing committee, were J. van den Ende, J. van der Linden and the Dutch Ministry of Education, Arts and Sciences helped in the negotiations.

Harmon and Mayer have returned to the U. S. with a preliminary agreement, which will be discussed in N. Y. by the MPEA on Sept. 10, and in Holland by the NBB, on Sept. 16. According to this provisional pact American film companies, represented by the MPEA, will again join the NBB. Consequently they will submit to conditions of trade established by the Dutch government. The three principal ones are: maximum percentage of Dutch no block-booking (only six films at a time), and obligatory trade showing of Dutch national government films. The NBB and the government can make exceptions on this 25% rule for films of special cultural value.

When the agreement will be officially accepted is not known, but informed circles claim there is no chance of failure. There will be 53 American films in stock for direct showing and for the season 1946-47, this total will be added to about 100 Dutch national government films. The Hague will be sold to this combo. A second big show-window in the Hague will be opened for the Rotterdam UFA theatre (Luxor) it may be expected that the Dutch public will be interested in this theatre for concerts, legitimate films and public meetings.

Korda's London House To Show Foreign Films

London, Sept. 10.—Alexander Korda, who recently purchased the lease of the Rialto film theatre, will use the theatre to show foreign films, mostly French production. House opens under his management Oct. 11 with the film "Les Enfants du Paradis," written by Jean Privert, and produced by Marcel Pagnol.

This will be followed by "Panique," produced by Julian Duvivier, with the Rialto opening on West End will have four houses catering for foreign films. The other three are Academy, Curzon and Studio One.

NETS FOR PARIS CIRCUS ACTS

Paris, Sept. 30.—Trapeze, tight rope and other aerial acts now must use safety nets. This was provided by a 1927 law. The police cracked down and are now enforcing the law following recent deaths of a circus performer. The late Charlie Chaplin at the Gaumont Palace.

NIX DUBLIN THEATRE PLAN

Dublin, Sept. 3.—City Councillors, on the advice of their technicians, have refused to convert the Round Room, the auditorium of the city's Mansion House, into a theatre.

Principal objections came from City Councillor J. Conboy, who pointed out the difficulty of providing dressing rooms.

'Life and Death' Chosen

For London Showing

London, Sept. 10.—First Royal Command film performance at Metro Empire, Leicester Square, Nov. 1, will see unspooling of "A Matter of Life and Death" (released in America as "Stairway to Heaven"). Michael Powell-Emmerie Pressburger production stars David Young, Raymond Massey and Kim Hunter.

Final choice rested between two Arthur Rank pictures, "A Matter of Life and Death" and "The Story of Paganini" with Stewart Granger and Phyllis Calvert (Yehudi Menuhin, violin soloist) and Metro's "The Green Years." Claim of "Green Years" was thought to be because of nature of Arthur Cronin's story, an English director (Victor Saville) and presence of many British artists in the cast. But pride in home product practically dictated choice of a British film.

London film programme will also include an hour's stage show, directed by Marcel Varnel, comprising English film, legit and vaudeville names, with number of American stars especially brought over for the occasion.

It is a first occasion that film industry has had such a performance, although vaudeville has been running since the turn of the century. The industry had intended to have its first Command in 1939, but war put stop to it.

VELOZ-YOLANDA SOKK ON HONOLULU DATE

Honolulu, Sept. 10.—Velo and Yolanda closed their Honolulu concert engagement at Mackay's theatre last night.

The duo performed for five performances. Date was their first in Hawaii since Pearl Harbor, and big was the response.

On the bill with the dance duo were accordionist Jerry Sholto, impersonator Ethelred Talbot Martin, singer Jean Nelson, and pianists Bob Garretson and D. Nelson Prindle. Trip both ways was made via Clipper.

Two Mex Actresses Seize

Mexico City, Sept. 3.—Mexico's top dramatic actresses, Virginia Fábrega, 55-year-old trouper, and Maria Teresa Montoya are scoring the season's biggest ticket sale in "Mifra Elros" at the Teatro Fábrega. It's a combo company, merger of the two actresses' units.

Current London Shows

London, Sept. 10.—"Better Late," Corrick.
"Ballet Theatre," Gaiety Garden.
"Clutterbuck," Wyndham.
"Crime & Punishment," New.
"Dear Murderer," Aldwych.
"Destiny," York.
"First Gentleman," Savoy.
"Follow the Girls' Majesties,"
"Globe Rush In," Fortune.
"Great of God," St. James.
"Gang Show," Stoll.
"Grand National Night," Apollo.
"Hansie Pic," Criterion.
"Here Come the Boys," Saville.
"High Time," Palladium.
"Honeycomb," York.
"Message for Margaret," Westminster.
"No Room at Inn," Winter Garden.
"The Old Lady," Drury Lane.
"Pickup Girl," Wales.
"Porgies," Vaudeville.
"The Rink," Drury Lane.
"Sally Corner," St. Martin's.
"Soldier's Wife," Duchess.
"The Story of the Three Kings,"
"Sweetheart Mine," Victoria Palace.
"Sweetest and Loveliest," Ambassadors.
"The Three Musketeers,"
"Under the Counter," Phoenix.
"White Sun Shines," Globe.
"White Sun Shines," Globe.
"Woman Boy," Lyric.
"Worm's View," Whitehall.

Indies Still Flourish in France, 19 Pix Being Made by As Many Prods.

Terry Walker To Star In 'Soldier's Wife'

Sydney, Aug. 27.—Terry Walker, who was here some time ago in "Claudia," has been signed by Whitehall Productions as star in Rose Franken's "Soldier's Wife," the new show at the theatre.

Walker will tour in this show after his Sydney run. Katherine Manners and Roland Walton, operating the Minerva, announced that several top U. S. and British shows and stars are now being set for legit runs at this house.

MPA Protests French Pix Rules

Washington, Sept. 10.—State Department is expected to take a fairly active role in the Motion Picture Assn. against the recent French regulations affecting the film export treaty with U. S. Understand complaint will be sent to our embassy in Paris and request that the matter be taken up with the proper French officials.

Picture treaty was signed May 28 by Secretary of State James C. Byrnes and Leon Blum, who headed a special French mission which got the treaty passed.

French issued administrative regulations together with new restrictions on the film export treaty.

All films must be shown within six months of date of the contracts. (This is similar to what the British did in Malaya.)

A distributor cannot sell more than six films to a single exhibitor in a 12-month period.

MPA is contending that these limitations constitute a violation of the Byrnes-Blum pact and want something done about it.

JAP ATTACK BASIS OF NEW PHILIPPINE FILM

Manila, Aug. 27.—Bayonet wound from a Jap soldier suffered by actress Corason Noble forms the story basis for Miss Noble's current film, "Maynila," now in production. Lorenzo P. Tueller wrote the script and also directs.

On completion of the film, actress will travel to Tokyo, where she'll appear as a witness for the prosecution in the current war crimes trial. She was the only witness against the late Gen. Yamashita.

Sydney Crix Exhibs Feud Over Art Pix

Sydney, Aug. 27.—Aussie showmen and film critics are at loggerheads currently, mainly because the new reviewers on some publications have been going arty. The critics are the ones who think that doesn't mean a thing at the boxoffice. For example, several critics went overboard in giving rave notices to a Russian picture which premiered at Sydney University. The picture, they said, won't get a single dollar in a majority first-run and in few nabe houses.

Feds became so bitter in Melbourne that a Greater Union circuit house manager barred a critic from entering the theatre. The critic has been lambasting all U. S. pictures he showed.

Seek Scientific Films For 9th Paris Congress

Paris, Aug. 27.—Organizer of the Ninth Annual Congress of the Motion Picture Assn. to be held in Paris next month, is seeking films of scientific interest from American producers, either in 35m or 16m size. This event was an annual feature until the war started in 1939. Motion Picture Assn. has asked that companies or individuals having films of scientific interest notify the American Bureau for Educational Research on Fifth avenue.

Paris, Aug. 27.—Even if not useful for export purposes, the French producers currently are turning out a number of companies to produce independently. Before World War II, few companies started in "Claudia," has been signed by Whitehall Productions as star in Rose Franken's "Soldier's Wife," the new show at the theatre.

There are now 23 pictures rolling. O. P. F. films are producing two each. The other 19 films are being made under 10 different banners.

Production facilities also are widely scattered. Out of the 23 pictures, three are made at the St. Louis studios, one at the Paramount-built studio near Paris. Two are being produced in the former Natan studios in Fribourg. Two are being made at the Phonostar studio. Except five pictures now shooting on location, all the others are in studios housing only one each.

1st Postwar Danish Legit Season Booming, 'Father' Due in Soon

Copenhagen, Aug. 27.—First post-war Danish legit season looks better than the best pre-war season, and the season is booming, which is delaying the entry of "Life With Father." The American hit, however, may soon bow to Thorvald Larsen's new theatre where Noel Coward's "Blithe Spirit," with Norwegian film star Doris Merritt, is not doing as well as expected.

French adaptation of "Antigone" is also being produced. Theatres shared stems mainly from fact "Arsenic and Old Lace," now at the FolkeTeatre, is drawing such heavy coin that management doesn't want to make way for "Father."

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DENMARK DEAL IN U. S. FILMS LOOMS

Washington, Sept. 10.—An early cleanup of the situation affecting film export to Denmark is being sought by State Department circles here. Deal, which will once more open up the Danish market, will be satisfactory from U. S. point of view, according to government spokesmen. Up to now, Danes have been buying American pictures on a cash basis, and the deal would allow them they couldn't afford to let dollar exchange leave the country for that.

The deal would allow them they couldn't afford to let dollar exchange leave the country for that. The deal would allow them they couldn't afford to let dollar exchange leave the country for that.

Mania Theatres Now Nearly All Revamped

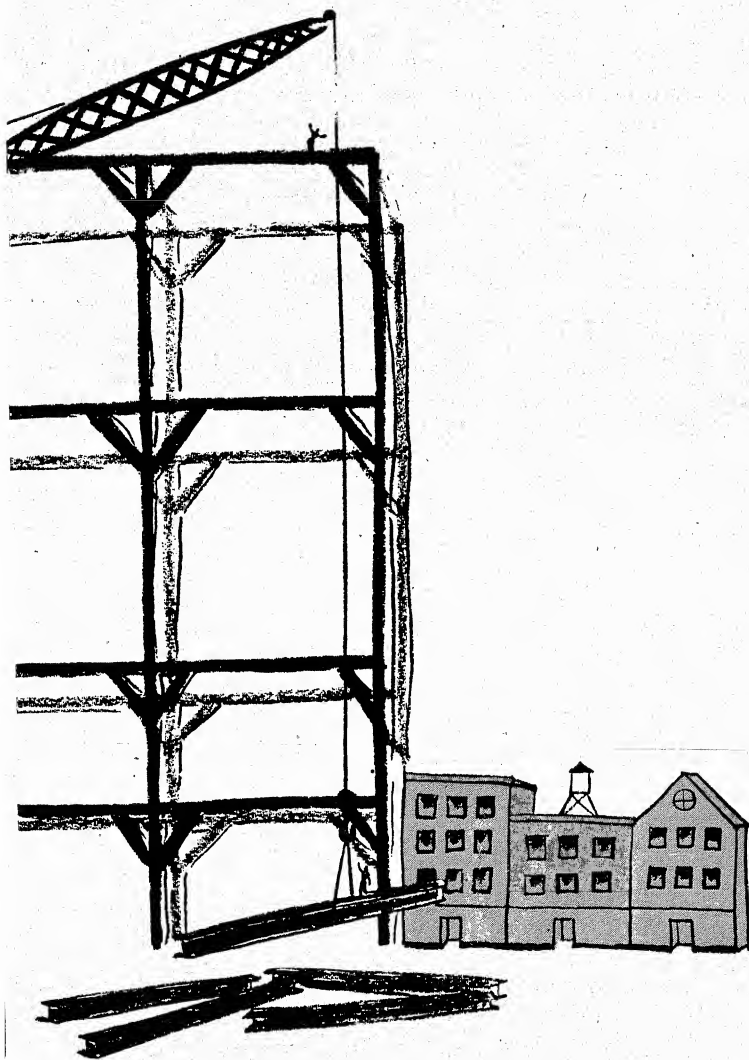
Manila, Aug. 27.—Reconstruction of Manila's premiere theatres is now well completed with the recent reopening of the Avenue, whose unveiling was attended by President and Mrs. Roxas of the Philippine Republic.

Of the two still to reopen, Capitol Theatre, which is being renovated thoroughfare, is expected to be ready soon, while Metropolitan was so hit by the war that the war that it's unlikely to be rebuilt.

In addition to revived pre-war houses, two new theatres, the Illustration and Societa, have been opened. Former will show top Filipino pictures.



HUMPHREY LAUREN
BOGART ★ BACALL in *Warners'* THE BIG



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SLEEP *with* **MARTHA VICKERS**
DOROTHY MALONE

★ **A HOWARD HAWKS PRODUCTION**

SCREEN PLAY BY WILLIAM FAULKNER, LEON BRACKETT AND JULES FURTHMAN
FROM THE NOVEL BY RAYMOND CHANDLER · MUSIC BY MAX STEINER



HOLIDAY!
HOLIDAY!

HOLIDAY!

ALL-TIME HIGH
AT CAPITOL, N.Y.

HOLIDAY!

"HOLIDAY

IN

AND ALL-TIME HIGH
IN 4 LOS ANGELES
THEATRES (Day & Date)

MEXICO"

IT'S MAGNIFICO! IT'S TERRIFICO! IT'S M-G-M!

Par-20th Merger of Its 16m Foreign Distribution Is First of Its Kind

Turners of a combine to be established between Paramount and 20th-Fox for the foreign distribution of 16m films will become a fact in the very near future, it's reported. Reqs of the two companies reportedly met last week following a luncheon meeting of the 16m chiefs of most of the majors last Thursday (8).

Details of the deal could not be obtained but it's believed that Emmanuel Silverstone, currently in the rep of 20th foreign department, will head the new combine. Since Murray Silverstone, 20th International presy, returned only last Saturday (7) from a two-months' tour of England and Scotland, it's believed that the idea had been in the works since before he went overseas.

First rumors of the combine were emphatically denied by both companies. George Welton, Par Information presy, declared at the time that his company had no definite plans for foreign film distribution. Spyros Skouris, 20th presy, announced after his return from a co. trip that he had no intention of beginning 16m operations soon but no 20th rep has subsequently been named for the new combine.

Deal, if it's worked out, would be the first instance of two major dists. organizations merging. The new organization would complete Metro, under Orton H. Hicks, led off the Par deal last winter when the organization afterwards by RKO under R. C. Maroney. Warners recently acquired C. B. Brown, 20th's former dist. department; Harold Sugarmann took the new Universal-International 16m group; James Dodd has been named 16m chief for Columbia International, and Douglas Yates for Republic.

Lawsuit Threats

can't sue to get an even crack at the picture.

Actually, the situation is so limited and the number of cases so small that the companies have no more than half-a-dozen such offers—that no policy has been arrived at. Branch managers are turning over these offers to district managers and district managers to division managers and division managers to salesmen—and salesmen to lawyers. Everyone's temporarily getting a little bit of a headache over the offers and the exhibs who have made them seem to have so far received nothing but polite acknowledgments of receipt of their letters.

With more such tenders of business certain to be made in the near future, the exhibs are expected to answer, a policy can be expected within a few days. Feeling among the distributors is that in situations where such offers are made it may be necessary to take the bull by the horns and offer pictures for consideration, bidding between the old and the would-be newcomers.

They see that solution as the only proper one, since exhibs who don't desire to sell away from an old customer and yet they may be sued by the new one. They don't give an opportunity to the exhib to get out of the deal just a matter of weeks before consideration bidding begins in a small scale, at least, with the feeling that the system will gradually exorcise exhibs get wise to the fact that this may be a case of getting the type of product they've wanted for a long time.

Aside from that, the six weeks' trial of single-selling has seen no change in customer interest among the majors and no fewer and no more pictures bought than before by the newcomers. What an exhib can't be forced any longer to take a couple low-budgeters in order to get a big smash hit, and the exhib for the guy who was buying four out of every five pictures he was buying last July 23 is still buying exactly the same number—and from the same company. And he's paid about the same.

So aside from that deal selling each pic on a single contract has not been tremendously more work in the exhib department. The man in the street right up to salesmen, plus additional payment, effect of single-selling so far has been virtually 100% academic.

RKO Holds B's

Continued from page 4

decision to warrant reducing production beyond the usual finishing process. The exhibs, however, adding, "There will always be a place for low-budget pictures. The exhibitor who doesn't want a double feature a week with two or three changes a week will not hurry to switch his picture." He added that RKO is well ahead in B production.

Concerning possibility of RKO following Metro lead in advertising with action bidding, Depina said that they haven't asked for bids and won't until the device is developed. Company is operating on a day-to-day basis, with frequent high-level meetings to stay abreast of developments. No reaction has been given concerning the recent divorce demand, Depina said, adding that wherever possible and with court consent, the company would buy up its partial theatre holdings where they are less than 55%.

Yeepee leaves for Europe today (11) for a tour of branches in England, Ireland, the Continent, and will probably return with theatre hold-ups. The first meet will be in London. The first meet will be in London. The first meet will be in London.

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Bicycling of 16m Pix Growing in N. Y. a la Coast

Private exchange between 16m exhibs, operated by both dists and industry officials on the Coast for some time, is being extended to the East. The Coast has made its way east. The Coast has made its way east.

With most companies now dealing in foreign 16m distribution, there are many who are available and the exhibs and their wives, managers and their wives, are using them as a means of home entertainment. Since each company cooperates with the other, the stunt also gives industry chiefs a chance to see first-run product of their competitors, which business pressure prevents them from seeing in the regular theatre screenings.

List of the N. Y. exhibs who run 16m pictures includes many top names. According to one exhib, it's gotten to a point now where the exhibs are being forced to another. Some extra looks are given to the exhibs who are being forced to another.

Some such private exchange has been in operation on the Coast for some time with exhibs and companies contributing to the central pool from which the prints are taken. The exhibs are building up their own private exchanges. Lou Costello is noted for his large collection of prints.

Many of the exhibs are private requests to their studios for 16m prints of all their own films as soon as they are completed. The exhibs are being forced to another.

Some such private exchange has been in operation on the Coast for some time with exhibs and companies contributing to the central pool from which the prints are taken. The exhibs are building up their own private exchanges.

Walter O'Leary, director of the bureau of attendance in the N. Y. City public schools, discussed "stealing into" picture theatres, on a recent appearance via W.E.A.U. O'Leary said that he had heard of "hooky playing" kids in film houses, but that it does act when people seeing them in line before boxoffices call the bureau. The bureau, he directed pointed out, is not a law enforcement agency, but the police, he added, "have it cleared out," and take offending youngsters to court. This is during school hours.

At the New York City Police Department, the bureau does in the case of "kids lined up before the Paramount theatre at 6 a.m. to see and hear Frank Sinatra." O'Leary laughingly replied that the police department "has authority" in this situation. However, he added, "I feel sure that anyone who sees these films—particularly the War Dept. 'Secs'—will desire to meet in full whatever food contributions have been asked for." Pic was produced by David Miller, now with Metro, but with AAF Federal Division during the war.

"Seeds of Destiny," War Dept. film which ATA rejected for regular theatre distribution, is being shown daily at the UNRRA conference in Geneva. Film, one of several shown delegates at opening sessions of the UNRRA, was singled out for special praise by British Minister Philip Noel Baker. Baker told the delegates, "I feel sure that anyone who sees these films—particularly the War Dept. 'Secs'—will desire to meet in full whatever food contributions have been asked for." Pic was produced by David Miller, now with Metro, but with AAF Federal Division during the war.

Meanwhile, OWMH chief Art Mercey has cleaned the way for regular theatre distribution of a second film in his series—a four-minute short, "Message on Famine," turned out by the Agriculture Department. ATA has promised support of industry and Mercey has personally solicited co-operation of Pacific Coast Conference of Exhibitors in lacking the OWMH program.

Memorable puff of J. Arthur Rank in English daily and trade publications in the pool-bath of the film industry came in for some kidding by the Kinematograph Weekly, British trade journal, in the July 25 number. One of the columnists, Screencrawler, wrote: "We have to apologize to our readers for a somewhat unkind review of the film 'The Picture' without a photograph of J. Arthur Rank. This was partly due to a departure in tradition. Invariably we first find a photo of Mr. Rank and then read the paper around it. In this case, however, the picture of Mr. Rank is a secondary consideration, with the serious consequences that it has for the industry. Our picture editor seems to be completely unrepentant, pointing out that readers have already been sufficiently pandered to."

Surprisingly big grosses being rolled up by "Henry V" and "Caesar & Cleopatra" are getting plenty of kudos for Paul Lazarus, Jr., and his organization at the exhibition at the Metropolitan Museum of Art. The exhibs are enjoying it couched in the trade as largely a product of the excellent cooperation of "That particular" exhib. The exhibs are enjoying it couched in the trade as largely a product of the excellent cooperation of "That particular" exhib.

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HOME OFFICE, R. K. O. BUILDING, ROCKEFELLER CENTER NEW YORK, N. Y.



ESTABLISHED 1929

WILLIAM MORRIS AGENCY, INC.
202 NORTH CANON DRIVE
BEVERLY HILLS, CALIFORNIA
CRESTVIEW 1-6161

OFFICE OF
ABE LASTFOGEL

NEW YORK
CHICAGO
LONDON

September 5, 1946

Mr. John Hyde
William Morris Agency, Inc.
202 North Canon Drive
Beverly Hills, California

Dear Johnny:

This week we celebrate your twentieth anniversary. Twenty years is a long time to be as closely associated as we have been and I do not have to tell you how long it would have seemed if we hadn't worn so well with each other.

We have been very fortunate to have had the benefit of your wisdom and experience in our planning and thinking and doing, and the steady growth of the Agency can, in no small measure, be attributed to your efforts. I am particularly mindful of the solid management you were largely responsible for during the several years of my leave of absence. It was no easy job that was thrown on your shoulders, that of taking care of my chores as well as your own, and the fine way you handled it was, indeed, a tribute to your great ability.

I hope you will pardon me for letting all of our friends look over my shoulder as I write this letter to you.

So congratulations, Johnny!...and here's my sincerest wish that you, Bill and myself will go on as partners in this business for many, many years.

Affectionately,

ABE
Abe Lastfogel

al/f

NO AGREEMENT SHALL BE BINDING UNLESS APPROVED BY AN OFFICER OR MANAGER OF THIS CORPORATION.

Opening Week at the N.Y. WINTER GARDEN Theatre "The KILLERS" played to 71,080 admissions!

"fantastic figure" says Variety

(1) was biggest in house's history.
st "The Killers" opened sensation-
s-ally last Wednesday at the Garden,
r-and built on subsequent days, be-
ing helped by crix praise. Film
) went in on all-night grind policy
d with scale upped to \$1.70 for choice
-times of day. Fast turnover is
2d credited, too, with bringing such a
fantastic figure

Strand also is toppling records

MARK HELLINGER

presents

ERNEST HEMINGWAY'S THE KILLERS

Directed by

ROBERT SIODMAK

of "The Spiral Staircase" fame



A Universal Release

EDMOND O'BRIEN • AVA GARDNER

ALBERT DEKKER • SAM LEVENE

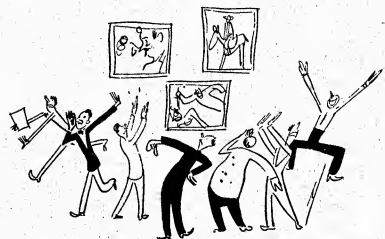
and Introducing **BURT LANCASTER**

Screenplay by Anthony Veiller

From the story by Ernest Hemingway

Produced by Mark Hellinger

Exhibitors differ
about most pictures...



But they'll agree
about *'Angel'*...



They
don't
come
any
better!



so very good, so very



WORLD OF RADIO

Irresponsible Gabbers

"Time was, as the old saying goes, when 'one believed everything he read in the newspapers.' The remark now is a bromide, a one-crack, something to kid about. Publishers' policy slants, opinionated columnists, helped to change that.

Radio—thanks to some high-placed, but irresponsible commentators—seems headed the same way. Men with millions of malleable listeners, drunk with the rarefied air they talk into, are sounding off on careless talk that does little good, that exceeds the bounds of good taste and scares the hell out of thousands of gullible people. Quotes from some "high authority," predictions, gossip, uncorroborated remarks—all help in causing national unrest, contributing to stock market breaks, a war psychosis building and the like.

When a commentator quotes a general as saying World War III is due this year, or when another says that the diplomats at Paris are plotting a third war, and are as guilty as the men at Nuremberg—these men are abusing the privileges and trust radio has given them, and radio itself is getting a black eye.

Camel Joins Ford Motor in Bid To Capture Youth Market Via Shows

There's been evidence of late a switch in programming technique among some of radio's top bankrollers aimed specifically at capturing a more youthful market. It was particularly spotlighted with the advent of Henry Ford II into the motor industry and in the latter's sharp contrast to the elder Ford's heretofore exclusive accent on the semi-classical, adult-oriented fare that characterized Ford shows in the past. The younger Ford is making a play strictly for the teen-agers as the potential buyers of the new cars coming off the assembly lines.

As was the reasoning behind the canceling of the Ford Symphony Hour and the company's all-out embrace of the Dinah Shore-Peter Lind Hayes show which hits the CBS web this month.

And now Camel cigarettes, through the William E. Riney agency, is similarly channeling its attention toward the juvie audiences. The spotting of Vaughn Monroe as regular Saturday night feature on CBS (band-leader has been in as the summer replacement for Al Hibbler, who costarred on NBC's sitcom from the same device to capture the youthful cigarette idea is new to the Camel outfit, which also spotted Benny Goodman in a bid for the same audience segment.

CBC nix on Sermon By Archbishop of Canterbury Stirs Canadian Tempest

Montreal, Sept. 10. Minor tempest in a teapot is being brewed, every reporter at the Canadian Broadcasting Corp. had refused to broadcast a sermon by the Archbishop of Canterbury now visiting Canada.

Row was sparked by charge of Rev. L. G. Graham Sunday of the Anglican Church in Toronto, who said that CBC had originally agreed to air the broadcast but later reneged unless Vincent Massey, prime minister's presence could be guaranteed. Aiter was supposed to come from Montreal.

W. J. Dunlop, director of religious programs for CBC, denied Rev. Graham's charge as "absolutely untrue," claiming it was simply a case where the broadcast would have run 45 minutes at 5 p.m. on Sunday. He said that since the sermon had not been condensed, it was "brought better not to it." At all. Montgomery's presence, he said, had nothing to do with decision not to air the Canterbury address.

This Is...WCVS

When the FCC gave the okay to CBC to change the call letters of WABW to New York City, the industry were asking, "What about that ABC affiliate out in New York City, III, whose call letters are WCVS?"

The answer is—WCVS out in Springfield agreed to change its call letters. Henceforth it'll be known as WCVS.

Fast Footwork

An indication of how tough it is to win an even seasonably good time on NBC or CBS, now that the SRO flag is again waving, was CBS' quick sponsorship wrap-up last week of the Saturday evening 7:30 slot.

By 5 o'clock last Wednesday afternoon the web got word that Bourjois was canceling out. By 5 o'clock Thursday afternoon, the deal for Vaughn Monroe, the deal for Vaughn Monroe, to move in for Camel cigarettes, was already being delivered. And without week's loss in billings to CBS, for the week in the week after Bourjois folds.

KMBC Kid Concern Keeps Killers To Late Night Time

Kansas City, Sept. 10. Despite the fact that the network and the agency involved aren't any happier over his decision, Arthur Church is sticking by his guns this season in his refusal to spot any of the horror-whodunit shows earlier than 9 p.m. And when the local programming menster gets rolling, it will result in the unusual situation where Church's KMBC will be almost solidly packed with the cops' n' robbers stuff.

Church firmly believes that the crime sagas don't exactly contribute to socializing juveniles, delinquency, and he'd rather broadcast the shows after the kids are in bed than let 'em have the show. The yanked out of the regularly scheduled time and re-broadcast by transaction in the later segments. There have been some squawks from listeners, who want to know why they can't see the show on their regular network time. But Church, though he isn't fortified by statistics, is willing to wager that on that news that more beneficial than harmful to Kansas City.

Shows would include such sizers as "Inner Sanctum," "Suspense," "Crime Photographer," "Thin Man," "Big Town," which in recent months has segued into the whodunit category, "Sam Spade," etc.

A Mex. Ripley

Mexico City, Sept. 10. Mex fans hear this daily over a certain local radio station during an hour of the new "Dinah Shore" show for Ford Motors. CBS has grabbed a pre-release of the singer's new show that is currently being sent in radio only by a transcribed "Fashions and Fabrics" show spotted in half a dozen markets, and via participation in the Margaret Arlen WABW (N. Y.) program.

Celinease wants to expand the fashion idea for a strictly female daytime web show, with a stylist (see "Dinah Shore" below) to provide the new show with a touch of chic.

CBS MULLS TEST CIRCUIT

By GEORGE ROSEN

Radio's approximation of vaudeville involves "Panages Time" may shape up in the near future as CBS tests if the network's ambitious talent development idea jells. It's still in the formative stage and although yesterday (Tuesday) marked the start of a three-week series of CBS program managers' clinics for a mutual interchange of program ideas and problems, the Panage-equivalent move will be bypassed. CBS prefers to keep it under wraps until the whole plan crystallizes itself.

Roughly, what the network has in mind is a "test circuit" for talented people and acts with network potential, but not quite ready for the bigtime. In effect, it would carry to radio the several alternate made-to-date to inaugurate a "farm-out" system for promising talent, similar that recently put on the NBC agenda.

The CBS basic plan, however, is so broad in scope that it might possibly involve 10-week or even 32-week circuits. This is the plan being studied: Lining up a number of CBS acts on a wheel, photographing them in the event that 13 such stations were enlisted on a 30-week test and would select one act or talent (not to exceed a stipulated expense to each station), with each of the 13 radio to select one act or talent of cooperating station, which would give them three weeks of air performance at each station.

Advantages seen

Numerous advantages are seen such an undertaking are from securing to the stations, the network and the talent. For CBS it would be a means of keeping potential talent under contract, at a minimum cost; and an opportunity to develop talent to participate in development of new personalities. For the talent, it would be an opportunity to gain exposure under a variety of broadcasting conditions, with a variety of program directors, and a chance to meet the people who comprise that 10 point Hooper.

Thus, with the talent coming face to face with what is supposed to be the "grass roots" element, of meeting up with local programming problem and working out select local loyalty (which, translated into many stations, is national listening), the network would be able to get the road to real coin.

It would permit, too, for the co-sponsors of stations to wrap up sponsors for the circulated talent, giving the bankroller a new set every three weeks. The good thing about the show with promising network material, and the advantages of the publicity would accrue from such an undertaking. It's even been suggested that the stations could judge the local boards of "talent judges" to rate the traveling acts.

The CBS programming desk, is also looking at the idea of "talent judges" to rate the traveling acts. The CBS programming desk, is also looking at the idea of "talent judges" to rate the traveling acts.

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Close Cues Aspirin for WOR As Vets Spearhead Gripes Vs. His N. Y. Outlet

Moving Scene
CBS' bid to achieve status of a "star network" has reached respectable proportions, with the new fall season finding more topflight personalities and programs riding the web kilowatt than at any time since NBC started to monopolize the star roster.

Here, for example, are the new personalities and programs of tonight caliber moving from NBC into the CBS fold this fall: Eddie Bracken (Texaco), Phil Spector (Ford Motor), Phil Spitalny (Utilities Co.), "Information Please" (Parker Pen), Hillegard (Campbell Soup), Kenny Delmar (Amer. Home Products), and the new "Latter show" will spot Delmar in an afternoon "cross-the-board" audience participation sales campaign, of course.

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WOR, the Mutual flagship station in New York, is beginning to wonder if it didn't make a mistake when it decided a couple of months back to accept the sponsored Upton Close broadcast on Tuesday nights. Protests over Close's vigorously-slanted commentary, particularly his rabid anti-Deal, anti-Roosevelt stand, have been coming in to the station at an accelerated pace both from individuals and organizations, among them the American Veterans Committee. It's reported that in recent weeks as many as 200 telephone calls have reached the station following the broadcasts, squawking about Close.

As yet WOR is doing nothing about it. What may eventually bring the matter to a head, however, is the fact that the anti-war protests have reportedly been sent direct to Jack Straus, of the Macy department store chain, which controls WOR. In particular, it's the AVC opposition to the station's national carrying of the war casts, which are sponsored by the National Economic Council that the most distasteful element of WOR's stop-and-take-note attitude.

Before accepting Close, WOR execs, it's known, had weighed the matter. The fact that the anti-war protests deluged Mutual affiliates in other parts of the country carrying the war casts, had reached WOR, since it was not carried by that station.

One of the factors that said to have influenced WOR's decision to carry the program was that the Close network commentary was paying off with a rating.

New Club Forming; Dues—One Ulcer

There's a move afoot among a group of radioies in New York City to organize an industry club along strictly social lines. Not that they object to the social side of radio, but the REC has been destroyed; that it has entered into a group which it has an axe to grind and that there are too many NAB-BMM overtones about the setup.

With the group is striving for an out-and-out social organization and the men are meeting later this week to set it up. First move on the part of everybody will be named president.

BBC Exit Blues Bring More Top Resignations With Subs Hard To Get

London, Sept. 10.

The British Broadcasting Corp. is again facing a string of resignations, especially in the latter half of the year. Top men have thrown up the sponge. They are Christopher Saitou, a radio personality, talk director, Hilton Brown, a showbiz talent, and children's news announcer; Godfrey James, producer of feature films; and a number of other top men. Ian Cox producer of "Science Survey" and David Bryson, in charge of BBC discussions section.

Reason for wholesale quitting is difficulty of administration, and too much interference from above, mostly in the form of so-called "BBC officials," who are behind the times.

Another reason is the lack of prospects for everybody who is undertaking a radio career, and small salaries paid to top producers.

Most of those who are quitting are experienced men with commercial radio, which is on the look-out for bright young men with ideas. Many of the BBC's top men are being replaced, but is finding the going difficult.

Dinah Shore Peddling Program Via 'Violets'

CBS has tied in with Columbia Records for a novel promotion stunt as it goes to its new Dinah Shore show for Ford Motors. CBS has grabbed a pre-release of the singer's new show that is currently being sent in radio only by a transcribed "Fashions and Fabrics" show spotted in half a dozen markets, and via participation in the Margaret Arlen WABW (N. Y.) program.

Celinease wants to expand the fashion idea for a strictly female daytime web show, with a stylist (see "Dinah Shore" below) to provide the new show with a touch of chic.

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MORE

NIGHT-TIME PERIODS

ABC

ALL FULL NETWORK

SOLD!

to **PHILCO**

SING
Crosby

to **EVERSHARP**

A LATE SHOW

to **TUMS**

SOLD

to **KREML**

STEEL ROCK
HOLMES

RESOLD

BREAK THE BANK
(BRISTOL MYERS)

THEATRE GUILD ON THE AIR
(U. S. STEEL)

LUM 'N' AMBER
(MILES LABORATORY)

DARTS FOR DOUGH
(TOP PEPPER)

American Broadcasting Company

knowing what they're saying was probably no more than a dullness than the obviously staged way in which the whole "Consequences" program is presented.

The only other "act" in the stanza caught was the presentation to Edward a award by Yancy. The presenter was introduced as Jack the Hellman (Helm), very stuff, but his clear diction, pear-shape tones and distinguished delivery tipped off that it was really an impersonation by a professional actor.

The show's commercial setup, as is the name sponsors "The Life of Riley" immediately followed by a trifling over-involved. There was a musical-jingle opening. Then the band and Edwards intro against the background of studio laughter. Besides the commercial, there was a middle plug using a female voice and a testimonial, a closing musical jingle and hurried closing a hit-singles for the "Don Ameche" series, which G. G. property.

"THE SHADOW"
With Brett Morrison, Grace Matthews, Elbie Eberett, Patrice Chabert, Bernard Leitch, and Van Rosten, Frank Bealine; Don Hancock, announcer.
With Gibson Scott Fox, Producer-Director; John C. Cole, Producer-Director; Elbie Thompson, 30 Mins.; Sundays, 5 p.m.
J. & W. COAL CO.
WOR-Mutual, N. Y.
(Railroad & Ryan)

Back on the air for its 10th year after a summer respite, "The Shadow" still oozes out of the loud-speaker with that same creepy aura which has made it so popular with kids who can't go to bed without a nightmare weighing on their brain. The season's curtain-raiser promised plenty of chills which should keep the domestic coal company banker happy. Brett Morrison, playing the title role, opened with that familiar horrifying heekee and right to the signature. It was a cast of brutal murders, vampire bats, screams in the night, and other spine-tingling gimmicks. With right prevailing in the end, moral of the play was that crime does not pay, but parent-teacher organizations would probably advocate a less lurid way of drawing it.

For its purposes, the dramatic are smoothly projected with a good cast of actors and double-quick time direction. Script for the initial stanza was well-knit; although it examined closely, the story of a schizophrenic author who wrote murder stories by day and committed them at night, was basically absurd. But even if credibility was weak, the mood and level which it set at the beginning hounds ask for. Musical background and bridge contributed to the total effect with a formula score.

Carrying the heaviest thespian burden, Morrison plays his double role as the "Shadow" and detective king, that self-confident key character on all radio sleuths. Rest of the cast in their way about the greins and shrieks. Flugs for the sponsors were excellently handled being both brief and informatively useful.

"METROPOLITAN NEWS ROUND-UP"
With Tom O'Brien, Frank D. Schreath, Jr., Joseph F. Deitz, David Starr, Theodore Gantz, Fred Heywood, Producer; Thomas B. McFadden, 15 Mins.; Mon.-Fri., 12:15 p.m.
Sustaining
WEAF, N. Y.

Here is local news reporting on a brand scale, commensurate with the market covered by NBC's N. Y. flagship, WEAF. After two weeks of dry rot, the show as aired on the tee-on (d) is still uneven, and there are still some eggs to be picked out. But on the whole, it's a very good job, doing credit both to WEAF's news and special events chief, Tom McFadden, and to the five tyros fresh out of their newspaper cubicles.

The idea of the show is to take the listener on a quick trip around New York's metropolitan area and give him the highlights of the local news breaks in Brooklyn, Long Island, Westchester County, Newark and the Bronx. Except for Tom O'Brien, who's a regular WEAF newscaster, the others are—or rather, were—simulators. But yesterday's amateur may be tomorrow's star, if he's got the stuff. None of these fellows on the staff caught had the star dust; a couple of them hadn't yet learned to segue smoothly from item to item, so as to separate the pieces in a way recognizable to the listener. But very one of them showed signs of McFadden's training and, as a whole, did a creditable performance.

Whether the metropolitan area will go for the kind of material reported by these people is something else again. One isn't sure that the Westchester listener cares much about the New Jersey auditor is as much interested as are those in New York State in the minutiae of the Republican and Democratic state conventions. The day-to-day news breaks, and the skill to be shown by the producer of the show will soon provide that answer via Hooper-ratings. Certainly it's the type of show worth trying. Cera.

"CHRISTIAN SCIENCE MONITOR VIEWS THE NEWS"
With Erwin D. Canham; Phelps Gates, announcer.
Producer: Ed Carroll
15 Mins.; Thurs., 8:15 p.m.
CHRISTIAN SCIENCE MONITOR
WJZ-ABC, N. Y.
(H. B. Humphrey)

As an air commentator, Erwin D. Canham, editor of the Christian Science Monitor, has two important factors leading off in his favor. He's chief of a paper that has an international rep for its impartiality and shrewdly in handling news and he's got a natural radio voice that's clear, crisp and persuasive. In addition, the flow of Canham's ideas is simple in form but provocative in substance, and total making for a valuable news session.

On his opening program of the new season last Thursday (5), Canham loosely knit together a half-dozen significant items in the headlines through an analysis of "double-talk" present in the issues. Canham went off with a discussion of the current shipping strike, stressing the dangerous inflationary tendencies implicit in the demands for higher wages. On this point, union sympathizers could no doubt detect the exaggeration behind the note of objectivity. Canham also dwelled briefly on the Paris Peace Conference and the inconceivable atom bomb, winding up

with a plea for understanding between America and Russia. In not offering a straight newscast, Canham's special point of view, like any newspaper editorial page, is bound to excite disagreement; but any disagreement with opinions expressed on this program stem from honest differences in approach, not from distortion of fact. Who could ask for more?

"ENDORSED BY DORSEY"
With Versa Holly, Dick Rogers, Frank Clark Sisters, Herman Chidley, Jr., Sly Oliver, Orch, Tiny Ruffner, emcee.
Producer-Director: Dan McCullough
30 Mins.; Friday, 8:30 p.m.
Sustaining
WOR-Mutual, N. Y.

Goal of the producer of this show must be to earn the endorsement not only of Tommy Dorsey but the average of diners. Otherwise, as it stands, it's merely a whoopie party for T.D., whose name is mentioned countless times, and a weak variety offering, with little pace or imagination. Given a format that's less haphazard (which is no synonym for variety), the talent of the individual performers could add up to a greater sum total.

Ending the show, Tiny Ruffner did the best he could with a script that seemed to think that the name of Tommy Dorsey has a magic charm.

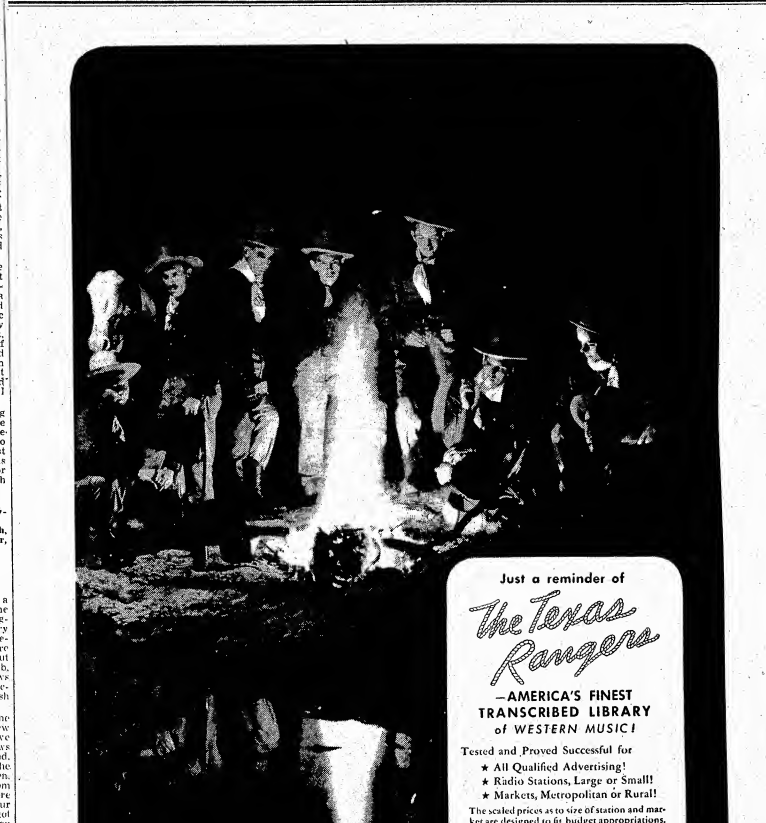
"LISTEN CAREFULLY"
With Barry Kroeger, Joan Banks, Harace Broham, Lawson Zerbe, Karl Swenson, Roland Winters, Emcee, Russ Dunbar, announcer.
Ray Bloch and orch.
Writer: Peter Barry
Producer: Larry Bern
30 Mins.; Tues., 8 p.m.
Sustaining
WOR-Mutual, N. Y.

Mutual has been using its Tuesday night at 8 o'clock for the last few weeks for a series of sustaining showcases with possible network and commercial payoff. One of the showcases, particularly, aired the night of Aug. 27, is worth reporting because it has a fresh idea, which—however—was successful as successfully as it might have been. But, the possibility is there and, with some sharpening and lightening, "Listen Carefully" might, indeed, earn some intensive listening.

Idea is to combine the whodunit show with the quiz technique. Three audience participationers are chosen with instructions (aired) to listen carefully to every detail in each of the show's three acts. After each act one of the three "typical" listeners is asked by the emcee certain questions tied in with the action he just heard. If he's quick and keen, the listener gets a \$10 note. At the end of the third act, all three "typical" listeners can double their take by giving in writing the correct

answer to a question asked at the top. Most of the questions asked had nothing vital to do with the progress of the play, being on incidental matters only. There would have to be very fine inter-matching of the questions and the play's action before the quiz part could become an intrinsic part of the show, rather than a mere outside gadget. If the exact street address (for instance) of a piece of action in Act I is a clue to action, character or plot in Act II, it's worth basing the question on it; if it isn't, the question seems, and on the preem was, extraneous, likely to result in less intensive listening.

The quiz angle could also be tied in one way or another, with the listener outside the studio so that the guy at the dial at home could also get a piece of swag. As for the vehicle used on the opener, it was good but had one tender, even if he wasn't too intense, had the denouement telegraphed way ahead, with the result that the end was anti-climactic. However, except for the (which may not have been his choice), scripter Peter Barry did a good, tight job of the type required on the stanza. Larry Bern's production was good; Richard's direction was firm and the acting ranged between the adequate for the minor roles to top performance by Barry Kroeger and Joan Banks in the leads. Cera.



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Royal Sees British Film Industry Hepped on Tele, French Progress

By BOB STAHLE

BBC television, which is recurrent talk that it will go commercial in the near future, will probably continue along its present lines under strict British government control, according to John F. Royal, NBC exec vicepres over television. British film magnate J. Arthur Rank, however, may inaugurate the use of commercial video by including advertising in the shows that he plans to transmit via his theatres via closed circuits.

Royal, who returned last week from a four-and-a-half weeks' survey of television and film activity in the United Kingdom and the European Continent, declared that Rank is keeping his ears to the ground as far as film is concerned and has already formulated definite programming plans for his theatre chain, once full screen-sized video is sufficiently developed. Unlike film industry topographers in the U. S., Rank has no precise picture business. Royal said. Instead, the British chief is enthusiastic over "video" prospects and wants to take an active part in the new industry.

One of the chief objects of Royal's trip was the establishment of some system whereby American tele viewers may be enabled to see films of the events that occurred in Europe less than 24 hours previously. British and French film industries, the NBC exec said, had expressed enthusiasm over the venture, but NBC is prepared to send its own camera crews abroad to take the films if the foreigners balk out.

Daily Shuttle

Under Royal's plan, the film would be flown back to this country via daily flights and would then be im-

mediately processed, edited and titled, to get on the viewing screens as soon as possible. NBC inaugurated the idea on the opening day of the Paris Peace Conference last month when it transmitted pictures of the meet from N. Y. less than 48 hours after it had opened in the French capital. Royal said that the British are ready to send tele film development, even though they're forced to use pre-war equipment, same as in the U. S. industry. BBC execs are presently planning to set up six or seven transmitters in different parts of the country to send tele images by either radio relay or coaxial cable. Releys, the British hope, will cover 80-95% of the population, since the island is small. For the present, Royal said, the British are planning to make television an integral part of their home service programs, rather than branching out into a series of remote pick-ups.

French television industry, hampered by even more acute equipment shortages than the British, is similarly making rapid strides forward. French tele is presently concentrated in Paris, with the French utilizing a studio that was constructed by the Germans during the occupation as a music hall. New studio is presently being constructed underneath the old one and will include a swimming pool.

1,000-Line Scan

Royal saw a demonstration of the French industry's highly-publicized, 1,000-line television. French are presently confining their experiments on the higher standard on closed circuits; and, while the images obtained are very good, they're not as good as the best pictures derived by American engineers on the present 325-line standard in use in the U. S. Difference in clarity, Royal said, is not worth the technical changes that would necessarily be required to convert to the higher standard in this country.

French have long been noted for their great imagination as evidenced in motion pictures, Royal said, and are expected to carry over into television their flair for dramatic productions. A French film producer recently opened a warehouse in which all the action took place in a tele studio, Royal noted, and the picture emerged as an excellent advertisement for the industry.

Both the British and French are (Continued on page 42)

Hunger's No Joke

Tragicomic evidence of the acute food shortage still prevailing in England was seen by John F. Royal, NBC tele chief, during his recent trip abroad.

One of the most popular shows on BBC television, Royal said, is a domestic science course in which the chef on each program prepares a different meal. Hungry studio execs watches the food being cooked during the show and then dives into it with relish as soon as the program goes off the air. Since there's not enough to go around, different members of the staff take turns at getting the show.

Show that Royal saw featured instructions on how to scramble eggs—and the BBC staffers were just as anxious to get at the eggs, even though they were powdered.

2d Tele-City, This Time in the Bronx

Second "Television City" was announced during the last two months of '45 as a production center for all television and film interests is slated to go into operation on the site of the old Biograph studios in the Bronx early in 1947. New program, under the sponsorship of the Day-Melrose Co., follows close on the heels of the announcement of a similar "Teletely" which the Pease-Bell Co. estate firm announced would be built soon at an undisclosed spot in N. Y. at a cost of \$60,000,000.

Construction on the Biograph studios is expected to begin by the end of the year. Site will be converted into a workshop for making films for television and will also include exec offices for organizations producing tele shows and client rooms for advertisers. Studio space will be offered for rental to tele stations, advertisers and agencies, indie producers and film companies. Theatrical seating 3,000 will be included.

Present plans call for the construction of two studios. One will be a two-story, single-channel closed circuit tele unit for the creation of remote live shows that can be transmitted to a station's regular transmitter for public airing. Second studio will be used for filming of large productions. Complete film laboratory is included in the plans, where all film can be processed, printed, edited and titled.

Philco May Dump WPTZ, ABC Seen On Inside Track for Philly Tele

Television Reviews

"SPORTS ALMANAC"

With Bob Edge, narrator. Directed by Phil Booth to Music: Sam, 8:30 p.m. WCBW-CBS, New York (Doherty, Clifford & Shenfield)

As a second part of its new two-shows a week contract with CBS television for Bristol, Clifford and Shenfield agency has wrapped up a tight little sports package in one of the shows that should prove of interest to the majority of sports fans. Interested as commentator Bob Edge pointed out in the program show, there's hardly a person in the country who's not familiar to one type or another of sports, either as a participant or spectator.

Entire show is composed of film, compiled from old stock shots by Edge, CBS tele's sports director. Part of the latest program Edge rounded up shots of every sport he could think of, and the camera work, or narration tied the film together neatly and without losing his fall sports parlance, read his lines with nice aplomb.

Most of the show is a good telematic gimmick, opening to the front cover of a telephone book. As the cover is opened, Edge's head was framed in the book, with the camera then dissolving into the film shots. Despite the age of some of the pictures, they were clearly visible and the audience should be glad to be reminded of the old days. The show must have been taken 15 or 20 years ago.

Two commercials for Vitalls, also on film, followed through on the sports theme, but could not be rated down a little for better results.

Star

"SHORTY"

With Syd Hylt, Fatty Foster. Directed by Phil Booth to Music: Sam, 8:30 p.m. WCBW-CBS, New York (Doherty, Clifford & Shenfield)

Here's another example of a show that slated for good returns when it was first introduced. It's a little something in the late afternoons. It's slanted strictly at the moppets and the Doherty, Clifford and Shenfield agency has taken that into account in the commercials. The show, tele station is currently programming during daylight hours, however, the agency was forced to make it a pitch after dinner and the show's first commercial.

Latest tele venture by Bristol-Mey, which has taken a decided interest in the new medium during recent weeks, the program premiered Sunday (8) night with good results. Format is a carry-over of a similar show featuring cartoon characters that had formerly been aired as a sustainer over WCBW. It's based on a cartoon character, "Shorty" Hylt draws as the show progresses, all the while telling the story of Shorty's shenanigans to little Fatty Foster, who watches over the cartoonist's shoulder with suitable video-eyed interest.

Latest commercial gives in to traces of a Brooklyn accent but otherwise is a competent job of both drawing and story telling, which featured the return of Shorty (Continued on page 45)

WPTZ, Philco tele outlet in Philadelphia, may be put on the auction block in the near future. The bidder within the next couple of months, Philco, it's reported, built and operated the station for the most part to type into video in order to have a wider market for its receiving sets. Company execs now believe that the medium is months away from being a big business operation, and would probably relinquish its Philco bid under the assumption that one Coast outlet would be sufficient.

Purpose of the Philco outlet would mean that ABC would have to give up one of its applications for station permits in the area, since FCC rulings limit the number of owned-and-operated tele stations in any network to five.

Philco, which has applications for stations in N. Y., Detroit, San Francisco and Los Angeles, and would probably relinquish its Philco bid under the assumption that one Coast outlet would be sufficient.

During the last couple of weeks that CBS had made several promising bids to Philco for the use of the station in a series of recent huddles in the picture among Philco execs and CBS prexy Frank Stanton and William H. Paley, who is board chairman. Those rumors, however, have been discounted by reports that CBS is planning to build a new station in Philadelphia with the latter to produce color video receivers. Confab, it's believed, were devoted mainly to that topic.

NBC-Dramatists' Guild Tele Views Slated To Preem on Sept. 22

First in the series of "Broadway Previews" to be televised by the NBC video department in cooperation with the Dramatists' Guild will be staged over WNBT, the web's N. Y. tele outlet, on Sept. 22. Play, a one-act fantasy titled "Mr. Morgenthau's Labbies," was adapted by Nelson S. Bond and David Merrick from a series of short stories penned by Bond.

Under arrangements with the Guild, NBC will invite Broadway legit producers to watch the scanning, with a view to their accepting the play for future tele production. Plays will be aired about once every fourth week, with only those scripted by Guild members to be used. Producers, it's believed, will be able to get a good idea of how the show shapes up for Broadway, as to acts, actors, etc.

Fred Coe, NBC tele producer, will stage a commercial break to include Vinton Hayworth and John McCade, both tele stars, and Vaughn Van Fleet and Ted Brown, two sets will be designed by Bob Wade of the NBC staff.

Actual Shows To Hypo Wing's Tele Workshop

American Theatre Wing's television workshop, which teed off for ex-CIT's last summer, will be hyped to take in actual production of tele shows during the coming term. Students in the advanced course will produce four shows and the direction of Bob Lowell of the DuMont staff.

Exact dates have not yet been set, but the first show will go on the air sometime during the first week in October over WABD (Doherty, Clifford & Shenfield, New York, N. Y.) Show, which will be an original, will be written, produced and directed by the students. Advanced course is limited to 20 graduates of the seminar conducted this summer by Worthington Miner, managing director of the DuMont station. CBS tele, DuMont will provide the technical staff.

Seminar for the fall term is expected to be more intensive. Miner will assist but the course this term will be conducted by Paul Howard, ABC tele chief, and Harvey Marlowe, ABC exec producer-director. Course will include panel discussions, with three trips slated to the tele labs of WPTZ (Philco, Philadelphia) and WRGB (Philco, Schenectady).

Cleveland—Cleveland's four radio stations have been getting some public service blurbs from the City Planning Commission. Prepared by

Donald W. A. Kearney, the blurbs can be used as station breaks, and utilize two voices, bringing to light some of the city's important personnel say the blurbs are punchy, direct and easy to place.

INCOMPARABLE

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WIDE WORLD PHOTO

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Memo On!!

OLAN SOULE

SAM RYDER in Bachelor's Children—11th Year

LEADING MAN in "FIRST-NIGHTER"

Press Representative DUTTON-LIPPOLD

THE WARTIME CHIEF OF THE WHITE HOUSE SECRET SERVICE

IS NOW AVAILABLE FOR A RADIO SERIES

Mike Reilly, whose story is even now being told in five sensational articles in the *Saturday Evening Post*—whose years as a Secret Service agent were action-packed—is at last available for a radio series based on the crime does not pay theme.

Ex-Chief of the White House Secret Service, Mike Reilly is the perfect crime buster around whom you should build your mystery series.

EXCLUSIVE MANAGEMENT

ARTHUR H. MILLER

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New York 22, N. Y.
LI 4-5072

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MARGARET WHITING

WINNER—Female Vocalist
Martin Block "Make Believe
Ballroom Poll"—1946.

CAPITOL RECORDS—
'It Might As Well Be Spring',
'In Love In Vain', 'Come Rain
or Come Shine'—more hits
coming up!

EDDIE CANTOR SHOW
for Pat Blue Ribbon, NBC
Starting Sept. 26.

RKO Boston Theatre Week of
Aug. 22, 1946—

"I want to express my deep ap-
preciation to you, Margaret, for
your help in establishing an
all-time high box-office record
in Boston." —Dick Haymes



EST. 1896

Exclusive Management:



WILLIAM MORRIS AGENCY, INC.

NEW YORK • CHICAGO • BEVERLY HILLS • LONDON

Personal Manager: BILL BURTON

Big League Baseball Television Pushed for Possible '47 '8 casts

Decision on whether television broadcasters will be permitted to air big league baseball games on a commercial basis is slated to be handed down at the league owners' meet next winter.

Both Ford Frick, National League prexy, and Will S. Harnage, American League topper, have refused to permit sponsorship of baseball telecasts heretofore, presumably because they were still afraid that television would cut into their turndown receipts. Baseball execs had allowed the broadcasters to televise games on an experimental basis, however, and both NBC and CBS have taken advantage of the permit in N. Y.

Although the outcome of the baseball magnates' huddles is still in doubt, it's believed likely that they will fall into line along with the college and pro football biggies, who've welcomed television into the fold.

Tele broadcasters are offering the usual argument that the new medium will hype interest in the game and build up gate receipts, just as radio has done.

More optimistic among the video execs, in fact, have even promised the baseball chiefs that, once full-screen sized television becomes reality, the ball parks need never worry about lack of seating room for important games. Anytime looks as though a sellout was in the works, such as for the World Series, all the baseball chiefs has to do is throw up another video screen in some large arena and charge admission for that. System, it's argued, would greatly increase the seating capacity of any ball park.

Success the tele broadcasters have had with fight telecasts—especially NBC's handling of the recent Connors set-to—is also expected to be used as a talking point in favor of sponsored baseball telecasts. Promoter Mike Jacobs, who's reportedly not a person to take chances where his boxoffice grosses are concerned, has evidenced complete satisfaction with the fight telecasts.

Weather on Video

Ron's Ice Cream has signed to sponsor the weather reports over CBS television. One-minute forecasts will be spotted on WCBS three times weekly—Thursdays, Saturdays, Sundays—starting next Sunday (15).

Weather reports will be given via film, with minutes 30 different for use. Reports and the commercials are in the form of animated cartoons.

Live Pickups To Plug CBS Teletime

CBS will live the opening gun in its new campaign to have television move immediately to the higher frequencies on Friday (13), when the web's technicians demonstrate possible pickups to the ultra-high band.

Transmission will emanate from the CBS labs and will follow the same circuit as the image transmitted in the color film demonstrations last May. Dr. Peter Goldmark is slated to run the show, with John Tillman, who emceed "Matinee at Meadowbrook" for CBS radio every Saturday, announcing the act as the live models go through their paces.

Demonstration will be the first by CBS of live color transmission since before the war, when the mechanical system employed by Dr. Goldmark was in its experimental stages. Web execs are confident now, however, that the system is far enough advanced to afford a good talking point in their pitch to the FCC to have tele move to the ultra-high frequencies.

Lip's Tele Compearance Tied to Dodger Crisis

Leo Durocher, manager of the Brooklyn Dodgers, is slated to make his television bow tomorrow (Thursday) night on "In Town Today" over WNBT (NBC, N.Y.). Durocher, along with other Dodger and Card players, will be interviewed on the show from Ebbets Field by Radcliffe Hall, filling in as emcee for Ben Grauer while the latter is in Europe.

Critical games between the Cards and Dodgers tomorrow and Saturday (14), which may decide the National League pennant winner, will be televised by both WNBT and WCBS (CBS, N.Y.).

VARIETY

It Happens in Tele. Too Proof that television is hitting the big time was seen in an NBC story conference last week, which had all the earmarks of the overly-exaggerated reports of conferences in the film industry.

Seems that WNBT production chief Warren Wade, producer of the Coe story department head Owen Davis, Jr., and a couple of other execs were ditched had all the earmarks of the overly-exaggerated reports of conferences in the film industry.

Finally, Coe remembered something, in a non-committal way, he pointed out that they'd been arguing for nothing, since the guy questioning had asked several years. Others merely nodded and went on to the squabbling. Coe indicated that he'd been told of rounds of bickering. Coe got tired enough to yell: "That the guy's talking to you!"

Don Lee's Color Test Gets Okay

Washington, Sept. 10. FCC, acting with record speed, last Thursday (9) okayed a bid of color to experiment with an all electronic system of color video on a new television transmitter in Hollywood. Concurrently, the Committee also gave go-ahead to three other companies anxious to test out color tele and experiment with higher definition monochrome pictures. Construction permits went to the Bendix Aviation Corp. for an experimental tele station in Towson, Md.; to Consotoga Television Assn., of Lancaster, Pa., and Continental Television Co. of Boston, an old-timer in the video field.

Most attention centered on Don Lee's bid to go CBS on better in color video by developing an electronic rather than mechanical system for putting the rainbow images on film. Lee will play around with single video carrier for both sound and pictures under the new system. Consotoga Television Assn. is unique in television field, since it proposes to test out interesting signals from Philadelphia station WPTZ in Philadelphia and re-broadcasting them in Lancaster. Assn. is composed of local businessmen and a few radio engineers who hope eventually to provide Lancaster with video service—from Philly.

Meanwhile, J. W. Birdwell of the Nashville department store interests pulled out his bid for a commercial operation in Nashville. Birdwell gave as reason for withdrawing from tele.

Cedar Rapids—Charles (Chuck) Worcester of CBS, Washington, will become farm service director for WWT starting Sept. 16. Worcester, who has been Director of Agricultural Programs for CBS since 1942, will succeed A. J. Woolfries, resigned.

FORD SIGNS PIGSKIN SCHEDULE OVER WABD

Ford Motors has completed its sports coverage package via television in New York by signing up the telecast of the All-American Conference football games of the New York Yankees. Deal, including seven Yankee home games and one in Brooklyn, was made through J. Walter Thompson agency.

Telecasts will start Saturday night (14), when the Yanks meet Buffalo Bulls. Broadcasts will be over WABD (DuMont).

Ford also has the Columbia University football games over WCBS (CBS, N.Y.), and the Madison Square Garden sports (except boxing) over the same station.

ABC Inks Dept. Store For 10-Week Series In Change of Tele Policy

Marking a departure from its usual short-term commercial telecasts, ABC television has signed to sponsor a 10-week series of weekly shows for the Alexander Stores. New series, "Play the Game," to be aired on ABC (WABC, N.Y.), will be aired on Tuesday night. William Warren is the agency.

ABC had heretofore counted its program schedule for four weeks for each sponsor, working, under the assumption that a sponsor could learn in that length of time whether he could benefit from video advertising. After the first month, a sponsor could sign on for an additional series.

New show is a streamlined version of charades, with both audience and home viewers participating. Harvey Zorbaugh, educational sociology teacher at New York University, will emcee. Shows will be produced by Harvey Marlowe, ABC tele's production chief.

Mel Allen to Announce For CBS Football Tele

Mel Allen, radio sports announcer and occasional commentator for Fox Movie News, will be signed to announce all CBS television broadcasts of Columbia University's home football games this fall, starting with the Rutgers game from Baker Field on Sept. 28. Games will be sponsored by Ford, under a deal arranged through the J. Walter Thompson agency.

Allen was under contract to CBS until his entry into the Army in 1942. While in the service, he broadcasted events to troops in Europe for the Armed Forces Radio Service. Since his discharge, he's broadcasted in N. Y. Yankee baseball games over WINS, N. Y. indie.

National Tele Week

National Television Week, marking what the Television Broadcasters hope will be the start of commercial video operations on a national basis, is slated for observance Oct. 7-12. Purpose, according to the NTA, is to advertise to the public that commercial video is a reality, that long-rsponding receiving sets are available for early delivery and that a national television service is in the making.

NTA's two-day conference and exhibition, scheduled for the Hotel Waldorf-Astoria, N. Y., on Sept. 11-12, will highlight the week's events.

ROBERT ALDA
HARRY RABBITT
DAVE BARBOUR
VIVIAN BLAINE
JOE BUSHKIN

CHARLES DELAUNAY
ROY ELDRIDGE
BENNY GOODMAN
JOHN HARDEE
JOE BUSHKIN

PEGGY LEE
JIMMY LUNCFORD
DIANA LYNN
JIMMY RUSHING
BART WAYNE

appeared "IN PERSON" last month on

WO'S "1280 Club" as guests of M.C. FRED ROBBINS
Professor of Thermodynamics

and Do you know that...

the same voice heard on the networks selling
FRESH, IPANA, MOLLE, PABST, VITALIS
is now available to do an effective selling job for your products. Inquire about availabilities today!

Ralph N. Well, Gen. Mgr.

John E. Pearson Co., Nat'l Rep.

Live Music Ban Tests Mettle Of Tele's Ingenuity

Gradual increase in entertainment value of musical shows produced over television is good, positive, according to several tele broadcasters, that they're learning to get along without live musicians. Latter are banned from video shows under an edict of James C. Petrillo, American Federation of Musicians' prexy, who's gone on record as saying that he wants to study all the possible means of television before negotiating with the broadcasters far wage scales. In the meantime, he refuses even to discuss the question.

Broadcasters, consequently, are forced to rely on recordings for all their music. Live presentation is to obtain a recording of the singer, who then merely moves his lips in synchronization with the player much the same as is done in recording a sound track for motion pictures. As one broadcaster put it, this system is almost sure-fire since the record is known to be perfect and a fluff would be pretty impossible. Through use of such a system, NBC has been able to prevail on its Standard Bands-sponsored "Hour

(Continued on page 42)

CHI EXCS JOIN IN TELE BATTLE EFFORT

Chicago, Sept. 10. Interest in recent campaign of the Electric Assn. to promote television in Chicago was evidenced last week when top local radio and video execs formed a committee to work with the NTA. Committee includes top manufacturers.

William C. Eddy, director of television at J&K, owners of television WBBK here, was elected prexy of the broadcasters' committee. Other prexy included Chuck Shorstein, national NBC head; James Shirman, assistant to Ed Boroff, ABC exec; division chief, Frank Schreiber, WGN station manager.

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Mrs. LOU CLAYTON
UNITED RECALL DRUG CO.
Cleveland—30 p.m. DST

Drum Up MORE SALES with - - -

CLEVELAND'S
Chief
STATION

WJW, Cleveland's Chief Station, beats the tom-tom that calls in more dialers per dollar, signals that reach a larger daytime audience in Cleveland than any other regional station.

BASIC ABC Network 5000 Watts
Cleveland, O. DAY AND NIGHT
REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

Godfrey crashes into 7TH place among all radio programs!

**... WITH A 9.2 HOOPER
... IN JUST 8 WEEKS ... ON CBS**

The striking ability of radio's renowned "Huckleberry Finn" to capture an audience is a familiar story in broadcasting. But the story recently reached a climax when *Our Man Godfrey*, after only eight weeks on the Columbia night air with his new program, *Arthur Godfrey's Talent Scouts*, climbed the Hooper ladder to a 9.2 rating.

That puts him in 7th place among all commercial and sustaining evening shows on all networks.

This is one of the fastest gains from a standing start ever made by a radio

program. It offers dramatic evidence of Godfrey's great, warm hold on America's listeners. It underlines the New York Herald Tribune's recent comment that "... Arthur Godfrey is the nearest thing to a humorist we've had since the death of Will Rogers."

These facts make sharply and abundantly clear the dollar-and-cents value of this extraordinary radio personality to advertisers — advertisers who want to get to the heart of the public with their message. CBS sales representatives can give you full details.

The Columbia Broadcasting System

Inside Stuff—Radio

Broadcast Measurement Bureau has started work on the first of two films which it will use as an orientation course to teach different groups in the radio industry how to use the BMB data which has started pouring in from the press.

First pic, a two-reel, will be aimed at advertising agencies and clients. Shooting, under direction of Harold Young, with Charles Curran as associate producer, started Monday (9). Film is expected to be ready for sale at a convention of National Advertisers which meets at Atlantic City Oct. 2. Second picture, expected to be ready in time for the convention of the National Assn. of Broadcasters in Chicago, Oct. 21, will be aimed at station executives.

Loring Smith, Frank McCellis and Roy Walling are appearing in the first film.

Veterans Administration and AFRA have settled their Coast difficulties with bureau offering refresher courses for talent with G. I. bill financing. Plan was held up for several weeks when Robert Light, administrative head of union school, failed to get approval from bureau for changes in curriculum.

Originally plan called for 25 hours weekly on courses that union felt should be 12 to 12 because the majority of students are working part time.

After juggling it was decided the course will include three hours of private instruction, two hours of lectures and seven hours of actual broadcasting or workshop. Government will foot bill at cost of \$462 per student.

Frank Cooper, now an indie agent, was with General Amus. Corp. when he handled Frank Sinatra. Sinatra, actually bought by MCA—and George B. Evans, of course, is w.k. in the business for the swanboat building. Both were slighted in David G. Wiltke's recent Setpoint series (four parts) on the Music Corp. of America "deluge," but both are quite prominent in a forthcoming New Yorker "profile" on Sinatra, which E. J. Kahn, Jr., is writing.

Leave It to Malone

Mutual's Saturday night "Leave It To The Girls" femme quizzer which, incidentally, switched to the 9:30 p.m. slot next week (14), is going to have a male emcee for the first time in the year it's been on the air.

Robin Chandler, one of the gals who's been on the air from the beginning, is a quitting. Her place at the "experts" table will be taken by Paula Stone, who's been emceeing the show until now, while Ted Malone takes over the helm post.

Paula Stone, too, is leaving the show-son, for a short time, to have a baby. There's a possibility that her sister, Dorothy Stone (from "The Red Mill" legster) may take over. Later, had her radio coempanee recently, by narrating on a music platter show over WNYC (N. Y.), and was judged to have good radio presence which needs only a bit more experience for a mike spot. Trouble with fitting Dorothy Stone would arise, however, through time conflict between her legit role and the show's new time on the net.

Nick Gerhardt, former announcer with WOL, has resigned his post for a similar job at KTBS, Shreveport.

Church Groups To Train for Radio, Aim at Religious Listener Appeal

Chicago, Sept. 3. An international collaboration of Protestant groups to join efforts in training personnel and selecting the most gripping of religious programs, is the highlight of the work of the Univ. of Chicago's "Religious Radio Workshop."

Confronted with the knowledge that a religious program must present something of pronounced "listener appeal," if it is to enjoy its free time on the air, the church leaders have resolved to prove they can compete with anything radio can offer.

In the forefront of the movement, which now includes eight denominations from the United States, Canada, China, Korea and the Philippines, is the Rev. Everett C. Parker.

Preacher has been working with representatives of these groups since Aug. 5, sharing techniques and formulating policies to improve religion-radio relations. Main points of this church radio work are:

Local churches should handle their programs with local stations, but should see to the training of their

personnel for the specific problems radio presents.

Where local facilities are inadequate, and radio talent ineffective, the national agency of the churches would supply transcribed programs of high quality.

Churches should carry budgets for radio broadcasting and talent, instead of expending everything free.

National Clearance
The program also contemplates that the various local churches in the national agency should regard the national agency in the nature of a "clearing house" to request radio time. This, of course, would eliminate the difficulty and bother of a station or network being called on constantly by the small group or that.

Prof. Davis Edwards, in charge of the training of persons in radio speech for this movement, sums it all up by saying:

"We realize that we can't and won't ask stations to put on poor religious programs. If a radio actor were as unskilled as are some ministers who broadcast, the actors wouldn't have a job."

WOKO GOING ABC IN TRI-CITY SHUFFLE

Albany, Sept. 10. WOKO, which bows out of the CBS web on Dec. 31 after 15 years' affiliation, will join ABC as of Jan. 1.

Slot in the web will be filled by WTRY, Troy station owned by Col. Harry C. Wilder, which has already announced its intention of becoming the CBS outlet for the tri-city area on New Year's.

Switch is complete in that WTRY has had an ABC tieup for the last five years. An intensive campaign to attract listeners with the change in affiliations will be inaugurated by the Troy outlet beginning in early December.

ABC, it is believed, is the logical web for WOKO to join, inasmuch as the other three networks have ties in this area. WGY, Schenectady, has been an NBC outlet for many years and was operated by NBC at one time for General Electric, its owners. WABY, sister station of WOKO, is part of the Mutual chain; and CBS will now have its new affiliate with WTRY.

NAB in Lather

Continued from page 32

station in a community which cannot support another facility, the Commission has no authority to refuse the grant for this reason."

The NAB official wound up on a note of optimism, however, pointing to the day when there may be more radio wavelengths than applicants for them. As new areas of the spectrum are opened to broadcasters, he said, FCC may be relegated to position of technical traffic cop since with plenty of channels to go around there will be no need for the type of omnibus control now exerted by government.

Only when that day comes, he concluded, will radio be truly free "in some sense that we have a free press."

Whitney, Johnson Bid Looks OK

Washington, Sept. 10. FCC ended a four-year battle yesterday (9) and proposed to hand out a permit to the Cleveland Broadcasting Co.—two of whose stockholders are Railway Brotherhood leaders A. F. Whitney and Evelyn Johnston—for a five kilowatt station in that city.

At the same time, Commission, in a tentative finding, ruled out Scripps-Howard Radio, Inc., which was applying for the same facility. FCC favored Cleveland company because nearly all of its 11 directors were long-time local residents. FCC also looked favorably on fact that company had no other radio or newspaper holdings.

Principal stockholders (60%) are law partners—Ray T. Miller and Mer Democratic boss and Hornbeck former Republican boss of the city. Donald W. Hornbeck, Miller is for-

Most folks consider tasty flapjacks a real morning treat . . . and when it comes to morning radio fare most Chicagoland listeners turn to WGN. Yes sir, the last two Hooper reports on Chicago radio listening show that from 8:00 to 9:00 a.m., Monday thru Friday, WGN has a greater audience than any other Chicago station.

While this doesn't surprise us, since WGN enjoys a distinctive "station-awareness" in Chicago, we do think it's of interest to radio advertisers in this important market . . . for it adds emphasis to what we have always believed: a good show on WGN is the correct answer to successful radio in the Middlewest.

A Clear Channel Station

Serving the Middle West

WGN

CHICAGO 11 ILLINOIS 30,000 WATTS

On Your Dial 720

MUTUAL BROADCASTING SYSTEM

Eastern Sales Office: 220 East 42nd Street, New York 17, N.Y.

West Coast Representatives: Keenan and Eckelberg 235 Montgomery St., San Francisco 4 • 411 W. Fifth St., Los Angeles 13

San Antonio—Fred Semann has been named musical director of WOL. He replaces Mary Louise Bortman, resigned.

CIRCLING THE KILOCYCLES

Cleveland—Lee (Stubby) Gordon, for 12 years musical director of WTAM, has resigned because of ill health and has been succeeded by Walberg Brown, formerly musical director of WGAR. Willard Butler, New York ad man, named to sales staff at WTAM.

Pittsburgh—Herb Morrison, recently discharged from Army with rank of lieutenant-colonel after four years as a flight operations officer, has joined KQV staff to handle publicity and sales promotion. Morrison, who was an announcer here at WCAE before going into the service, has been in radio 12 years and was the speller who gave the exclusive eye-witness description of the Hindenburg crash at Lakehurst in May, 1937.

Tolly Rowles, featured on WCAE's "Newsreel" program for Joseph Horne store last two years, has resigned to resume her stage career on Broadway, where she appeared with Orson Welles in Mercury Theatre production of "Julius Caesar." Also plans to do radio work in east.

Michael Marlowe, Pittsburgh's youngest announcer, left the WWJW staff last week at request of Uncle Sam. He was drafted by the Army.

St. Louis—Carter Ringler has been upped to general sales manager of KMOX, succeeding Davis Sutton, transferred to CBS New York. Ringler has been with KMOX since 1941 as manager of the St. Louis office of Radio Sales. He formerly was Regional Salesmanager for KMBC, Kansas City.

KMOX, which has been conducting a daily safety program tagged, "So It Can't Happen to You" for seven years, will make the first two awards Saturday (14). Representatives of the police department, local Safety Council and several civic bodies will serve as judges.

Baltimore—Formal exercises for the opening of Sanford's new station, WWOP, were held Sept. 1 when a number of civic leaders broadcast congratulations to the station.

John Green, station manager, in-

troduced the speakers, 17 of the civic, business and professional leaders.

Memphis—Aubrey Guy has quit as WMC staff announcer to head a new wired music firm here.

'Barnum Was Right' New Larry Hammond Show

New show, to point out to voters in an entertaining way the schemes of swindlers who bilk the public of much money yearly, has been packaged by Laurence Hammond and Conover model Michael Carr. Show is currently being offered as a live program. Half-hour, titled "Barnum Was Right," is designed for nighttime airing.

Hammond will produce and direct, with Miss Carr offering an assist in the direction, casting, etc. Cast to handle the comedy situation motif includes Jackson Beck and Joe Julian. Lloyd Shaffer, Chesterfield Supper Club maestro, has composed the score and will conduct.

Tele Reviews

Continued from page 38

to school, would hit the listening moppets right where it hurt them most and Hoff keeps his pitter on a plate that's easily understandable to even the youngest. For the benefit of the grown-up listening in, he also gets across some milder cracks at his agency and the CBS execs, but all in good, clean fun. Miss Foster, already noted as an ice-skating star and for her roles in commercial films, makes a competent audience, chattering away with Hoff in good fashion.

Phil Booth does well with his cameras, keeping them trained on Hoff's skillful charcoal for most of the show but moving them to the cartoonist's face and to Miss Foster from time to time, to keep things moving. Two plugs for Panama are blended skillfully by Hoff into his tale and make good sense as the kids are urged to use the tin can for healthy teeth.

Stat.

MAYBE HE MEANS AN ACCOUNTING ON LOSSES

Radio scripter Jack Barton Leeb has filed suit in N. Y. Federal court against CBS, Milton Berle, and two of the net's staffers—Cy Howard and Richard Sanville—claiming his idea of a show was appropriated when the web last summer put on "Kiss and Make Up," sustainer starring Berle. Show is now off the air.

According to Leeb's attorney, Lester Samuels, the Berle show's formula was based on one he submitted to the couple of yrs. ago, titled "Court of Petty Grievances." In his suit, he asks for an accounting of the profits on the "Kiss" show.

Phila. Youth Quizzer Offers 4-Yr. Scholarship

Philadelphia, Sept. 10. A quiz show for high school students, with the payoff in four-year scholarships to college, will go on the air over KYZ the latter part of this month.

Show, tagged "Invitation to College," starts Sept. 29 with a scholarship to Temple University to the winner of each series of 15. Quizmaster of the program will be Alan Scott, WOR newscaster who formerly was associated with WCAU here and with WGN, Chicago, before going into service.

The program will be sponsored by Food Fair Markets, chain of supermarkets, and is being handled by the J. M. Korn ad agency. The questions on the program will be based on American history. The show has the blessing of Philly educators and Temple Univ.

CLEVE. GABBERS SOLD

Cleveland, Sept. 10. Radio news continues to make headway in Cleveland with WTAM selling three-a-week 15-minute a.m. programs to Dougherty Lurmer and Metropolitan Life. Seven of the station's eight daily news programs are now sold solidly across the board, with the eighth reported in the almost sold stage.

Just renewed for another 52 weeks is the Vick program, with E. R. Wallace as news analyst.

Most Foreign Talent Finds Tough Going in Arg.'s Bonanza Season

Buenos Aires, Sept. 1. The year 1946 has been a top bonanza radio season for Argentine radio outlets. Not only have advertisers and agencies spent coin freely, but the wartime travel limitations have eased up, and foreign talent has been pouring in to the country to such an extent that broadcasters have been unable to absorb it all.

When plans for the year were blueprinted late in 1945, the radio execs had not expected transportation snafus to ease up so soon. Consequently, they signed up all the available local talent. The result is that they have found themselves with too many commitments and no suitable time segments in which they can feature the imported long-hairs and popular warblers. This should serve as a warning to talent planning South American junkets.

The Argentine webbs make out their checks for each year around the last semester of the preceding year, and it is wiser to sign on the dotted line early if radio programs are to form part of the travelers' coin-taking activities.

Radio Belgrano followed up its presentation of the Mexican warbler and film star, Jorge Negrete, with a series of broadcasts featuring Italian tenor Carlo Buti, and he is proving the sock radio hit of the year. Negrete proved a disappointment to the fans—from the vocal point of view—but Buti is tops and his p.a. performance at the Casino Revue Theatre are SRO for weeks ahead. Buti was already a prime favorite with the Argentines, as his platters have always sold like hot cakes. Buti, Saloni, Tito Rossi and Trenet have always meant to Argentine disk collectors, what Sinatra or Haymes mean to the bobbysocks trade up north. As far as Buti is concerned, the heavy proportion of Italianate population assured him an audience from the start.

The Buti programs are sponsored by Federal soap (Delebone and Co.) of the Allied Black List, a combination which may or may not be coincidence. The tenor talks feel-

ingly of the sufferings of his country, but shuns off the political angle.

Radio El Mundo has the Mexican warbler, Nestor Chayres, on in opposition to the Belgrano fare. But Chayres has been under a handicap, as he, arrived in the country an entirely unknown quantity, and an audience has had to be worked up for him; he did not find it ready and waiting as did Buti. The Chayres recordings had never been put on sale in Argentina, chiefly due to wartime restrictions. He has been grinding records in B. A. for RCA-Victor, who have found a big demand for his interpretation of "Guapa" and other Mexican favorites. Chayres has been holding off the personal appearance racket, with the "colmado" type of niteries making a strong bid for him. But his manager, Mrs. Peggy Stumm, feels that a series of concert appearances will better maintain his prestige as a concert artist.

Not to be outdone by all the talent featured on the other nets, the Rades chain imported Swedish chanteuse Jon Onnes, a blond Viking-type Navy cadet, who has made a very favorable impression. Rades also splashed Italian opera singer Gianna Pedersini in a couple of concerts, but the prima donna's voice did not seem to have benefited from her adventures in war-torn Italy and she proved something of an anti-climax.

Apart from all the Spanish tenors and chanteuses milling around and clamoring for audition (this includes Luis Sadé Yela—who has not been in Argentina since 1938), the French singers from the Colon opera have had to depart unheeded by radio fans, as the networks had no spots free until October next.

Pianist Alexander Brailowsky is still dickering with the webs for a pair of radio concerts, but his asking price of \$5,000 per has the radio men staggered and gasping for breath. Sponsors prefer to spend their coin on continuous series of programs, rather than on these one-night-shots, which are costly and not such good merchandisers even if they do build prestige.

AIR FEATURES, Inc.

in association with

FRANK and ANNE HUMMERT

are pleased to announce the formation of

FEATURED RADIO PROGRAMS, Inc.

and the appointment of

EDWARD M. KIRBY

President and General Manager

LIVE PROGRAMS . . . TRANSCRIPTIONS . . . CONSULTATION . . .

. . . providing a new, hand-tailored program and production service to meet the individual needs of radio stations, networks and advertising agencies.

247 PARK AVENUE
NEW YORK CITY

Wickersham 2-2700

Music Notes

Jack Elliott sold four times to Republic for use in the Roy Rogers western, "Apache Rose," including the title song, "Wishing Well," "Hide Vagaro" and "There's Nothing Like Coffee in the Morning." Hal Roach, Jr., inked Heinz Roemheld as musical director on three pictures, "Curly," "Fabulous Joe," and "Here Comes Trouble." Frederick Hollander doing special songs for "Love and Learn" at Warners. George Antheil completed original score for Republic's "That Brennan Girl." Jimmy Hugh's 12-year-old tune, "I'm In the Mood For Love," coming up for revival. Robert Emmett Dolan composing background music for "My Favorite Brunette" at Paramount. Emil Coleman collaborating with Ray Hirsch on three songs for "Ready or Not," stage music.

Howard Jackson to compose score for "The Circus Horse" at Warners. Merry Mass inked to write for Majestic Records. Roy Rogers cut loose with five ditties for RCA-Victor on the western theme. D'Varga, Latin-American pianist, to CO-Art Records to wax four tunes. "D'Varga Jump," "Rhumba D'Varga," "Chopin Fantasy" and "Begin the Beguine" ... Jimmie Dodd inked to wax for Enterprise Records.

Spivak Theatre Date May Snarl N. Y. Hotel

Charlie Spivak, who went through quite a deal to get his band back into the Pennsylvania hotel, N. Y., after a couple bookings at the rival Commodore, may not be able to play the Penn next month even if the musicians' strike is settled by then. Spivak is currently at the Paramount theatre, N. Y., with Bob Hope's "Monsieur Beaucaire" (Par), and the four-week date has already been stretched to six and may go to eight.

Spivak is due into the Penn Oct. 14. If the six-week run at the Paramount extended further he probably will play it. If it goes to eight, however, the Par will either have to get itself a new boy or the Penn will.

British Best Sheet Sellers

(Week Ending Aug. 29)
London, Sept. 10.
Bless You.....N. Gay
Prisoner Hill.....J. Wright
Laughing on Quilley, Connolly
There's Harvest Moon, Strauss
Can't Begin Tell You, Chappell
Crucify Down River, Clapham
Money Is Root All Evil, Chappell
Down in the Valley.....Leeds
Land Beating Assin Feldman
Oh, What Seemed to Be...Sun
You Can Be Sure of Me...Dun
Mary Lou.....Fadh

IRVING BERLIN, LTD., UNVEILED AT PARTY

London, Sept. 10.
Official opening of Irving Berlin Ltd., music publishers, occurred Sept. 4 at new premises in St. George street, Hatfield Square. Press was given big break, including intro to Berlin himself, here for the opening.

Berlin showed off for the provinces following the affair to attend trade showings of his Paramount film "Blue Skies." He goes to Manchester, Glasgow, Liverpool and Birmingham, and comes here for premiere at Par's Carlton Sept. 27. Jimmie Green, for many years with Chappell, is the general manager of the Berlin company. Directors include Louis Dreyfus and M. E. Ricketts, z.m. of Chappell's.

Company has already started extensive plugging of "You Keep Coming Back Like a Song," one of the tunes in "Blue Skies."

'Bless You' Hit in Triple Shift From Eng. Back to U.S.

American rights to "Bless You," current top British best sheet seller, Words & Music's first big hit in 10 years, have been acquired by Shapiro-Bernstein. Novel sale was predicated upon fact that since Words & Music now specializes in educational music and choral arrangements it no longer maintains a professional staff of sufficient size to exploit a number as advantageously as might S-B.

Written in 1939 by Eddie Lane and Don Baker, N. Y. Paramount theatrical organist, the tune failed to click when first brought out by Words & Music. Expressing interest several years ago, Noel Gay, British pub house boss, bought the British rights from W & M, the original copyright owner for the nominal advance of \$200.

However a recording by the Ink Spots kindled interest in the song and the present success of "Bless You" is largely attributed to buildup the disk gave it. Other cuttings of the number were made by Fats Waller and Glenn Miller and a macabre note crops up when it is recalled that both leaders have died.

Had Words & Music decided it would have been their first big hit since "Night Is Young and You're So Beautiful" in 1936. Fred Warwig pub house plans choral arrangements of "Bless You" and it's ironic that it will now pay royalties to S-B for use of the number.

To dispel the possible impression that "Bless You" is a religious number, S-B will add the subtitle, "for being an angel" and plans to exploit the tune following current campaign on "The Old Lamp-lighter."

Lilyann Carol has signed with National Records. Singer did sides Friday (6) in N. Y. band by Charlie Ventura band.

CAPITOL SONGS SETS UP KENTON, COLE FIRMS

Capitol Songs, in the process of setting up music firms for artists connected with the Capitol disk label, worked out two more deals last week. Publishing houses which will apply for membership in the American Society of Composers, Authors and Publishers have been established for Stan Kenton and the King Cole Trio.

Kenton's firm, into which will be thrown most of the originals contained in his forthcoming Capitol album, is to be called Leslie Music. Cole's outfit, which also gets originals by him, is to be known as King Cole Music. Peggy Lee, another Capitol star, is said to be in the process of working out a company deal. Capitol already has set one up for Tex Ritter.

Capitol firm, incidentally, is not directly connected with Capitol Records. There is an interlocking ownership involving Moeckel Goldstein, operator of Capitol Songs, and the executives of Capitol disks, but there the connection ends.

Pluggers George Gilbert moved from Berlin Music to new George Simon publishing house.

TOP HITS OF YESTERDAY

GREAT POPULAR STANDARDS TODAY

Featured in the Columbia Picture
"THE JOLSON STORY"

I'M SITTING ON TOP OF THE WORLD
Lyric by LEWIS and YOUNG
Music by RAY HENDERSON

I'M IN THE MOOD FOR LOVE
Lyric and melody by
Jimmy McHugh and Dorothy Fields

For new artist copies and arrangements, write or phone
PHIL KORNHEISER Manager,
Standard Exploration Dept.,
The Big 3, 1619 Broadway,
New York 19, Circle 6-2339

WHY THE MUSICIANS ARE ON STRIKE AGAINST THE HOTELS

According to the U. S. Bureau of Labor Statistics, the cost of living in New York City rose 46.8% between January 1941 and July 1946.

In the same period, musicians' wages went up only 15%.

There is therefore a gap of 31.8% between the musicians' wages and their cost of living.

The hotels, on the other hand, continue in time of peace to reap a harvest of wartime profits.

HOTEL BUSINESS BOOMING

13% Increase Reported for June Compared With 1945 Month

Sales by hotels throughout the country increased 13 per cent during June compared with a year ago, according to Horwath & Horwath, accountants for many hostilities. Room sales rose 8 per cent; total restaurant, 10 per cent; food, 24 per cent; beverage, 6 per cent; and the average daily rent per occupied room, 5 per cent. Occupancy was 94 per cent compared with 91 per cent.

In New York City alone, total sales increased 16 per cent; room sales, 6 per cent; total restaurant, 29 per cent; food, 32 per cent; beverage, 23 per cent; and the average daily rent per occupied room, 6 per cent. Occupancy remained the same, 96 per cent.

Despite this fact, they have offered musicians a wage increase of only 12½%—an increase that would still leave a gap of 19.3% between musicians' wages and their living costs.

This means that musicians and their wives and children would have to continue to eat less, wear less and live much worse in 1946 than they did in 1941.

That is why they are now out on strike and ask you to aid them by withholding your patronage from the following hotels:

AMBRASSADOR HOTEL
ASTOR HOTEL
BARBON PLAZA
BARCLAY
BELMONT PLAZA
BILTMORE
BOSSELL
BRITANNY
BRYANT
CARTER
CHATHAM
COLLINGSWOOD
COMMODORE
CORNISH ARMS
DRAKE
EDISON
ESSEX HOUSE
FAIRFAX
FOREST
FOREST HILLS INN
FOREST HILLS INN APTS.
GARDEN CITY
GLADSTONE

GOTHAM
GREYSTONE
GOV. CLINTON
HAMPSHIRE HOUSE
HENRY HUDSON
HOLLAND
HOLLEY
HOLLY CHAMBERS
KINGS CROWN
LAURELTON
LEDONIA
LEXINGTON
LINCOLN
MCALPIN
NEW WESTON
NEW YORKER
PARK CENTRAL
PARK CHAMBERS
PARK LANE
PARSONS
PENNSYLVANIA
PICCADILLY
PIERRE

PLAZA
PLYMOUTH
PRESIDENT
RIVERSIDE PLAZA
ROOSEVELT
RUSSELL
SAYOY PLAZA
SHELTON
SHERATON
SHERRY NETHERLANDS
ST. GEORGE
ST. MORITZ
ST. REGIS
TAP
TOWN HOUSE
VAN RENESSALER
WALDORE-ASTORIA
WARWICK
WELLINGTON
WELTON
WINSLOW
25 EAST 10TH STREET
25 EAST 67TH STREET

ASSOCIATED MUSICIANS OF GREATER NEW YORK

Local 802, A. F. of M.

GEORGE PAXTON

AND HIS ORCHESTRA

AQUARIUM, NEW YORK

Starting Sept. 13

MAJESTIC RECORDS

EXCLUSIVE MANAGEMENT
ASSOCIATED BOOKING CORP.

JOE GLASER, Pres.

745 Fifth Ave., New York 22

PL 5-5572

25,500,000 DISK SALES IN 1946

Harms Wins ASCAP Boost to 4,750 After Dreyfus Beef on Berlin Hike

Availability raise granted Irving Berlin by the board of appeals of the American Society of Composers, Authors and Publishers created quite a to-do last week during a meeting of the Society's Publishers Classification Committee. Group faced a number of beefs by publishers seeking increases in standing, among them Tempo Music and Paul-Pioneer, but the major bid, a winning one, came from Max Dreyfus, head of the Chappell music combine.

Dreyfus, a member of the ASCAP board, therefore a member of the classification committee, had been asserting, ever since Berlin drew 550 additional points to his original 4,000, that if Berlin's catalog was worth 4,750, his own T. B. Harms catalog was worth that much and the Williamson catalog likewise rated a raise. Harms, composed of Jerome Kern copyrights, had been pegged at 4,000 points. Dreyfus in no uncertain terms demanded 4,750, and got it. And Williamson was jumped from 100 to 200 points.

Tabled for the second half of the meet this week (first meeting run so long that it adjourned) is another squawk based on the boost given Berlin. Saul Bornstein, who split with Berlin last year after a partnership of 25 years, thinks his residue of the original Irving Berlin Co., which had been pegged at 2,750 after the split, is worth more if Berlin's new catalog, composed of all his self-written tunes, is rated at 4,750. Most pubs agreed with Dreyfus' complaint over Harms, but they're not so sure about Bornstein's beef. His campaign probably will produce a hectic second half of

the Committee's confab. Beef over availability ratings soon to be commonplace these days. Tomorrow (Thursday), another group of pubs goes before the Society's Appeals Board on bids for a better point standing which had previously been turned down by the classification committee.

Paramount Again Eyes Disk Firm

Hollywood, Sept. 10. Paramount Pictures, frequently rumored going into the recording business, is currently discussing such a possibility anew. Par has been having talks with at least one of the smaller disk outfits put into operation during the war, and a deal may be consummated this week or next.

Par executives it's asserted, have the details of the talks with the company mentioned above and are sleeping on it. Whether or not the deal goes through will depend on them.

Film firm's new attitude toward a disk affiliation is said to be based on the imminence of the first Metro recordings, due toward the end of this year.

Broadcast Music is publishing "Same Sweet You," composed by Forest White, of WOKO and WARY, Albany. It's White's first publication after years of writing and warbling his own songs on the air.

ORIGINALLY SEEN AT 400,000,000

Overall disk sale for the current year will not approach the original estimates of the recording public executives, who foresaw the public consuming up to 400,000,000 platters during 1946. The total is now expected to reach between 250,000,000 and 275,000,000. That estimate is based on the first eight months plus a guess at the annual Xmas rush.

Considering the manpower problems the majors have had to face, plus the failure of radio set builders to turn out but few new combination sets, thousands of which would have helped create a new market for disks, the latter figure is still surprising. All companies, too, have found it very difficult to expand since they cannot easily secure equipment to produce disks. Right now, for example, Decca would like to find factories capable of increasing its output. They would lease them. Decca's own Coast plant is producing no more than a dribble of disks in comparison to what it will do eventually. Its Chicago plant isn't ready. Columbia is in a similar boat. It too would like to boost its output but cannot.

As it stands, disk production by the major companies will amount to about 90,000,000 for RCA-Victor (including Red Seal, etc.), possibly 70,000,000 to 80,000,000 for Decca; (Continued on page 50)

OVERSTEIN'S COAST TRIP

El Overstein, director of artists and repertoire for RCA-Victor, leaves New York for the Coast around Sept. 25. Trip will involve some recording of RCA talent in that area, but includes other business. He'll be west 10 days to two weeks.

Joe Glaser Recovers MCA's 50% Of Associated Booking Corp. for 100G

Metro's 10G for 'Love'

Metro has paid Mills Music \$10,000 for synchronization rights to the Dorothy Fields-Jimmy McHugh standard, "I Can't Give You Anything But Love." Tune is to be inserted in the film, "My Secret Heart."

Price is far from a record, but it is unusually high for even an unlimited use.

Romm-GAC Deal Falls Through

Harry Romm and General Artists Corp. have failed to arrive at an agreement whereby Romm would have rejoined the agency. Romm and Tom Rockwell, GAC chief, had been dickering for weeks, but late last week Romm rejected Rockwell's ideas, and the entire deal has been dropped.

Romm intends going into personal management, handling acts, such as the Three Stooges, that he has managed for years. He still claims plans for him to produce a film based on the life of the late Glenn Miller are not completely out.

Had Romm rejoined GAC, he would have become associated with the night club and act department rather than with his former theatre department spot. Frere Leonard Romm now occupies that slot.

Hollywood, Sept. 10. Joe Glaser, head of Associated Booking Corp., and Jules Stein, president of Music Corp. of America, concluded arrangements here under which Glaser regained full control of ABC. He bought out Stein's 50 percent interest in the agency for a reported \$100,000, which is what Stein originally paid Glaser for the piece a little over two years ago.

According to information here, Glaser's recovery of full ownership of ABC is connected with Larry Finley's recent monopoly suit vs. MCA. When Glaser sold Stein a half-interest in ABC, Stein had an option to buy out the remaining 50% within two years. If he did not exercise the right within the prescribed time, Glaser had the right to buy him out.

It's said that Stein's failure to pick up his option was due to the monopoly suit by Finley, which was filed shortly prior to the expiration of the two-year period. Stein feared to acquire Glaser's interest under the circumstances, according to local reports, because it would have further enmeshed MCA as a hand "trust," basis of Finley's suit. Glaser's firm has a number of top bands.

Now that Glaser again owns ABC outright, it's probable that he'll recover booking rights on ABC bands MCA has been selling, among them Les Brown. Glaser probably will proceed with plans to open his own Coast office, which he has been wanting to do for some time. He has an ABC branch in operation in Chicago. After that, Glaser may headquarter on the Coast.

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Tommy Dorsey Reported Having Quit MCA for 2d Time Within a Year

Hollywood, Sept. 10. Tommy Dorsey is supposed to have fired Music Corp. of America as his agent again.

Info, known to only a few people hereabouts, is that the maestro dispatched advice to MCA's topovers to stop booking his band as of an undischarged date. It's the second time within the year that he has taken such action, the first due to a vague peeve against the agency.

Meanwhile, brother Jimmy Dorsey's band has just about ironed out its difficulties with General Artists Corp. and will probably stay with that agency for another term. It's said around here that just before Tom Rockwell, GAC boss, went east from here two weeks ago that he and Dorsey got together one night at the T.D.-owned Casino Gardens and buried the hatchet. Jimmy D. had contemplated moving to MCA, either via buyout deal or when his contract expires a little over a year, from now.

KING COLE'S \$8,700 IN K.C., ST. LOO 1-NITERS

That small combo can be as powerful as the b.o. on one-nighters as big, expensively operated bands, is being doubly proved by the King Cole Trio, on the heels of big successes by Louis Jordan's Tympany five.

Cole came through the midwest on his way to N. Y. 10 days ago, and in two days in Kansas City and St. Louis, earned himself an estimated \$8,700. Cole played the Kansas City Aud. Sept. 1 at a 50-50 split for \$1,000 layover for a local, full-sized band, and grossed almost \$11,000. Next night, at St. Louis Aud. on Sept. 50-50, he grossed around \$7,200. His Capitol Record hits supplied the impetus.

Inside Orchestras—Music

Failure of the New York Hotel Owners Assn. and N. Y. local 802 of the American Federation of Musicians to get together and settle their current differences is a stiff blow to Buddy Morrow's orchestra. Morrow has been trying for months to get booked into the Pennsylvania Hotel, N. Y., and after securing a short date there was knocked out by 802's strike. Morrow was originally dated at the Penn for four weeks, opening Aug. 5. He was pushed out of that and later drew a two-weeker between Elliot Morrice and Claude Thornhill, set to open next Monday (18). Meanwhile, 802 acted up and Morrow was out again. Morrow's next N. Y. booking is at Loew's State week of Sept. 19. This was almost cancelled due to the strike bill.

Sidelight of the current musicians-hotel strike in New York impasse is the break bands in suburban spots and those within the city not affected by the strike. Since no names are being named, we'll take a look at the broadcast from a N. Y. hotel since Labor Day, stations have filled the cancelled segments with additional shows for other outlets unaffected by the musical difficulties.

Most music people seem to have missed a recent tax decision in their favor, upon the agreement entered into between the United States and Great Britain on double taxation. Later eliminates the necessity of music publishing houses, recording firms, etc., paying taxes in both countries. Hereafter, money earned by U. S. firms in England, and vice versa, is subject only to the normal income tax payable in their own country. The situation similarly applies to all show biz.

Pact specifies royalties and other amounts paid as consideration for the use of, or for the privilege of using, copyrights, patents, designs, trademarks, etc. This specifically avoids the British payment of taxes in England by American publishers and vice versa.

One top maestro, who has grossed millions during his still active career, but who has virtually always been in debt, is now completely in the clear and guarding a wall of unattached coin. Whereas many of the rival names who kept b.o. pace with the new-headed maestro signed their bands away and today are close to being millionaires, the guy in mind above tossed coin away like scrap paper in bad investments, bad loans, etc. That he's been straightened out and is able to count a sizeable bank account is surprising to all of his friends.

Pennsylvania Railroad all but had to run a special train out of New York last Wednesday (4) to carry all the band agency, music publisher and record company executives who went to Philadelphia to attend funeral services for the father of Macks, Columbia Records' chief of artists and repertoire. 'Sacks' had died early Tuesday (3) morning after a long illness. He was 75 and had been retired from his department store business in the Germantown section of Philly.

Some sort of new plugging record is being claimed by Remick Music for the tune, "And That's His Heaven," written by Eddie Seiler, Sami Marcus and Al Kaufman, was reported for 117 performances by Peatman for the week Aug. 23-30. Previous top is supposed to have been Paramount's 102 for "To Each His Own."

Bands at Hotel B.O.'s

Due to the strike against New York hotels, called by local 802 of the American Federation of Musicians, none of the bands in N. Y. rooms worked beyond the dinner hour last week. Consequently, there are no cover totals to report.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50; marathon), Nite 4,770.
Russ Morgan (Biltmore; 900; \$1-\$1.50; indef.), Smooth 4,500.

Chicago

Henry Brandon (Beach Walk and Marine Room, Edgewater Beach hotel; 4,600 combined; \$1.50-\$1.80; indef.) to Beach Walk; Marine Room, 750-31 cover charge, no minimum). Back to good 12,000 after dropping to 8,000 last week due to cool weather.
Sherman Hayes (Walnut Room, Bismarck hotel; 468; \$1.50-\$2.50 min.). Up to husky 3,400.

Claude Thornhill (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Thornhill rounding out very successful week with good 7,200.

Location Jobs, Not in Hotels

Los Angeles

Tex Beneke-Glenn Miller (Palladium Ball, B. Hollywood, 1st wk.). Kids in dresses building terrific 30,000 after best opening of past four years.
Burt Butterfield (Avodon, B. Los Angeles, 4th wk.). See-sawing at 4,500.

Lionel Hampton (Trianon, B. South Gate, 1st wk.). Good 6,000.
Don Wood-Dan Alfredo (Cirio's, N. Los Angeles, 7th wk.). Gilded 2,675, with Charles Trenet helping for couple of days.

King Gulian (Meadowbrook, B. Culver City, 1st wk.). Sorry 1,500 on four-weekend policy.

Jimmy Dorsey (Casino Gardens, B. Ocean Park, 3d wk.). Light but still profitable 7,000.

Lawrence Walk (Aragon, B. Ocean Park, 32d and final week). Fine finale of 11,000 after record stay.

(Chicago)

Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.). Gracie Fields doing well with a solid 8,900 week.

Del Courtney (Blackhawk; 500; \$2-\$2.50 min.). Strong 6,200.

Art Russell (Trianon; 900-\$1.15). Open seven nights last week to roll up lusty 17,000.

George Olsen (Aragon; 900-\$1.15). This spot also open the entire week with Olsen playing to a rush 21,000.

Buddy Shaw (Latin Quarter; 700; \$3-\$3.50 min.). Average 3,800.

'46 Disk Sales

Continued from page 49

50,000,000 to 60,000,000 for Columbia; 20,000,000 for Capitol and the remainder from the small companies. Later are not too strong. Majestic, one of the better of the secondaries for example, turned out 6,000,000 disks during the first half of 1946.

These figures are far short of what had been heralded for 1946, but under the circumstances they're big. Some people heard so much about big production figures that an exaggerated idea was developed. For example, when RCA last week pointed up a 4,000,000 batch of records scheduled for release for "Perry Como Week" it was taken to believe Victor's production was capable of turning out that many disks in one sliver. They had been built up over a period of time.

CHI DROPS DISPUTED COIN-BOX TAX TO \$25

Chicago, Sept. 10. Long fight between local juke-box operators and city officials over a "fair" tax that should be levied on coin machines nearly came a climax last week when the city finance committee voted to reduce the tax from \$50 to \$25 a year. It must now be okayed by the Council.

Conflict dates back to 1945 when the city levied a \$50 fee on each box only to have the State Supreme court declare the tax unconstitutional. City countered with an ordinance eliminating the word license and pegging it a lay-still at \$50. Operators again took the case to court and have been withholding payments of taxes pending the result of the litigation. Feeling is that if the city council votes favorably on the finance committee's recommendation the operators will drop their suit, restoring the situation to normal.

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ANDY RUSSELL with PAUL WESTON and Orch. (Capitol)
BING CROSBY (Decca) KATE SMITH (Columbia)

3. MY SUGAR IS SO REFINED
By SID LIPPMAN and SYLVIA DEE
Recorded by JOHNNY MERCER
with PAUL WESTON and Orch., and THE PIED PIPERS (Capitol)

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N.Y. Nitery Ops Hope for Compromise On Scale Before Mon. (16) Deadline

New York cafe operators are battling the Sept. 16 deadline by Local 802 of the American Federation of Musicians in an effort to arrive at an agreement. Unless a contract is signed by Monday (16), union is prepared to pull out its musicians from all N. Y. niteries.

Late yesterday afternoon, spokesman for the Allied Restaurant and Entertainment Industries, boniface organization, said that "We're still far apart" but held out hope that a meeting last night (Tuesday) between Local 802 reps and the organization to be held at the ABE headquarters, plus an additional confab today (11) at the N.Y. State Mediation Board might produce results.

Cafe men feel that the musicians should be given a raise, but feel that the present union demands which they say would increase music costs in some cases by more than 50% are way out of line. An offer of about 25% has been extended by the union, it was reported, but Local 802 is holding out, although it's said that they're willing to make some compromises.

The musicians' walkout is contingent upon how far negotiations go in this week's meetings. If an agreement in substance is reached, the union is expected to accept the strike's deadline. If it reaches the strike stage, then shows will be pulled, and many cafes will attempt to run on straight entertainers.

Local 802 contracts expired Labor Day and all increases granted may be retroactive. Vaudeville house reps are slated to meet with the union Friday (13), but situation is said to be not so acute as that of the cafes because negotiations can extend beyond Monday.

Palmer House Beats Music Man

Chicago, Sept. 10. Despite James C. Petrillo, who called a sympathy walkout of orchestras in three local hotels in support of the N. Y. musicians' strike, the Palmer House put on its Empire Room floor show sans music last week with good results. Stunt, the brainstrom of assistant promoter Dick Barrow, played to near-capacity big over the weekend and will be repeated one night only until the strike is settled.

Problem of what to do when the Muriel Abbott dancers took their turn was solved when Barrow wrote special lyrics to live with the steps of the line, then accompanied the acts over an off stage mike. Another line number was done to the accompaniment of the vocalizing Maurer sisters.

Four Top Las Vegas

Niteries Pact With Union

Pacting of four top niteries in Las Vegas last week, by that branch of American Guild of Variety Artists, gives the talent union 100% security in that territory; with all having signed basic agreements and posted cash security to cover talent budgets. New spots are El Cortez, Last Frontier, Railway Pass Casino, Horace spots with \$85-90 scale, latter for line gals a 4-day work week for both.

Other spots in that area were paced by AGVA some weeks ago.

Werblin's Mont'l Visit

Cues Speculation On Cardy Booking Setup

Montreal, Sept. 10. Arrival in Montreal Saturday (7) of David A. "Sonny" Werblin, chief of Music Corp. of America's office in that city, has caused speculation how much of a fight MCA is going to put up to keep the Cardy hotel from going to Mae Johnson, who asked MCA of Sept. 1. Varny learned that purpose of Werblin's junket here was to confab with Vernon Cardy, head of the hotel chain. Music Johnson, who is in charge of booking the Cardy chain for MCA for the past 10 years, took the Cardy account with her when she left MCA to open her own booking office here. Informants close to the situation have stated that MCA will not give up the account without a fight, which is the reason for Werblin's trip here.

Werblin could not be reached for comment over the weekend since he left town immediately on his arrival and it was reported that he was conferring with Cardy at his country home.

Anxiety for MCA to retain the account is not so much because of the Normandie Roof in Montreal, or Kiki Edwards' hotel in Toronto, since the combined net of both shows rarely goes above the \$4000 mark. Real reason may be that fact that with liquor restrictions eased in Ontario, Cardy will likely be placing entertainment at his hotels in Hamilton, Windsor and Niagara Falls. This would mean a sizeable commission slice for anyone booking the spots.

It's also speculated locally whether MCA will try and keep Mae Johnson from using MCA acts, if they're unsuccessful in retaining the account.

Gypsy's Repeat on USO

Gypsy Markoff, one of the survivors of the Lisbon Clipper crash in 1941, has signed to do a USO-Camp Show overseas tour in October. Miss Markoff, who was severely injured in the crash and still has not regained full use of her arms, made a tour last year.

She'll head an all femme unit.

Acrobat Held

On Assault Rap

A. B. Larbe, understander of the tumbling act, Four Moroccans, was held in \$500 bail for trial in Friday (13) sessions. Larbe was charged on assault charge made by Bernard Sussman, stage manager of Nicky Blair's Canine, N. Y. nitery, where both were employed. Larbe was released on bail day after arraignment.

Alleged assault was result of an argument, according to reports between the acrobat and Sussman when former complained that the nitery floor, which is waxed for customer adaptation between floor shows, had not been mopped up as per custom, making it impossible and dangerous to the acrobatic tourisms in their pyramiding part of act, when Larbe is understander for trio of partners. Larbe alleges that when he approached Sussman on the matter, the stage manager "blew his top" and invited him outside for flatiruts and took a sock at him. He admits socking him back but that's all.

Sussman on the other hand claims Larbe was the aggressor throughout and victor of the fray. Aftermath of fracas brought cancellation of act out of Carnival show by Blair. Subsequent complaint made against Larbe at American Guild of Variety Artists by Sussman. After a trial board of the talent union heard case last week it found the acrobat guilty of "conduct unbecoming a member." It slapped him with a fine of \$700, which goes to the AGVA relief fund, and awarded \$500 damages to Sussman for injuries sustained. It also suspended Larbe from membership for six months.

Larbe, flanked by other members of the act, plans to appeal to Matt Shelve, national head of AGVA, for releasing or modification of trial board verdict.

Other members of trio will base case for appeal on promise that Larbe is not replaceable in the act and they will necessarily be out of employment, too, for six months if the suspension stands.

A. & C. Cancel Canuck Date When Promoters Stall on Guarantee Coin

Winnipeg, Sept. 10. Most sensational story in Winnipeg's show business in years broke Friday night (8) when Abbott and Costello, scheduled to appear with their "Hollywood Revels" show, at the last minute cancelled the show and charging promoter with having failed to live up to the contract, urged the audience to demand a refund.

The comedians arrived in Winnipeg late Friday afternoon, the Canadian city included in their tour for the Lou Costello Jr., Foundation, accompanied by Will Osborne and band and a number of Hollywood acts.

After a lot of bickering with O. Noel, promoter of the show, the comedians decided to put on a brief prologue show but left the theatre and other performers behind at their hotel.

Addressing about 2,000 spectators huddled in the hold-in open-air Osborne Stadium, where the show was to have taken place, Costello said: "Our promoter has refused to give us any part of the seat money. This is the first time in 24 years I've had to apologize for any local short-comings."

Abbott said: "We work for free. Every dollar we have made in our recent trip has gone to the youth foundation. Go back to where you bought your tickets and get your money back."

Claim Misrepresentation

In a statement released to the press the comedians claimed that they had been assured that the stadium had been sold out. They said their contract called for a \$10,000 deposit, all of it to go to the foundation. They said they had been phoned at Minneapolis on Thursday night and told 12,000 seats were sold and the second half of the deposit was in a local bank.

"Our agency (Music Corporation of America) had received \$5,000 and another \$5,000 deposit as stipulated in the contract had yet to be paid. We received the following wire today:

"Bank of Montreal advises that they do not have balance of \$5,000 on tonight's engagement. Therefore imperative you collect the amount in United States dollars before Abbott and Costello perform."

"M. B. Lipsey, Music Corporation of America."

"In Winnipeg we were again assured that the money was forthcoming. We were stalled until curtain time with the intention of having us

perform and collect the deposit

Noel, who had made arrangements for the show, is known here as long associated with the film industry, and recently employed by Monogram Pictures. Associated with him in the project are G. Blisset and I. Lyons, two war veterans. Blisset is reported to have said that a company was formed to promote the show but it never actually materialized.

Promoters' Denial

The promoters of the show have emphatically denied that they refused to refund money with a demand the show started. They say that the money was offered in Canadian funds and raised with a demand that United States currency be paid. They have been quoted in the press as saying that so far as they are concerned the actors will not get any more money from them.

Immediately following the charges made by Abbott and Costello, people who had bought tickets to the \$2.50 top show began coming around for refunds. The promoters have announced that refunds will be made, but it is not known at time of writing whether any have been made so far.

According to a press report, an official check by the promoters shows that they are out \$5,000 on the show.

Show's Poor 20, Mpls.

Minneapolis, Sept. 10. In 9,000-seat auditorium, Abbott & Costello show grossed a poor \$2,000 at \$5.00 top for one-nighter. Boxoffice dip was blamed on polio epidemic, which kept away children of 15 and under and many others, rain and strong "Okla-homa" and baseball opposition. Critics and customers were lavish in show's praise.

Henry Busse's band is heading a vaude package which will include Cliff Vazary and Fred Lowery and Dorothy Rae.

Unit opened at the Circle, Indianapolis, Sept. 28.

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Marsolais' Own Agency

Joe Marsolais, who recently resigned as cocktail booker for the Moe Gale agency, last week opened a personal management office in space let by him by Frederick Bros., where he formerly managed that department.

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Opening Oct. 15th to Nov. 3rd
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Opening Nov. 5th to Dec. 14th
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AGVA Mulls New Code of Ethics

In Bid to Bring In Indie Holdouts

American Guild of Variety Artists is setting up a new code of ethics and penalties for the smaller utility and club bookers in New York and elsewhere, similar in operation, but some changes from union past set up for the larger agencies. Modification will give the bookers of small spots and club dates a square shake, according to Matt Shelvey, national head of AGVA, who is in accord with providing them with a more simplified setup than now obtains.

Shelvey held an "off the record" confab with Hyman Goldstein, prez of Associated Agents of America and Nat Abramson, prez of Entertainment Managers Assn, as well as a group of indie agents unaffiliated with either agent group, in which he promised to set up a meeting later this week or next to lay the groundwork for the new setup.

As part of the deal AGVA plans to bring in holdouts among the indies for franchises, either within the agent groups or independently. If they come in at indie, union will nick them a \$50 fee for franchises but if they should show up joining up with either agent group the franchise would be gratis but of course their initiation fees in agent groups would be commensurate to franchise fees.

AGVA plans to set up a rule, modified version of the now existing Rule B as obtains for Artists Representatives Assn and other agent groups recognized by AGVA throughout the country. This form, while working out okay for the larger agents and agencies, would not work out for the smaller, according to Shelvey.

Piping Rock, Saratoga, Extending Season

Piping Rock, Saratoga, N. Y., will remain open through September 15, possibly into October, with Marty Gold's Latin Quarter choir. Famous Jerry Coyle, holding over. New additions are Kay Vernon and Gina Jans, singers; Winn Seelye, Peggy Marlowe and Dan Merzmann, dancers; Jerry T. Clark, comedians; and Lee Carroll, female pianist.

Prices were reduced, dinner tap now being from \$2.50 to \$4.50. Max Seelye, of the Latin Quarter, N. Y., operates spot.

STATLER HOTELS SET SHOWS IN FIVE SPOTS

Statler hotel chain is preparing to operate its Terrace rooms this year in Boston, Buffalo, Cleveland and Detroit on a regular floorshow basis, while the Embassy room in Washington will use display on a spot basis only.

Boston and Buffalo rooms will open mid-October, with Cleveland set to bow Sept. 30. Detroit is slated to open Monday. Statler hotel, Washington, will have Guy Lombardo's orch. starting Monday (10).

A chain spokesman declared that no individual talent agency has exclusive booking rights to the hotel. American Federation of Musicians has so far taken no action on Statler. Thus despite the fact that its N. Y. stop (Pennsylvania hotel) had its bands pulled during current contract difficulties.

Sheldon Replacing Nerret In Union Seating Branch

Fred Nerret is resigning post as head of Seattle branch of American Guild of Variety Artists effective Sept. 22 for a supervisory post in new housing project in Oregon. Van Sheldon, former vaude performer who has been on the staff of N. Y. Local, of AGVA, will take over Seattle spot.

Nerret had previously been in charge of the Boston branch of union before taking over in Seattle. Freddie Dale now holds that berth.

Comic Gets Escrow Coin After Settling With GAC

American Guild of Variety Artists returned \$108 to Tubby Reeves, comedian, who he had up in escrow pending decision of the union on commissions General Artists Corp. claimed comic owed the agency.

Controversy was eventually settled by the principals, with union withdrawing the escrow coin.

DEBER SHIFTS FROM USO-CS TO TEPPER AGCY.

George Deber, USO-Camp Shows head of D. C. hospital choir, and Ken Nichols, who handled overseas transportation, have resigned from USO-Camp Shows. Bert Wadsworth assumed Deber's chores; while no replacement has been set for Nichols.

Nichols is joining the Sol Tepper agency. Shirley Shamin, who was in the Frederick Bros. theatre department, also added to Tepper staff.

CRA Sets Concert Tours For De Marcos, Dunninger

Consolidated Radio Artists, which is adding a concert department, is setting tours for Tony and Sally De Marcos and Dunninger. The De Marcos, harp and piano duo, will carry a troupe to include Imogene Coza, comedienne, and Dan Roberts, harp, plus two pianists and a string ensemble. Concert dates on the De Marcos call for a \$2,250 guarantee against a 70-30 split.

Dunninger will tour solo with a \$1,750 guarantee against a 65-35 split.

AGVA Adds 2 N.Y. Spots

Bud Angel, N. Y. niter, has backed basic agreement and posted cash bond with American Guild of Variety Artists. Spot reopened last week, with Irwin Corey, Richard Dyer-Walker featured in floorshow. Max Gordon's other spot, Village Vanguard, Greenwich Village, N. Y., which he opened last week, will make similar spot with vaude talent union this week.

INK SPOTS INTO ZANZIBAR

INK Spots have been signed to a return date in the new Zanzibar show, opening Sept. 27. Others on the bill include Thelma Carpenter, Peg Leg Bates, Hot Shots and Claude Hopkins and Eddie Vinson bands.

Nicholas Bros. were originally set for the layout, but dropped out because of a billing fix.

Carnival, N. Y., Eyes Olsen & Johnson To Follow Berle at 10C, %

Deal is on for Ole Olsen and Chick Johnson to play their first cave date at the Carnival, N. Y., starting in January, following current run of Milton Berle. Dicker is likely to be signed at around \$10,000 weekly, plus overages, which would make Olsen and Johnson the highest paid cave comedians.

Until deal is consummated, record is held by Berle, who is getting a \$7,500 guarantee, plus overages starting at \$42,000.

Since Olsen and Johnson took over the Carnival, last fall, he's had only two shows. First started Martha Raye at \$5,000, who was followed by Berle.

CHARITY SHOW CLICKS, GOES OUT AS VAUDE UNIT

Another instance of altruism paying off concerns formation on a benefit show for the House of the Curables, Bronx, N. Y., and staged for the entertainment of patients who are now being cared for at a vaude unit by Sam Gold, of Nugold Productions, who has made a deal with Gold to handle a bookend. Gold is setting it for a string of dates in vaudeville houses.

Brown took a friend at the institution several weeks ago and promised to stage a special show for the inmates. He lined up a vaude unit, which not only clicked with the patients but caught attention of the hospital, which would include Ursula, Rolly Sisters, Harold Green and Inez Gilbert with several others to be added.

Nitery Asks Arbitration On Toss of Gal Line

Neel Sherman, line producer, has been asked to contract arbitration against Dinty's Theatre, Cohoes, N. Y., with American Guild of Variety Artists.

Proctor's best offer to quit was that he pocketed with spot for booking of a 10-gal line some weeks ago. Latter subsequently reduced order to eight, but then six gigs were put on. A contract was drawn up for latter number and line went in two weeks ago, paid for a line booking. Spot said it was not satisfactory and tossed after initial week.

Smolov, Buffalo, rep. of AGVA, weighed matter and recommended to national office of union that spot must either play or be paid for four weeks as stipulated in contract. Nitery has put the coin up in escrow at union is waiting for arbitration of the matter.

'Vanities' 40G, Mont'l

Montreal, Sept. 10. "Stalking Vanities" took bad beating with \$40,000 net for nine-day run (two matinees) at Forum last week. Seating, 8,000 at tops. \$3. Polio epidemic and Labor Day weekend opening nipped take badly.

Saranac Lake

By Happy Benny
Saranac Lake, N. Y., Sept. 10. Benny Resler received a nod for his uniting efforts for the Red Cross drives in this district. He was given a silver medal by Treasury Dept. Lad did it all between rest periods. Birthday greetings are in order to Walter Matthews, Virginia Godwin, Carl Ballantine and your columnist Happy Benny.

Sam Lefko, mail salesman from Philadelphia, fishing good clinic report, and topped him for meat and mild exercise.

After a six-month leave of absence, Mrs. L. Terkel is back at the Rogers, where she'll be connected with house staff.

Eddie Dillon shot in to bedside chat with Bob Goldstein, who recently lacked a major operation and now doing OK at the Rogers.

Kay Lusa has progressed so well, now part-time switchboard operator at the Rogers.

Al Jolson rounds up his 20th year as donor of two free beds to the Northwoods sanatorium here.

Shel Smith, an ex-convict who left here to San Francisco, is now taking the cure at Prescott, Ariz. Reports nice comeback.

Alfred Michalski putting up OK via bed routine. Dittie G. Galt, Bernard, who mastered a series of major "rib" operations.

Swiss Chalet decided to shutter after Labor Day changed plans and will remain open indefinitely. Alpine opened new Glade Room last week. (Write to those who are ill.)

D.C. Cafe Shlump

Cues Club Sales

Washington, Sept. 10.

Local niteries, flush from the golden take of the war years, are now looking to find that Washington—hick town before the war—is reverting to type, with cafe society is back in the groove on Saturday night and then shelling out cash with a frugal hand. Survey of local night spots shows that cafe society is back in the groove on Saturday night and then shelling out cash with a frugal hand. Survey of local night spots shows that cafe society is back in the groove on Saturday night and then shelling out cash with a frugal hand.

Indication of unsettled niteries picture is a 13th Street spot, popular with radio people and the younger set, now called Demonico's. Club has had three different owners and three changes of decor in past 16 months. It opened during war as Harry Sells, Del Rio, and then swung over for several month run as Club Dite. Apparently none of the ops have found it the anticipated gold mine.

Joe Moss, operator of Atlantic City's Copacabana, sold out his Four Hundred Club here last May, before the real slump in his state.

Tess Diamond Heads Up Fishman's Vaude Dept.

Tess Diamond, who resigned as head of Hollywood branch of American Guild of Variety Artists some months back, is entering the agent field. She has joined Ed Fishman's agency, Capitol Attractions, Inc., Hollywood, and will handle all vaude and niteries bookings, leaving Fishman free to concentrate on screen, radio and recording placements.

Fishman has leased a small building on Hollywood boulevard, which is now being remodeled. Upon completion Capitol Attractions will occupy building.

SONA CORTIS INTERNATIONAL SINGING STAR

Currently Appearing At DYCKMAN HOTEL MINNEAPOLIS, MINN.

Currently Appearing At DYCKMAN HOTEL MINNEAPOLIS, MINN.

Currently Appearing At DYCKMAN HOTEL MINNEAPOLIS, MINN.

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STEVE EVANS
HAPPY TIMES & JOLLY MOMENTS
Opening Sept. 19
355 CLUB, SAN FRANCISCO
ROSEN-ANGER ASSOCIATES

WALTER WINCHELL
N. Y. Daily Mirror
"Curtain Call" in the Humphries, an
exciting act at the Strand.

THE THREE DUNHILLS
Dance
9 Mins.
Apollo, N. Y.
Three Dunhills look like one
of the better terps turned out
of the war. Boys were four
while playing Irving Berlin's "The
Bouncing Bells" are now making a
concert set of new making a
which, midway through, round-
their act, however, allows
someone and the appear re-
for the downtown delirious. Jose.

"THE
BROADWAY'S NEWEST DANCE SENSATION
Currently Appearing
STRAND, New York
For 6 Weeks
Leaving for Hollywood Immediately After This Engagement to Appear in
a Picture for Warner Brothers

Personal Manager, JACK LENNY
PAUL SMALL ARTISTS, LTD.
201 West 52nd Street, New York 19, N. Y.

Vaudeville Wiggles Its Corny Ears In Moscow; Ham's Ham the World Over

(The following is a reprint of a copyrighted New York Times review of a typical Moscow vaudeville show.)

By DREW MIDDLETON
Moscow, Aug. 26.

In the United States they say that vaudeville is dead. That is not quite true in the Soviet Union.

A show now at the vaudeville theatre in the Hermitage Amusement Park has a nostalgic quality for any New Yorker, for it has something of the flavor of those which used to hit the Audubon theatre on Upper Broadway in Manhattan when "The Perils of Pauline" was thrilling residents of Washington Heights.

The vaudeville-like vaudeville is truly international. This correspondent's Russian is still sketchy but remarks of the master of ceremonies, a tubby little fellow in a fuzzy green suit, had about the same content of corn as those of his American fellows. He even had a wiggle of the eyebrows that is common to all masters of ceremonies when they are introducing a pretty singer.

The show differed from its American counterparts in its strong patriotic content. A male singer with a Willie Howard dinner jacket sang almost exclusively of the war, now Red Army soldiers killed a country like Bulgaria or Poland, which they visited during the recent conflict, but loved the Soviet Union best and of how they thought about their loved ones when far away.

This number, which brought the house down—no difficult task, since it was rather a sharp eyed air theatre was followed by a monologist. Dressed in a sharp tuxedo and sauteed skin, the actor went off into a 10-minute routine which I first thought was Joe Cook's old one

about why he would not imitate four Hawaiians. It turned out to be a long, moving tribute to Soviet womanhood. These women, he said, were wives, mothers, lovers and workers—not necessarily all at the same time, he pointed out—and, as my companion said, "What could be fairer than that?"

A parade was followed in turn by two acrobatic acts in succession. One was very good, far better than similar stuff at the Palace in the good old days, but the second was only fair. Perhaps this critic's judgment of the second was influenced by an American's decision to dress herself as a leopard and a man's getup as an American Indian. He pursued her with a large stick with a crescent at the top and after 10 minutes finally brought her off in the crescent.

The last act I saw was a mellow woman who sang sentimental songs of the Kate Smith variety, except that each had its inevitable patriotic content. She is joking, she said, on the tradition of some American officials and I suggested "Frankie and Johnny."

Blade Show Skates On as Iceland, N. Y., Ops Bow to Union

Dispute between American Guild of Variety Artists and operators of Iceland Restaurant, N. Y., was settled in the nick to have union give performers the green light to open in the new blade show, which premiered Sunday night (8). On previous day Dave Fox, head of N. Y. Local of AGVA, called a meeting of the cast at the union headquarters, advising them that they may not be permitted to open the following night unless Aye Goldstein and Noel Lee, operators, advised several controversial matters with the union.

Earlier in the week Babe Vorhis, blade performer, had applied to union for advice on new contract. Gal said she was doing several specialties, in addition to line work, and had been offered contract for 10 weeks. Union ruled that she was a principal and should get \$150. When she reported same to the ops, latter are reported to have dismissed her, with AGVA demanding that she be given two weeks' salary at the \$150 figure because of having rehearsed beyond probationary period. AGVA also threatened to take the matter to the State Labor Board on stance that slater had been dismissed for union activities, a violation of the Wagner act. Union also demanded additional bond money posted since \$300 of amount up had been paid off on claim to another slater.

Matter was finally adjudicated to satisfaction of the union, with Miss Vorhis continued in show at new scale, new bond posted for current show and an additional bond for previous show. "Derby on Ice," which is being sent out on a tour of fair dates.

Sam Gumpertz Retires

Atlantic City, Sept. 10.
Samuel Gumpertz, for the past nine years general manager of Hamid's Million Dollar pier, retired last Thursday (9).

He said he will go to his home at Sarasota, Fla., for the winter but plans to visit Atlantic City often in season. He has made his home here in the penthouse of the Hotel Senator.

Gumpertz for years was identified with circuses and is one of the best known names in the business. He resigned as vice-pres. and general manager of Ringling Brothers, Barnum & Bailey Circus in 1937 to become identified with the pier as when George Hamid took it over.

Hildegard's Frisco Click Proves Natives Will Buy Top Shows

San Francisco, Sept. 10.

Hildegard's local click, still the talk of the nitery business here, has made an impact on the local hotel business as nothing has done in years. The answer is that the competition to the Hotel Mark Hopkins, where she did four socko weeks, suddenly discovered there is besacup moola in them that cover charges. Hildegard came in at \$6,000 a week for the month, and apparently cost the hotel nothing since it more than made back the \$24,000 in the form of covers.

Meantime, what has happened is that the competitive Fairmont Hotel called in Dorothy Draper from New York to redecorate its grill; lured away Joe Reichman, long a local face at the Mark, to officiate at the Fairmont instead; has engaged local society newshawk, Bob Patterson ("Cholly Francisco" on the S. F. Examiner) to go on the air with an "In Old San Francisco" 15-minute show, to institutionally plug the Fairmont; and will fortify Reichman with the Hartmans and another name act.

Kitty Carlisle was dickered for, but nixed it in order to remain east with her groom, Moss Hart.

The Mark Hopkins, in turn, to offset the new opposition, is bringing in Carmen Cavalero's greasybier in November, when the Fairmont's new room preema, and also engaged Ted and Dorothy Friend—new local Mr. & Mrs. breakfast chatters—for institutional radio bally. Ernie Heck-sher and his band plugs the wait until Cavalero opens.

Florida Bistros Tuning Up For Boffest Season Despite Nix On Gambling: Up Talent Budgets

By LARRY SOLLAWAY

Dean Martin Walks Out On Agent Pack With Perry

Device of firing an agent, started two years ago when Dick Haymes dismissed General Artists Corp. to go with the William Morris agency, looks like it will become a standard practice when a performer wants to switch agents. Latest to use this gimmick is Dean Martin, who has sent a notice to Lew Perry, his agent, notifying him that the deal is off.

Martin, meanwhile, has switched to Abner J. Græhler, who's teaming him with Jerry Lewis to form a comedy team.

Perry is expected to take the squabble to the American Guild of Variety Artists.

That Noise You Hear Is Carrie Nation Doing Flipflops in Her Grave

Hollywood, Sept. 10.

Clover Club, once devoted to the game of chance and to the peddling of alcoholic beverages, opened a new policy under the management of Sherry & Paul, who moved out of their old joint, the Key Club, where the boys and girls on Radio Row used to dunk their tonials. The new Clover Club dry—no more nitery where the wanderers from the booze emporia wander in for breakfast without benefit of old J. Q. Barleycorn.

The ham-and-eggers puts on a stage show, from midnight on, with Muriel Gaines, sepiu chanteuse, Four Notes, a dusky trio and other entertainers putting on their stuff while the breakfasters break their fasts. There is no dancing, and the tables are covered by old fashioned kitchen table cloths. Of course, there are setups for marathon drinkers who carry their own on the hip, as in the days of the Noble Experiment. The proprietors hope to serve eggs without laying one.

Latin Caine, Philadelphia, will open after a summer layoff, Sept. 16 with bill topped by Buddy Lester.

Miami, Sept. 10.

With the hottest season in history still many weeks away, Florida nitery operators are already encountering headaches. With civic groups launching campaigns against gambling; local unit of American Federation of Musicians demanding increased salary and rating demands; scarcity of name acts with upping of bids by rival bidders; the new Miami tax on patrons (25 cents per head) plus appointment of a militant city manager, the more optimistic of the ops however, insist that aside from Miami tax and the musickers demands, it's the usual pre-season flurry before the influx of tourists brings the "business as usual" sign.

First blasts came last week when the Miami Daily News charged that outside mobsters from Cleveland, Detroit and Chicago were invading the area, buying hotels and niteries through "fronts" in order to get in on the expected heavy take. Story stated the FBI was carefully watching such moves and would take action with local enforcement units if a war between local and out of town factions developed. Local syndicate is rumored to be uncertain as to future prospects. Horse books on the Beach have been closed down on the expectation of a new law returning for the season doubtful at the moment, due to conflicting petition with local enforcement units. It is certain, however, that if those who have been turning the setup in the area to resume this season, no one else will.

Reformers Active
Miami Beach Junior Chamber of Commerce appointed a "committee" (Continued on page 55)

JOE
V. LAVERNE

DANCE STYLIST

Glenn Rendezvous

NEWPORT, KY.

Met. GKO, LITBY

Carnegie Hall, New York

Dir. JOE MANN

SOMETHING NEW
HAS BEEN ADDED!

SEEK

THE ORIGINAL
ONE AND ONLY

"Mad Auctioneer"

Stalter Hotel

BUFFALO, N. Y.

From September 16th until the 27th

BILL JOHNSON

RECENTLY FEATURED IN BROADWAY MUSICAL HIT
"THE DAY BEFORE SPRING"

"Bill Johnson . . . is the best romantic baritone I
have heard in a long, long time."

JOHN CHAPMAN, Daily News.

Just Completed

LOEW'S STATE, NEW YORK

Week August 22nd

"A Solid Hit"

sold VARIETY, Aug. 28th.

"Crowd Couldn't Get Enough"

sold BILLBOARD, Aug. 31st.

BILLBOARD, Aug. 31st.

It was Bill Johnson's magnified bary which broke the ice. His opera God's Green Earth was a nice warmer-upper, and his second with "The Green World" took the plate. He came back with a long-haired version of *Figliaccio* and segued into a rhythmic beat on "mure tune." Called back and forth by the crowd. You Look Tonight. Crowd couldn't get enough and singer was forced to beg off.

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NEW YORK BOSTON

"Be Lovelier Tonight!"

"My Beauty Facials bring
quick new Loveliness"

*Lauren
Bacall*

"It's thrilling the way Lux Soap Active-lather facials leave skin softer, smoother—give it fresh new beauty," Lauren Bacall says. "I always depend on this gentle daily care."

Don't let neglect cheat you of Romance. Try these beauty facials Lauren Bacall recommends. Be lovelier tonight!

In recent tests of Lux Toilet Soap facials by skin specialists, actually 3 out of 4 complexions improved in a short time!



**Lauren
Bacall**

Starring in Warner Bros.

"THE BIG SLEEP"

now showing locally

9 out of 10 Screen Stars use Lux Toilet Soap — *Lux Girls are Lovelier!*

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PRICE 25 CENTS

'TALK BACK' TO 'CRAZY' CRITICS'

N. Y. Hotels Agree to Follow Niteries And Pay AFM Musicians 20% More

New York Hotel Owners Assn. and N. Y. Local 802 of the American Federation of Musicians got together yesterday (Tuesday) in Mayor O'Dwyer's office and settled their salary differences, after his Honor called any differences, after Hixson called hotel men agreed to give the same 20% boost previously enjoyed by the cafe operators. Prior to the meeting, at which the two factions shook hands, however, it looked for a time like the playing of music, by name bands or ordinary club-jobbers, would become a lost art in N. Y. hostleries.

Deal the cafe men agreed to and which the hotel men will now go along with, calls for, in addition to the 20% hike, time and a half for overtime, extra for occupying a bandstand more than one hour at a time, \$5 extra for New Year's Eve and a nine-hour working day.

Before agreeing to the above points, the hotel men tossed a healthy extra into bandleaders' agents' music publishers and the club-jobbers who, incidentally, were (Continued on page 44)

Wait Truman O.K. On Showbiz White House Meet to K.O. Lynching

Washington, Sept. 17. If President Truman says yes, the White House will become the stage-screen-radio capital of the U. S. A. for a while next Monday (23). Mr. Truman got a telegram today, signed by 86 names, asking for a conference Monday to discuss with him steps to end lynching.

Signers of the wire, who asserted they'll go to the White House if the President would see them, included Orson Welles, Quentin Reynolds, Larry Adler, John Garfield, J. Robinson, Oscar Hammerstein II, Gene Kelly, Alan Ladd, Canada Lee, Joe Louis, Burgess Meredith, Gregory Peck, Edward G. Robinson, Arlie Shaw, Frank Sinatra, Albert S. P. Adams and Prof. Albert Einstein.

N. Y. BIZ HELD UP IN FACE OF STRIKES

Despite picket lines in front of leading hotels by the American Federation of Musicians and the trucking strike—both of which ended on Tuesday night (17)—visitors kept pouring into New York City. The unfinished pace, Hotel space situation in the midtown area has tightened up again after the summer lull.

It was feared originally that visitor and buyer influx into the city would cut out of the market, but most innists didn't feel any effects and are full-up until Oct. 1. Buyers three months are stocking up for the winter season and anticipated the situation would ease off in time for deliveries.

Theatre and cafe business picked up considerably as result.

Goodman's Vodka Jive

Benny Goodman is crying a professional trip to the Soviet. Maestro may take a trio of musicians with him to that country some time next spring for jazz concerts. And he himself, if plans work out, would do lounge solos with the Moscow Symphony.

Goodman's name is quite big in that country.

Miami Bistros Move To End Gyp-Em Graft By Waiters, as Last Year

Miami Beach, Sept. 17. Miami and Miami Beach operators are determined that they'll not be working for the waiters this coming season. Last year in some spots, situation was such that virtually nobody could get into the joints without shelling out.

In one case, the headwaiter didn't or wouldn't recognize a partner who, rather than make a scene at the front door, slipped the attendant a sawbuck. The managements were up against it for fear of waiters' mass walkouts in midst of a short 10-week season so stood the gaff despite the public's screaming.

This season most ops are reported ready to institute a system inaugurated by the Copacabana management toward the end of the season. System calls for telephone reservations to be handled from a phone (Continued on page 33)

Selznick Talking Contract to Garbo

Greta Garbo is being sought by David O. Selznick as an addition to the list of players under contract to the studio. His agent, who spent several days of his stay in New York in endeavoring to make a deal with Selznick's camp.

They have had several confabs but there has been no indication yet as to whether she will sign with him.

Selznick was slated to return to the Coast last night (Tuesday) or today. He has been east about 10 days seeing his two sons, Jeffrey and Daniel, prior to their entering school in Connecticut this month. Boys have been living in Connecticut with their mother, Irene. Selznick had flown to Atlantic City last week.

Paul MacManis, producer's publicist, today, tore up the contract.

The long-suffering Broadway legit producer, not to mention the playwrights, who have been taking it on the chin from the drama critics without an opportunity to hit back, will get their innings this season via a new radio show in which they'll sling it out weekly with the newspaper-magazine critic.

The periodic critics vs. producers-playwrights flapup hit a crescendo last season, with the critic getting all the play and the managerial end having recourse to no other outlet except to vox-pop his defense in the dailies' "letters to the editor" column. With legit producers still smarting under last season's multiple blows, the new air show has a timely element that's attracting wide show biz interest.

Tabbed "Broadway Talks Back," the new show will debut on WOR (N. Y.) early in October. It's been packaged by Gertrude Berg and (Continued on page 32)

Radio Lag Held Key to Drop In Sale of Music

Music men who have long been convinced of the importance of recordings as against radio, as the medium for the exploitation of songs, are not so certain anymore that one has more power than the other in the overall picture. The uncertainty is caused by (1) the slump in sheet sales, which started last spring and became more pronounced during the summer while the Hooper ratings on radio shows hit the lowest ever, and (2) the noticeable increase in sheet sales coincidental with the start of the fall return to the air by important programs.

These incidents, which many publicists (Continued on page 33)

LIQUOR INDUSTRY SEEKS GEN. IKE AT 100G YEAR

Former Secretary of State Edward Stettinius. Generals Douglas MacArthur, George C. Marshall and Dwight Eisenhower are reliably reported as having been contacted by the American liquor industry for a 100th anniversary celebration. MacArthur and Marshall have frequently been reported considering retirement from the Army, as has Eisenhower. The job would pay up to \$100,000 annually.

Industry inducements recently combined with its two public relations factions into the Licensed Beverage Association, Inc., an effort to get greater policing of its own regulation code to balk periodic dry crusades.

Comm'l Television Moves West As Marshall Field, Ford B.R. Chi Shows

GOP Nominates Lodge

Hartford, Sept. 17. John Davis Lodge, 45-year-old actor and screen actor of Westport, has been named by the Republican Party of Connecticut for the seat represented last time by two terms by Representative Claire Boothe Luce, who is retiring from politics.

A grandson of the late Senator Henry Cabot Lodge of Massachusetts and a brother of former Senator Henry Cabot Lodge, Jr., Lodge will run for office from the fourth district.

'Oklahoma' Cracks All Records, Does \$113,000 In Week at Des Moines

"Oklahoma" broke all records for a legit show by grossing \$113,000 last week in Des Moines at the 4,300-seat KRTT theatre (radio), formerly a Shrine edifice. Figure is much more than originally estimated. The Theatre Guild's approximate profit on the date was around \$45,000 out of the attraction's 70% share of the takings. So heavy was the demand for tickets that Mrs. Georgia Clark, (Continued on page 35)

Bogart's New 15-Year Pact With WB Sets Precedent

Hollywood, Sept. 17. Humphrey Bogart may soon ink the longest straight acting contract in history of the film industry by signing a 15-year pact with Warners. Sam Jaffe revealed terms of the deal which calls for Bogart to make 10 films annually in the succeeding 14 years. Actor is allowed to make one film annually away from lot either on participation basis or flat fee.

Amount of coin was not disclosed but it's understood that Bogart would collect a flat \$200,000 from Warners per film in addition to getting approval rights on director and screenplay. Bogart has been set to co-star with wife, Lauren Bacall, in "Dark Passage." Other films on his slate include "Winter Kill," "Treasure of Sierra Madre" and "Mr. Broadway."

Mickey Rooney's 20G & %

Mickey Rooney has been set for play contract with the new Warner price for top rate film stars of \$20,000 weekly guarantee against 50% of box gross. Out of this sum, Rooney will shell out for surrounding talent, which is still to be set by William Morris agency.

Rooney is slated to start at the RKO theatre, Boston, Oct. 24, and make his first screen appearance in Philadelphia, Nov. 1; Oriental, Chicago, Nov. 14; Downtown, Detroit, Nov. 14; and Cincinnati, Nov. 28, and in a Cleveland, Dec. 3.

Rooney's last theatre engagement was at Looe's State, N. Y., in 1940.

Television's steady expansion into a top-coin advertising medium spread westward from New York to Chicago this week as Marshall Field 32 announced his decision to bankroll the "Don McNeill Dinner Club," and Ford Motors stepped in to sponsor all home football games of Northwestern University. All telecasts under both companies' aegis will be carried over WBKB, Balaban & Katz tele outlet in Chi.

Announcement of the new bankrollers, coupled with the disclosure (\$300 to \$2,000 approximate cost), of top forms of entertainment in points up the optimistic predictions of tele's chief proponents that video will protect itself as one of the nation's top forms of entertainment in the next 12 months.

Old question of whether sponsors would decide to take a thing at video plugging before enough sets hit the market to make the expenditures pay off in product sales seems to have been liked simultaneously, (Continued on page 32)

Rank's Bid to Lease Brit. Coaxials Cues Video Shows Into His Theatres

London, Sept. 17. With both eyes fixed on early wholesale installation of full-screen television in a number of top deluxe houses in the Gaumont-British and Odéon circuits, J. Arthur Rank interests are currently making a strong bid for thousands of miles of government-owned coaxial cable still criss-crossing England, the remnants of the elaborate British system of air-raid defense. Rank interests are seeking to lease the system for (Continued on page 35)

ROSS NIXES \$1,500 FOR ADDICT GUESTER

Ex-boxing champ Barney Ross, who last week voluntarily surrendered to the Government as a narcotics addict, turned down \$1,500 for a guest shot on the air because he didn't want to give his case undignified bathly.

Ross surrendered formally yesterday (17), leaving for a cure. During the preceding week, he was at Grossinger's, updated New York reporter, where he lasted a few days. A rep of "We, the People" Sunday night aired contacted him, and offered him \$1,500 to go on the show for a brief spot. The show's producers were so sure Ross would say they, they had already arranged for a line-out to pick up the spot direct from Grossinger's. But Ross nixed the deal.

Unless AFL Settles Jurisdictional Scrap Another Studio Strike Looms

Hollywood, Sept. 17. Screen Actors Guild and IATSE topper Roy Brewer met in secret session in an effort to settle a current jurisdictional dispute. Meeting followed the signing of a truce by SAG to have the American Federation of Labor settle once and for all jurisdictional matters with the ranks of the matter union. Huddle between Brewer and the SAG committee, consisting of James Cagney, Ronald Reagan and Leon Ames, culminated with one of the conferees stating, "Absolutely nothing was accomplished toward settling the situation. The actors are concerned in keeping the studio out, for it means their jobs, whereas the carpenters and the painters, in the event of a studio shutdown, can always obtain employment elsewhere.

Studio shutdown can be expected as a result of this war of attrition. IATSE prexy Richard Walsh or the Carpenters' international chief, William Hutchinson, have no quarrel with their present stands, although the AFL executive council is slated to meet in Chicago Sept. 20. The meeting by IATSE is that the situation should be settled here. It is understood IATSE is toward settlement by the Chicago huddle of council as a chance for a heavy setback and therefore IATSE has hurt feelings and is leaning contrary to their stand. Executive council meeting between SAG and IATSE was the subject of a press sensation for the actors as a group had met earlier with Joseph P. Cambiano, the Carpenters' international president, and James N. Skelton, business agent of Carpenters' Local 946. Both men meaning to have influence on the policy of firing carpenters who refused to work on alleged "hot" jobs with total number of 100 carpenters discharged. However, the studios rehired some 51 carpenters. The actual total of those still out remains at 27. Producers made no new statements as to their stand in the matter, but the fact that they are expected to result in a definite statement of policy.

Basis of the latest labor trouble to film studios is a jurisdictional dispute between the Carpenters, Union members of the Set Directors, headed by Herbert Sorrell, and the Set Directors, members of the IATSE, headed by Richard Walsh. Both are bringing back the struggle between Sorrell and Walsh that ended the long strike, last year.

The Carpenters claim the right to construct all the sets on the film lot, claiming that the Set Directors confine their labor to erecting same. It is a question between contracting and erecting. The Carpenters refused to handle work turned out by the Set Erectors, a total of 46 were discharged by five major studios. They picked up their tools and went over to the National Labor Relations Board for charges of unfair labor practices.

Producer and labor representatives got together last week and wound up without an agreement. As the result of the meeting, an announcement that the major lots were determined to keep on producing, regardless of the jurisdictional trouble.

GOLDWYN PRODUCTIONS, STUDIOS NOT THE SAME

Hollywood, Sept. 17. Difference between Samuel Goldwyn Productions and Samuel Goldwyn Studios was disclosed at the meeting of the company's board of directors, presided over by the chairman, hearing where Marvin A. Ezzell, an official of both companies, declared that there were in no way two identical entities. Ezzell asserted Samuel Goldwyn P. "actions were wrongly charged to the unfair labor strike, although with nine other companies. It merely makes pictures at the Samuel Goldwyn Studios.

BUGLES CUTS TOWN

In order to assure himself that "London Town" is edited to the taste of American audiences, the British-made film in and around New York three times last week. He tried a different version each time. Picture originally ran 128 minutes, but is finally released by Universal as 110 minutes.

Price Rushes Back West Because of Labor Snarl

Tangled Hollywood labor situation is taking Byron Price, v.p. of the Motion Picture Association in charge of Coast operations, back to his office tonight (Wednesday) from New York. He came east about a day ago to attend the MPA's quarterly meeting held Wednesday (11). Price will enter into negotiations now going on to avert a general studio tieup.

RKO Vampin' Till Decree's Ready

While RKO contemplates no change in sales policy until the anti-trust decree becomes final, district and branch managers are holding frequent intervals for close study of decision effects as they occur. First of the new series of frequent conferences is being held in New York this week under the direction of Robert Mochrie, who is in charge of distribution. Concerning any proposed change, Mochrie had no comment, but he did add to the position that any word given out at this point is premature and will remain so until the final action is taken by the court. RKO veepees said that the only thing the film industry can do now is wait. He stated that the business is over-very current in some portions of the industry. Says Mochrie, "The matter what happens is one thing you can be sure, two, three, or four years from now we will be selling things that you still will be buying them, and the public will still be seeing them."

RKO meet includes midwestern district manager, H. H. Greenblatt; eastern district boss, R. H. Goldstein; and branch managers Sam Gorelick, Chicago; Lou Elman, Milwaukee; C. J. Dressell, Minneapolis; Morris Lerko, Pittsburgh; and Joe Brechen, Washington.

Mono's Sales Powwows

In Canada and Atlanta Follow N.Y., Chi Meets

Following a regional sales meeting Saturday (14), Monogram veepees Edward Morey takes off this week to visit franchise-holders in Canada. Sales meet was attended by all eastern distribution heads, topped by H. H. Goldstein, who was followed by a similar huddle in Chicago, presided over by L. J. Schaefer. A third will be held Monday (23) in Atlanta.

Morey's Canadian meetings will be held in Montreal and Toronto. In the Canadian government to drop price ceilings on all pictures played in that country. As a result, the Monogram execs. they have been attempting to get price regulations dropped some time with no success. Currently, the Canadian laws regulate the number of films from each company which can be played on a percentage basis, going largely on precedent. If a company had a picture a year played on a percentage before the war, under principle of the Canadian law, that's all it can play. Monogram attempts to influence somewhat the changing of the overall picture plan, which would permit the studios to allow Mono to up its quota of percentage fix.

Morey's sales meetings so far have been surprisingly routine, with little comment on the anti-trust decree. The drive will be liquidated to stick to the business as usual, where Mono is concerned, the studio industry was not named in the original suit. The decree is expected until the decree becomes final. "His sales top-pers are currently concerned with the company's new "March of Progress" drive to be completed on Oct. 12. De Ob. 12 of the drive will be liquidated of 1945-46 accounts and setting up of sales channels for the next year's

Belies His Name

Hollywood, Sept. 17. Leo Sulky, who started acting way back when Griffith Park was a community location, is now a community sulky about working as his profession.

His latest, \$450, job is a character role in "I Wonder who's Kissing Her Now" at 20th-Fox.

Award Goldman Nearly 500G In Philly Trust Suit

Philadelphia, Sept. 17. The four-year-old battle between William Goldman and the major distributors, headed "freedom" of his Erlanger from first-run product by a "conspiracy" with the Warner Bros. exhibitors, ended last Wednesday (11) when Federal Judge William H. Kirkpatrick handed a new suit for \$490,000 in damages for the 14-month period embodied in the suit. Judge Kirkpatrick is entitled to triple damages, which added to 6% interest accrued since that time would approximate \$1,000,000. Goldman's original suit was for \$1,300,000.

Goldman's Kirkpatrick also granted Goldman "injunctive relief," which means he's now entitled to first-run product on the same basis as Warner houses.

Goldman is now expected to file a new suit for \$1,000,000 in damages for the 25 years of the S-W Matbaum, one block from the Erlanger. The profit which he is entitled to is based on the ratio of seating between the Erlanger and the Matbaum. The Erlanger has 1800 seats, the Matbaum, 4300.

"I have no hesitation in making the ruling," said Judge Kirkpatrick, "that had the Erlanger operated in free competition during the damage period, the Erlanger would have made profits." "I also think that the evidence offered by William Goldman Theatres, Louisville, and John C. Schaefer, to estimate the amount of probable profits with a reasonable degree of accuracy, which is all that the law requires."

Defendants in the case are Warner Bros., United Artists, United Management Corp., Loew's, Inc., Paramount, RKO-Radio, 20th-Fox, and the United States District Court of America, Universal and United Artists.

Goldman still has another suit pending against the same defendants for alleged refusal to sell first-run pictures to the Keith's and Korts, both of which he now runs and which formerly were part of the Warner circuit.

Recently, however, Paramount has given first-run pictures to the Karlins. What they will take the picture of Paramount is a question that's puzzling the trade.

Miskinis' Det. \$1,200,000 Suit Vs. Ud and Majors

Detroit, Sept. 17. Suit seeking \$1,200,000 in treble damages was filed against the United Artists picture distributors and operators in the U. S. District Court here by Joseph Miskinis and Leo J. Miskinis, owners of the Civic Theatres, who charges the United Theatre Owners Association, a group of movie exhibitors, with conspiring to prevent Miskinis from obtaining first class films in the Detroit district, with threatening to sue Miskinis with the Miskinis.

Miskinis also sought an injunction to end the alleged conspiracy and to force the exhibitors to agree to furnish him feature films. Co-defendants in the suit are United Detroit, Detroit Vogue, New York and Fleming theatres, all owned by United, and Paramount, RKO-Radio, United Artists, and Columbia, Universal, Ua and Loew's.

JANE GREER STARRED

Hollywood, Sept. 17. Jane Greer becomes a star on the RKO roster with the top femme role in "Build My Girl" follows. It is Warren Duff produced, under general supervision of Robert Sparks,

M. Pix Cos. and 3,000 Conarites (SPG and SOPEG) Make Their Peace

Enterprise Calls Off Deal With Litvak on 'Coup'

Hollywood, Sept. 13. Enterprise called off its dogs for the services of Anatole Litvak as producer-director of "Coup de Grace," the studio bought the picture for him.

Studio execs explained that the deal was cancelled because the picture was not as good as they would be available for the job.

ATA Rounding Up Decree Evidence

Technique of the horrible example will be employed chiefly by the American Theatre Assn. in its effort to try open a spot for itself as a litigant in the Government anti-trust suit. ATA intervention is currently in the draft stage, will cite future disastrous results of auction selling to each exhibitor, as well as scaled from the giant national circuit to the operator of one or two theatres. Each of the exhibitors join in the petition and file supporting affidavits under the plan of strategy, which Thurman Arnold, attorney general, and officials of the theatre union have drawn.

With the idea of securing a composition of exhibitor interests to join personally as parties to the petition, ATA national, has wired regional veepees to reach out to exhibitors for representative exhibitors who will lend their names and affidavits to the proceeding. Wire requests authorization, plus details, as to why each exhibitor thinks that auction-selling of spot movie headshots is less profits. From a roster supplied by its veepees, ATA expects to have a list of exhibitors who would whose factual gripes may swing the three-judge court into a reconsideration of the case.

Trio of legalites consisting of Arnold for ATA, Paul Williams, Southern California Theatre Owners Assn., and John C. Schaefer, attorney for the Confederacy of Southern Assns., are working on the petition in Washington. The CSA are joining with ATA as part of the latter's pitch that, only through union plan will they have a chance of opening the way to court approved intervention. Meanwhile, the doubtful whether the Motion Picture Theatre Owners Assn. would accept ATA's invite for help in the petition. The exhibitors are definitely cold to any such proposition.

No Special UN Int'l Film Theatre in N.Y.

As in the Case of SF

Plan for setting up a special United Nations International Film Theatre in New York City, which was the subject of a meeting of the General Assembly, starting next month, have been dropped. The plan, which was proposed by the UN film section, is planning a special exhibition for the Assembly of the United Nations in New York City, which would include pictures from the international film competition in Cannes, France, last month.

It had been aimed originally to repeat in New York the establishment of a special theatre for the delegation, which was done at previous meetings in San Francisco and London. However, it was decided that with the UN being the amusement capital of the world, there would hardly be any necessity to provide additional diversification. Also, the theatre scheme was considered impractical inasmuch as delegates would be scattered between Manhattan, Flushing Meadows, and the Bronx. It could be no location that would be sufficiently convenient to all.

"No-Fox" now plans to show the best shorts, feature newsreels, documentaries, etc., as chosen by the judges from the output of the world film festival. The program of the engagement will either be a one-shot or very limited, perhaps a \$50,000 production, going to an international charity. Assembly is presently slated to

Peaceful termination of the negotiations between the two unions covering 3,000 whitecollars in New York place. The 3,000 whitecollars were all but assured as the memberships of both unions prepared to ratify the settlement. The negotiations at their meetings tonight (Wednesday). After several months of bargaining, which at times threatened to result in a walkout, representatives of the Screen Playwrights and the Screen Office & Professional Employees Guilds, the two unions, finally reached a satisfactory basis for settlement at their meeting last Friday (13).

Although terms of the settlement are being kept under wraps until the union memberships okay them, it is understood that the office workers are due for substantial wage hike over the next few months. The reduction in the work week to 37½ hours. Increases are being spread over all categories. The new scale for typists, brackets receiving higher percentage increases than those in the upper. Wage increase for the first year, the union demands a wage readjustment, the question will be submitted to the arbitrator.

Contracts are due to run for two years with a one-year reopening clause. The first year, the union demands a wage readjustment, the question will be submitted to the arbitrator. Union recognition clauses were inserted in the contracts granting maintenance of the status quo for all present members of the Guilds with a ratio of three out of every four new employees who must join the unions.

An effort to permanently bar non-union members from the guilds and the companies, the contract provides for the establishment of a union shop. The union will get one rep from each company with power to pass on all disputes except those arising from the union's own increases and discharges. The board will also give final decision on the layoff clause. The union has been disputed by the unions.

Companies involved in the contract are Paramount, RKO, 20th-Fox, Metro, Columbia, National Screen Service, United Artists, and the Screen Office & Professional Employees Guild, the two unions, the SFG, Warners and Universal.

Selznick and Goldwyn May Jam Over N.Y. Astor

Scramble between David O. Selznick and Samuel Goldwyn for the use of the Astor theatre, N.Y., appears inevitable, since both producers have announced that they plan to have top pictures ready to go in December. Selznick will have "The Best Years of Our Lives."

No decision has been reached yet on who will get the house, but it appears inevitable that either one will have to seek another outlet. If he doesn't want to hold up New York, Selznick will have to invest in the Maurice Maurer house, Piccadilly, which is likewise finished shooting.

Immediate future of the theatre does not seem now, well the current occupant, "Caesar and Cleopatra," holds up. It is in the same straits. Selznick and Goldwyn produced the picture in the Maurice Maurer house. Piccadilly, which is likewise finished shooting.

Reynolds 'Wildcatter'

Contract has been signed by Quentin Reynolds with 20th-Fox to do a screen treatment based on the novel "The Wildcatter," Inc., group of 28 PT best officers organized in the Pacific during the war. The picture is now in production as would give pause to a prudent man." Their first buy was a trotting horse, and the picture is now in production as would give pause to a prudent man."

Under the deal with 20th. Reynolds is receiving \$15,000 as payment for the treatment, which must be completed before Nov. 1. The picture is now in production as would give pause to a prudent man." Reynolds is to get for doing a picture, the picture is now in production as would give pause to a prudent man." Reynolds is to get for doing a picture, the picture is now in production as would give pause to a prudent man."

D. of J. May Ask Cross-License Ban As Govt. Indies Protest Decree Delay

Washington, Sept. 17. Nationwide group of indie exhibitors, paced by the American Theatre Owners, and the Southern California Motion Picture Theatre Owners, is expected to file their motion for intervention in the New York movie picture case within the next week.

Brief will merely urge the elimination of single picture auction selling provision of the proposed decree.

Other developments of the week were:

1. Strong indication here that the Justice Department brief to be filed shortly will ask a ban on cross-licensing among theatre owning majors.

Brief may also support the single picture selling provision of the New York court.

2. A sharp policy clash between various indie theatre groups is indicated by different positions taken on what to do in the current phase of the New York case.

3. Objection to any further delay for the majors from the Justice Dept. and also from the independents who want to get the case settled quickly.

"The petition to intervene, in preparation by Thurman, and the petition for A.T.A. Paul Williams of the Southern California MPTO, will object to competition as murderous for the small independents. It will point out that all independents are affected by the decree and would have no other way to buy pictures, if the New York court keeps it ruling."

It will be charged that auction selling will not leave the indie adequately protected against competition of the major-affiliated houses. Arnold and Williams see no necessity for taking further action in the case and want no delay in settling the matter either in the trial or in the appeal. Indies who will meet here tomorrow (Wednesday) with Arnold and Williams to discuss strategy will finally follow. It is understood.

Williams and Arnold, who are working together on a new brief to be filed shortly in New York, came out with a statement Saturday postponing the whole thing until they can get into trouble by intervening and indicating that they are proceeding vigorously.

"Both Mr. Williams and Mr. Arnold," the statement said in part, "believe that any action taken at this time would be premature. It was possible. They pointed out first that the intervenors would be not as defendant, but in the position of plaintiffs seeking to protect their own interests."

"Their sole and limited purpose is to object to the distribution of pictures by competitive bidding. The decree is directed against the defendants. It specifies the terms upon which the majors will sell their pictures."

"It would be impossible, even if the Government desired to pursue the course, for the majors to make the decree and reintroduce proof against the independent intervenors, as demanded. Finally, the intervenors desire relief which the Government desires against independents. There is the violation of the conspiracy, not wrongdoers."

Nassour Setting Indie Unit On His Own Lot

Hollywood, Sept. 17. Albert Nassour, owner of the studio currently under construction on Sunset Blvd., is going to lease the indie unit to go into production next spring, when the lot is completed. Two second stage studios are being occupied next month and the remaining three in March.

In addition to working on his own, Nassour will rent studio facilities to indie companies.

LA DIETRICH TO PARIS

Hollywood, Sept. 17. Marietta Dietrich, who recently returned from Paris, is going back there for a co-starring role with Raimu in the French capital.

Access is currently being granted at Paramount in "Golden Earrings" her first Hollywood picture in years.

WB Asks Tax Refund

Los Angeles, Sept. 17. Petition was filed in Federal Court here by Warner Bros., asking a refund of \$7,500, collected by the Office of Internal Revenue as a manufacturers excise tax.

This sum, plaintiff charges, was collected by the Government illegally in tax and penalties for "manufacture of photographic apparatus."

UA and Hold Out on Trial

United Artists and Universal up until late yesterday (Tuesday) afternoon remained the only two of the eight defendants in the Government's anti-trust case not to have served the Department of Justice with their proposals for a decree. The two houses, who were unable to get their statements of proposed findings in acceptable form for submission in time for the Tuesday (15) deadline, are slated to submit them no later than today (Wed).

While the Big Five sent what termed "incomplete tentative drafts" to Robert L. Wright, D. of J. prosecutor, Columbia the third of the Little Three, sent him a sizzling 18-page combo brief and statement of proposed findings which it challenged the authority of the Federal court and the Big Five to make the proposals they made concerning single-selling and competitive bidding.

"The proposed provisions that have been coming down this summer, both from the five producer-defendants and from the Government with respect to the method of sale of pictures, have been clearly beyond the court's jurisdiction," Columbia's statement declared.

Opposed by Wright on their request for an extension of time, Paramount, RKO, Metro and Warner Bros. are 20th-Fox submitted their drafts. The 20th-Fox spokesman said in part, "The majority of the companies said MPTO (16) that the proposals were."

(Continued on page 22)

Eric Johnston to Stress Exhib - Distrib Accord

In His Speech to Allied

Plan to call off the feud between exhibs and distrib and to realize that they are partners in the picture business, Eric Johnston will tell (Wednesday) by Eric Johnston in a speech at the National Allied Theatre Owners Association, which Motion Picture Association will duck all discussion of trade practices in industry on the local level by refusing to use pix or advertising that do not carry the MPA's okay.

He'll also make reference indirectly, it is understood, to the MPA's recent battle with Howard Hughes over latter's use of unapproved and disapproved advertising on "The Sign of the Cross" picture. The group reportedly will be that exhibs should uphold the moral level of the industry on the local level by refusing to use pix or advertising that do not carry the MPA's okay.

TECHNICOLOR'S 25c DIVVY

Technicolor Inc. Picture Court directors declared a 25c per share dividend last week, payable Oct. 15 to stockholders in record of Oct. 10, according to Sept. 20.

Kay Harrison, director of Technicolor, Ltd. of Great Britain, and John Oliver, plant manager, due in N. Y. this week from London. They will go to the Coast for a short time to confer with the executives, returning to England late in October.

BEEFS SCORE HIGHLIGHT NOW

By IRA WIT

Boston, Sept. 17. In a speech today (Tuesday) before the entire membership, Allied presy Jack Kirsch scored recent "exorbitant" rentals exacted by distributors for their films. Kirsch termed rentals "high" and "unfair."

Allied pressed added, "We hope to see the day when 12,000 theaters will clearly their doors for a week to show the public and government the unfair practices of distributors. We are appalled now because we haven't your entire support. If we stick together we can lick this thing."

In a later talk Sidney Samuelson, head of Eastern Pennsylvania Allied, said that these theaters could close several days a week rather than meet distributors' high demands, which have resulted from the current production shortage. Kirsch weighed in with the hope that all independent exhibitors would unite in a national buying campaign.

Nathan Yamins, convention chairman, proposed a resolution that the board of directors see to it that an expanded contract be drafted, securing equitable rights for exhibitors. "If necessary through legislation, by litigation." In blasting distributors, Yamins referred to the standard contract saying, "We haven't the right to negotiate even one dotting of an 'i' on the contract. The whole thing smacks of Hitler." When general discussion was invited, Harry Perlman, Philadelphia exhibitor, blasted plans to bring houses had national release date.

(Continued on page 20)

Divorcement No Cure All-MPTOA

Boston, Sept. 17. Despite the exhibitor plot conducted by the Motion Picture Theatre Owners of America, which voted to sue the Federal court for divorce, the MPTOA opposes divestiture as a cure-all for industry ills. So far, the restriction of the divorce counsel. That vote taken from exhibitors generally not MPTOA members, he explained. The group board directors and regional officers will meet either in New York or Washington within 10 days to determine the final course concerning the anti-trust suit. Levy disclosed the MPTOA would have met before but want to hold off until he can see both the government's and exhibitors' positions. He will then map plans to petition the Court for intervention as amicus curiae. The MPTOA is against both intervention and auction selling levy said but will not follow the American Theatre Owners Association. He said that MPTOA is against both intervention and auction selling levy said but will not follow the American Theatre Owners Association.

B'way Glorified Mayday, Says British Film Man

Broadway looks like a glorified mayday, according to Tony Reddin, British film man. He said that theatre operator in Great Britain, who was unchained by Par at the actor's death, was planning to leave next Thursday (19) for London. He made this observation on explaining the reason for the concentration of war workers and troops in certain communities.

Allied Not Set to Make Own Pix for 6 Mos.; Charges Deliberate Shortage

Col. Pays 250G for Two'

Hollywood, Sept. 17. Columbia bought seven rights in "Big Two," a legit by Laddias Bus-Fekete and Mary Helen Pay, which Robert Montgomery and Elliott Nugent will stage in New York this fall. Deal calls for a minimum price of \$100,000 with a \$250,000 ceiling depending on the length of the stage run.

Nugent will direct and Montgomery star in Columbia's screen version.

Allied Decries Local Checkers

Boston, Sept. 17.

First Allied national convention opened Monday (16) with disclosure by Nathan Yamins, convention chairman, and H. A. Cole, Texas exhibitor and Allied leader, that he has inaugurated a new national releasing schedule which widens clearance between key city first-runs and houses in smaller cities. Under the system started since the anti-trust decision, it was claimed, cities are sealed according to population with smaller ones—open when not competing with larger towns—pushed down to "inferior position." Formerly, many of the town houses had national release date.

Metro action, it was said, followed a survey by Audience Research Inc., which determined that the company could make more money on pictures with wider clearance spread between cities of different populations. Yamins declared, "on hearsay," that RKO and one other major were likely to follow Metro's lead. Col. Cole, who owns houses outside Dallas, said Metro notified him that he was dropped from an average of one week behind Dallas first runs to five weeks. He said he threatened Federal suit to restrain Metro and then held a conference with M-G sales v.p. William Rodgers, who thereupon agreed to drop the idea in Texas, according to Cole. Delegates were told that if Metro's suit continued on page 21.

Rodgers and Connors Overlook NW Allied's Beefs on % Demands

Minneapolis, Sept. 17. It didn't help North Central Allied here to go over local heads in protest against 20th-Fox and Metro's percentage policy. The home offices advised, Bennie Berger, the body's president, that any policy in relation to the percentage of the picture, district and branch managers in Minneapolis and that the latter would continue in charge of all negotiations.

Specifically, North Central Allied protested directly to Tom Connors, 20th vice-president in charge of distribution, and the classification of "four pictures in a row without provocation." "Smokes," "Do You Love Me?" "Carnegie Hall," "Siam" and "Anna and the King of Siam" as percentage releases. In its communication to Connors, Allied claimed that more than one of the four pictures rated percentage and preferred longer time and more money of the other three belonged in the top bracket of straight rental pictures.

Allied appealed to W. F. Rodgers, M-G sales manager, to reduce the percentage on pictures in which, it was charged, are much too numerous.

The protest and plea are in vain because there has been no change by either 20th-Fox or M-G in their classification of pictures involved.

Boston, Sept. 17. While Allied will not be set to produce own pictures for another six months according to general counsel Abram Myers, production plans for the long-range purpose the alleviation of the current product shortage which has made possible the high prices asked by distributors.

Myers told Vauxey after the two days' board meeting which preceded the convention, and at which the question was discussed at length, that the move to promote Independent Production Films, with assured playing time by Allied members, is slated by the deliberate creation of a product shortage by Major producers." He added that the pinch is bad now and would continue to worsen during the coming season.

Allied presy Jack Kirsch addressed the meeting today (Tuesday) on the subject of production, saying, "You don't have to have any money in the picture business. You just want. I'm talking about. Before very long we will have four stories, stars, and contracts tied up. I'm sure the exhibitors that production plans are well-worked out without any members. In his meeting today (Tuesday) Myers had revealed that no cash would be asked of Allied members, but that they would be asked to contribute to the fund. He said that the part of the capital with rest of the membership supporting through guarantees of playing time.

In his address the convention, Kirsch continued the survey in the past year, looking for ways to take a hand out of their willingness to support the production plan. He said that the five exhibitors and contracts how many of you would sign to play pictures. Reply was practically unanimous.

While no concrete plans have as yet been disclosed, Kirsch said that members that production plan would be given each picture as president, and anyone be asked to guarantee playing time by contract. A number of suggestions came from exhibs, among them that a fund be collected from their willingness to support production costs.

Survey of membership has been going for some time, but even more queries are necessary according to Myers. Survey committee is headed by Arthur Wellington, New Jersey exhibitor, to determine the amount of time that should be guaranteed for films with Allied support.

Carnegie Hall Elevator

Strike Doesn't Halt Pic

Strike of elevator operators and janitors in Carnegie Hall building, N. Y. City, has not halted production of "Carnegie Hall," film which Boris Morros and William Z. Foster are making. The picture, the famed structure since early last month. Picture continued the biggest job in the world has been going for actors and would-be actors, with more than 1,500 extras having been engaged.

Screen Actors Guild, with about 1,000 members on its roster in New York, has written a letter to the actors in the market for extra jobs, has waived its membership requirements for the time being, and has agreed to let anyone who choose and the Max Fleischer Co. write half the pictures playing the "talent" from diverse sources.

Working in Carnegie Hall winds up today (Wednesday) and moves to Fox-Movietone studios, N. Y. Meanwhile, the actor operators and janitors went to work Monday (16) under an agreement to arbitrate the dispute. The agreement calls for an apartment or office building. If it is adjudged the latter, higher pay rates are called for.

'Bascom'-Howard Strong 65G in Chi; Wed 'Tad' 35G, 'Stranger' Stout 31G, 'Crack-Up' Trim at 23G, 'Summer' 28G

Chicago, Sept. 17.—Good week here with picture bowing with the holdover of "Monsieur Beaucaire," plus Andrews' new stage, also playing a strong \$80,000. However, "Bad Bascom" (B&K) (3:00), headliner at the Oriental, looks tops with strong \$65,000. "Centennial" (M-G) (2:00), headliner at the Rialto, looks strong at \$24,000. Fifth frame of "Caesar and Cleopatra" (M-G) (2:00), at the Grand, still is doing with \$23,000.

"The Stranger," bowing at the Woods, is stout \$31,000. "Crack-Up" looks okay at \$23,000. "Easy to Wed" (M-G) (2:00) fine with \$25,000 at smaller Eastern Artists.

Estimates for This Week
Annie (B&K) (1:00), 65-95—"Always Loved You" (Rep) (2d wk) Okay \$17,000. Last week, good \$20,000.
Chicago (B&K) (3:00), 65-95—"Monsieur Beaucaire" (M-G) (2d wk), Andrews Sisters on stage (3d wk). Solid \$83,000. Last week, strong \$85,000.
Circus (Wildberg) (6:00), \$10-\$12-40—"Henry V" (U) (7th wk), headliner \$16,000. Last week about the same \$16,000.
Garrison (B&K) (2:00), 65-95—"His Own" (Par) (11th wk). Going right along with a heavy \$15,000. Last week, \$15,000.
Grand (RKO) (1:50), 65-95—"Caesar and Cleopatra" (M-G) (2d wk). Solid \$22,000. Last week, \$24,000.
Great Entertainers (2:40), 65-95—"Bad Bascom" (M-G) (2d wk) Eddy Rector on stage (3d wk). Solid \$5,000. Last week, \$5,000.
Harriet (Harris) (2:00), 40-70—"Stranger" (RKO) (2d wk), \$10,000. Last week, \$10,000.
Howard Strong (6:00), 65-95—"Crack-Up" (M-G) (2d wk), \$10,000. Last week, \$10,000.
State-Lake (B&K) (2:00), 65-95—"Henry V" (U) (7th wk), headliner \$16,000. Last week, \$16,000.
United Artists (B&K) (1:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$10,000. Last week, \$10,000.
Woods (B&K) (2:00), 65-95—"The Stranger" (RKO) (2d wk), \$10,000. Last week, \$10,000.

Arnaz-Blaine Up 'Annie' 32G, Mpls.; 'Sleep' Now 15G, 'Widow' Lusty 10G

Minneapolis, Sept. 17.—Two important film newcomers, "The Big Sleep" and "Henry V," are bringing up the aggregate loop take to a dizzy height currently. They are being helped by the radio combo, the Desi Arnaz band, Vivian Blaine and others stage play with "Rendezvous With Annie." Holdovers are "Caesar and Cleopatra" in its third week, "Monsieur Beaucaire" in its third and "Two Guys from Milwaukee" and "Three Guys from Milwaukee" in the second. All have come through in a big way.

Estimates for This Week
Adams (Par) (6:00), 30-40—"Game of Death" (RKO) and "Dark Horse" (U). Near \$2,100 in 5 days. Last week, \$2,100.
Adventure (Lucky) (U) and "Last Crooked Mile" (Rep). Okay \$1,000 in 5 days.
Century (Par) (1:00), 50-70—"Beaucaire" (Par) (m.o.). Here after second city for first time. Headliner at \$6,000. Last week, "Casablanca" (UA) (2d wk), good \$5,500.
Clara (Par) (2:00), 50-70—"She Wrote Book" (U). Mild \$3,200. Last week, Faithful in Fashion (M-G), \$3,000.
Lyle (Par) (1:00), 50-70—"Three Wives" (M-G) (2d wk). Headliner \$5,500 in prospect. Last week, \$5,500.
Orpheum (RKO) (2:00), 50-70—"Caesar and Cleopatra" (M-G) (2d wk). Headliner at \$15,000. Last week, \$15,000.
Radio City (Par) (4:00), 50-85—"Monsieur Beaucaire" (M-G) (2d wk), Arnaz orch., Vivian Blaine, others here. Very big \$22,000.
Beaucaire (Par) (2d wk), hefty \$22,000.
RKO-Pan (RKO) (1:00), 50-70—"The Big Sleep" (RKO) (2d wk). Headliner \$5,500 in prospect. Last week, \$5,500.
State-Lake (B&K) (2:00), 65-95—"Henry V" (U) (7th wk), headliner \$16,000. Last week, \$16,000.
United Artists (B&K) (1:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$10,000. Last week, \$10,000.

Grosses Are Net

Film gross estimates, as reported here, from the various exhibitors, are net figures after the 20% tax. Distributors share on net take, when playing exclusive, hence net figures are net income.

The parenthetical admission prices, however, as indicated, include the U. S. amusement tax.

Pitt Slides But Killers Hot 17G

Pittsburgh, Sept. 17.—Big is only so-so this week, competition from "Lee-Capades" and new-coming legit being a little too much. Lone sock will be "The Killers" at Harria, which seems sure to hold. "Searching Wind" at Stanley. Just fair week for "Beaucaire" is falling off sharply in second week.

Estimates for This Week
Fulton (Shea) (1:00), 40-70—"The Big Sleep" (RKO) (2d wk), \$10,000. Last week, \$10,000.
Harria (Harris) (2:00), 40-70—"The Killers" (RKO) (2d wk), \$10,000. Last week, \$10,000.
Lee-Capades (M-G) (2:00), 40-70—"The Killers" (RKO) (2d wk), \$10,000. Last week, \$10,000.
Stanley (Shea) (1:00), 40-70—"Searching Wind" (M-G) (2d wk), \$10,000. Last week, \$10,000.
Woods (B&K) (2:00), 65-95—"The Stranger" (RKO) (2d wk), \$10,000. Last week, \$10,000.

'Beaucaire' Heavy 21G. K.C.; 'Notorious' 15G, 2d

Kansas City, Sept. 17.—Theaters and a brace of holdovers. "Monsieur Beaucaire" is way out in its third week, "The Killers" in its third and "Three Guys from Milwaukee" in the second. All have come through in a big way.

Estimates for This Week
Equipe, Uptown, Fairway (Fox) (2:00), 2:40, 7:00, \$20,000. Last week, \$20,000.
Grand (RKO) (1:50), 65-95—"Caesar and Cleopatra" (M-G) (2d wk), \$22,000. Last week, \$24,000.
Howard Strong (6:00), 65-95—"Crack-Up" (M-G) (2d wk), \$10,000. Last week, \$10,000.
State-Lake (B&K) (2:00), 65-95—"Henry V" (U) (7th wk), headliner \$16,000. Last week, \$16,000.
United Artists (B&K) (1:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$10,000. Last week, \$10,000.

'Passage' Torrid 26G, Denver; 'Wed' Sock 19G

Denver, Sept. 17.—Big is fine all over town. "Canyon Passage" (2d wk) in three spots, will place city. "Easy to Wed," however, will be leader for single theatre, being sock at the Orpheum.

Estimates for This Week
Aladdin (Fox) (1:40), 35-74—"Claudia and David" (20th) (2d wk), \$14,000. Last week, \$14,000.
Denham (Cockrell) (1:50), 35-70—"The Killers" (RKO) (2d wk), \$14,000. Last week, \$14,000.
Easy to Wed (M-G) (2:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$14,000. Last week, \$14,000.
Howard Strong (6:00), 65-95—"Crack-Up" (M-G) (2d wk), \$10,000. Last week, \$10,000.
State-Lake (B&K) (2:00), 65-95—"Henry V" (U) (7th wk), headliner \$16,000. Last week, \$16,000.
United Artists (B&K) (1:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$10,000. Last week, \$10,000.

'Sleep' Big 26G Leads St. Louis

St. Louis, Sept. 17.—The big activity has shifted to midtown this week. "The Big Sleep" is rolling up good business. "Searching Wind" looks solid at the Ambassador. The Missions are doing well. "Beaucaire" is in the new admission list here. Autumn temperature is an aid to business.

Estimates for This Week
Loew's (Loew) (1:12), 44-65—"The Big Sleep" (RKO) (2d wk), \$14,000. Last week, \$14,000.
Orpheum (Loew) (2:00), 44-65—"The Big Sleep" (RKO) (2d wk), \$14,000. Last week, \$14,000.
Palace (C&M) (2:00), 44-65—"The Big Sleep" (RKO) (2d wk), \$14,000. Last week, \$14,000.
State-Lake (B&K) (2:00), 65-95—"Henry V" (U) (7th wk), headliner \$16,000. Last week, \$16,000.
United Artists (B&K) (1:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$10,000. Last week, \$10,000.

Kid' Sock 18G, Mont 1

Montreal Sept. 17.—New films are in main street spots this week except "Night and Day" which is in third week at the Princess.

Estimates for This Week
Palace (C&M) (2:00), 35-62—"Cluny Brown" (2d wk), \$14,000. Last week, \$14,000.
State-Lake (B&K) (2:00), 65-95—"Henry V" (U) (7th wk), headliner \$16,000. Last week, \$16,000.
United Artists (B&K) (1:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$10,000. Last week, \$10,000.

Truck Strike, Schools Slow Up B way; 'Homicide' -Hidgarde 33G, Paris 22G, 'Beaucare' -Spivak Big 00G, 2d

New York's 17-day-old truck strike plus the longshoremen's tieup at the Manhattan shipping is being reflected in week of Box Office grosses. Number of holdovers and especially below-par product also is crippling the overall total. Loss of schools, only one new film in the reopening of schools, too, is taking its toll. Only surprising thing is that Times Square theatres have been able to hold up as well as they have despite all these handicaps.

Biggest new entry is "Home Sweet Homicide" plus Hidgarde, Patsy Kelly, Jan Murray and others on stage at the RKO. But the initial week was not so good. "Homicide" considerably below recent opening stanzas here, being a very moderate \$55,000. "Draw Street" (2d wk) stage layout topped by the salon changes in two weeks, but "Homicide" in "Paris" also started mildly at the Globe last Saturday (14th). "Paris" (14th) is a fairly lively reviewer not giving film much of a break. Only other new film is "Last Crooked Mile," which is trim \$3,500 at the Rialto.

"Easy to Wed" is evidencing the greatest resistance to the current slump in small theatres. "Easy to Wed" view for fifth session at the Music Hall, return of youngsters to school apparently hurting. "Easy to Wed" is going up well, with \$32,000 reported for third week ended last (Tues.).

Also still solid is "Beaucaire" plus "The Big Sleep" (RKO) (2d wk) at the Mount. Shows \$100,000 for second round, concluded last (Tues.) night. "The Big Sleep" (RKO) (2d wk) is going up well, with \$32,000 reported for third week ended last (Tues.).

"Crack-Up" (M-G) is also slipping badly. "Crack-Up" (M-G) (2d wk) is going up well, with \$32,000 reported for third week ended last (Tues.). "Crack-Up" (M-G) (2d wk) is going up well, with \$32,000 reported for third week ended last (Tues.).

Estimates for This Week
Ador (City Inv.) (1:30), 70-\$140—"Cleopatra" (UA) (2d wk), \$14,000. Last week, \$14,000.
Beaucaire (Par) (2d wk), \$22,000. Last week, \$24,000.
Cluny Brown (2d wk), \$14,000. Last week, \$14,000.
Howard Strong (6:00), 65-95—"Crack-Up" (M-G) (2d wk), \$10,000. Last week, \$10,000.
State-Lake (B&K) (2:00), 65-95—"Henry V" (U) (7th wk), headliner \$16,000. Last week, \$16,000.
United Artists (B&K) (1:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$10,000. Last week, \$10,000.

a bit from first four weeks' phenomenal gain but still great at \$138,000. "The Big Sleep" (RKO) (2d wk), \$14,000. Last week, \$14,000. "Homicide" (RKO) (2d wk), \$14,000. Last week, \$14,000. "Paris" (2d wk), \$14,000. Last week, \$14,000.

Estimates for This Week
Beaucaire (Par) (2d wk), \$22,000. Last week, \$24,000.
Cluny Brown (2d wk), \$14,000. Last week, \$14,000.
Howard Strong (6:00), 65-95—"Crack-Up" (M-G) (2d wk), \$10,000. Last week, \$10,000.
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Estimates for This Week
Beaucaire (Par) (2d wk), \$22,000. Last week, \$24,000.
Cluny Brown (2d wk), \$14,000. Last week, \$14,000.
Howard Strong (6:00), 65-95—"Crack-Up" (M-G) (2d wk), \$10,000. Last week, \$10,000.
State-Lake (B&K) (2:00), 65-95—"Henry V" (U) (7th wk), headliner \$16,000. Last week, \$16,000.
United Artists (B&K) (1:00), 65-95—"Easy to Wed" (M-G) (2d wk), \$10,000. Last week, \$10,000.

VARIETY says:

"SOCK ENTERTAINMENT GROSSES IN ANY SITUA

"A sound and strong attraction destined to go places."

—M. P. Herald

"Artistic and creative assets should make it a winner."

—Boxoffice

"Rosalind Russell and whole cast excellent . . . Special appeal to women."

—M. P. Daily

"Warm, human . . . first-rate dramatic entertainment . . . cannot but hold audiences completely absorbed."

—Film Daily

"One of the better pictures of the year . . . Rosalind Russell's performance well worthy of Academy Award consideration."

—The Exhibitor

"Has pathos, tears and laughter, a romantic love story and some wonderful humorous touches . . . Should be top money-maker."

—Showmen's Trade Review

"Headed for a smash hit."

—Hollywood Reporter

"Highly effective drama and sure-fire boxoffice."

—Daily Variety



Untold Millions are Waiting to

...TOP
TION"

Rosalind
RUSSELL • *Alexander*
KNOX
in
SISTER KENNY
with
DEAN JAGGER
Philip MERIVALE • Beulah BONDI • Charles DINGLE
Produced and Directed by DUDLEY NICHOLS
Screen Play by DUDLEY NICHOLS, ALEXANDER KNOX and MARY MCCARTHY
R K O
RADIO
CITY

See It!

Announcing M-G-M
REPRINTS of MASTERPIECES

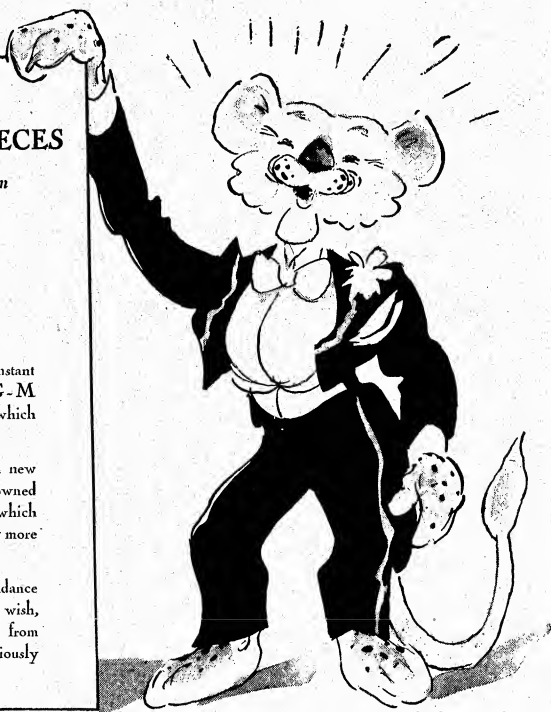
*with gratitude for a suggestion from
our Friendly customers*



Many of our accounts have told us of the constant queries of their patrons concerning M-G-M Masterpieces of All Time, great attractions which have never lost their power and significance.

There has been a growing interest among a new generation of picture-goers in many of the renowned Metro-Goldwyn-Mayer entertainments which have enabled this company to be acclaimed by more Academy Awards than all other companies.

Responsive as always to the showmanship guidance of our alert customers who express the public wish, we are therefore pleased to announce that from time to time we will issue Reprints of previously released M-G-M Masterpieces.



► "YOU WERE RIGHT, MISTER EXHIBITOR!"

The first of M-G-M's Reprints of Masterpieces "RAGE IN HEAVEN" is doing excellent business in all 4 test engagements.

Next comes "CAPTAINS COURAGEOUS." The idea in which you encouraged us so heartily is off to a flying start. See next page.



M-G-M's
**"RAGE
 IN
 HEAVEN"**
A HIT!



INGRID BERGMAN AND ROBERT MONTGOMERY ARE SENSATIONAL!

In its tests at Indianapolis, Harrisburg, Dayton, Reading:

IT EQUALS "SAILOR TAKES A WIFE!"

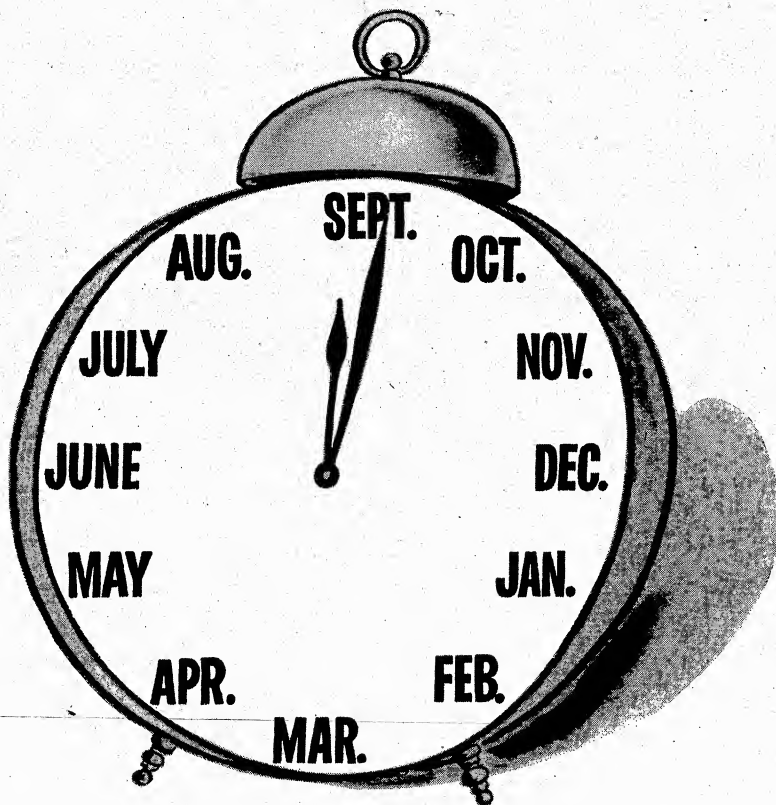
IT BEATS "BAD BASCOMB!"

IT BEATS "VINES HAVE TENDER GRAPES!"

IT BEATS "HIGHNESS AND BELLBOY!"



M-G-M presents INGRID BERGMAN • ROBERT MONTGOMERY in "RAGE IN HEAVEN"
 with George Sanders • Lucile Watson • Oscar Homolka • Screen Play by Christopher Isherwood
 and Robert Thoeren • Based on the Novel by James Hilton • Directed by W. S. VAN DYKE II
 Produced by GOTTFRIED REINHARDT • A Metro-Goldwyn-Mayer Reprint



SET IT FOR A MONTH AT LEAST!

IN NEW YORK 6 WEEKS AT THE STRAND!

**WARNERS PRESENT HUMPHREY BOGART AND
LAUREN BACALL VERY MUCH TOGETHER IN
"THE BIG SLEEP"** with MARTHA VICKERS • A HOWARD HAWKS
DOROTHY MALONE PRODUCTION

Music by Max Steiner • Screen Play by William Faulkner, Leigh Brackett & Jules Furthman • From the Novel by Raymond Chandler



New 20th Facts:

CENTURY-FOX

FACT:

ANNA AND THE KING  OF SIAM
Wins the Boxoffice Blue Ribbon Award for August!

FACT:

Motion Picture Herald Acclaims SMOKY, 
in Technicolor, July Boxoffice Champion!

FACT:

THREE LITTLE  GIRLS IN BLUE
in Technicolor, Tops 20th's Greatest Grossing Musicals in Atlantic City and Philadelphia!

FACT:

Today the Biggest Boxoffice Figures Are Being Made By the Biggest Figure in the Industry— Century-Fox!

Russo-U.S. Bartering in Germany May Ease Raw Stock for Yank Pix

Impasse over raw stock that has currently kept American films from fullscale exhibition in the U.S. zone of Germany is expected to be overcome shortly on the basis of a survey now being made by the American Military Government. That's the opinion of Francis Harmon, v.p. of the Motion Picture Association. At Gerald May, foreign affairs aide to Eric Johnston, MPAA pressy, who recently returned to the U.S. from his post abroad. They discussed the raw stock situation with General Lucius Clay, Mil-Gov topger in Germany, in an effort to reach a solution. U. S. distributing companies recently made an ultimatum to the War and State departments that they would send no quantities of raw stock to Germany unless an arrangement is made whereby they can at least get back the cost of the film and processing. As things now stand, the bare American distribut can get credit in blocked markets for income derived from the sale of their films. There's no prospect that these marks ever will be convertible into anything like their present exchange value. Companies are not questioning about the inability to get such value, but figuring out ways as the prints are desired for educational and reorientation purposes for which they ought to at least get their costs.

Gen. Clay recognized this fact in talks with the topger in Germany, and the American side, says the May, said, and has started machinery moving to clear up the situation. He has declared that the exchange of one three bases now being investigated. They are:

1. That raw stock can be obtained from the Russians and provided to the American companies for processing their prints in Germany. Both the U.S. and Eastman have plants in the Soviet zone and they have a monopoly for beyond the 12,000,000 feet per year that the estimated U.S. requirement. The Russians indicated willingness to provide the raw stock if a suitable barter deal can be arranged for exchange of various types of goods are available only from factories within the U. S. zone. Clay is trying to get out such a barter arrangement.

2. Bring in equipment from the U. S. and set up a plant in the American zone for making film. There are presently a few minor plants in the U. S. area, but with the stock they'd provide working at full capacity, plus all that could be reconverted in various other ways. The present estimate, no more than 350,000,000 feet would be available.

3. Buy raw stock in the U. S. and give it to the American companies. Difficulty with this—and it is equal to the second—is that the American Army nor Military Government has an appropriation for such and where they get the money is a dubious issue.

'WOMEN' VICE 'WIND'

Hollywood, Sept. 17. "Tara Hall, the wife of Scarlett O'Hara in "Gone With the Wind," was torn down after standing for 10 years on the Ritz-Palms lot. On the spot will be erected another home for the David O. Selznick production, "Little Women," slated to start Oct. 1.

MERMAN ANKLES P-T

Hollywood, Sept. 17. Doc Merman, chief of production manager for Pine-Thomas Co., is organizing Merman-David Pictures, Inc., with William B. David as partner. New outfit has two stories lined up for filming in Cinecitt, starting Oct. 7.

ACCOUNTANT

Former Revenue Agent thoroughly versed in all phases of tax and distribution and attention accounting. No problems in tax or part time connection.

Box No. 665, Variety 154 West 46th St., N. Y.

QUOTED REFORMATION CONCESSIONAIRES

7th Street at Canal, New York City. DRIVE-IN THEATRES

SPORTSERVICE, INC.

HURST BUILDING, BUFFALO, N. Y.

AMPAs Tee Off Oct. 3

Associated Motion Picture Advertisers, making its fall season activities, set the first open meeting for October, with speakers and agenda to be announced later. Under the banner, drawn up by Rutgers Neilson, AMPA pres, presiding chairman at each meeting. The membership of the organization's membership with every third meeting to be a closed one.

On behalf of the AMPA relief a fund-raising committee was appointed, with Chester Friedman as chairman. Members of the committee include Charles Allicote, chairman of the AMPA relief fund; Phil Williams, chairman of the planning and program committees; Dave Bader Arnold Stolz, Evelyn Coleman, Jerome Pickman and Ray Gallagher.

NORTHWEST VARIETY SET FOR SEPT. 23 FETE

Minneapolis, Sept. 17. Bob O'Donnell and Bill McCraw, Variety Club national chief barker and executive director, respectively, have advised Northwest Variety Club that they will be present in Minneapolis, Sept. 22 for the University of Minnesota's testimonial dinner for the club here in recognition of its success in raising \$250,000 for a heart hospital on the campus. Fred Allen will emcee the dinner. Bill McCraw will also participate in the club's committee assisting in the arrangements.

The heart hospital is the Northwest Heart Fund's main philanthropic project. It not only has raised the funds to build and equip the hospital, but also has contributed a substantial amount annually for its maintenance.

Larry Grieb Leaves RKO For City Investing Spot

Larry Grieb, RKO Albee manager in Brooklyn, has been named as supervising director of picture theatres for the City Investing Corp., which operates the Astor and York theatres in N. Y., and several other theatres in Cincinnati and elsewhere in the U. S. Grieb, who opened the Mayfair theatre on Broadway for RKO, and also handled the Gandy and 48th Street for the same company, was honored by top RKO theatre execs and 60 managers at a testimonial dinner at the Diamond Room last Sunday (15) night.

Leon Kolmer, veteran of 17 years with RKO Theatres, introduced Grieb at the Albee. He moves over from the RKO Kenmore, Brooklyn.

Local Checkers

Continued from page 1

novation proved successful others would take it up and were exhorted to "be white and American."

Whole Town Knows Your Bit

Another major point gabbled was use of local checkers by Confidential informants. The whole town knew, Capt. Mott. Delegate squawked loudly over their business being run by the whole town because local people checked gross. One man complained his own gasoline service station operator was being run by a white and asked his landlord if it and then jacked his theatre rental. Another exclamation was "understander get in high hat plus full regia."

While many remedies to fight the issue were suggested, including a test suit, no action taken after prey Jack Kirsh accused members there were wanted for regulations. The job is going to y done. Have confidence in your leaders.

Stuart Sarnath, chairman of Eastern Pennsylvania Allied, said Charles M. Reagan, Paramount sales chief, said him less than 100 exhibitors out of total 130,000 complained about local checking.

From sources outside the convention, it was learned that Attorney-General Tom Clark has initiated an investigation into uniform checking clauses in distributor contracts after the Justice department received a complaint from exhibitor committee. It is strong that Clark will take action on anti-trust grounds.

Loew's Longhair Shorts

Seven shorts which David L. Loew will distribute via United Artists this year, it was disclosed yesterday by Loew's executives, will be one-reelers of classical music with new type of tying the melodies. Initiator, Bach's "Toccata and Fugue in D Minor," was premiered (19) at the Loew's theatre, Salt Lake City.

Pictures to catch the mood of the music are of Bryce Canyon. There is no commentary. All the shorts are being made in Cinecolor. In Hollywood, where the shorts of the 90-piece orch which played the Bach music, was present at the Salt Lake premiere and was hosted by city officials.

Oleat Exhibit Sues Majors for 489¢

Olean, N. Y., Sept. 17. Treble damages totaling \$489,000 and costs are being sought in an anti-trust suit filed yesterday by Bros. Theatres, Inc., operator of the 1,434-seat Palace here in Western Dakota. The suit charges that the 13 producers, distributors and exhibition corporations as co-conspirators in the 12 distributor suits with conspiring to effect a monopoly for Warner Bros. Pictures, Inc., the suit brought under the Sherman Anti-trust act, and the Robinson-Patman act, alleges the plaintiff was unable to obtain a license for the production of first class feature motion pictures for first-run exhibition at said Palace theatre because of the wrongful conduct and acts of the defendants.

The Warner interests have operated the 1,000-seat Haven and the 300-seat second-run State since 1930. Named as defendants, served through the Buffalo branch office, are Loew's, 20th-Fox, Universal, United Artists, Warners, RKO and Paramount.

Complaint cites that for the 1930-31 season, the Palace was able to obtain first-run pictures from one major distributor, Paramount, because of a "dispute" between that company and the plaintiff. The following season not even Paramount pictures were available to the Palace for first-run exhibition. According to the complaint, it is stated further that for the past 10 years plaintiff has been able to license for first-run showing, 50% of the product of Metro, 20th, and Universal, among the defendants, but the terms are made that the companies discriminated against the Palace (1) by exacting higher film rentals than those charged to other theatres for similar productions; (2) by demands for preferred playing time; (3) by making the product in question; and (3) by requiring the plaintiff to exhibit "numerous inferior and undesirable productions... without making any similar requirement or conditions with respect to productions licensed by Warner Bros. Pictures, Inc."

In addition, it is charged that defendant, Warner Bros. Pictures, Inc., has at various times attempted to "monopolize the theatre market" for the purpose of "monopolizing the first-run exhibition of first class feature motion pictures in the plaintiff's theatre and of being enabled to fix admission prices."

Blumenstock's Broken Jaw Following Accident

Mott Blumenstock, Warner vespene in charge of publicity for the company's operation yesterday (Tuesday) in the Danbury, Conn., Hospital for a broken jaw, was badly injured in a ditch, after allegedly running down two pedestrians, Blumenstock was taken to the hospital and underwent part of the jaw fracture until Monday (16).

According to his attorney, Mortimer C. O'Brien of White Plains, Blumenstock was badly shaken by first by an irate lynch mob which witnessed the accident, and following by a state trooper who arrested Blumenstock \$1,000 arrested. Currently free on released bail, Blumenstock is up for hearing in Danbury court tonight (Wed.) on charges of assault and reckless driving. O'Brien is seeking adjournment of the case until September 24, when he expects to get out of the hospital.

Shift in Showmanship Requirements On Par's Sub-Ad-Selling Agenda

Change in importance of different publicity and advertising media in selling pix and the shift in showmanship requirements for the new sales system, will come in for prolonged discussion at a Paramount picture executives' meeting at the studio and h. heads set to open at the Hotel Warwick (N. Y.) Sept. 19. Important meet which will be attended by such biggies as Par prexy Barney Balaban, sales chief Charles M. Reagan, and board chairman Adolph Zukor will result in a complete overhauling of Par's publicity, advertising, and exploitation machinery, the company announced. Plan for the Par conclave is closely akin to a similar meet coming up for the 20th-Fox field controllers under the supervision of Charles Cheloff, ad-publicity director, and Harry Brand, studio publicity chief. Moves key the trend toward an industry-wide realization of the belief that the new selling system embodied in the anti-trust decision will require a return to the old-fashioned "showmanship" of the 1930s, where necessary, of outmoded exploitation techniques.

Metro, exploitation staff, under the direction of William R. Ferguson, has been periodic in its meetings during the last several months. M-G executives, moreover, have met in the recent past for similar meetings in Chicago in order to work up a closer liaison between the work of film distribution and exploitation forces.

Par execs will reexamine efforts to reach the periodicals and publications in building up the theatre patronage. Shift in ad coin due to the recent anti-trust decision, closed down while others remain unaffected may be redirected to prewar channels. In this regard, Paramount will study a plan for extensive use of billposting in connection with key engagements of the company's pic, since motor traffic has upped substantially since V-J day.

Analysis of impact of radio spot announcements on promotion of company product, currently being considered by the executives of the Advertising Agency, will determine Par's future course on employment of radio spots. The agency has indicated a penetration of the spot announcements in communities, where, used to be discussed during the four-day conclave.

Meet will single out "Two Years Before the Mast" and "Blue Skies," slated for early release, for special attention. New plans to be drawn at the huddles will be immediately tested in these two pic.

PETE WILLMAN SUES FOR SHARE IN TWO THEATRES

Youngstown, O., Sept. 17. Peter M. Willman, operator of neighborhood houses in Youngstown, Girard and Hubbard, has filed suit in Common Pleas Court for \$25,000 damages and also to force the sale to him of an interest in the Uptown and the Petition theatres in Youngstown.

The petition alleges that Willman was to be named to succeed in the two houses at the time he obtained the Wilson theatre for \$50,000 in June. He was to have paid \$10,000 for the other two, \$40,000 in cash and the balance in notes. A tender of \$60,000 was refused, Willman charges. Defendants are Ellis Kanaris, Youngstown; George and Louise Manos, Toronto, O.; John and Athens Christopoulos, Warren, O.; Ronald and Mildred Williams, Barnum, Youngstown, attorney.

Willman said Kanaris and Manos refused to take the money, and he arranged for a transfer of losses from the owners of the properties. He said he received the Wilson and was to have obtained possession of the Uptown and Mahoning on Aug. 1.

New York Theatres

GARY ALEXIS GRANT SMITH
THE "BIG SLEUTH"
BON PEROS
BOB CRISBY
AND HIS ORCHESTRA
Extra Added Attraction
THE TOWN CRIERS
WILLIAMS
STRAND, B'way at 47th St.

HUMPHREY BOGART LAUREN BACALL
THE "BIG SLEUTH"
BON PEROS
BOB CRISBY
AND HIS ORCHESTRA
Extra Added Attraction
THE TOWN CRIERS
WILLIAMS
STRAND, B'way at 47th St.

CAPITOL
GARY ALEXIS GRANT SMITH
THE "BIG SLEUTH"
BON PEROS
BOB CRISBY
AND HIS ORCHESTRA
Extra Added Attraction
THE TOWN CRIERS
WILLIAMS
STRAND, B'way at 47th St.

HOME SWEET HOMICIDE
A 20th Century-Fox Stage
HILDEGARDE
RIVOLI, B'way and 49th St.

PALACE
Pat O'Brien & Claire Trevor
HERBERT MARSHALL
"CRACK-UP"
AN RKO RADIO PICTURE
OPENS 10:30 A.M. - CONTINUOUS - LATE FILM 11:30 P.M.

RADIO CITY MUSIC HALL
"NOTORIOUS"
Cory Grant and Ingrid Bergman
Spectacular Stage Productions
J. ARTHUR RANK Presents
"Caesar and Cleopatra"
Cool ASTOR
Broadway and 45th Street
Famous Players-Lasker

FCC Modifies 'Local Live' Rule, Easing Up on Wire News Services

Washington, Sept. 17. Degree to which wire news is rewritten or edited for local consumption by a radio station staffer—and not the origin or subject of the news item—will determine whether a news story will be classified as "local live" or "wire" under standards of the FCC. Blue Book, it was learned here last week.

Further interpretation of these sections of the Blue Book amendments by FCC July 2—was made public last week with release of an Aug. 30 letter from acting FCC chairman Charles R. Denny, Jr. to Robert W. Brown, executive news editor of International News Service. Brown, who protested the Blue Book's original language, had asked Denny on Aug. 1, for further clarification of the July 2 amendments.

The FCC chief made it clear this time that the Blue Book now does not require that 50% or more of local program be devoted to purely local items in order that it be classified as "local live" in the logs.

Substance Counts

Said Denny's letter: "A news program based on material received by wire, but more than which is heavily and substantially edited and rewritten by a station staff member or by a writer employed by the station, and announced in its edited and rewritten form, should not be classified as a 'wire program.'"

For example, it was pointed out, a program which was a New York verbatim reading by a New York radio station of a wire news item 100% concerned with local New York affairs would not be wire. On the other hand, a program that is national and international news based entirely on material furnished by a wire service would be rated "wire" even more than half of it had been "substantially" rewritten in the station's newsmen.

Commission had no intention, Denny intimated, of easing "aspirations" of wire news, related to it to discourage their use," adding that FCC has always recognized the limited role they play in radio. Brown, whose last fears were soothed by the FCC letter, lauded answering questions last week, related to the "implication of penalty against conscientious news programming in the radio telephone news reports" had been removed.

CBS Mulls Recoup On Como's Buildup

CBS is currently going through a siege of worryment over the Perry Como situation. Como, who has developed into one of the top-bracket personalities on the air, is still a CBS property. But as star of the NBC Chesterfield radio show, he's become identified with the latter network, which is reaping the benefits of the current Como buildup. And CBS doesn't like it.

The CBS program director is currently mulling a show for the singer. Since he's still a CBS "property," the network has the right to buy him off the Chesterfield program, depending on the time slot chosen for the show.

The situation isn't resting any too well, either, with Newell-Entertainment, which handles the Chesterfield program. Since the singer is in the show's other sparkplug, Jo Stafford, is contemplating switching to Coast. If it does, the network and its femme singer the program would be tossed for a considerable loss.

Painful Payoff

In view of the \$7 rating payoff set for Arthur Godfrey's "Patent Scout" show on CBS in a report (Aug. 30) when the top-rated radio show was clocked at 11.3, there's more than a little baitment as to why the show is still riding the sustaining circuit and hasn't been grabbed up for sponsorship.

One of the CBS execs put it this way: "The agencies haven't hit because it's a house-built show. It doesn't make them happy to know that the networks can build shows, too. If anyone else had packaged it, they would have happened on it at once."

Five Want Philly FM Okays, three Others Drop Out

Philadelphia, Sept. 17. Five applicants for the four remaining FM channels in the city submitted their cases before an examiner of the FCC at the U. S. Customs building last week.

After four days of testimony, marked by rapid-fire cross-examination of witnesses by FCC Attorney J. T. Hall, the applications were taken under advisement. On the strength of examination and comment by Examiner Charles Hubert, it is believed that the preference for WMMJ would be over the existing AM stations.

Applicants heard were WDAS, WIP, WHYY and WMMJ, which has an FCC okay for construction of an AM station; the French Broadcasting Co., president of the International Ladies Garment Workers Union; and the Franklin Broadcasting Corp., a group of Philly attorneys.

Three other applicants withdrew their petitions—just before the hearings. They were the Amalgamated Clothing Workers of America, the French Broadcasting Co., and Rev. Percy Crawford, Philly evangelist.

Odd sidelight at the hearings was the appearance of Patrick Stanton in the dual capacity of vice-president and general manager of WDAS and president of the WMMJ Broadcasting Co., which intends to start construction soon.

It is believed that since every other local AM station has an FM outlet or a permit, the FCC would have to favor the WMMJ and WHYY, now on the AM band.

Any other action might be construed as discrimination against the two outlets.

WDAS originally applied for an FM permit in 1939 but was rebuffed by the Government to withdraw it until after the war.

ANACIN CLOSES BOOK ON 'REAL STORIES'

Anacin (American Home Products) is dropping sponsorship of the 15-minute "Real Life Stories" cross-country show.

Long broadcast under its present commercial auspices is Oct. 4. Mutual kept the show on sustaining during the summer, with Anacin resuming the backing until it finds a contractual sponsor.

Strictly a budgetary gesture, in view of American Home Products' dropping of the show and sponsorship of the Bob Burns show this season.

Ives-Philo for Mutual Philco Corp. has inked Bob Ives to a deal on the Mutual network.

Station Permit Given Financier

Washington, Sept. 17. Report that Pearson and Allen are teamed up again as sole stockholders in company bidding for Hearst's bigtime station, WBAL, has put the kibosh on earlier rumors of a rift between the two top newsmen.

Allen, overseas with Gen. Patton's Army for over three years, did not return as Pearson's partner in the "Washington Merry-Go-Round," but is slated to take over the No. 1 job of running WBAL—in event the FCC sees things a certain way.

The two were inspired by the Blue Book which last spring pointed a finger at the Hearst station as an outstanding example of failure to live up to program promises and of general over-commercialization of program format in defiance of public interest. The commission tabbed WBAL's renewal license for a hearing on these counts and postponed the hearing twice, reportedly on hope that a second bidder would challenge Hearst's right to the coveted charnel.

The Pearson-Allen bid is looked on as a serious challenge to Blue Book in action, with FCC placed squarely on the spot to prove it will stand for the high-minded sentiments of that report. Situation is doubly complicated for the commission since the bid is in program format and added several general and public service slots since last spring.

Observers here are also looking for a bitter legal war over rights of FCC to act in this case. Top legal counsel slugging it out, first before the commission and later in court, between Pearson and Allen have hired Cohn & Marks as their special counsel, while Hearst's switched lawyers, the firm of Cohn & Marks, and put Paul Selig, victor of two Supreme Court battles with FCC, on his payroll.

The challengers have incorporated as the Public Service Radio Corp., with capitalization of \$100,000 shares at \$5 par value. Pearson and Allen will each hold 50% of the stock, subscribers \$100,000 worth and borrowing an additional \$250,000 from the bank. Both Pearson and Allen are net worth in excess of \$100,000.

Allen, formerly Pearson's partner on "Merry-Go-Round," is president of the company; Pearson is vice-president; and Eli Frank, Baltimore radio secretary, holds no title in the corp. Allen, on release from the Army, was due to head up the new "Cohn & Marks" Broadcasting Bureau, but will move to Baltimore and take over active direction of the station in event FCC yanks Hearst's license.

Held Details The application is bare on proposed programming, but it is specifically for "radio variety shows" and "holding their ammunition for the hearing—now slated for Oct. 1, but postponed due to postponement of big parties more time.

Pearson's role as challenger to Hearst's monopoly has been the bitter feud which boiled over several years ago between the columnist and the radio magnate.

(Continued on page 37)

Schechter's New Setup

A. Schechter, Mutual's vicepres in charge of news, special events and publicity, has revamped a number of radio variety shows in the past few weeks, until now with WOL, Washington, is coming to New York to head the web's special events.

Dale Morgan, who's been with WOL, says it is upped to the network's director of special events in the capital. Lou Broth, until now assistant WOL, now is in charge of WOL-Mutual publicity director in Washington.

They're Still in Love

Washington, Sept. 17. Report that Pearson and Allen are teamed up again as sole stockholders in company bidding for Hearst's bigtime station, WBAL, has put the kibosh on earlier rumors of a rift between the two top newsmen.

Allen, overseas with Gen. Patton's Army for over three years, did not return as Pearson's partner in the "Washington Merry-Go-Round," but is slated to take over the No. 1 job of running WBAL—in event the FCC sees things a certain way.

John Bricker At Head of Bio For New Ohio Station

Washington, Sept. 17. Latest bigtime politico to enter radio ownership field is John W. Bricker, GOP vice-president, who is running for Ohio governor in 44 and favored to pick up U. S. Senate seat in Ohio elections this November. Bricker is veteran and a 25% holder in Capital Radio, Inc., which last week filed bid at \$100,000 for a new station in Columbus.

Bricker, who informed the FCC that he is the man to be contacted for details of the bid, is the president of the radio company with several wealthy and politically active newsmen and businessmen.

President of the company is John G. Bannett, former heavy construction and insurance man, who was one of Bing Crosby's partners in the radio purchase of the Pittsburgh Pirates ball club. Garbrecht has another 25% interest in the Columbus station.

Another director is Austin Wood, vice president and general manager of the 16 Ogden newspapers in W. Va. The chain which Wood runs, applied with FCC to buy WPAR, Parkersburg, and WBLK, Clarksburg, and is already covering through the Parkersburg Sentinel Co., a subsidiary newspaper, of W. Va. Martinsburg.

Also tied in the Bricker application is G. Bennett Larsen, present manager of WPECN, the Philadelphia Bulletin station. Larsen once held a piece of WWDC, Washington, and now owns a 10% share of WPHO, which is bidding for a new AM outlet in Baltimore. Third director is S. L. Keller, director of UP radio features in New York. Wood, Larsen and Keller each hold 10% of the new station.

Company has an authorized capital of \$100,000, says it is not interested in advertising, but in a jumbo, but will do a purely local programming job. If FCC okayes the station, Bricker will operate a local FM channel, its application states.

Pops Rixed Major Bowes Routine, to Expand 'Tops' For 60-Min. ABC Sun. Show

With Ford Motor canceling its Sunday night 8 to 9 p.m. "American Music" show on NBC, Paul Whiteman is moving into the hour spot, expanding his "Forever Afternoon" series into a 60-minute Monday night segment. Whiteman takes over the Sunday time slot on Sept. 23.

ABC programming execs and Whiteman were mulling the possibility of a "Forever" radio show reprising the ex-Major Bowes routine of developing new talent via "Forever" radio. The idea was not made decided upon will stick to the "Forever Tops," strictly pop-variety session, with Eugene Baird, Johnny Thompson, etc., plus vocal and chorus units.

FCC gave the blessing to a new type of radio promotion here last Friday (13) when it okayed a construction permit to the St. Louis City Broadcasting Corp. for a new regional station in Clayton, Mo.—a point-to-point suburban community outside St. Louis.

The commission knowingly okayed as means of financing a radio operation what so far as is known, was the first "public offering of stock" in a radio station which was not even a fact on paper.

Idea for the station came to Guy Rummion, a long-time employee of CBS-KMOX, St. Louis. With plenty of know-how but no dough, Rummion sought advice of his Washington counsel, Cohn & Marks, on how to raise the money. He conceived idea of selling the station's papers and distributing flyers and blotters urging people to buy stock in a station he might be able to get together in the future. Butchers, bakers and all types of local business people bought up small pieces of the station. Rummion, keeping everything on the up-and-up, registered the station with the SEC as a part of the Securities and Exchange Commission.

Rummion, who wanted to buy was permitted to put up his money, the only limitation being that no one might get more than 5% of the stock. Result is that Rummion—though still maintaining control of the station's operation—now has a company in which half the community has a stock interest.

UOPWA's Clean Sweep at WJMA

The Radio Guild of the United Office and Professional Workers of America (CIO) this week is signing its new contract with WJMA, a contract in New York, with the indie WJMA. With the contract's collective bargaining election at CBS yet undecided, although the election was held in mid-June, the Guild is now looking for a new position of all grievances including discharges for whatever cause. The contract is retroactive to Jan. 1.

Meanwhile, there is impatience all the way around with the National Labor Relations Board's failure to come through with definite decisions on the CBS elections. The UOPWA, which has a large number of local workers, and CBS are concerned in one decision—about the main bar of the election.

On this unit gave the UOPWA first place, the company (i. e., no union at all) lost. The Board's failure to come through with definite decisions on the CBS elections. The UOPWA, which has a large number of local workers, and CBS are concerned in one decision—about the main bar of the election.

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Frigidate Cold To 'Hollywood Star Time'

Hollywood, Sept. 17. Frigidate is shipping around for a new show to take over "Hollywood Star Time." There's a strong possibility that the bankroller may be a new producer, and the show "Man Called X" show which was being a perennial summer filler, "his new producer" and "his new show" Hope program. Several other programs are also being considered.

Frigidate's new show is a plus adaptation series is headed for the script heap.

'Workshop with Teeth' On ABC Sked; College

Anni To Get 4 Shows

A new workshop type of radio show, "Anni To Get 4 Shows," tabbed at a specific purpose, is going to be given time on the ABC network as soon as details are completed and enough meaty scripts are on hand. Program, tabbed "World Security Workshop," will be slanted toward getting from scripters, educators and others their best dramatic ideas on how "World Security" can be affected through a democratic solution.

Not only pro writers, but college pros and other educators will be asked to submit scripts to the workshop, with the proviso that shows must be solid radio-wise in addition to having the desired message.

Pay for scripts will be \$250, and shows will be judged by a committee consisting of Clifton P. Fadiman, John Turner, script editor for the ABC net; Robert Sadek, web's public service programming chief, and a fourth person yet to be named. Later will probably represent the organization spearheading the deal, Americans United for World Government.

Another public service show scheduled by Sadek, to preem next Monday (23), 10-10:30 p.m., will be called "The Next Hundred Years" and will be tied to the two hundredth anniversary of Princeton University. There will be four Monday night shows on this program.

Theory of the Princeton show will use Houston Peterson as moderator, and will include Dr. Karl T. Compton of Massachusetts Institute of Technology; Dr. J. Robert Oppenheimer, of California Technical Institute; Dr. Harlow Shapley, Harvard astronomer; P. M. S. Blackett, of Manchester (England) University; and possibly Dr. Albert Einstein.

On the openers, titled "Nuclear Energy on Trial," the scientists will be challenged by the moderator to justify their work.

PIC'S WMCA DEAL ON DODGERS GRID B'CASTS

Eleven games of the Brooklyn Dodgers pro football team, at home and away, will be carried by WMCA, N. Y., the schedule starting with the San Francisco game Sunday (22) and extending to Dec. 18. Out of the town games will be covered on the spot, not by ticker.

Pic magazine has bought the first half of the schedule, on a direct deal with the station, and the rest of the games are being offered on a participation basis.

Opener, from Kesar Stadium, Frisco, will have Sam Balter calling the plays, with Bob Fouts doing the color.

Lewyt Corp. Bankrolls Games

Lewyt Corp., makers of radio electronic equipment who've been using much newspaper ad space of late, has taken its initial plunge into radio by sponsoring the professional football game to be played Friday night (20) between the New York Giants and the Green Bay Packers. Game is for the N. Y. Herald Tribune Fresh Air Fund benefit.

Broadcast will be on WHN (N. Y.) as game will be played at N. Y. Polo Grounds. Ted Hasting will call the plays, and Connie Desmond will report the color.

Southeast Football Gets Six-Sation Web

Nashville, Sept. 17. Six stations will cover the football games of the Southeast Conference this fall.

Spark plug of the coverage is WSM's assistant general manager, Jack Harris. "Prevue" originates, via wire recorder, on the practice fields of the SEC schools, and cooperating on the venture with Harris are Henry Slavick, WMC, Memphis; Bill Bregel, WWL, New Orleans; Marcus Bartlett, WBR, Atlanta; George Walsh, WHAS, Louisville; and Jimmie Wilson, WAPI, Birmingham.

WINX Starts FM Beaming

Washington, Sept. 17. The Washington Post-owned high-frequency station WINX-FM won the title as the capital's first commercial FM station when transmitter went on the air here Sunday (15) for a daily stretch of 14 1/2 hours of the program.

FM transmitter will duplicate AM shows over WINX from 9 a.m. to 11:15 p.m. daily at no extra charge to sponsors.

WBBM ALL-NEGRO SHOW GETS NEW TIME, HYPO

Chicago, Sept. 17.

First city-wide auditions for Negro radio these will be held here Saturday (21) at WBBM. Talent hearings are being put on jointly by the station and the Chicago Defender, Negro daily; both split 50-50 on AFRA scale salaries and other costs.

Show for which the auditions are planned is "Democracy, U. S. A.," a sustainer that's been on at 3:30 p.m. Saturdays for the past few months. Starting Sunday (22), however, it's being moved to a better time slot, following CBS' "Wings Over Jordan," at 10:30 a.m. Sundays. Defender provides the scripts, all of which are written by Robert Lucas, and station provides director, studio facilities, air time and music.

Ch's first all-Negro sinner remains a sustainer in its new time slot, being designed to improve race relations here. It's believed to be the only show in the country put on through the joint efforts of a station and a Negro newspaper.

Detroit.—"Bud" Guest, son of the famous poet, has been signed for three "reporter at large" airings by Dodge Division of Chrysler Corp. Contract was placed by Ruthrauff & Ryan and calls for three 15-minute quarters, Tuesdays, Thursdays and Saturdays over WJR (CBS) at 6:15 p.m.

N. Y. Radio Execs' Club Undergoes Renovation Under Swezey's Regime

Detroit Brewery Books Pro Football on WXYZ

Detroit, Sept. 17.

Exclusive broadcast of the Detroit Lions games of the National Football League will be heard over WXYZ, ABC and eight stations of the Michigan Radio Network this season, with sportscasters Jimmy Dudley and Bob Powell at the mike. The first regular broadcast will be the Lions-Chicago Cardinal game, Sept. 30.

Dudley, a former Virginia University grid star, has been in radio 10 years, handling major league baseball and college sports.

The Lions broadcasts will be sponsored by the Goedel Brewing Co. of Detroit. The contract was placed through Brooke, Smith, French and Dornance Ad Agency.

Philco Profit \$164,787 In Second '46 Quarter

Reflecting an improvement in business, with resumption of manufacturing on a bigger scale, Philco Corp. shows an operating profit of \$164,787 in the second quarter of 1946 as compared with a \$2,569,471 loss from operations in the first quarter. Company reported last week an operating loss of \$2,404,084 in the first six months. After estimated tax credits of \$2,250,000, the net loss for the first half of 1946 was \$54,084.

For the first half of 1945, Philco income was \$1,644,923. Company reported that it hoped to be able to report satisfactory earnings for the last half of 1946 if given freedom from further interruptions of production.

The ascendancy of Robert D. Swezey, Mutual network vicepres, to the helm of the Radio Executives Club in N. Y., is spearheading a whole new concept as to the role such a trade organization should play.

Set up in 1939, there's long been the feeling that the Radio Executives Club title has been a misnomer; that, actually, the REC has never fully reflected the overall industry thinking or has made the contribution that should stem from such a large group of radioies in the No. 1 spot in America. The fact that it has chiefly invited into its ranks the representatives of the sales end of the industry, instead of a cross-pattern from all branches has been seen as one of the retarding elements.

The Swezey regime, however, may change the whole picture, in which the REC may emerge as a truly representative voice in radio. Illustrative of the "new deal" on the agenda is the move to bring into the setup the presidents of the four major networks to serve on an advisory board. The board will hold its initial session tomorrow night (Thursday), and in addition to the web proxies, invitations have also gone out to Eleanor Roosevelt, Charles Mortimer, General Foods vicepres with a know-how on commercial radio technique, and others.

Move is the first aimed at projecting the REC into a more vital, dominant role in industry matters, and to bring into its fold braintrusts who will give the organization more stature.

Austin.—J. Howard Lumpkin has announced opening here of a radio production company to be known as Programs, Inc. Lumpkin was director of radio at the University of Texas.

Heard the good news?

What news?

The 11:00-11:05 p. m. news on WCCO, Minneapolis-St. Paul.

What's good about it?

... commands 43% of the listening audience throughout 127 counties of six states ... has twice as many listeners as the next ranking Twin City station.

Why does it rate so high?

It's made to order for the Northwest's large late-to-bed audience. Custom-built by WCCO's seven-man News Department. Tailored from AP, UP and Radio Wire dispatches and from local sources.

Who does the reporting?

George Johnson. Long-time veteran of WCCO. With a loyal Northwest following built by his "Night Owl" show.

That is good news.

The best is yet to come: WCCO's 11:00 to 11:05 p. m. Newscast, Sunday through Saturday, is now available for sponsorship. For details get in touch with WCCO or Radio Sales.

WCCO Columbia Owned
Minneapolis-St. Paul • 50,000 Watts





Proverbial Parade

The NBC Parade of Stars is now starting its fifth year of audience building.

Nothing Succeeds Like Success

The NBC Parade of Stars material has been in the hands of alert station promotion men since the first of August. **THE EARLY BIRD GETS THE WORM**

The NBC Parade of Stars fall network showcases, originated 3 years ago, will be heard in high-Hooper times Sunday, October 13 (from 4 to 6 p.m., EST) and Monday, October 14 (from 10:30 to midnight)—a three-and-a-half-hour sampler of the best in broadcasting. **Imitation Is the Sincerest Flattery**

The NBC Parade of Stars, more than ever, is decked with brilliant innovations and extravagant trimming—plastic handboxes, new on-the-air promotion, listener-tailored space advertising. **You Can't Judge a Book by Its Cover** . . . but . . .

The NBC Parade of Stars remains—basically—proven, effective promotion of The Greatest Shows in Radio. **The End Justifies the Means**

The NBC Parade of Stars is made possible by advertisers, talent, stations and the network, all using all media. **IN UNION THERE IS STRENGTH**

*More listeners is the goal—more for advertisers, more for talent,
more for the independent affiliated stations, more for . . .*



AMERICA'S NO. 1 NETWORK

... the National Broadcasting Company

CBS Demonstrates Live Teletint

Stanton Sees Answer to Doubters

By ROB STAHL

CBS, unwrapping its new live color television camera at a series of press demonstrations last Friday (13), proved conclusively that it can produce clear, fullcolor pictures of high definition on the ultra-high frequencies. Mechanical system employed, however, involves the same synchronized rotating disks in the camera and receiver that were used in the web's color film demonstrations last spring. Problem of whether the system is commercially feasible remains for the FCC to decide.

Worthington Miner, CBS video manager, disclosed that receiving sets equipped to pick up the UHF color were presently being manufactured by several firms using CBS-developed patents. Color sets should be available to the public, Miner said, as soon as the FCC sets commercial standards. All-industry committee, comprising the major manufacturers and broadcasters, is presently deliberating on the standards, which should be forwarded to the FCC for approval before the end of the year.

Using the single orthicon tube camera that was invented and developed by CBS engineers under the guidance of Dr. Peter C. Goldmark, web's director of engineering research and development, the 15-minute demonstrations showed pictures, for the most part, of true color. As with the film demonstra-

Meeting or Seeing?

Exec council of the American Television Society apparently got itself marled up with the ATS membership by calling its first fall meeting at the Hotel Marlborough-Corbin, N. Y., tonight (Wednesday).

With NBC televising the Louis-Mauriello fight tonight, most ATS members are expected to stick around their receiving sets for most of the evening. NBC's handling of the Conn-Louis fight last June did so much to publicize video that the members think they can get more out of watching the fight than they can by going to a meeting.

Meet, open only to ATS members, is slated to kick off at 8 p.m. Fred Cugat is in charge of arrangements.

ations, the definition could probably be compared favorably to Technicolor motion pictures. Images still are not as good comparatively, however, as the low-frequency black-and-white pictures presently produced.

Clothes Best

Images came through best on close shot, but lost some of their clarity when the actors moved back from the camera. Fringes of the

(Continued on page 32)

Television Reviews

TANKS VS. BIRONS (FOOTBALL)
100 Minis, Sat. (11), 8 p.m.
Producer: Jack Carr, and announcers

FORD MOTOR
100 Minis, Sat. (11), 8 p.m.
Producer: JACKSON, N. Y.

J. Walter Thompson, hymned in its recent play plans heretofore by an equipment shortage, has apparently been moved over to the station by Ford, through J. Walter Thompson. The performance was a thoroughly workman-like job, with announcer Dennis James and Tom Carr lining up with viewers in New York and Washington a picture that, for at least the final quarter, was better than could be seen from the 50-yard line at Yankee Stadium.

Using three new DuMont-built cameras, RCA Inc. introduced tubes, Murphy was able to transmit a long-shot, a medium closeup and a highly effective close-up of the game's action. Apparently experimenting during the first part of the game, the producer missed the best viewpoint from the sidelines, but range lenses on a running play, when the closeup would have given a better picture.

Scanning got progressively better, and by the time the game was over, Murphy was almost second-guessing the quarterbacks during the final game. Closeup lens used in rushing plays brought the players into the picture, touching down as soon as it looked as though a touchdown was being made. Murphy switched immediately to one of his other cameras to get a wider view of the action.

James, doing the play-by-play, showed a tendency to second-guess but, for the most part, handled the commentary well. During the first 10 minutes or so, transmitter trouble in N. Y. prevented the images from going out over the air and James filled in capably with a radio-like detailed account. Carr, working from the studio, introduced the players before the game and did a nice recap of the action at half-time and during several time-outs. Ford commercials also came from the studio via slides, looked more like a plug for kids' animal picture books than for Ford cars. Action is something new, though, which is all to the good and the sales pitch never interfered with scanning of the game.

"SONG AND DANCE"
With Kenzie and Ray, Diane Courtney, Corals (4)
Producer: Ed Sobel
15 Minis, Sunday, 5:40 p.m.
Sustaining

WNBT-NBC, N. Y.
This program was the first of a series to be aired under the same title and unless Ed Sobel can get his baby to stay in the one-to-half category, definitely he's going to have to perk up production and mounting considerably. When caught Sunday (13) show offered a lot of his cryptic title suggests, simply song and dance with embellishment and certainly without much selling.

That the performers were professionals was undeniable, but any semblance of video experience or direction was absent with few exceptions. Diane Courtney, a nice-looking chip, came through some close-up well during her stints, while the same quartet, consisting of Courtney, a dancer, and a singer, completely deadpan throughout their vocals.

At one point the camera switched to Miss Courtney and the quartet later when they caught their cue for a short, but no over-barrasing interim of silence. Dance duo Romini and Ray emerged from the program as best of any in the cast, and even then could be found wanting in a couple of instances. Youngsters showed some top training in their routine, although a leg was inclined to overdo hip-wiggling and mugging to the tune of a song. Their insert provided what little life the program could boast.

Tonnu.

"STUMP THE AUTHORS"
With Sydney Mason, emcee: Jack Payne, Dorothy Day, Louis Zaza
Producer: Richard Gordon
Director: Helen Carson
20 Minis, Friday, 8 p.m. (CST)
Sustaining

WBKR, Chicago
The best of the first three sponsored video shows under the new time charters of Bill Eddy, this program has what the other two (The Quizlet and Telebats) lack: audience appeal.

This package show owned by Ed Skutch is a new type of quiz-expert show requiring the expert to have a plot around props that have been suggested by the public. The authors do not know their assignments or know until a minute before they tell their stories and their assignments.

(Continued on page 32)

65 Tele Testing Units Get FCC OK, Latest Permits Stress Color Hypo

WABD-WTTC Sports Lineup

DuMont television, keeping close step with other N. Y. tele broadcasters in lining up remote sports events for the coming fall and winter season, has signed to handle thrice-weekly boxing and wrestling matches from Jamaica Arena for the coming year. Deal gives DuMont exclusive video rights to amateur boxing on Monday nights, pro boxing on Wednesdays and wrestling on Fridays.

Pact was negotiated by Leonard F. Cramer, DuMont exec producer, through the William Morris agency representing the arena. Samuel Weiss, arena owner, and promoter Joe Johnson also signed the contract.

Bouts will be picked up by WABD, DuMont's N. Y. tele outlet, and transmitted to viewers in the N. Y. area and via coaxial cable, to WTTC, DuMont station in Washington. Initial telecast is scheduled for Sept. 30.

DuMont I.O. Puts Three Into Field

With the initial appearance of the first Image Orthicon cameras from the DuMont labs, a third manufacturer has entered the list price field for IO tele equipment. Already there were RCA, sole owner of patent rights on the tube, and General Electric. Both GE and DuMont have introduced cameras which make the RCA-made tube, but neither company produces the tube itself.

Web prices are fairly close for the gear, selling methods and extra gadgets vary. RCA quotes \$29,000 subject to a 10% increase for dual subject to a 10% increase for dual subject to a 10% increase for dual. GE, upon selling the IO's in pairs, GE, on the other hand, will sell singly, \$29,500-plus for equipment comparable to the DuMont and RCA paired offering.

Having the advantage of newness, the DuMont machine lays claim to a couple of added gadgets not boasted by the others. Probably most important of these is the automatic tap dissolve, which effects dissolves of automatically. Other cameras require manual dissolves. Additional features are a four-channel line amplifier switch, making possible the use of four cameras at the same time, and test probes for possible breakdowns. Both production plans call for 26 dual chain sets or 72 cameras by the end of the first half of 1947, with plans for increase according to demand.

All-America Conference football game last Saturday (14) marked the first use by DuMont of its new IO equipment. Company is planning to launch largely to the small video markets, where use can be made of the product of its transcription machine. The described programs are already being worked on by DuMont engineers.

Washington, Sept. 17. Although commercial television is moving along at a snail's pace, experimental video transmitters are now in action in all portions of the spectrum, check of FCC lists reveals.

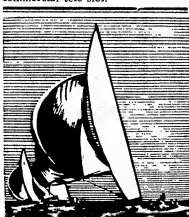
Sixty-five experimental transmitters of all kinds—fixed, mobile and relay—are either under construction or licensed, the FCC survey indicates. Bulk of the testers are manufacturers—Philco, RCA, DuMont, Sherron Mettall, Bendix, Westinghouse, GE, Raytheon, Continental, etc.—and big-time nets who are also active in commercial tele.

Experimentation is both in black-and-white and color, or just color. Latest batch of testers have all been concentrating on color transmissions in the upstairs spectrum.

Of the 37 companies experimenting at regular fixed stations, 16 are already on the air and 21 are building. Twenty-eight relay and mobile test stations are already licensed and operating throughout the country.

FCC continued to speed experimentation in color video on its way by grant here last week to Cherry & Webb Broadcasting Co. for new transmitter in Providence, to test tele transmissions on the ultra-high Company is licensee of WPBO.

At the same time hearing on Toledo, O., commercial television, Woda was obligated last Friday (13) when the Toledo Blade withdrew its application, with report that it would refile bid for an experimental color operation. Withdrawal of the news-papers' bid had left only one bid of the Ft. Industry Co., which was stated to compete with the Blade in hearing on the city's only commercial tele slot.



a fair wind

adds to the speed of the boat and the pleasure of sailing. But in fair winds or foul, good times and bad, Weed and Company's large staff of experienced representatives consistently achieves maximum results.

YEEB AND COMPANY

RADIO STATION REPRESENTATIVES
New York & Chicago • Atlanta
Detroit • San Francisco • Hollywood

Created Especially for You

CELEB CARTOONS FOR CHRISTMAS!

A brilliant cartooning of yourself and your friends in a hilarious, funny, and memorable way. The cartoons are so good, you'll want to have them. They're the perfect gift for Christmas and a happy New Year. They're also a great way to get your friends and family to laugh and enjoy themselves.

Order now! Send \$2.00 (plus postage) to Yeeb and Company, 200 Carthage Road, New York, N.Y. 10014. We'll send you your cartoon and a copy of our new book, "How to Draw a Cartoon." We'll also send you a copy of our new book, "How to Draw a Cartoon." We'll also send you a copy of our new book, "How to Draw a Cartoon."

With order, send us (2) line photographs of yourself and your friends. We'll send you your cartoon and a copy of our new book, "How to Draw a Cartoon." We'll also send you a copy of our new book, "How to Draw a Cartoon."

200 CARTOONS... \$30.00 Postpaid
Each Additional 100... \$5.00
ORDER TODAY AND AVOID THE HOLIDAY RUSH!

R. DOUGLAS BAKER, Box 312, Madison St., Station, New York City

NBC Radio Network
Associated 48 Stations WJLA

950 KILOCYCLES
/5000 WATTS

AMERICA'S PIONEER BROADCASTING STATION—First in Detroit
National Representatives: THE GEORGE F. HOLLINGSHEAD COMPANY
OWNED AND OPERATED BY THE GEORGE F. HOLLINGSHEAD COMPANY

Another
smash in



SEPT. 14, 1946

... to build a bigger audience
for ABC advertisers

For tops in mysteries...



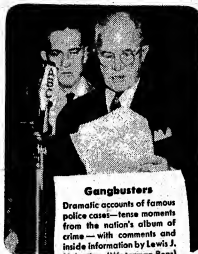
Listen to ABC

AMERICAN BROADCASTING COMPANY



The Sheriff

Laughter brightens the path-
tern of crime in the ranch
country when cousin Cassie
heckles Mark Chase, favorite
peace officer of millions, with
her very humor. (Pacific
Coast Broadcast)



Gangbusters

Dramatic accounts of famous
police cases—tense moments
from the nation's album of
crime—with comments and
inside information by Lewis J.
Valentine. (Waterson Penta)



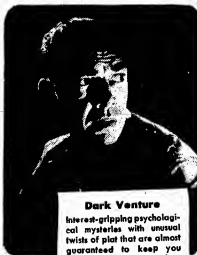
The Lone Ranger

Riding the lawless frontier of
the old West on his speedy
mount, Silver, the Lone Ran-
ger wastes no time in bringing
bad men to with pioneer
justice. (General Mills)



Policewoman

Detective Mary Sullivan, in
a program based on her ex-
periences as director of New
York's policewomen, shows
how feminine intuition often
helps solve a crime. (Carter
Productions)



Dark Venture

Interest-gripping psychologi-
cal mysteries with unusual
twists of plot that are almost
guaranteed to keep you
guessing to the very end.



The Fat Man

Dashiell Hammett's new
character—a growing fo-
cuse—muscles into tight
spots that this man couldn't
squeeze through and solves
many a baffling mystery.



William Gargan

As Sam Dolan in "I Deal In
Crime," William Gargan has
everybody's idea of what a
real detective should be—
hard-bitten, quick with fast
answers, quicker on the draw.



Famous Jury Trials

Exciting moments of out-thet-
tals packed into a hour half-
hour of courtroom drama
that moves swiftly, keeps
you wondering what verdict
the jury will hand down.

If you are one of America's millions of armchair detectives who enjoy nothing more than a good, well-plotted mystery story, you won't want to miss any of the programs shown on this page. You can hear them all—and more besides—on your American Broadcasting Company station.

Top-flight mystery shows are only one of the reasons millions of folks from coast to coast listen regularly to ABC. There's great radio entertainment of every type on the network week after week. For popular music, you can hear such big-name bands as Paul Whiteman's and Sammy Kaye's. For comedy, listen to Lum and Abner and

Breakfast in Hollywood. In the quiz field try Break the Bank and Try 'n' Find Me. And two examples of the really fine music you can hear on ABC are Metropolitan Opera and Festival of American Music.

It's because ABC offers so much to so many—great entertainment of all kinds, as well as all sides of all the news—that you'll find the radio dial in so many of the nation's homes being set on ABC stations today.

Why more leading companies are advertising on ABC today

Advertisers who want a nation-wide audience during good time periods are buying time on ABC today. ABC's 207 stations reach all the people who live in 22,000,000 radio homes, located in practically every major market in the U.S.—and economical rates make it possible to reach these listeners at a surprisingly low cost per thousand. If you are an advertiser, remember that a good ABC time period bought today means a valuable franchise for years to come.

American Broadcasting Company

A NETWORK OF 207 RADIO STATIONS

Note to Time Buyers!

Everybody, Including Video, Going Through Motions on New Louis Bout

Speculation that television will take a great slice out of the gate receipts at top sports events isn't expected to receive much of a test tonight (Wednesday) when NBC will televise the Joe Louis-Tom Mearns heavyweight championship fight from Yankee Stadium, N. Y.

Just as the telecast of the Conn-Louis fight last June tied on to the general ballyhoo given the fight itself, and so gave video its most important boost to date, so interest in tonight's transmission is eliciting as little interest as the actual event at the Stadium. Fight has received hardly a line of publicity or straight copy in even the N. Y. dailies and, with promoter Mike Jacobs charging only a \$30 top, prospects of a gate gross totaling anywhere near that taken in at the June affair look slim.

NBC will make fight available to just as many viewers as were able to look in on the Conn-Louis bout, but it's expected the number will come nowhere near the record estimate of 300,000 who watched that one. In addition to WBNT, the world's N. Y. tele outlet, the fight will be carried by WRGB (Gre. Schenectady), WPTZ (Palco, Philadelphia) and WTTG (DuMont, Washington). Radio relay transmission will carry the images to Schenectady, where they'll travel to Philly and Washington over the Bell System's coaxial cable. Telecast is sponsored by Gillette Safety Razor, which owns the Maxson agency, under the deal signed

last June by NBC, Gillette and Jacobs. Instead of the five cameras used by NBC on the Conn-Louis fight, only two cameras will be used this time. Both have the 1 1/2-inch Orthon tubes and the newly-invented turret lenses, permitting four different-length shots with a single camera. Scanners will be placed 45 feet from ringside in the right field section of the Stadium. Bob Stanton, NBC's ace tele sports announcer, is slated to handle the blow-by-blow commentary. Interviews with ringside personalities, conducted between rounds at the last fight by Ben Grauer, have been discarded for this event by NBC because of the general lack of interest in the bout. Between-round spots will be given over to Gillette commercials, or the cameras will remain focused on the fighters to give viewers a chance to watch them being worked over by their handlers.

Roberts, Michel Quit IBD

Two more top execs of the U. S. State Dept.'s International Broadcasting Division (combining the shortwave operations of the former OWI and Office of Inter-American Affairs), have resigned. They are Wilfred Roberts, associate chief of the division, and Werner Michel, chief of the program branch.

Roberts has been in Government broadcasting since 1942, when he joined OIAA. Previously, he was national production manager for NBC.

Michel, who's been with OWI from the beginning, is going to CBS as a producer-director. His first assignment will be the Wednesday show of American School of the Air, titled "March of Science."

Michel's place is being taken over on an "acting" basis by Muelio F. Dolgado, who had been in charge of Latin American broadcasts for OIAA.

Denver—Western Air Lines, through West-Markus, Inc., is sponsoring "CBS Morning News Round-up" over KILZ, at 7 a.m. Monday through Saturday. Contract is for 32 weeks.

Ziv Plans Packaged Film Shows as Tele Version Of Radio's E.T. Service

Frederick W. Ziv, the transcription outfit, has been long-range planning prior to stepping into the vision of a variety of packaged film programs for video. While no actual program plans have begun as yet, Ziv Court now are currently studying motion picture production and techniques as background for video programming.

Platter company execs have expressed opinion that the majority of motion picture variety programs in the future of television will be filmed in order to cut costs and obtain the greatest coverage, and that their experience in the radio transcription field equips them to operate a parallel business for video, especially since they have the distribution facilities already available.

In Hollywood Ziv has been associated in the production of several low-budget pictures, notably with Monogram, in an attempt to educate its producers for future television programming via films. While none of the films have been major productions and Ziv's association in their making has not been important motion picture-wise, it's felt by the company that the experience gained from the association will be invaluable in its television future.

No concrete programming plans have been developed, nor will they be, according to company topers, until there are enough stations in operation to make production somewhat profitable. They say that Ziv has the wherewithal to make heavy cash layouts like those of nets before, but the industry is not of reasonable return. Also, because their type of show is tailored for the small bankroller rather than the large national outlet, the company must wait until outlets are in business in some of the smaller markets throughout the country before immediate plans are laid. Arrival of big corporations on the television scene as bankrollers has little effect on the video et. future.

Dallas—The FCC has given its approval to the KRLL Radio Corp. for the operation of a television station here, pending is application of the Interstate Theatres Circuit which has its equipment already set up, and ready for operation.

CBS Color

Continued from page 30

screen were also blurred. Scene showing two boxers was intended to demonstrate that there's no color breakup in fast action shots, making the system feasible for all remote sports coverage. Breakup was visible, however, if the viewer blinked his eyes or looked away from the screen for a moment.

Images were to have been carried by coaxial cable from the CBS labs to the station, along the Chrysler Tower, and then flashed back to the receiver. Coax, however, reportedly isn't available for the time being, so that the pictures were carried via straight line from the labs to the viewing room, only two floors above. Film images were transmitted successfully over the air last spring, and the live pictures would supposedly be just as clear under the same conditions.

To achieve the bright pictures, which were clearly visible in the fully-lighted viewing room, CBS used a aluminum-backed tube in the receiver that concentrates the light on the viewing screen and prevents it from being dissipated into the interior of the set. Tube was made by the Rauland Corp. to CBS specifications.

No Extra Cost Use of the color equipment for live studio shows will not add to production cost according to Minor, since sets must be painted in the same way for black-and-white video. In addition, he claimed, the equipment requires less studio lighting and less complexity in camera operation, since a camera can be held on one shot for a much longer time without the audience getting bored. This would do away with the necessity for continually cutting from one camera to another, he said.

In line with this, CBS is now being constructed for CBS, Stanton said, which is scheduled to be used for remote pictures of outdoor tracks and Madison Sq. Garden events by the end of the year.

Demonstrations, Stanton said, round out CBS' color video equipment facilities and should enable the web to "broadcast in images of every conceivable type of television program." CBS has shown, he added, that "we have convincing empirical answers to the theoretical questions raised in certain quarters concerning the quality of color television as a broadcasting service."

Tele Reviews

Continued from page 30

may be a comedy, romance, murder mystery or adventure.

A good program when first heard on the air over WENR a couple of months ago, the audiotape is enhanced by television. It's amusingly handles the emcee chatters heckling the experts and the ensuing conversation over the handling of Jack Payne, short story writer, developed into a comedy, with a touch of hot-dogs for a prop. Dorothy Day, radio actress, produced a touching love story from a pair of baby shoes and a telephone and Louis Zara, best seller, dreamed up a mystery from a skull, a run and a bunch of bananas. The whole thing was set of good chuckles especially from some of the historians the authors affect to dramatize their material.

The direction was good with excellent cooperation from the camera in a combination of close and far shots to catch the expressions of the experts. This was one spontaneous program that planning and a good emcee developed.

LEE SEGALL'S GREEN LIGHT

Washington, Sept. 17. Lee Segall won FCC approval here last Thursday (12) to set up a business as an operator of his own station in Houston, Tex. Segall, who now runs an ad agency in the town, will operate on the 1330 kc. wavelength with 1 kw power, daytime only.

Minneapolis—Vandals smashed 17 window panes at the home of Stanley Hubbard, KSTP part owner and general manager. He discovered the broken windows when he and his family returned home from spending a month at a lake resort.

Tel's Mexican Bow On XEIGC Hailed by Chief; Programs One Hr. a Wk.

Mexico City, Sept. 10. Television has been successfully introduced to Mexico with the inauguration of station XEIGC here, Gen. J. Fernando Ramirez, chief of the telecommunications section of the Ministry of Communications and Public Works, superintended the inauguration, which featured a week of broadcasting. Station is the No. 1 of the Mexican Radio Experimenters League at La Loma, No. 1. Programs are given for an hour every Saturday night.

Chief of the station is Guillermo Gonzalez Camarena, radio engineer. He built the sending and receiving apparatus. Gen. Ramirez said in the inauguration speech that XEIGC will popularize television in Mexico.

Phil Lasky Drops Agcy., Returns to Dumm Film

San Francisco, Sept. 17. Wesley L. Dumm, presy of Associated Broadcasters League, has named Philip G. Lasky as vicepres-general manager of the firm, which operates KSTP and shortwaves KWID and KWIX.

Lasky is disassociating himself from the Lasky Co. ad agency which he organized with Wallace F. Elliott, and the latter takes over the advertising business.

With Lasky coming back to Dumm's organization, Rev. Y. Hamilton, former exec vicepres Associated, takes over fulltime direction of Universal Broadcasting Co. of which Dumm is also president.

FACTS ABOUT RADIO LISTENING IN OKLAHOMA

STIFFED THROUGH A FINE SCREEN

Just Published

THE OKLAHOMA RADIO AUDIENCE

Edited by Dr. F. R. Wagon

SALIENT FACT: Oklahoma's Dominant Station Is

WKY

Oklahoma City

Owned and Operated by The Oklahoma Publishing Co. Representative The Katz Agency, Inc.

MR. LOU CLAYTON
UNITED NEXAL, DRUG CO.
Philly—CHS-250 pm. 1237
N.Y.—This Time, "It Happened in Brooklyn"

WALTER THOMPSON

LINNEA NELSON

ROSALIE ALLEN

VING BOULDER

MARGARET WYLLIE

YOUR GREAT OPPORTUNITY
TO BE FINALLY COME—
TONIGHT 10 P.M. AT
CARNegie HALL

NO! I MUST STAY IN THE HOTEL AND LISTEN TO WOV'S PRAIRIE STARS

AT 10:15 P.M., NEW YORKERS WHO LIKE OLD TIME MUSIC SWING THEIR DIALS TO WOV...

Metropolitan, you see, the largest, most active and highly public in the concentrated metropolitan center in the world. Yorkers are not necessarily sophisticated in their choice of music and entertainment. An example is "Prairie Stars" on WOV. Allen, here's an appealing, extraordinary, recorded show that has sold best to New York's vast radio audience. And it's a selling job for you... Monday through Friday at 10:15 pm.

RAUL N. WEL, General Manager
OWEN & WAGGON CO. Nat'l Inc.

WOV

NEW YORK

THANKS FOR THE REMINDER
BUT I'M ALREADY SOLD ON
FRED B. COLE.
HAVEN'T MISSED A SHOW
SINCE HE FIRST STARTED

JUST WANTED TO REMIND YOU
IT'S TIME TO LISTEN
TO THE
"CARNIVAL OF MUSIC"
ON WHDH



YES, THERE'S A CARNIVAL OF SALES IN

THE CARNIVAL OF MUSIC

with **FRED B. COLE**

Monday through Saturday 10:00 A.M. to 12:00 Noon

When women start talking about a radio program . . . that's the show for your sales message! And New England women are talking about and listening to "The Carnival of Music" presented every day from 10:00 A.M. to 12:00 Noon on WHDH.

Taps with New England listeners for years Fred B. Cole continues to supply a program that delivers — entertainment for listeners — sales for you.

Get them talking about your product. Tell them when they're in the mood to listen. Join the Carnival of Sales on the "Carnival of Music."

For further details, write or see a John Blair man.

WHDH

6 ST. JAMES AVE., BOSTON, MASS. • 5000 WATTS • 850 ON THE DIAL

Represented by John Blair & Company

SUCCESS STORY

OR

ALAN YOUNG COMES OF AGE!



Dear Frank:
Gee, you can't blame me for being breathless. These have been fast and furious months and it looks like only the beginning. But I've enjoyed every second of it, Frank, and I'm not forgetting what you've done. Can you cook too?

Alan

1943

APRIL 12, 1943—Push button on radio of agent Frank Cooper jams, and tunes in strange station in Canada. Hearing laughter, he stays with it and hears Alan Young for the first time. Tremendously impressed, he gets in touch with Alan Young and invites him to come to New York for powwow. But will get to New York as soon as possible.

OCTOBER 15, 1943—Alan Young arrives in New York, signs management contract with Frank Cooper, returns to Canada to complete broadcast series.

1944

FEBRUARY 20, 1944—Does guest shot on the Philco hour.
APRIL 11, 1944—Signed as summer replacement for Eddie Cantor.
JUNE 28, 1944—Starts his first series on NBC for Eddie Myers.

OCTOBER 3, 1944—Alan Young's summer show goes over so big, he is signed as a regular by Bristol-Myers on ABC network.

1945

JANUARY 1, 1945—Popularity polls conducted by Radio Daily, Billboard and Motion Picture Daily (Fame) elect Alan Young as Star of Tomorrow.
JUNE 5, 1945—Renewed for an additional year by Bristol-Myers.

AUGUST 15, 1945—Screentested by 20th-Century Fox for a film role.

OCTOBER 1, 1945—Signed by 20th-Century Fox.

1946

JANUARY 1, 1946—Arrives in Hollywood.
JANUARY 7, 1946—Starts work on his first picture, "Margie."

APRIL 14, 1946—Finishes "Margie."

JUNE 7, 1946—Signed for another year by Bristol-Myers.

JULY 18, 1946—Reaction to his role in "Margie" excellent, his option is picked up by 20th-Century Fox.

SEPTEMBER 20, 1946—Radio program is moved to NBC and will be heard Fridays at 8:30 P.M., sponsored by Bristol-Myers.

Coming Events

Next Picture, 20th-Century Fox, "Chicken Every Sunday."
Personal appearance tour early in 1947.

PERSONAL MANAGEMENT

FRANK COOPER

521 5th Ave.
New York City

7225 Hollywood Blvd.
Hollywood, Calif.

Johnnie Neblett Dead In Plane Crash; Show Stays on 90 Stations

Chicago, Sept. 17.—Johnnie Neblett, Chicago radio announcer and partner with Morton Jacobson in Neblett Radio Productions, was killed in a plane crash on Tam O' Shanter golf course, Niles, Ill., Sunday (18). Also killed was Bruce Buckingham, sales manager for a steel company and friend of Neblett's, who was the only other passenger in the plane, a BPT-13, or Army primary trainer. It was the plane from which Neblett recently lefted the All-American golf championship match.

Neblett is survived by his widow, Angeline Orr, Columbia radio contract player.

Neblett's rise to radio fame was rapid. He was nationally known primarily because of his transcribed shows, most popular of which is "So the Story Goes," currently on 90 stations throughout the U. S. and Canada. He came to Chicago in 1942, and a number of years later in Baton Rouge, Louisville and St. Louis. Conducted "Bargain Counter" over WGN and various other shows on WLS and WIND for a while, finally hitting the big time with "Story," which was first broadcast over WBEM. Was also featured in NBC's "Tin Pan Alley of the Air" during the war.

"Story" hasn't had a Chi outlet for several months, but Neblett continued to be heard here as a freelance sports announcer, most recent stint being the College All-Stars vs. Los Angeles Rams pigskin bout.

There is speculation on what happens to "So the Story Goes." Situation is felt to have a parallel in the record biz, which has done very well with disks of Enrico Caruso, Ernestine Schumann-Heink and others whose records continue selling well despite their deaths. This is believed to be the first time the trade has had such a test on an electrical transcription show, however, with up or down ratings around the country for "Story" felt to be dependent henceforth on how widely the story of Neblett's death has circulated among radio listeners via the wire services.

Pearson-Allen

Continued from page 35

Eleanor (Cissy) Patterson, publisher of the Washington Times Herald. That rupture, it is recalled, resulted in the "Merry-Go-Round" being pushed out of all but four Hearst papers. Editorially, the liberal Pearson-Allen duo have always been at loggerheads with the Hearst press.

WBAL, under Hearst's operation, has been one of biggest money-makers in radio, grossing over \$1,500,000 last year and netting in excess of \$800,000. Hearst, according to reports here, has traditionally used profits of stations WBAL, WISN, Milwaukee and WCAE, Pittsburgh, to support losing newspaper properties.

Analysis of WBAL's format, as written up in Blue Book last April, showed that station carried no sustaining time between 2 p.m. and 11 p.m. Monday through Friday. A total of 87% of its entire time was commercial. Of 567 spots broadcast in a single week in April, 1946, six were sustaining public service announcements. In the same week, WBAL gave nine hours, 50 minutes to religious programs—but only 30 minutes of this was free time. Although NBC made "Chicago Roundtable" and other net sustainers available to the station, WBAL in the same time period carried no forum or discussion-type program of any kind.

In past eight months, however, station has kept FCC constantly informed of changes in its program schedule. These have cut down on amount of commercial time and spots, and upped the public service offerings.

WISN FM OK

Washington, Sept. 17.—Bad news for the Hearst radio station in Baltimore—occasioned by competing bid of Drew Pearson and Col. Robert S. Allen for WBAL's facilities—was partially offset by an FCC action here Monday (16) awarding Hearst station WISN, Milwaukee, a conditional grant for a metropolitan FM outlet there. Commissioner Clifford J. Durr, FCC's most conscientious advocate of the Blue Book philosophy, dissented with the FCC majority and voted for a hearing on WISN's FM bid.

'Employ Handicapped' Drive Opened by V.A.

Washington, Sept. 17.—Coast-to-coast coverage for National "Employ the Handicapped" week, Oct. 6-12, will be co-ordinated by the Veterans Administration radio service, radio chief Joseph L. Brechner announced last Friday (15).

With approval of the Advertising Council in New York, Brechner said some 50 top radio shows and the four major networks have been asked to cooperate by featuring spots on the campaign in broadcasts during that week. The VA office in Chicago is prepared to furnish spots, speakers, and disabled vets for program participation. Cooperating service organizations include the Disabled American Veterans, and the American Federation for the Physically Handicapped.

Seattle—Curt Roberts is now program director of local indie station KBYV, which last week celebrated its upping in power to 10,000 watts. Roberts was program director at KHQ-KGA, Spokane, before serving a stint in the Navy.

CBC Loosens Up Rule On News Sponsorship But Limits the Plugs

Vancouver, Sept. 17.

A revision of Canadian Broadcasting Corp. regulations governing broadcasting in Canada now permits commercial sponsorship of newscasts of any duration. Previously it had not been permissible to sponsor a newscast of less than 10 minutes' duration. This restriction was written in the CBC regulations during the war, and was designed to prevent the exploitation of war news.

Although it is now permissible to sponsor newscasts of less than 10 minutes, there is no change in the regulation limiting the number of announcements of sponsorship to two—one at the beginning and one at the end of each newscast.

The opening announcement may include the name of the sponsor, advertising matter relating to the sponsor's product or service, and the name of the news source.

Mexico City Confab Expected To Draw 500 for Month-Long Session

Indications point to the coming Inter-American broadcast meeting, which opens in Mexico City Sept. 30, as the biggest south-of-the-border convention of its kind, with more than 500 reps of Latin broadcasters and U. S. manufacturing firms present. Meet will also be longer than usual, running for the entire month of October under the title "Primer Congreso Inter-Americano de Radio-difusoras."

Convention will huddle at the Hotel Prado, running closed meetings for the first week, and then opening to the public both exhibits and discussions for the final three weeks. Private sessions will be devoted to task of making the organization permanent, with a governing body and annual get-together. Unbilled now, there have been no regular sessions or rules, with the coming meet called by general consent. Effort was made last spring to have a similar meeting in Cuba, but

it was called off at the last minute when accommodations were not available. Until now, the only fairly successful hemisphere convention was last year's at Rio de Janeiro.

Since much of Latin-American radio is government-controlled, convention will be well supplied with officials as broadcast reps. Virtually all U. S. radio and tele manufacturers will be represented.

Three From B. A.

Buenos Aires, Sept. 16.—Argentine's delegates to the Inter-American Broadcasters' Conference, have left Buenos Aires by plane.

The delegation is headed by Dr. Juan Carlos Gury, pressy of the Argentine Broadcasters' Association, together with Dr. Alfredo Perez (Radio Network) and Louis Maurier, representing respectively the city and provincial radio stations of the country.

Here's what "Big Time" buyers say
about WCOP's new power

GILLETTE SAFETY RAZOR COMPANY
BOSTON, U.S.A.

July 5, 1946

Harry D. Goodwin, Promotion Manager
Station WCOP
Copley Plaza Hotel
Boston, Mass.

Dear Mr. Goodwin—

It certainly was good to have WCOP increase its power to 5000 watts. As the key ABC station in this area, broadcasting our regular Friday night boxing bouts and other sports events it gives us coverage in important metropolitan markets that we were not reaching previously.

More and more power to WCOP.

Cordially yours,

J. J. Lambert
Asst. Advertising Manager

JJL:w

With ten times more power than formerly, WCOP's new 5000-watt signal carries an advertiser's message to every corner of the Greater Boston area—a market of 3,000,000 people. Right along with it goes WCOP's intensive merchandising service. That's why WCOP adds up, to the shrewdest buy in Boston for your advertising dollar!

WCOP Boston

A Cowles Station

Exclusive American Broadcasting Company Outlet in Boston

Radio Reviews

Continued from page 28

bring a first-line back for more.

Show opened with musical parade which was well and swifter by emcee Roland Winters to chorus singing "Waitin' for the Robert S. Lee." Jimmy Carroll, exercised a nice Irish tenor in "Till Take You Home Again Kathleen," with the quartet once again behind. Ray Blakes' each of excellent backing for the show, with special emphasis on his work.

Following some so-so badinage between Blakes and Winters, arch director "in the Stars" followed by a racy rendition of "Some Little Girl" by Happy Jim Muller. More music was forthcoming in a duet by Jimmy Carroll and Betty Muller. "Mother Didn't Believe Me." Musical portions of the show were smoothly paced, well-balanced jobs, selected for overall appeal.

Parson and Carroll were featured in a satire on Mr. and Mrs. Shoggo called "Breakfast in Harlem," for laughs that were tough on co-op bankers of the morning affairs. Piped in for "comedians" were Rudy-tone, the only nature said not spiced backward and ex-marketed for the service boys; and Shoggo brand that can be toasted all morning without burning because of the "hot and half asbestos." Latter cut FCC corners kindly close. Parson's material tied up in a parody almost too sophisticated for a supposed master show.

Miss Muller and Carroll, backed by chorus and orch, waltzed in a satire of "Amie and Sam's" tunes not unusual perhaps, but they set. Gals' velvetly played the tenor well, and entire group gets over in top fashion. Musical and vocal duties were outstandingly performed, and maestro weighed in with sharp command now and then. Tomlin.

"MILK AND COOKIES WITH JACK AND JILL"
Jack Lazer, Richard Leone; Dee Fitch, announcer.

Producer: Jack Grogan
15 Mins. Sun., 3 p.m.

WNEW, N. Y.
WNEW, N. Y., indie, has gone over its head on this show. It's difficult to tell whether the ramblings of a nine-year-old girl and an 11-year-old boy on world-shaking international events were meant to be taken seriously or as a satirical swipe at it's current rash of Mr. and Mrs. spicers on the air. Either way, however, the idea (though a dig) of a show's appeal, if any, will be gone.

Memo On!!

HARRY ELDERS
Leading Men in "CUTAIN TIME"

Dr. Jack Leads in "WOMAN IN WHITE"

Produce: **Walter DUTTON-LIFFOLD**

Wayne Varnum of Columbia Records Urgely Means 21-3-0 Room Manhattan Apartment, Preferably Midway.

No Wife, Children or Dogs Circle 57300

Apartment House Blues

Wayne Varnum of Columbia Records Urgely Means 21-3-0 Room Manhattan Apartment, Preferably Midway.

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SALT LAKE CITY UTAH'S NBC STATION

JOHN BLAIR & CO., NATIONAL REPRESENTATIVE

lored? howbrows. Dr. Myers tends to become the classroom lecturer at times, but maintains interesting, good natured art from Michaelangelo and De Vinci to John Stuart Curry.

Reproduction Society has available color prints of paintings, reproductions of the artist's work. It is a natural for institutional.

Greek Radio

Continued from page 23

on a special assignment in Greece, we had to start the ball rolling.

First we saw the Greek Minister of Press and Information, who was very co-operative. He phoned the director of Greek radio, who was also co-operative. But, since co-operation was all they could offer. Nothing definite could be decided upon until the end of the year, when the Army radio people... we saw the British Army... they, too, were co-operative.

Finally, we were set... We thought. We decided to take a look at the studio and to check on its facilities. One look at the equipment and it was enough. We watched one local program go on the air. A guitarist played the music and the engineer kept giving him signals to move closer. The musician evidently was not up to the "handles," and we knew what to do. Unfazed, while the show was on the air, the engineer pressed his back button and told the man to move closer. The guitarist said o.k., and they had a short musical interlude. The program was of Levantine melodies.

Then we learned that our broadcast would have to be relayed from the Greek studio to the British Cable and Wireless Service, which would carry it to London. The program, which would be heard by RCAIC, would be carried to CBS.

When we asked the program director whether he thought it would come through, he said he had no doubts. He said that he could make no commitments as to whether Cable and Wireless would carry the program, but that the studio in Athens, or what would have been there, was ready.

More Co-operation
The next person to see then was the Greek Minister of Press and Information, who was very co-operative and offered us the use of C & W's studio in Athens.

The studio is about 7 feet wide and about 12 feet deep. Two huge transformers are open to street noises, trolleys cars, trucks, blaring auto horns, street vendor's shouts and trailing babies provide a cacophonous background.

A beat-up and badly dented carbon dictating mike sat on a table. No sound-proofing of any kind was in evidence. The slightest movement of the feet set up an unusual noise. The "control board," in the same room, was operated by a civilian employee of C & W. There was no two-way contact with London, or any place. No talk back system, no voice levels, no meter. But this was better than the Greek studio, so we bought it.

Five minutes before we were to take the air... and there was no time clock. We did not have the slightest idea of whether the clock was right was correct or not, and it turned out to be 35 seconds slow—the radio man started calling... Hello Grogan, this is Athens... Mr. London has arrived... we are ready to put through a program on SVM 968.8. We will start at 7:30 Athens time... he repeated this a number of times, and then told us we could go on the air when ready.

When asked whether London heard us, whether we would be on the air, whether the apparatus was working... he merely shrugged and said, "I think so, it should."

So we went on the air. The mike had to be passed around the table to the five participants. There was a hot potato, so that each would have his turn to be heard (1). When, earlier, we learned the frequency on which we were to be picked up and it was called back to the U. S. Art Moore, producer, "County Fair," wired back, "CBS says signal you suggest never been in broadcast. Let's see you make liars of them."

It all paid off, though, when the next day Moore wired, "Reception excellent... Congratulations."

Westlake, Tex. — Barney Ogle, KTOX, Oklahoma City, has resigned to become manager of KRGV here. He succeeds Archie Taylor, now manager of a Wichita, Kan., station.

Battle Of Bible

Continued from page 23

istic Protestants to radio time, we believe the day has come when unity request, and we do so request, that the radio industry take immediate action to give equal rights to all religious groups to the great Bible-believing constituency of American Protestants. Furthermore, we believe that whatever action NAB votes, but will go further—above the FCC if necessary. The group is obviously distressed by the answer it recently received from NAB presy Justin Miller, who wrote:

"We stand ready to co-operate with the Federal Communications Commission and the radio industry in every possible way to ameliorate the present situation."

The reference to the FCC was seen as a hint that the "fundamentalists" will not rest, merely whatever action NAB votes, but will go further—above the FCC if necessary. The group is obviously distressed by the answer it recently received from NAB presy Justin Miller, who wrote:

"It is our opinion that if the broadcasting of the Gospel of Jesus Christ is not in the public interest, then it should be discontinued. But if it is in the public interest, then we will continue to broadcast it. The group is obviously distressed by the answer it recently received from NAB presy Justin Miller, who wrote:

"The Federal Council people are being careful about talking 'out ahead' of the fundamentalists. In effort to interview Dr. Goodman in order that the Federal Council is not anxious to stir up the matter and that any statement from that organization would have to be so cautious as to need national work-nation committee approval.

On the other hand, it's known that Dr. Goodman is loaded with information about the religious broadcasting situation around the country, having recently returned from a tour that took him to 600 stations in the U. S.

The Federal Council people are not happy with the type of religious transcriptions played on some stations around the country, being of the opinion that it's not a matter of "rationalism" versus "fundamentalism" but rather of good taste versus bad. They say some of the men purchase but that, in fact, these funds are used to finance various small denominations, Fundamentalism are allegations, some stations actually get a split of the "bake" from the plate-passing on the air.

These are matters that the Federal Council people are wary about touching upon publicly, obviously fearing that the radio fight might only increase the troubles inside the various Protestant groups between "Bible-thumpers" on the one hand and the liberal bloc (or, as the other side calls them, "quasi-agnostics") on the other.

In the big metropolitan centers—New York, Chicago, Boston, Philadelphia, etc.—some of the radio people, encouraged by the steps taken here by WFEN (Philadelphia), are of the opinion that they can now laugh off the "fundamentalists" group. WFEN has thus far been supported legally in its ban on commercial time for religious purposes.

But the grass-roots stations—and they are the majority membership of the NAB—will feel plenty of

10 Commandments For Church B'casts

Chicago, Sept. 17.

Setting up of a central planning and production board—nationwide scale—to provide necessary religious radio services at the national level was the unanimous recommendation of the Religious Radio Workshop which concluded a month-long tour in Chi last week. Group was headed by Rev. Everett C. Parker at the University of Chicago.

The workshop took the position that it is now churches as a whole haven't bothered with broadcasting facilities, correct radio planning, and production. They have formulated a number of "what and how to do" for the betterment of religious radio shows.

Ten "commandments" listed in the HRW, which if put in effect, should bring about a rejuvenation in religious broadcasting include:

1. Providing a radio director responsible to the Council of Churches who shall administer radio time on a national scale;
2. Develop a high standard of programming;
3. Offer courses in radio technique at Pastors' Institutes;
4. Promote the establishment of local radio stations for churches and persons to attend radio schools;
5. Establish a lending library of radio books;
6. Plan publicity and promotion of religious radio programs;
7. Set up frequency modulation stations in seminaries;
8. Set up local church radio work-shops;
9. Stimulate interest of church members in higher standards of listening habits;
10. Promote co-ordination between church and lay groups in the radio field.

pressure from their hometown Protestant groups by the time they arrive at the NAB convention. Besides, no one wants to give the "fundamentalists" a chance to line up hundreds of Congressmen to fight the FCC and radio as a whole when the 80th Congress convenes.

So radio is on the spot—it will be doubted no matter which side it takes.

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"Norvin! Are you into that box of Whentles again?"

Of Jocks, Jukes and Diskers

By GEORGE FRAZIER

There's apparently no canteering of the profession of album. This week, for example, Melrose has four sets on the market: (1) a batch of Teddy Wilson piano solos; (2) Artie Shaw's Cole Porter set; (3) Walter Gross' ivoryones on Vincent Youmans; and (4) an album of 10 faces by George Auld, his saxophone, and his orchestra, as they say in radio, out to be the most popular of the lot, although they're far from the best musically. The tunes, though—"Night and Day," "Get Out of Town," "In the Still of the Night," "What Is This Thing Called Love?" "Begin the Beguine," "You Got Under My Skin," and "My Heart Belongs to Daddy"—are indisputable. The band gives them the Kotelanets and the vocalists the frequently John Held, Jr. As for Shaw, himself, he apparently realizes at long last that he is a "pretty" rather than a best clarinetist. That's all to the good. Cole Porter probably won't have any objections. The Teddy Wilson solo "You're My Favorite Memory," "Check to Check," "Strange Intimacy," "Hallelujah," "Why Shouldn't I?" "Sunny Morning," "All of Me," and "Long Ago and Far Away"—should go big in cocktail lounge jukes. They're that sort of thing—reputable, unobtrusive, and rather pretty. That goes for the Gross sides as well. He does "I Know That You Know," "Through the Years," "Get for Two," "Without a Song," "More Than You Know," "Sometimes I'm Happy," "Orchids in the Moonlight," and "Time On My Hands."

The George Auld album will probably be extremely popular among George's family and friends. Singalong.

Harry Warren, the forgotten While on the subject of albums, it might not be a bad idea for some-

one to do a set of Harry Warren's wonderful things. Everything considered, he's about as competent as they come, and tunes like "Ooh, That Kiss," "Would You Like to Take a Walk," and "You're My Everything" stand up sturdily over the years. Then there is that little thing in which he was the forgotten man—"Athena, Athena, and so forth." Mercer was in the caboose on that one, but Warren was right beside him. And speaking of Mercer, someone should do something about a ditty called "P.S. I Love You," which is one of his best.

Victor's album of Jerome Kern by Al Goodman and his orchestra (with chirping by Earl Wrightman, Mary Martha Briney, and a chorus) is a fine job. The tunes are "Why Do I Love You?" "Long Ago and Far Away," "The Touch of Your Hand," "The Song Is You," "She Didn't Say Yes," "Twas Not So Long Ago," "Smoke Gets in Your Eyes," and "The Night Was Made for Love."

Eckstein's Clikeroo

Billy Eckstein's National of "I've Got to Pass Your House to Get to My House" looks like the biggest seller the Vibro's had to date. It is natural for the jukes. On Victor, Vaughn Monroe is out with two tumblers from George and Ira Gershwin's score to "The Shocking Miss Pilgrim." They are "Aren't You Kind of Glad We Did?" and "Changing My Tune." The music is swell and looks big, but Monroe thrushes it as it is expected to be arrested any minute for impersonating a vocalist. This, however, probably won't mean a thing to the customers. Monroe takes a steady punning from the critics, but his popularity remains undiminished.

More Wax Weeks. Those who are looking for danceable nostalgia should investigate the two albums EMI Pett made for the Liberty Music Shops. Nothing fancy, just a nose-

Two Montreal Spots Promise Name Battle

Montreal, Sept. 17. Likelihood of a "name band battle" is hinted locally. Two live spots will be inaugurating a name band policy in the near future.

First spot to bring back band biggies is the Roeland, on which \$75,000 has just been spent on a spanking-up job. Ballroom was formerly the Auditorium, haugout of the zoot-suit 'teeners, but now it's intended to bring in a better clientele. Hal Hartley orchestra will be the house band and name outfits will be brought in every two weeks.

Though it hasn't been officially announced yet, Chez Maurice on the west side of town, another zoot's hangout, will also bring in names. Whether this town can support two name band policies remains questionable. It's intended by both spots to bring down the names mostly for one-nighters.

guy of wonderful tunes out of the 20s and the 30s . . . Jocks might likewise take a hint from Henry Morgan. The scruffy Henry Morgan plays on his early evening show over WJZ would give the jocks a change of pace. . . . Most conscientious programming by Fred Robbins on his "1200 Club" over WOY. Robbins, by the way, is exercising a wider influence than a jock usually does. Mill ("Terry and the Pirates") Craft studies Fred's slang and occasionally puts it in the mouth of one of the strip's characters. . . . Bud Freeman, the hot tenor saxophonist, has been cropping up in "Harold Teen," which is done by Carl Es another "1200" fan . . . Wild Bill Davison will wax a batch of old Louis Armstrong tunes for Mill Gebler's Commodore label.

10 Best Sellers on Coin-Machines

- | | |
|--|----------------------------|
| 1. To Each His Own (8) (Paramount).... | Eddy Howard.....Majestic |
| 2. Five Minutes More (5) (Melrose).... | Fredy Martin.....Victor |
| 3. South America Take It Away (5) (Wilt's) | Frank Sinatra.....Columbia |
| 4. Surrender (9) (Santley-Joy)..... | Tex Bencke.....Victor |
| 5. Doin' What Comes Naturally (13) (Berlin) | Andrews Sisters.....Decca |
| 6. Gypsy (21) (Leeds)..... | Xavier Cugat.....Columbia |
| 7. If You Were the Only Girl (2) (Mutual) | Tony Pastor.....Victor |
| 8. I Got Sun in Morning (6) (Berlin).... | Dinah Shore.....Columbia |
| 9. Don't Know Enough About You (14) (C) | Perry Como.....Victor |
| 10. They Say It's Wonderful (17) (Berlin)... | Dick Haymes.....Decca |
| | Les Brown.....Columbia |
| | Eggy Lerman.....Decca |
| | Peggy Lee.....Capitol |
| | Mills Bros.....Decca |
| | Bing Crosby.....Victor |
| | Mills Bros.....Decca |

Coming Up

- | | |
|--|-----------------------------|
| I Don't Know Why (Feist)..... | Tommy Dorsey.....Victor |
| Rumors Are Flying (Santley-Joy)..... | Frankie Carle.....Columbia |
| House of Blue Lights..... | Betty Rhodes.....Victor |
| Who Told You That Life (Stevens)..... | Fredde Stone.....Capitol |
| | Andrews Sisters.....Decca |
| | Comes Boswell.....Decca |
| | Vaughn Monroe.....Victor |
| Do You Love Me (BVC)..... | Haymes-Forrest.....Decca |
| Route 66 (BVC)..... | Betty Hutton.....Decca |
| | King Cole Trio.....Capitol |
| | Crosby-Andrews.....Decca |
| I Know (Morris)..... | Tex Bencke.....Victor |
| My Sugar Is So Red (Criterium)..... | Johnny Mercer.....Capitol |
| I Guess I'll Buy Papers (C-P)..... | Bill Hoo.....Decca |
| My Pickle Eye (Santley-Joy)..... | Betty Hutton.....Victor |
| | Jerry Colonna.....Capitol |
| Stone Cold Dead (Miller)..... | Fitzgerald-Jordan.....Decca |
| Mabel, Mabel (United)..... | Woody Herman.....Columbia |
| Night and Day (Harnad)..... | Bing Crosby.....Decca |
| Shanty in Old Shanty Town (Feist)..... | Johnny Long.....Decca |
| More Than You Know (Miller)..... | Perry Como.....Victor |

Indie Diskers' Troubles Mount

Record distributors and retailers are already jumbling off the indie dish handwagon, with chain stores setting the pace. Sears Roebuck's Coast office, for example, has sent out a communique ordering no more purchases of any records other than the majors.

In New York, Macy's policy of holding independent platter label stock to a minimum has been tightened. Even in the midwest, where a lush field for the minor diskers, the swing bodies ill for the indies. Minneapolis and Kansas City, both serviced by distributor Frederick T. Lee, report that these labels, many of which retail for 79 cents, have been heaped on a common showable by department stores and marled down to 33 cents. This is a startling trend, since the accepted unwritten law in record biz has been never to mark down retail selling prices of new records.

Reasons given are various, including the obvious fact that with increased production buyers are less willing to accept the 75c and \$1 indie platter with its 10% or 15% artist value. Another weakness of the smaller companies is lack of distribution facilities.

Krupa, Retaining Ventura Interest, Stops Backing

Gene Krupa has stopped his financial support of the orchestra mastered by Charlie Ventura. Drummer quit after going through an amount of coin stipulated as his limit at the time Ventura organized. Krupa retains his interest in the band, however, and he and his manager, Johnny Gluskin, continue as Ventura's advisers.

Charlie Ventura's new orchestra (inaugurated a big-band policy at the Spotlight Club, on 32d street, N. Y., Oct. 4. Big bands in the small-capacity theaters on the "jazz-street" are unusual.

Blue Baron Reported Interested in Radio Station

Washington, Sept. 17. Maestro Blue Baron has staked out a one-sixth interest in the application for a new AM radio outlet near Pittsburgh, Pa., according to reports here.

Though bid has not been filed, Baron will be director in company which seeks a 1 kw daytime-only outlet in Allegheny, Pa.

Asbury's Convention Hall Loses 18c on Season

Asbury Park, Sept. 17. Convention Hall, Asbury Park, closed recently after a season of name bands by the week, lost a total of \$18,000 over the summer. Rediker Bros., local jewelers, who paid the city \$8,000 rental on the huge spot, shelled out a total of \$18,000 for top names and took in approximately \$134,000 at \$1.80 a head except for one week with Hal McIntire, when the tap dropped to \$1 plus tax.

Redikers paid big money for talent. Jimmy Dorsey drew \$7,750 for eight days' work and accumulated just a few dollars more at the b.o. than he was paid, making his week a losing proposition. Vaughn Monroe drew \$12,000, and Gene Krupa \$8,000.

It's probable that the Redikers will not be back in the operation next year.

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has the hits for FALL!

The new ballad hit

ANYBODY'S LOVE SONG

LYRIC BY AL JACOBS MUSIC BY PAUL MANN

It's a national sensation!

STONE COLD DEAD IN THE MARKET

Words and Music by Wilmoth Houdini

MILLER MUSIC CORPORATION • 1619 Broadway, N. Y. 19 • LON MOONEY, Gen. Prof. Mgr.

Columbia Crosses Rivals in Disk Waiting Game Over 'Things We Did'

Long objections several weeks ago by Columbia Records, Decca and Morris Music against the plans of Capitol Records to market, to Statford's liking of "The Things We Did Last Summer" prior to the Oct. 15 release date set by Morris came to a funny surprise end last week. While Morris was diligently waiting for Capitol to throw the Statford disk into sales stalls, Columbia, which was supposedly doing the same thing along with Decca, sneaked out on the fall and beat everyone to the punch by releasing Frank Sinatra's dishing of the tune last week.

This switch caught Decca by surprise. It had been building up a backlog of Bing Crosby recordings of the tune as a means of swamping the Statford version if Capitol was to jump the gun. The next day, however, over 100,000 Crosby copies

went into competition with Sinatra. Capitol was a bad third after being in the driver's seat all along.

Capitol, which claimed it had not been advised of the Oct. 15 release date by Morris before it gave the song to Miss Stafford, had scheduled the latter's version for release on Sept. 2. After Morris' best and throat of a suit if Capitol put the song on the market earlier than planned, Capitol agreed to hold it for a while, but not until Oct. 15. Thereafter, Morris and Decca and Columbia kept watch on Capitol for the release of the disk.

Final gaffe on the whole affair is that RCA-Victor, which had not scheduled the tune for recording, was forced to make it to be ready for the possible success of the song due to the explosion of the new record. Vaughn Monroe will compete for RCA with Sinatra. Crosby and Miss Stafford, Hal McIntyre made it for Cosmo.

10 Best Sheet Sellers

(Week Ending Sept. 14)

To Each His Own...Paramount
Five Minutes More...Melrose
So Am. Take It Away...Witmark
Surrender...Santly-Jay
If You Ever Only Girl...Mutual
Gypsy...Leeds
Lead Without You...Advanced
What Comes Naturally...Bertie
I Don't Know Why...Feist
I Don't Know Enough...C-P

Coming Up

Rumors Are Flying...Oxford
This Is Always...Bertie
My Sister So Redneck...Columbia
Who Told You That Lie...Stevens
More Than You Know...Miller
Somewhere in Night...Burke-VII
Old Buttermilk Sky...Burke-VII
There's No One But You...Shapiro
You May Not Love...Burke-VII
Linger in My Arms...Bourne

New Payola Beefs To Be Aired At MCPE Meet Oct. 1

Payola skunk is rearing its ugly head again in New York after months of comparative quiet following the installation of Dr. John Peatman's system of measuring the value of radio plays.

Bob Miller, president of the Music Publishers' Contract Association union, has received so many beefs in recent weeks on under-the-table transactions that he intends making the situation the top item on the agenda of the Oct. 1 meeting of the MCPE council, the first since last April.

Extend Peatman Gauge

Variety this week adds the extra 25 or so songs listed by Dr. John G. Peatman's survey as not having enough performance credits to sustain the top 30 group.

The extended list will be carried each week.

Miller, who has been hounded constantly on the subject, as have his predecessors, will demand a showdown. He intends asking that the members of his union who have been yelling loud and long about suspected infractions either "put up or shut up." In short, squawks will have to be substantiated or those that make them will be told to keep quiet.

For years the payola beef has been a headache to the MCPE, but when investigations start and witnesses are hauled on the carpet, "no one seems to know anything." Therefore, nothing can be done and the thing goes on uttering the music business. Miller feels that a good deal of the talk is started by contact men who cannot keep the pace of securing performances with rivals and to cover their own inadequate payola cry is to demand a showdown.

Since the installation of the Peatman system by trade papers, there have been numerous objections to the system filed with Variety. Small publishers claim that: (1) the method of measuring performances which gives more credit to sustaining and commercial programs with the highest listener ratings than those in lower brackets, makes it almost impossible to launch a new song. Radio producers won't play the song until it's on the sheet, and they cannot get it on the sheet without good plays. This, they feel, gives the major publisher an unfair advantage.

Too, the small pubs have been claiming that paying has simply been switched from late night band remotes to daytime radio performers, that the Peatman system hardly eliminated the evil.

Bottomup Bandleader

Johnny Long gave Akron bobblers a break while at the Palace theatre (13) last week. Instead of brushing them off, or making them wait in the alley until ready to sign for autograph books, he held a party for them after the afternoon show Friday (13).

There was only one catch—they had to bring along a record of Long's recording of "Shantytown." Those who met the requirement were served a coke and had their discs autographed.

Songs With Largest Radio Audiences

The top 31 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast on Radio Networks. Published by the Office of Copyright, Inc.

Survey Week of September 6-12, 1946

All the Time...	Robbins
Call Me—'Call Me—'Call Me—'	Robbins
And Then It's Heaven...	Renick
Blue Skies—'Blue Skies—'	Berlin
Symphony in Love...	Berlin
Don't What Comes Naturally—'Annie Get Your Gun—'	Berlin
Five Minutes More...	Melrose
I'm a Little Bit of a Fool...	Feist
Gypsy...	Leeds
I Don't Know Enough About You...	C-P
I Know Why—'Annie Get Your Gun—'	Feist
I've Got Sun in the Morning—'Annie Get Your Gun—'	Berlin
I'd Be Lost Without You...	Advanced
You Were the Only Girl...	Mutual
I've Never Forgotten—'Sketch Book—'	Morris
Linger in My Arms a Little Longer Baby...	Bourne
On the Boardwalk—'Three Little Girls in Blue—'	Bourne
September Song...	Crawford
Somewhere in the Night—'Three Little Girls in Blue—'	Triangle
South America Take It Away—'Call Me Mister—'	Shapiro
Surrender...	Shapiro
There's No One But You...	Shapiro
They Say It's Wonderful—'Annie Get Your Gun—'	Berlin
This Is Always—'Three Little Girls in Blue—'	BVC
To Each His Own—'To Each His Own—'	Paramount
Under the Willow Tree...	Peter Maurice
Whisper—'Three Little Girls in Blue—'	EMI
Who Told You That Lie...	Stevens
Why Does It Get So Late So Early...	Harms
Without You—'Three Little Girls in Blue—'	Southern
You Keep Coming Back Like a Song—'Blue Skies—'	Berlin

Following songs are those that did not have enough performance credits on the week to be included in the top group. They mostly are tunes rising in popularity.

Coffee Song, The...	Starlight
Come Rain or Come Shine—'St. Louis Woman—'	Valliant
Either It's Love Or It Isn't—'Dead End—'	Crawford
Everybody Loves My Baby...	Mood
Good Bye—'Annie Get Your Gun—'	Good Music
How Cute Can You Be...	Barton
I'll Be With You in Apple Blossom Time...	Broway
It's a Pity to Say Goodnight...	Leeds
Just the Other Day...	Shapiro
More Than You Know—'Annie Get Your Gun—'	Famous
My Fiddle Eye...	Santly-Jay
My Sugar Is So Refined...	Capitol
Night and Day—'Night and Day—'	Harms
Passion...	Feist
Rumors Are Flying...	Oxford
That's the Dream God Never Gave Me—'	Leeds
Too Many Irons in the Fire...	J.E. B. Marks
Two Silhouettes...	C. K. Harris
When You're Me and I'm You—'	Leeds
You May Not Love Me—'Nellie Bay—'	Burke-VII

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TWO 'STORY BOOK BALL' SONGS IN LEGAL SNARL

An infringement suit involving two songs with similar titles came to light when Leeds Music charged its N. Y. federal court action that Melrose Music's "The Story Book Ball" infringed upon its song, "The Story Book Ball." Papers were served upon Henry M. Spitzer, general manager of Melrose.

The number was written around 1917 by the late Billy Montgomery and George Perry, wurde from those days, and an initial copyright was held by Will Roser. Renewal rights were assigned to Melrose by Perry and Montgomery's widow. Perry was a former newspaper contactman for the N. Y. Yankees and was leaving the stage. Montgomery died in 1934.

Written some 30 years ago as Eddie McElroy, "Story Book Ball" was held by the old firm of Water, Berlin & Snyder. Mills later briefly held the copyright when it acquired the Melrose catalog around 1931. Renewal rights were assigned to Leeds several years ago by Burket, who is now living near Lake, N. Y. He's the writer of the famous standard, "Melancholy Baby."

Bernard L. and Morton Miller represent Leeds while Lee Eastman is defending Melrose.

New Seattle Ballroom

Seattle, Sept. 17.

Show Box, large nightery here, has been leased by Kate Lyons of Northwest Enterprises, Inc., which will convert the spot into a straight dancehall. Name will be changed to New Show Box, and Les Allen will be resident manager.

Show Box, physically one of the finest spots in town, has been plagued with long faces due to its location and gross no milk drink can be sold. Was closed for most of summer, opening for several weeks run was shown headed by Sippy Rose Lee and the Duncan Sisters, but big didn't justify the outlay.

New operating outfit also runs the Edgewater Beach Ballroom in San Francisco, and hopes to cash in on current local boom in dancing.

TOP HITS OF YESTERDAY GREAT POPULAR STANDARDS TODAY

Featured in the Columbia Picture
"THE JOLSON STORY"

I'M SITTING
ON TOP OF
THE WORLD
Lyric by LEWIS and YOUNG
Music by RAY HENDERSON

I'M IN
THE MOOD
FOR LOVE
Lyric and melody by
Lenny McHugh and Dorothy Fields

For new artist contacts and
arrangements write or phone
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3 HITS 146
from Capitol Songs, Inc.
and Criterion Music Corp.

1. SHOO-TIE-TIE
AND APPLE PAN DOWDY
By GUY WOOD and SAMMY GALOP

2. Pretending
By AL SHERMAN and MARTY SYMES
Recorded by
ANDY RUSSELL with PAUL WESTON and Orch. (Capitol)
BING CROSBY (Decca) KATE SMITH (Columbia)

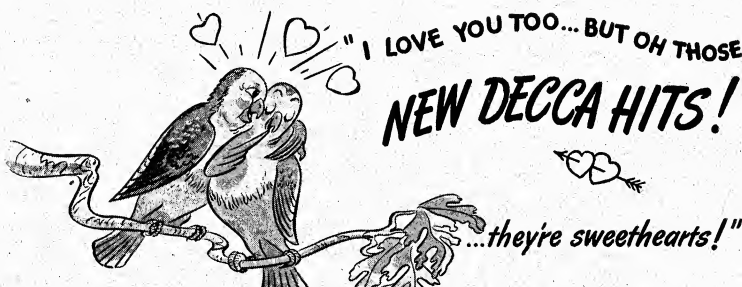
3. MY SUGAR IS
SO REFINED
By SID LIPPMAN and SYLVIA DEE
Recorded by JOHNNY MERCER
with PAUL WESTON and Orch., and THE PIED PIPERS (Capitol)

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BING CROSBY and
Eddie Heywood and His Orchestra
THAT LITTLE DREAM GOT NOWHERE
From Paramount Picture "Cross My Heart"
Vocal with Instrumental Accompaniment
Featuring Eddie Heywood at the Piano
BABY, WON'T YOU PLEASE COME HOME
Vocal with Orchestra
DECCA RECORD NO. 23636 . 75c

DICK HAYMES
THIS IS ALWAYS
From 20th Century-Fox Picture "Three Little Girls in Blue"
WILLOW ROAD
Both Vocal with Orchestra Directed by Earle Hagen
DECCA RECORD NO. 18878 . 50c

DICK HAYMES and
HELEN FORREST
SOMETHING OLD, SOMETHING NEW
WHY DOES IT GET SO LATE SO EARLY?
Both Vocal Duet with Orchestra
Directed by Earle Hagen
DECCA RECORD NO. 23611 . 75c

JIMMY DORSEY
And His Orchestra
IF I'M LUCKY
Fox Trot Vocal Chorus by Bob Carroll
ONE MORE KISS
Fox Trot Vocal Chorus by Dee Parker
Both from 20th Century-Fox Picture "If I'm Lucky"
DECCA RECORD NO. 18905 . 50c

RUSS MORGAN
And His Orchestra
"Music in the Morgan Manner"
AND THEN IT'S HEAVEN
Fox Trot Vocal Chorus by Betty Perry
UNDER THE WILLOW TREE
Fox Trot Vocal Chorus by Russ Morgan
DECCA RECORD NO. 18876 . 50c

RED FOLEY with
Roy Ross and His Ramblers
ATOMIC POWER
HAVE I TOLD YOU LATELY THAT I LOVE YOU
Featured in Columbia Picture "Over the Trail"
Both Vocal with Orchestra
DECCA RECORD NO. 46014 . . 75c

ANDREWS SISTERS
and Eddie Heywood and His Orchestra
THE HOUSE OF BLUE LIGHTS
A MAN IS A BROTHER TO A MULE
From Columbia Picture "Thrill of Brazil"
Both Vocal with Orchestra
DECCA RECORD NO. 23641 . 75c

INK SPOTS
TO EACH HIS OWN
Inspired by the Paramount Picture "To Each His Own"
I NEVER HAD A DREAM COME TRUE
From Columbia Picture "Talk About a Lady"
Both Vocal with Instrumental Accompaniment
DECCA RECORD NO. 23605 . . 75c

MILLS BROTHERS
TOO MANY IRONS IN THE FIRE
I GUESS I'LL GET THE PAPERS
(And Go Home)
Both Vocal with Guitar
DECCA RECORD NO. 23638 . . 75c

GUY LOMBARDO
And His Royal Canadians
I'D BE LOST WITHOUT YOU
Fox Trot Vocal Chorus by Don Rodney and Quartet
ON THE ALAMO
Fox Trot Vocal Chorus by Jimmy Brown
DECCA RECORD NO. 18901 . 50c

LAWRENCE WELK
And His Orchestra
GUITAR POLKA
Polka Vocal Chorus by Bob "Tex" Cramer
ROGUE RIVER VALLEY
From Universal Picture "Canyon Passage"
Fox Trot Vocal Chorus by Bob "Tex" Cramer
DECCA RECORD NO. 18877 . . 50c

ERNEST TUBB
YOU WERE ONLY TEASING ME
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Tommy and Jimmy Dorsey in Mock Hatchet-Burying, Team in Cal. Date

Hollywood, Sept. 17.

Tommy and Jimmy Dorsey, who haven't seriously disagreed since playing on the same bandstand for the first time since late in the 1930's, when the band of one opened and the other closed a run at the New Yorker hotel, N. Y., this was the first time they worked together for some time since splitting up the Dorsey Bros. band at Glen Island Casino, N. Y., the fuses put on a "formal" hanging up of the gloves by exchanging handshakes with a flourish.

From now on the air's officially clear of Dorsey swing; at one another—and there's been plenty of the latter since the days when the two were learning trombone and sax A-B-C's from the elder Dorsey. It's only about five years ago since the fabulous Dorseys, whose activities alternately against, or for one another, and/or anybody within reach hit the headlines with Jimmy, and also helped in announcing titles of some others.

Bandstand is set up to accommodate both crews, and the night progressed with customary expected kid games up-fronting while bands, challenged on some tunes and alternated for dancing. Broadcasts were similarly handled, with bands taking any jam numbers together, simultaneously and separately.

ately soloing sidemen, and each band playing alternately solo and swing and ballad sessions. A pair of giant boxing gloves dangled from the fringe of the raised curtain over them.

Hotels Settle AFM

Continued from page 1

the guys really being hit by the strike called by 802. On Monday (16) the hotel men's committee and 802 executives met and the former reiterated that their rule limit was still the same. They offered 802 Sept. 1. This, after everyone directly or indirectly involved would see situation had figured that the smoothing out of the hotel angle of the dispute was a matter of routine since the operators, who are rated in the same class "A2" category as the hotels, had settled. They based their attitude on the fact that once the cases accepted a scale the hotels had to take the same measure or leave it. It looked for a while as if they would leave it.

A Threat to Near-Nationals
Agents are the boot over bandstand by 802 a threat to the hotels in the category just under the top names. They feel that the price of a young band looking for a job in a N.Y. hotel for the prestige involved was so much even that scale that most hotel operators will be desirous of spending the \$500 or \$1,000 more per week for a top name and get the advantage of the increased marquee value of the latter. This is not an if, it's another situation wherein the name band is not bothered but the smallies are; this is a true of the club-jobs, too, who weekly do hundreds of private party jobs at the banquet and ballroom niches. The music price to such affairs will go much higher and few men on individual job is the inevitable result.

At the moment, none of the hotel rooms employing name orchestras will be able to reopen immediately. There is no talent available to them. Since it seemed to leaders and agents that the hotel strike would not be much longer than it did, outfits that had been committed a N.Y. job all had been handed a one-night date and sent out on the road to make time. There's no question that these dates will be cancelled as quickly as possible and the bands hurried back into N.Y., but that may take the rest of the week, or possibly longer.

This Guy Had a Real Problem
Philadelphia, Sept. 17.
Saddened member of the musicians union here is Jules Benner, member of a local cocktail unit.

Benner's problem is this: He's scheduled to be married next week. Wedding is scheduled to take place at the Warwick hotel. Everything at this date will be cancelled as quickly as possible and the bands hurried back into N.Y., but that may take the rest of the week, or possibly longer.

But the Warwick is part of the Kibitz hotel chain, which will be declared unavail by James C. Petrillo. If Benner goes to pick the ticket line, he will be bound to the union. His bride's family say that the arrangements for the wedding must be changed at this time. Benner appealed to union officials, who carried his appeal to Petrillo, asking for an exception to be made in his case, but the word is "no exceptions."

Disney's Big Waxing
Score of Walt Disney's "Make Mine Music" is piling up an unusual number of recordings and transcriptions. So far, there is a total of 52 popular disks and transcriptions set, and more are to come.

There are six songs in the score, four of which will be worked on by Stanly-Joy.

Truck Strike Nips Printer Shipments

While the New York trucking strike has been bypassed by publishers in the shipment of music, a goodly number of them are still in poor shape due to their inability to secure copies from printers. During the past week, pubs have been using the mails and railway express to ship copies, breaking large orders up into small lots for the mail route. The small printers of the trade have been having a tough time. All have been unable to secure any deliveries of paper and some of the printers are running dangerously low on stocks. This situation won't improve for a while due to the fact that paper mills unable to export deliveries in N. Y. have gone about disposing of current and large alikes of the immediate future's output to users in other areas. This means that when the strike does break eventually, there won't be any stock at mills for printers to draw upon immediately.

Entering MPCE Tourney On Both Coasts Raises Issue; Taylor Tops N.Y.

Hollywood, Sept. 17.
There was a big hullabaloo here last week prior to the start of the annual tourney of the Music Publishers' Contract Employees' Union. It seems the local dividers of the MPCE objected strenuously to participation in the tournament by Paul Barry, professional manager in New York for Mayfair Music. He's here on a visit and had already participated in the N. Y. MPCE tourney.

Squabble over Barry reached the point where donors of prizes threatened to withdraw their offerings if Barry was allowed to play. Tommy Dorsey was one of them, but he subsequently backed up when it was pointed out that Jack Johnstone, N. Y. head of Embassy Music, with which Dorsey is connected, was playing in the tournament. He, however, has been here some time and didn't play for N. Y. tussle. Tournament started yesterday (Tuesday), and both Barry and Johnstone took off.

Taylor Wins in N. Y.
Larry Taylor was the final winner of the annual mainline match at N. Y. MPCE. This was quite an upset since for the first time in the 11 set game of fourney play, one of the golfers classified as top one of the group got into the finals. Taylor knocked out Marvin Fisher, 3-1. Later topped the "C" contingent 5-1. Taylor drew down \$200 plus a watch donated by Milton Berle.

Before taking Fisher, Taylor had knocked out Mike Sukin, survivor of the "A" players, 3-2. Fisher was the chosen of Murray Luth, top man of the "D" group.

Taylor's winning of the cup that the title finished a tournament that for probably the first time was free of handicap squabbles. That the stroke advantages were accurately laid out was demonstrated by the number of elimination matches that were decided on the 18th green. No less than eight were concluded that way, one, between Sukin and Rocco Vocco, going 36 holes, and another, between Mickey Garlick and Jerry Johnson, going extra sudden-death holes. Prior to his match with Sukin, Vocco had knocked out Tommy Valando on the last putt. In his match with Sukin, Vocco was four down on the 15th tee and beat Sukin four straight holes to halve.

Handicaps this year were revised downward with every progression toward the finals. It proved the correct arithmetic.

Bands at Hotel B.O.'s

Chicago

Henry Brandon (Marine Room, Edgewater Beach Hotel; \$90; \$3-\$3.50 min.), Outdoor Beach Walk closed for the fall and winter; Marine Room drew very good 7,200.
Sherman Hayes (Walnut Room, Bismarck Hotel; \$65; \$1.50-\$2.50 min.), With three local hotels without music, jumped to robust 3,400.
Louis Prima (Panther Room, Sherman hotel; \$50; \$1.50-\$2.50 min.), Claude Thornhill out Thursday (12) Prima in to round out solid \$5,000.

Los Angeles

Leighton Noble (Ambassador; \$90; \$1-\$1.50; 1st wk.). Sweet 4,500 tabs.
Rosa Morgan (Biltmore; \$90; \$1-\$1.50; indefinite). Rescuing 4,000 tabs.

Location Jobs, Not in Hotels

(Chicago)

Gay Chelidge (Cher Paces; \$60; \$3-\$3.50 min.), Gracie Fields rounding out successful run with healthy 5,700.
Del Courtney (Blackhawk; \$60; \$2-\$2.50 min.), Courtney's final week. He did great bit, finishing with very good \$2,000.
Art Kassel (Tinnon; \$60-\$1.15, Nitty 17,000.
George Olsen (Aragon; \$60-\$1.15, Smash 21,000.
Buddy Shaw (Latin Quarter; 700; \$3-\$3.50 min.), Getting back on its feet after bad summer with good 3,800.

(Los Angeles)

Tex Benke-Glen Miller (Palladium, B. Hollywood, 2d wk.), Biggest ticket to hit here in years at recent 30,000 admittances.
Billy Butterfield (Avalon, B. Hollywood, 5th wk.), Hiked up nicely to 6,000 pasteboards despite heavy losses.
Lionel Hampton (Tinnon, B. South Gate, 2d wk.), Beautiful 7,000 admittances.
Don Wood-Don Attridge (Circ's, N. Hollywood, 8th wk.), Around 2,350 for close to Charles Kismet.
Benny Goodman (Meadowbrook, B. Culver City, 1st wk.), Mighty 9,000 payees on low-in show.
Jimmy and Tommy Dorsey (Caldine Gardens, B. Ocean Park, 4th and 1st wk.), Double billing brings up customers to 14,000.
Jan Garber (Aragon, B. Ocean Park, 1st wk.), They like chemical fix here for \$,500 on the starting stretch.

Inside Orchestras—Music

Leonard Vannerson, who left New York for the Coast Monday (16) with Carlos Gestel, to run the latter's Hollywood office as an associate, will not retain management of Claude Thornhill's orchestra. Whether Vannerson's move to join Gestel's operation is responsible for the break, or whether Vannerson took the Gestel spot subsequent to a break with Thornhill, is undisclosed.

King Cole Trio recorded a Xmas tune for Capitol last week with unusual instrumentation—for them. Trio, normally composed of guitar, piano and bass, added eight horns and two cellos for cutting of a tune whose title is undisclosed. Idea seems to be that Capitol, for which Cole does, does not have Xmas material to compete with other top names and this item will be its entry. Too, there's an idea to appeal to the Xmas spirit of the Negro disk artist.

Artie Shaw's Muskrat platter of "Begin the Beguine" has been replaced in the company's Cole Porter album he cut for that diskery. New number, also an instrumental, will be "Love for Sale." Some 30,000 albums were sent out to dealers with the "Beguine" label included before RCA-Victor halted it on basis of Shaw's former contract with them, which forbade him from reuniting any of his original Victor numbers for anyone else. Some albums were recalled and "Beguine" replaced.

Mex. Govt. Recalls Orch From Texas Fair in AFM Row

Austin, Texas, Sept. 17.
Mexican government has recalled the Texas State Fair from the Texas State Fair, which had been scheduled to work at the Texas State Fair last month. Government's move was made after a long argument between Fair officials and James C. Petrillo, head of the American Federation of Musicians, who had barred the Mex outfit from working in this country and threatened to order Tommy Dorsey's band also set for the Fair, not to fulfill his appointment if the Mexican group was hired in the face of his ban.

Mexican government took the action, made through its consul general at San Antonio, to avoid "any cause which may in the least affect...relations between the countries." Prior to the order, however, Texas had taken action against Petrillo's ban on the band.

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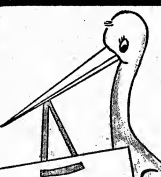
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Tommy Valando, Gen. Prof. Mgr.

AKM, Austrian Counterpart of ASCAP, Ruled Ineligible to Levy Music Fees

Knickerbocker Yacht Club, Port Washington, L. I., assumes the status of a name band tomorrow (Thursday) with the opening there of Les Elgart's orchestra. Club has been using full-sized orchestras in its Anchor Room all summer, but never went into the name class. It will originate network remotes.

Room now seats approximately 400; however, a terrace used in the summer to increase capacity to over 500 will be glassed in as soon as possible.



JOHNNY RIVERS . . . You'll
new platter, Johnny scores
with another hit because
plenty of that sensuality
played by Marvin Redway,
0045 **CRACKING UP THE MONKEY**
COLUMBIA BARBARA



SKINNAY ENNIS . . . The star of
the Bob Hope show and leader of a
terrific new band comes through
with two famous numbers always
associated with Skinnay,
SIG. 15003 **PUT A DART WITH AN ANGEL**
I DON'T KNOW WHY

Johnny Rivers

Skinnay Ennis

Okla. Dry Law Repeal Seen Adding \$10,000,000 to State Till, Hotelmen Say

Oklahoma City, Sept. 17. Statewide prohibition repeal, which will be brought before the Oklahoma legislature next year, but is unlikely to be considered by the joint state legislative tax committee, it was indicated at hearings conducted by that group here Sunday (8). Repeal of the state's dry law was recommended to the interim legislative committee by the Oklahoma Hotel Association, J. D. Morris, association secretary, estimated repeal would bring the state approximately \$10,000,000 annually in new revenue. He submitted figures showing that other states of similar population receive such revenue from liquor taxes.

James C. Nance, committee chairman, declared, however, that the issue was not for the people to decide and that the tax committee had no jurisdiction in the matter.

Whether there are other plans to bring the repeal issue before the 1947 Oklahoma legislature was not immediately indicated.

Walters Back With Low In Fla. Ntety Operation

Low-Walters is back in partnership in the Latin Quarter on Palm Island, Florida, which he's operating with E. M. Low, partner in the N. Y. Latin Quarter.

For several seasons, Low operated the Palm Island L.Q. solo, while Walters was tied in with the Terrace room, Miami, and prior to that, with the Colonial Inn. Walters was caught in the Colonial room operation, just at the time gas rationing became effective, and he was cut off from his source of customers. He subsequently moved to the Terrace room, which he sold last year.

Low, meanwhile continued with the operation of the Latin Quarter, in which he reportedly dropped \$80,000 last year. Low is said to have given Walters carte blanche in running the room. Walters is now in Palm Island supervising details on reopening the spot.

Sid Rheinbold, who quit agencying for commercial pursuits, is back agencying again, having joined the Al Davis agency. He'll handle nifty and club-date bookings for that agency.



STEVE EVANS

HAPPY TIMES & JOLLY MOMENTS
Opening Sept. 18
345 EIGHTH ST., CHICAGO
ROSEN-ANGER ASSOCIATES

Griffin & Stange Span 35 Yrs. as Vaude Partners

Bill Griffin and Oscar Stange, one of the oldest vaude teams in show-biz, will celebrate their 35th anniversary as a team tomorrow night (19) at Ben Harriman's Metropole, N. Y., where they are currently heading the new edition of "Gay '90s Revue."

Both started stage careers as early as traveling troupes until later hitting their stride with the big-time of minstrelsy such as Primrose & West, Lew Dockstader and George "Honey Boy" Evans shows.

HARRY ANGER OPENING CLUB CAIRO, D.C. NITERY

Washington, Sept. 17. Club Cairo, town's newest night spot, gets under way here Friday with a high budget show and an effort to sell Washington a nifty alternative enough to sport its own permanent chorus line, something which was never tried here in a long time—if ever.

Club Cairo is the baby of Harry Anger, until last January, was production and district manager for Warner Bros. in D. C. He staged the Earle live productions until they were discontinued. Anger, who also operates a talent agency in New York, has Sam Shanker, local chain store man, interested with him in the 400-seat venture, which will be located in the Cairo hotel, just off the edge of the mid-city.

Opening show will feature Robert Craig, 200-Box singing juve, Yvette, Helene & Howard, and Nip Nelson, plus a group of New York showgirls.

It was Anger who, together with Paul Young, local restaurateur, tried to open the Wilbur Hotel as a night club. This deal was blocked when a liquor license could not be obtained from the government. They were not enough elevators to the roof. Shanker, Anger's current partner, has had two prior flings into cafe biz. He had a piece of both the Johns and Culinary Arts, which were not long-lived.

Romany room, Washington, which pre-war was a heavy talent user, resume bookings starting Oct. 8. Spot for several years operating as an eatery, will attempt shows with Harry Anger booking.

Monroe's Record 20G In 3 Days at State, Hartford

Vaughn Monroe broke the house record at the State theatre, Hartford, in a three-day engagement ending Sunday (15). Monroe racked up \$20,000.

Previous highs were \$18,000 recorded during engagements of Tommy Dorsey and Sugar Clegg.

Conventioners Help Late Season Biz in A.C. Niteries

Atlantic City, Sept. 17. Although rare trunk shows in Atlantic City Monday (16) most nightclub operators here expect to do little business with the mob that follows the horses.

With that in mind they have gone into their usual fall pattern of curtailing acts and entertainment. Both Club Copia Cabana, Paradise, and a host of smaller places have closed.

Other spots depend on convention business to keep them in chips, this being the best time of the year, which, of course, closed down everything. Such spots as Bobette's, Cluquon, 400 Club, High open year round but, always pruned budgets after summer season. Harlem Club will remain open until Oct. 5, late date for this club. Upjohn's Tom Endicott is buying core white space with local guests than he did in the middle of the season. He usually folds up the letter end of September, but is looking as long as the customers do.

All spots got tough break last week. The fine week's business suddenly turned so cold that patrons declined half. Half dozen big comedians office said to no effect, especially the 16,000 Shriners which weakened here.

AGVA Pays Off \$408

Claim to Frederick Bros.

On Belle Baker LQ Date

American Guild of Variety Artists forwarded Frederick Bros., N. Y. agency, \$408 involved in a dispute between Belle Baker and the agency over commissions on Lou Walters Latin Quarter, N. Y. niterly last winter. Miss Baker disputed claim but put amount involved in escrow with talent union for arbitration. Such procedure had been set up several times but Miss Baker had been unable to attend because of illness or playing out of town engagements. Union act up the arbitration panel to arbitrate matter two weeks ago, notifying Miss Baker that unless she appeared the \$408 would be turned over to Frederick Bros. When she didn't reply that was done.

Controversy stems back to a dispute between songstress and agency as to who was entitled to commission for the L. Q. booking. Date was originally pacted by Jerry Rosen, when latter was in the employ of Frederick's. Miss Baker had been ill to open on original date and Walters agreed to put back booking until she could play it. Meanwhile Rosen left the agency to branch out on his own, with Miss Baker listed among his clients. It was after Rosen left Frederick's that she played the date. Frederick's, however, claimed original booking had been made by Rosen while in their employ and were entitled to 5% of the commissions. AGVA acquiesced on same stance when singer did not appear to put in a defense.

Frankie Carle has been signed to repeat at the Capitol theatre, N. Y., starting around Nov. 25.

Detroit's Latin Quarter Remains Shuttered Till

Morelli Tells Who's Who?

Detroit, Sept. 17. Latin Quarter remains closed by the State Liquor Commission which says it "is still considering the Latin Quarter for liquor license."

Chairman Felix H. H. Flynn rules on the license it will remain shuttered.

Flynn said he would not get around to ruling on the spot until Anthony Morelli, licensee, charges of questionable ownership. The state has been cracking down on all places with liquor licenses suspected of having hidden owners.

Meanwhile, Enrie Madriguez and his wife, Pat Gilmore, and 22 other members of his troupe are marking time. They were scheduled to open at the spot but are now stymied because of license controversy.

FB CHANCES SETUP

AS AD TO N.Y. OFFICE

New York office of Frederick Bros., after reorganization talks between Tom Kettering, of the Los Angeles office and Milo, the FB vicep, will concentrate on Latin. Decision to have the N. Y. branch concentrate on artists was made so that various FB offices activities will be coordinated.

Meeting also decided that the Hollywood office will concentrate on the film business, while Chicago's primary activities will be devoted to bands.

Findings are to be passed upon by E. J. Frederick, president of the firm who operates from the Hollywood post.

New York has also been designated as a feeder for Hollywood. Consequently decision has been made to reorganize a legal department, if they regard as the best source for film material. N. Y. office previously had a legal sector which was dropped.

Significant part of the proceedings is the fact that talker Lou Walters, B. J. Brooks, head of N. Y. office was on vacation. However, it's been denied that he's being circled in the setup. He's slated to return to work shortly.

Yank Acts for London

Arren and Broderick here been signed to open at Stoll's theatre, New York, Oct. 10, in Tony Joe Show. Layout will also mark the pro bow of Cecilia Colledge, 1936 Olympic games winner in the fancy skating division.

Also set for a London show is Ann Polio, singer who'll open at the Prince of Wales theatre, Oct. 10.

Saranac Lake

By Happy Benway: Saranac Lake, Sept. 17. Charles Kaufhold, electric technician for Yost theatres of Harrisburg, Pa., checked into the Rogers for observation.

Joe Denicolo agreeably surprised by the act with the duo, Donato and sister Rhoda last week. Elated over nifty clinic reports, Dick Morrissey, Victor Gamba and Sig Mealy have formed a quartet to play changes in other inmates at the Rogers.

The "F" Flurist shot in from New York City to meet James Wotton, who is doing nicely.

Bobby Hitz, who beat the rap here, is back on his old job, while Joe Debarowski, who roomed out an operation, is now an assistant switchboard operator at the Rogers.

Edith Morrisette, who recently came here for annual checkup, was given all-clear papers and returned to work.

Fay Schacht, formerly of Warner Bros. home office, has best rap here and returns to work at old job next week.

Jackie Roberts, niterly songstress, checked checkup and left for the Big Town.

Charles Dowe flashing good clinic reports and upped for meals and mild exercise.

Anna Mae Rook and Joe Diamante popped in from Philadelphia to bedside Isabel Rook, who's flashing nifty clinic report.

Helen Pelechewsky, formerly of Grant theatre, Camden, N. J., exchanging chit with brother Joe, who shot in from New Jersey.

Rose Hankin, reciever, has gone home and back to work papers last week.

William Garcke and Jack Baker shot in from Long Island, N. Y. Edith Garcke, who is showing nice improvement.

Alice Durdley, dancer, checked in at the Rogers.

(Write to those who are ill)

Shelvey Adjusting Wrong Contract Snarl in Chicago

Matt Shelvey, national head of American Guild of Variety Artists, planned to Chicago Monday (16) to unsmear a contract mixup that may cause loss of coin to group of performers through union charges of wrong of General Artists Corp. issuing wrong contracts to performers for a stock date at Shadowland, San Antonio niterly.

Instead of issuing regulation AGVA contracts for the date, GAC issued mistakenly issued AGVA (American Guild of Musical Artists) forms, which covers concert and operatic fields and has nothing to do with vaude dates.

Although booked in for six weeks the show was cancelled out after second week. AGVA has blanket bond up for speed and is demanding two weeks salary paid for labor performed despite mixup in contract forms. Since AGVA has no jurisdiction over AGMA nor were the acts members of that union they cannot process on unplayed contract which union, as far as AGVA is concerned, it has no way of collecting unless penalizing GAC for mistake and has nothing to do with remaining four unplayed weeks.

Shelvey will huddle with Jack Lerner, head of AGMA, to reach of AGVA, on what procedure, if any, will be taken against GAC. AGVA may also discuss with the GAC for signing other than their own union's contracts.

Lederer Named European Rep for Ringling Circus

Hans Lederer, of the Clifford C. Fischer office, has been named European representative for the Ringling Bros. Barnum & Bailey circus, and is slated to leave his first European trip to line up Continental acts, the end of November. He'll accompany John Ringling, N. Y. office, who pre-war ran a talent agency with offices in Paris and Vienna, representing the circus until outbreak of the war.

Ringling and Lederer will be gone two months during which time they'll hit England, France, Switzerland, Belgium, Holland and the Scandinavian countries.

JOE V. BLANE

DANCE STYLIST

Glenn Rendezvous

NEWPORT, KY.

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Carnegie Hall, New York

Mgt.: JOE MANN

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AGVA, ARA in Amity Huddle To Clear Up Artists-Agent Disputes

Matt Shelvee, national head of American Guild of Variety Artists, met with I. Robert Broder, attorney for Artists Representatives Assn., and committee from latter agent-part last week to devise a plan, to be mutually agreed upon, to co-ordinate hearings and disposition of some 17 cases involving agent-performer disputes that have been piled up at AGVA through inability to line up impartial arbitrators.

Modus operandi in such matters requires an application for plaintiff bringing the charges, whether performer or agent, and another for the defendant, and a third that impartial but generally carrying the weight in rendering a verdict.

Under the plan it was agreed by Shelvee and ARA that Broder and Mortimer S. Rosenthal, associate counsel for ARA, would get together on these cases this week and attempt conciliatory meetings with parties involved. If these efforts failed, arbitration would be set up. At any rate, both sides want to clear the decks of this unfortunant backlog.

Want Out on Parade

Principally on the calendar, which mostly involve performers wanting to terminate exclusive contracts with agencies, are cases of Benny Rubin, comedian; Viola Kline, songstress; Rufe Davis, comic, and Edith Fellows, screen star, who want out from their contracts with Frederic Broder, their agent. Howard and Phyllis Claire seemed to arbitrate exclusives with Sol Taper, agent, Lenny Kent with General Artists Corp. and June Richmond, septa songstress, who would like to kiss off American Booking Corp. (the Glenside) deal. There are nine other agent-artists involvements clamored at the union but the few-reminders will be turned out first before taking on the others. Should the conciliatory sessions prove fruitless there is no doubt they will go to the American Arbitration Society for arbitration. Although AGVA has not yet decided arbitrations in its national headquarters in N. Y., the talent union is unhesitant to handle such matters to the ARS AAS, providing ARA and AGVA split arbitration costs on such matters.

COPA, MIAMI'S 74G CEILING FOR TOP ACTS

Murray Weinger, operator of the Copacabana, Miami Beach, has set a new 74.00 ceiling on individual acts.

Copa is opening Dec. 5, opening show it will be hot, he's dickering for Jan Murray and Bernice Parks, already has Harvey Stone and Frances Faye set for the Dec. 26, and has the Ritz Bros. signed for a January date.

Majestic theatre, Paterson, N. J., is slated to open for the season Sept. 20.

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La Martinique, Copa, N.Y., Set New Pacts With Union

Dario, of La Martinique, and Jack Entin, of Martinique, both of the Copacabana, will huddle with Dave Fox, head of N. Y. local of American Guild of Variety Artists, to work out an agent pacting new basic agreements with union and posting of cash bond to the city.

Both N. Y. niteries have signed intention of signing new pacts.

Harry Romm Sets Up Own Agency, Drops Plans to Rejoin GAC

Harry Romm, who last week dropped any ideas he may have had about rejoining General Artists Corp. in New York, has set up his own booking organization. He has based space in the office of Century Artists, Ltd., but will have no connection with Dick Dorso, its head, outside of the fact that he handles each other's properties in certain fields.

Romm, working as a one-man firm for the present, intends to limit the number of people he will handle. He will be theatre booking rights to the Tex Benke-Glen Miller orchestra, subject to Don Haynes, its personal manager; the Broadway theatre of the Andrews Sisters for locations, pictures and theatres, under Lou Levy, its manager; and the Broadway theatre of the Three Stooges, Jean Parker, comedian Pat Henning and singer Phil Barry. Romm figures to do one independent firm a year.

Romm's deal with Dorso calls for the right to represent Romm's artists for radio, in those situations wherein he has such privileges, and for Dorso to handle Dorso's clients for theatre bookings.

BOYS' TOWN CHOR SETS CONCERT TOUR

The Boys' Town Choir, directed by the Rev. Francis Schmitt, will open their first nationwide tour at Fabian's Palace theatre, Albany, Oct. 22. The 35-voice unit, selected from the combined first and second choirs of 150 at the famous Nebraska institution founded by the Rt. Rev. Mgr. Edward J. Flanagan, sing in capella and in accompanied union. The youthful choristers perform three times a week at the palace and, although, but this is their first cross-country venture.

Any appearance will be sponsored by Knights of Columbus for the benefit of Camp Takawaha on Lake Lureau.

St. Loo Niteries Wins Tilt Vs. New Setup Law

St. Louis, Sept. 17.

A temporary injunction restraining cops, Prosecuting Attorney and State Judge, Central supervisors from enforcing the new state liquor license law governing set-up establishments was won last week by St. Louis. The owner of the Club 400, a well patronized night in mid-town.

The staff filed suit last July 2, the day after the act became effective and testified before Circuit Judge Charles B. Williams that the law is unconstitutional and that it deprives him of his livelihood. He asserted that he sought a liquor on the grounds that he derives his largest revenue from customers after taverns are closed.

The new law placed all set-up spots on the same plane with other places where liquor is sold, requiring a license and the same closing hour. Heretofore the set-up spots have enjoyed a big edge over taverns and are not being required to have a liquor license they were not subject to any closing hour.

Danny Kaye's Vauders

Danny Kaye has been lined up for another vaude date. He's slated to open at the Chicago theatre, Chicago, Oct. 18 and will play the RKO Boston, Nov. 28.

'A Rose by Any Other—'

Hollywood, Sept. 17.

Two niteries bearing the same name, Copacabana, are reading a little battle in these parts. First to take over the Hollywood Copacabana, occupying the building that once housed the Hollywood Casino.

Meanwhile a sign on the old Trocadero announces "Monte Producers Copacabana" will open here on Jan. 1, 1947.

MCA to Open Montreal Branch

Music Corp. of America will open a Montreal office, about eight weeks, according to Sonny Werblin, head of MCA's N. Y. outpost. MCA is entering the Canadian market in competition with May Johnson, former MCA agent, who has gone out business for himself and is now booking the Carby chain of hotels, chief talent buyers in the Dominion.

Werblin, who earlier last week with Arthur Cardy, owner of the chain, refused to say whether they'll make any arrangement with Johnson's talent exchanges to get their talent into the Carby chain.

However, it's believed unlikely that was made a deal with prohibition repeal in province of Ontario, there'll be enough bookings to let a branch flourish.

MCA was set to open a Montreal office as far back as last July. Decision was made at a N. Y. staff meeting, sentiment of which was to install Miss Johnson as head of the Montreal office. The plan was to set up with firm's Canadian customers. However, Larry Barnett, MCA vice president and in charge of talent and cafe departments, is said to have insisted on Ray Overbeck of the Beverly Hills office heading the set-up with Miss Johnson assisting him. Miss Johnson subsequently resigned, but plans for the opening were delayed.

Werblin Thrown By Horse

Montreal, Sept. 17.

Monty Vernon (Cardy's) ranch for the evening and while there Cardy invited Werblin to pick him up. Werblin apparently picked one of the more monumental naps and the first thing he knew he was on the ground, the horse having thrown him.

Damage: A few cracked ribs.

AMBASSADEURS, PARIS, SET TO PREEM OCT. 1

Clifford C. Fischer's Les Ambassadeurs, Paris niteries, will open for the first time this week, Oct. 1, with the first American talent to be exhibited in a Continental cafe.

Talent will include Jack Harris, who formerly operated La Conga, N. Y., who'll be the headliner of the spot; Whitney Sisters and Anne Francine. Other acts will include Woodrow, juve British singer who appeared recently at the Roxy theatre, N. Y., and the Dormonde Bros., who'll be the only French team on the bill. Two Breedings and a line of British femmes (12) complete the lineup.

Acts are booked for four weeks and options, with the Whitney Sisters leaving at the end of the Oct. 15. Because of a Nov. 1 commitment at the Restaurant Windoor, a new niterie in Madrid.

'Bowes Girls' Unit Set for Full Wk. Stands

Full-week dates in Baltimore, New York and Detroit are set for the Bowes Girls' 12-piece touring unit. Bowes' Girls' unit, which closes its first touring week tonight (Wed.) at Loew's Capitol, Washington, Group, for which Goldberg has been getting \$3,500 and which is comprised of former and present Bowes' amateur radio show, is due for the Hippodrome, Baltimore, the week of Oct. 15-16. The Downtown, Detroit, the first week in December, and Loew's State in Broadway sometime in December are actual date not having been set yet. Goldberg for years major-domoed Major Bowes on the latter's touring theatre units.

Niterie Musician Strike Averted When N.Y. Boniface Group Okays 20% Hike

Adler Delays London Trek Until April, '47

London, Sept. 16.

Larry Adler, who was expected here in October for a series of Harold Fielding celebrity concerts, is not coming to England until next April.

Adler will do a series of recitals with Paul Draper, here in April, which are being arranged by Emile Littler.

Better Shake for Payees If A.C.'s Beaut Contest Is to Continue Q.B.O.

Atlantic City, Sept. 17.

Approximately 50,000 paid their way to the crowning of the new Miss America and the events leading up to her selection with complete figures on attendance and grosses awaiting a report of the local Pageant committee.

When the show was called a complete success this year, Pageant officials realize that they must do two things if they are to continue to draw some 10,000 people each for three nights and 20,000 the night the contest ends.

One is to provide seating arrangements so that the customers can plainly see the girls. The other is to make a general rule that the girl earning a place in the Pageant's "Miss America" must have a talent, a talent which will assure her of a chance to push on further into show biz.

This year's seating arrangement was the poorest of any Pageant in the entire 28 years of its history. Unless the payer had a box, his chances of viewing the affair without the aid of opera glasses was poor indeed. The boxes covered the huge auditorium stage, and extend some 10 deep behind the long ramp which led off the stage. Behind the boxes, without any elevation whatsoever, came the next best seats while the customers' paid the best money (\$1.65) for seats slightly ramped behind the so-called orchestra pit.

With regard to talent, some of the girls had it in abundance, many did not.

New Florida Niteries Set 74G Weekly for Acts

A 350-seat cafe using a talent budget of around \$7,500 is slated to open at Jacksonville, Fla., Oct. 16. Spot to be called the Peacock Club, will be operated by Joe Williams and initial show will include Sonny Dunham orch, Bob Russell, Skating Whirlwinds, June Taylor line and Ricardo & Norma.

General Artists Corp. is booking out of New York.

Although the strike situation between New York niteries and Local 802 of the American Federation of Musicians was averted by a last-minute settlement, the niteries, bonifaces are none too happy about the whole situation. Cafe operators are not coming to terms with other niterie craft unions.

Agreement with musicians was reached after the Allied Restaurant and Entertainment Industries, boniface organization, met with Local 802 representatives, and accepted a union compromise offering of a 20% pay increase, time and a half for overtime, \$5 extra for New Year's eve, extra for working on the stand more than an hour at a time, and a maximum of nine-hour working day. Union membership is slated to meet shortly to ratify the pact. No trouble is anticipated.

Richard McCann, agent 802 niterie, headed the union negotiators, while Billy Ross, ARS president and operator of the Casino Heralds, headed the boniface negotiators.

Settlement followed a series of meetings between the two groups. Negotiations had broken down Thursday (12) when the committee offered a 15% hike, 12% offered by cafe owners, and 20% demanded by the union. The union was slated not to strike starting at midnight Saturday. However, ARET met Friday when they would to attempt a last-minute compromise. The agreement followed on Saturday.

With Retrospective

The increases granted are retroactive to Sept. 2, date of expiration of old pact. ARET averted a strike which would have cost the industry a good deal of money.

The musicians agreement, according to Carl E. The Zanzibar co-owner with Joe Howard, sets ARET as collective bargainer for the cafe industry.

However, some believe that settlement came at the union's 20% offer. ARET execs felt that Local 802 would attempt to crack the union's boniface front by individual negotiations. If union was successful in this strategy, many felt that this might have led to eventual dissolution of the organization.

SID PIERMONT RESUMES AS LOEW VAUDE BOOKER

Sid Piermont, talent booker for the Loew circuit, has been named by the Army Special Services as a captain in 1942, resumes his former post as talent booker for Loew's Monday (24). He succeeds Jesse Kaye, who becomes head of the Hollywood office of the Loew organization. Further details on Kaye's appointment in Music section current issue.

Piermont, since returning from the service, joined the theatre department of Music Corp. of America, and later resigned to be casting director for Mike Todd, a post which he held until last week.

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MUSIC'S 33 TOP PLAYS

Recorded Broadcasts Better Than Radio, Insures Perfection—Jolson

Intra-trade buzz-buzz on "The Jolson Story" has radio sponsors interested anew in Al Jolson for a fall series but he, like Crosby, is committed to the recorded show idea.

"Recorded programs are better than radio," the veteran showman points out, "as witness the soundings of 'The Jolson Story' and the records I made for Decca. It's the ultimate in programming, both through a leinately interspersing of the best elements of your program and from the refinements which recorded programs make possible scientifically."

"Crosby comes to the mike once every Thursday and however does it it lays there, good, fair or sensational. But recorded, everything can be sensational."

"That's my attitude on any radio series I might do. If the jokes lay dead we can cut out that portion, static audience reaction," continues Jolson, "and by just punching up the weak spots here and there it's a cinch to have a sensational program week after week."

"And the nicest part is that nobody knows the difference or cares for that matter, if it's a live or recorded program. Do you or I know the difference unless the announcer tells you it's by transcription?"

His album of Jolson standards is selling big both in the U. S. and England.

Black Market Paris Niteries Prove There's No Middle Class Left

Paris, Sept. 24.

There's no more middle class in Paris and nitery big demonstrates it more than anything else. While the class spots are enjoying a boom to (Continued on page 62)

Troupes See St. Loo Snag On Housing If Cards Win

Bands, among other traveling troupes that are booked into St. Louis during the first week and a half of October, have their fingers crossed against the Cards winning the National League baseball pennant. They see themselves sleeping on park benches in the event the World Series comes to that town.

Hal McIntyre's orch, for instance, which opens at the Tune-Town Ballroom in Louisville, Oct. 5, is already making unusual plans to sleep in the Cards' finish on top. They'll stretch out on cots in the ballroom itself.

Ten Commandments

Set as Semi-Pop Tune

Bennice Russell has set the Ten Commandments to music as a semi-pop song, with his own tune to the revised Bible text, plus a pop verse intro.

Bourne is publishing.

Jolson Hot

Three-way bid for Al Jolson's return to radio is expected to cue the singer-comedian's early decision to wrap up a sponsorship deal for the 1946-47 broadcasting season.

Schenley, which sponsors the Cresta Blanca nighttime show, is anxious to ink Jolson to a contract, so is Milton Blow on behalf of his Philip Morris account. But hottest deal at the moment is Kraft Music Hall, with strong possibility that Jolson may step into the spot held down by Bing Crosby before latter decided he'd rather transcribe his shows for Philco.

Postwar Debs Boom Band Biz

Coming-out parties and social events of the forthcoming season promise to be the most lavish display of pomp and ostentation in the memory of Meyer Davis' 30-year career. His experience in catering to the musical desires of the drawing room set, Indianapolis attributes society's spurge of elegance partly to a natural reaction to war's curtailed frigidities plus debut of a number of girls from America's best families which occur this year through mere coincidence.

Fashionable world added heavy coin to its coffers in the inflationary war years and now, that the bags are down, each socialite will seek to make his particular function as opulent as possible. Cost of music alone for the average affair, according to Davis, runs to \$5,000. When drinks, refreshments, costs of hall, other factors are tallied up often the present-day net totals around \$25,000 and upwards.

Biggest debbie party of the season will be that of the daughter of the Peter A. B. Widener of Philadelphia, whose reception will be held at Philly's Hotel Bellevue-Stratford with Davis conducting an orchestra of 15 men. Debut of Abby Rockefeller (Continued on page 62)

Oklahoma Will Finally See You-Know-What

Chicago, Sept. 24.

"Oklahoma!" will spend a week in Oklahoma City starting Nov. 25, cutting a week off its 10-week stay here to keep the date in the state it was named after. That'll be its first visit there, strangely enough. A Tulsa date is also set for the spring.

Stat's governor, Robert Kerr, has been yelling at the Theatre Guild for three-and-a-half years, since its most valuable property owned on Broadway, to bring the musical out that-a-way.

\$4,000,000 B.O. LOWEST GROSS

By HERB GOLDEN

Challenge of increasing production costs is being met by Hollywood in the b.o. power of the films it is turning out. While the totals on the expense sheets are soaring, counterbalancing potentialities of the films they represent are keeping pace. That's disclosed by the list of the world's all-time top grossers, compiled by Vauxer and published herewith. It shows that virtually as many films hit the magical \$4,000,000 domestic rental figure during the past year as in the entire history of the film industry up to that time.

A significant fact revealed by the list, however, in light of the constantly soaring costs, is its brevity. From the time "The Great Train Robbery" was occupying nickelodeon acretime until the present, only 35 pictures have returned—or are still in release and give promise of returning—\$4,000,000 or more. Of that number, 16 have gone into (Continued on page 5)

Fred ('No Drudge') Allen Again Planning to Flee Radio; Wants 'B' Way Show

Minneapolis, Sept. 24.

Here as townmaster at the North-west Variety Club's hospital dinner, Fred Allen announced his plans to escape from the "drudgery" of radio after the expiration of his present 39-week contract in order to have some fun again by appearing in a Broadway show and writing a humorous book about his early vaudeville days.

Allen says he'll about have had his fill of radio when he completes the contract. It's too nerve-wracking and too hard on one's system and there's too much grist attached, he avers. In radio, he points out, "one capitalizes on the talents and efforts of 10% and it gets your goat." (Continued on page 62)

Télé's New Gimmick—Preems of Plays As B'way Prospects—Off to Good Start

By BOB STAHL

Jr. Musso's Jive?

Publicity on Romano Mussolini, 18-year-old son of the ill-fated Italian emperor, is playing with Italian dance bands, has at least two U. S. talent agencies interested in bringing the combo over as a freak attraction.

Romano plays the accordion with a tavern combo on the site of Ischia (near Naples), to which his mother, Rachelle Mussolini, and her family have been exiled.

Skolsky Bewails 'B'way Fadeout

Sidney Skolsky, Broadwayite-gone-Hollywood, is back in New York after 4½ years and sadly observes that "the Broadway Asin, should really make an honest-to-gosh effort to save the street before it's too late. It's worse than Coney Island. In fact, it used to be like Coney, but now it's so bad I wish it were at least back to Coney Island standards. I'm just flabbergasted that the Broadway Asin, has blinded itself to so much and doesn't force its members to do something about it," he adds.

"Sure Broadway is a state of mind, as you say, and it has moved to the East Side, but there is some show business left. However, they have done nothing to make it appealing," the columnist complains. "The legit theatres are particularly appalling. The whole street is like a second class carnival midway which is why I wish it were back to upgrade Coney Island standards."

Skolsky, producer of "The Jolson Story," which opens at Radio City Music Hall following the incumbent "The Wizard of Oz," will be Veterans Committee dinner being tendered Al Jolson.

Television's chief proponents, with each new event covered by the medium in good style, have always come up with the timeworn expression that video has finally reached maturity and is all set now to go full-speed ahead. It's doubtful whether these optimists will think of anything new to say, but they certainly received a solid foundation on which to base their optimism with WNBT's airing last Sunday (22) night of "Mr. Menckens' War," the first play in the new "Broadway Preview" project sponsored jointly by NBC and the Dramatists' Guild.

Plan—and it's a good one—is for NBC to invite leading producers to watch the preem performances on video and thereby see new plays in finished form. Producers in this way, it is believed, can visualize whether the shows have any value for them. Several top producers were present at the recent performance, along with talent and story men of Columbia, Warner and Universal. Whether any of them (Continued on page 44)

Met Div's Concert Tour Via Plane Piloted By Her Husband-Pianist

Utilizing a Government surplus North American AT-4 for transportation, Mona Pauline, mezzo-soprano of the Met, and her husband-accompanist, Capt. Donn Holt, who'll pilot, will shortly take off on an extended concert tour of the U. S. and Canada. Junket fees off Sept. 30 with initial performance in Toronto and winds up some time next May.

Winner of a Met contract in 1943 when she came through as a flutist in the Auditions of the Air, Miss Pauline met Holt in a San Francisco nitery where he was leading the band and she was a warbler. During the war he served with the Air Transport Command and is still on terminal leave.

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All-Time Top Grossers

Following pictures have already achieved, or give promise of achieving on basis of grosses to date, \$4,000,000 in domestic rentals:

Gone With the Wind (M-G) (1939).....	\$20,000,000
This Is the Army (WB) (1943).....	8,500,000
St. Mary's (RKO) (1944).....	8,000,000
Going My Way (Par) (1944).....	6,500,000
For Whom the Bell Tolls (Par) (1943).....	6,300,000
White White and the Seven Drifts (M-G) (1944).....	5,750,000
Leave Her to Heaven (20th) (1945).....	5,500,000
Big Parade (M-G) (1925).....	5,500,000
Saratoga Trunk (WB) (1945).....	5,500,000
Notorious (RKO) (1946).....	5,500,000
Song of Bernadette (20th) (1943).....	5,000,000
St. Louis (M-G) (1944).....	5,000,000
Mrs. Miniver (M-G) (1942).....	5,000,000
Weekend at the Waldorf (M-G) (1945).....	4,900,000
Ziegfeld Follies (M-G) (1945).....	4,750,000
Anchors Aweigh (M-G) (1945).....	4,500,000
Four Horsemen of the Apocalypse (M-G) (1921).....	4,500,000
Last Weekend (Par) (1945).....	4,500,000
Random Harvest (M-G) (1942).....	4,500,000
Road to Utopia (Par) (1945).....	4,500,000
Silent You Went Away (M-G) (1944).....	4,500,000
Spellbound (UA) (1945).....	4,500,000
Stagecoach (20th) (1939).....	4,500,000
Thirty Seconds Over Tokyo (M-G) (1945).....	4,500,000
Valley of Decision (M-G) (1945).....	4,500,000
Hollywood Canteen (WB) (1946).....	4,000,000
How to Succeed in Business (M-G) (1945).....	4,000,000
Dolly Sisters (20th) (1945).....	4,000,000
Dead End Brooklyn (M-G) (1945).....	4,000,000
Ruth the Wild Wind (Par) (1942).....	4,000,000
Staging Floor (WB) (1945).....	4,000,000
State Fair (20th) (1946).....	4,000,000

Hollywood's 33 Top Hits

(Continued from page 1)

distribution since Jan. 1, 1945. A total of approximately 10 pictures has been released in that period.

General inflation of U. S. economy is one of the largest causes accountable for the increasing number of pictures edging their way into the \$4,000,000 gross category. It is ever generally good business alone isn't enough to push a film into the "big" picture category. As a result, Aaron, Metro's assistant general sales manager, pointed out the other day: "You can't get the \$4,000,000 picture by charging high terms or high admission fees or anything else but getting the right time. And extended playing time is achieved only by pictures with an especially heavy charge of b.o. ingredients—what we call 'big' pictures."

What makes a top-grosser is usually a question that is becoming increasingly acute in Hollywood. List of the all-time high coin-grabbers discloses there's no simple formula for success. Aside from such elemental facts as that a star or stars are a virtual necessity for finding a film in the golden circle they reveal little in common. Here's a rough breakdown by type:

Musical drama.....	5
Costume.....	5
Patriotic or war.....	5
Comedy.....	5
Religious.....	5
Suspense.....	2
Comedy drama.....	2
Comedy.....	2
Comedy.....	2
Comedy.....	2
Rarity.....	1
Picture out of the ordinary good business expenditure goes into important product is that rapidly turning \$4,000,000 golden circle. More than one picture has never reached it until 1942, when it achieved it. Here's the lineup:	
1921.....	1
1925.....	1
1928.....	1
1937.....	1
1940.....	1
1942.....	1
1943.....	1
1944.....	1
1945.....	1
1946.....	1

More important than star or theme or production value is the picture out of the ordinary good business classification and into the golden circle, according to Columbia execs, is a rare amalgam of factors over which the producer has

control and other factors over which he has no power whatsoever.

Every picture, it is pointed out, has its own "characteristic of liquidation." And that characteristic is influenced by such factors as the weather, holidays and world events, timing the picture to hit the market. Major portion of any film's income is received during the first eight to 10 weeks of its life. Most of those of those weeks are unduly hot or cold or wet, it'll be reflected in the total gross.

Similarly there are other factors such as the death of Roosevelt, which has been a factor in the picture happened to be going into release right then, it could easily have suffered sufficient damage to its potential to keep it out of the golden circle.

Metro.....	13
Paramount.....	5
WB.....	4
RKO.....	4
20th-Fox.....	4
United Artists.....	4
Universal.....	4
Columbia.....	6

There are piles of other pictures in the close off doubtful category. They include "Harvey Girls," "Adventure," "Green Years" and "Easy Street." "Spanish Mail," "RKO," "Anna and the King of Siam" and "Tree Grows in Brooklyn," from Fox; "The Great Waltz," from "Rascals" and "Star Spangled Rhythm," from Paramount; "Night and Day," "Sgt. York," "To Have or Have Not," "Blinded Pierce" and "Glad to Be Here," from Columbia.

Some of the pictures farthest in history are more difficult to analyze. "Birth of a Nation," for instance, is quoted at from \$3,500,000 to \$18,000,000. In trade advertisements, it is listed as having made the (1915) most trade ads are inclined to accept the lower figure. "The Birth of a Nation," "The Sign of the Cross" and "The Ten Commandments" both released by Paramount in 1923, which are credited with \$3,500,000 and \$2,500,000 respectively.

U'S REGULAR 50c DIVVY
Universal's board of directors last week declared a regular dividend of 50c per share on the company's common stock. The dividend is payable on Oct. 31 to stockholders of record Oct. 15.

20th's Blind Buy of \$215,000 Novel. And Then It's Leased for Only 10 rs.

By IRA WIT

An unprecedented drive to hoist loose unincorporated taxes during legislative and municipality governing board sessions in 1946-47 is definitely in the offing. The U. S. 500,000,000 in domestic income tax levied throughout the year, because of a combination of postwar factors such as an increase of 35% to 50% in running long the war, and the necessity of boosting wages of civil service employees to meet the current high living costs.

Proposed bill in entertainment bite along with new sales taxes and further nicks on utilities and personal incomes was highlighted at the 32d annual meeting of the Governmental Research Assn. held last week in Washington, D. C. One of some 150 taxpayers associations and research groups saw nothing but deplored the tax levies in the year, with show biz, particularly film theatres, drew for hard tax blows.

Pointed out during the conference, and confirmed by other sources, is the fact that construction work running high in London, Mrs. Brandt, head of the eastern studio department, disclosed last week. Mrs. Brandt plans out today (Wednesday) for a week in London, England. She may make some London visits while there.

Situation so far at backing plays abroad is concerned is completely different from New York, which is a product that a few years ago, Mrs. Brandt explained, not only a very good production but a very good picture.

While Metro refuses to participate in any way in Broadway league, it will enter into pre-production in London, Mrs. Brandt, head of the eastern studio department, disclosed last week. Mrs. Brandt plans out today (Wednesday) for a week in London, England. She may make some London visits while there.

2 B'way Houses, Next To Each Other, Will 'Duel' Day-Date in Dec.
"Duel in the Sun" will open simultaneously at the Actor and Victoria on Broadway in December, according to reports. The picture is owned by David O. Selznick. Arrangement has been made, it is said, for Selznick to produce the picture, which is owned by the Actor, to open at another house. One house hasn't been determined as yet.

Possibility of a conflict existed between Selznick and Selznick for the Actor, on which they have an sharing agreement with Maurice Maurer, who operates it. Selznick's picture, which is owned by the Actor, to open at another house. One house hasn't been determined as yet.

Capra O'Shea Gandering Ted O'Shea Liberty for Liberty's 1st for Liberty

Ted O'Shea, chief of the Liberty Film is now on the Coast to huddle with Sam Briskin, executive producer, and Frank Capra, Liberty partner, to discuss the picture "It's a Wonderful Life." O'Shea will gander the pic, which is currently under development, for the first time he returned from the Army for Sam Jimmy Stewart. O'Shea is expected to be in Los Angeles to get final plans under way for release, which will be via RKO. O'Shea is expected to be in Los Angeles to get final plans under way for release, which will be via RKO.

Capra Will Round Up Col
Los Angeles, Sept. 24. Frank Capra won the first round in his suit against Columbia Pictures, when Federal Judge Pierson ruled in Capra's favor, dismissing the action. Plaintiff declares he prepared the story and that Columbia entered the Army. He wants 25% of the net profits.

Those Lil Things Last-minute briefing of the six Goldwyn Girls by British Information Service reps in New York before they left for England last week resulted in a large-scale eleventh-hour shoe-buying expedition. Gals had mostly open-toe affairs, which BIS pointed out were entirely impractical at this season of the year in Britain.

Like-wise on BIS advice, Goldwyn offices had the femmes accompanied by their own cars of Lux and Kleenex.

Metro May Make Pre-Prod. Deals On London Plays

While Metro refuses to participate in any way in Broadway league, it will enter into pre-production in London, Mrs. Brandt, head of the eastern studio department, disclosed last week. Mrs. Brandt plans out today (Wednesday) for a week in London, England. She may make some London visits while there.

Situation so far at backing plays abroad is concerned is completely different from New York, which is a product that a few years ago, Mrs. Brandt explained, not only a very good production but a very good picture.

Reprising Metro in any pre-production in London, Mrs. Brandt, head of the eastern studio department, disclosed last week. Mrs. Brandt plans out today (Wednesday) for a week in London, England. She may make some London visits while there.

Metro's aim to line up novels from Mrs. Brandt said, as according to present plans, which have not yet been completely worked out. Instead of the usual \$100,000 to \$150,000 a week which the company offers in the U. S., but they will be in line with Metro's offer on the work so financed.

This is Mrs. Brandt's second trip to Europe this season, as of last spring. Her object is to make about three trips a year, she said, rather than to stick up expensive permanent story departments in London and Paris.

COL'S 250G PRE-PROD. DEAL FOR BUSH-FEKETE

Ladies Bush-Fekete are back with Columbia Pictures for his "We Two" play (written in collaboration with his sister, Lillian Fekete) produced by Robert Emmett Dolan. It will appear only in the film form. The picture is owned by the Actor, to open at another house. One house hasn't been determined as yet.

Dearth of top-ranking literary material led 20th-Fox last week to take a \$215,000 gamble on Kenneth Roberts' forthcoming novel, "Lydia Blakey," without having seen one line of manuscript or galley proof. It was the biggest deal of its kind in industry history, the screen rights having been bought from a talk with the publishers and on the fact that the Literary Guild had accepted the book as its selection for next January.

There were many unusual aspects to the deal, among them the fact that it is a leasing arrangement, which is one of the points being insisted on by the American Authors Authority proposal that has caused such discussion in the literary world during the past few weeks. Fox gets such rights for 10 years, at the end of which time it can obtain a 50% royalty on the payment of \$20,000. Company must also pay \$20,000 for any remake, either before or after the 10-year period. Fox gets his \$215,000 paid to him in even installments over the 10 years.

On the basis of the reputation as a writer of best-sellers and the fact that the book is virtually guaranteed to be a success, Fox's copies, Fox didn't feel it was taking a chance. The Literary Guild put out about 100,000 copies, and Doubleday, the publishers, is guaranteeing a market of 500,000 copies. One of the unique angles of the deal is that Roberts is to give \$150,000 of the net to the Guild.

(Continued on page 2)

Sindlinger ('How's Your Audience Penetration?') Exits Gallup After Tiff

A. Sindlinger has resigned, effective immediately, as president of Audience Research Institute, Gallup Poll subunit serving the film industry. The move, which has been with the outfit since last September, will take over Sindlinger's place as president of the outfit, retaining his present title of v.p. and general manager. Jack C. Sayres will be a member of the board, in charge of client relations.

Sindlinger's departure from ARI, which he joined in January, 1945, was said to be over differences in policy so fundamental that there was no alternative other than his resignation. It was understood that he differed with Wolcott and Sayres as well as Dr. George Gallup, who is president and chairman of the board. Wolcott came to ARI from March of Time, as did Sindlinger. He was producer of the "How's Your Audience Penetration?" publicity head. Wolcott had previously been with the outfit for a number of years. Sayres formerly was with the radio department of Young & Rubicam on the Coast.

Rank's Memphis Showcase

Memphis, Sept. 24. The Ritz, 900 seat deluxe nabe house here, will have converted into a club and run there, titled "It's a mad showhouse for J. Arthur Rank's 'Leslie Pictures' by the owner, David J. Lewis. The "Encounter" will be opening picture followed by "Love Story" then "The Sign of the Cross" on sponsorship. Three other Rank films also are scheduled.

MacMURRAY'S TAX REFUNDS
Washington, Sept. 24. A \$425,510 refund for payment of 1945 income tax has been made to Fred MacMurray, Bureau of Internal Revenue announced last week. Similar sum was refunded to MacMurray's wife, Lillian, for the same year.

You'll see the
BEST thing that
ever happened
happen here

BOX OFFICE





When the girl who never gambles hurls a romantic challenge at the man who always takes a chance!...It's grand fun and a top screen love story—told among the gayest resorts of fun-famed Las Vegas—where the sky's the limit!

WITH JAMES GLEASON • DON RICE • HARRY DAVENPORT • Executive Producer ROBERT FELLOWS • Produced by WAF

ROBERT
YOUNG
BARBARA
HALE
FRANK
MORGAN



Luck



81,247,429 COPIES OF
NATIONAL MAGAZINES

are carrying ads on this swell show, including Life
(6 insertions) - Woman's Home Companion (5 inser-
tions) - Look (5 insertions) - Saturday Evening Post
- Cosmopolitan - Redbook - Liberty - Collier's -
Pic - Esquire - True Story - True and the Fan List

**NO
COMPANY
HAS
EVER
HAD
SO
MANY
HITS
PLAYING
AS**



CENTURY-FOX

ANNA AND THE KING OF SIAM

*Winner of the Boxoffice Magazine
Blue Ribbon Award for August!*

CENTENNIAL SUMMER IN TECHNICOLOR

20th's greatest grossing Musical!

SMOKY

IN TECHNICOLOR

*Motion Picture Herald
July Boxoffice Champion!*

CLAUDIA and DAVID

*Matching "A Tree Grows
In Brooklyn" everywhere!*

IF I'M LUCKY

*Terrific in Pittsburgh!
Held-over New York!*

THREE LITTLE GIRLS IN BLUE

IN TECHNICOLOR

*New Records for Philadelphia
and Atlantic City!
Starts today at the Roxy, New York!*

HOME SWEET HOMICIDE

Now scoring Boxoffice "Killings"!

MY DARLING CLEMENTINE

*Soon to be the Boxoffice
Darling of Every Showman!*

MARGIE
IN TECHNICOLOR
*You'll Tell the World
You Love Her!*

THE BRASHER DOUBLOON

*That Gal Guild is driving
Montgomery Wild!*

THE SHOCKING MISS PILGRIM

IN TECHNICOLOR
It's Grable... Gershwin—and Great!

*...and
climaxing 20th's
greatest year!*



**NO
COMPANY
HAS
SO
MANY
HITS
COMING
UP
AS**



CENTURY-FOX

Here's

The

COLUMBIA PICTURES
presents

THRILL

NATIONALLY ADVERTISED
WITH COLOR PAGES
in
**LIFE • LOOK • FAN
MAGAZINES**
AND IN LIBERTY

Screenplay by Allen Rivkin H.

*South American fiesta!
Loaded with laughs! Packed with stars!*

OF BRAZIL

starring

EVELYN KEYES

KEENAN WYNN

ANN MILLER

ALLYN JOSLYN

TITO GUIZAR

VELOZ AND YOLANDA

AND

ENRIC MADRIGUERA
AND HIS ORCHESTRA

S. SYLVAN SIMON

Produced by SIDNEY BIDDELL

Introducing "A Man Is
A Brother To A Mule"...
"Thrill Of Brazil" and
other new ALLAN ROBERTS-
DORIS FISHER hit songs!



tivkin

Harry Clork and Devery Freeman • Directed by

The big drama is from Warners!

"A STOLEN LIFE"

The big musical is from Warners!

"NIGHT AND DAY"
IN TECHNICOLOR

The big comedy is from Warners!

"TWO GUYS FROM MILWAUKEE"

The big mystery is from Warners!

"THE BIG SLEEP"

The big adventure is from Warners!

"CLOAK AND DAGGER" (starts this week !!)
UNITED STATES PICTURES PROD.

the Big dough is from



HOT WEEK!

THIS WEEK
THE
TRADE SHOWING
OF THE
NEXT
HOT SHOT
FROM THE
COMPANY
THAT'S
SIZZLING!

The Big Drama is from Warners!
"A STOLEN LIFE"

The Big Musical is from Warners!
"NIGHT and DAY"
In Technicolor

The Big Comedy is from Warners!
"TWO GUYS FROM
MILWAUKEE"

The Big Mystery is from Warners!
"THE BIG SLEEP"

The Big Adventure is from Warners!
"CLOAK and DAGGER"
United States Pictures Prod





**THEY'RE GIVING
THEIR SHIRTS
TO SEE M-G-M
HITS!**

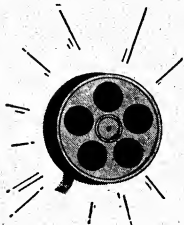


Sure, it's: "THE BIG ONES COME FROM M-G-M"

NOW YOU CAN GIVE THE KIDS A SHOW



— *Every Saturday Morning!*



NEW PRINTS

of the greatest favorites
in two decades of sound
in 316 film exchanges!

The CHILDREN'S FILM LIBRARY

28 TITLES FROM 10 DISTRIBUTORS

COLUMBIA

"Blondie Brings Up Baby"
"Five Little Peppers
and How They Grew"
"Five Little Peppers
in Trouble"

M-G-M

"Young Tom Edison"
"The Human Comedy"
"Adventures of
Huckleberry Finn"

PARAMOUNT

"Alice in Wonderland"
"Little Miss Marker"
"Mrs. Wiggs of the
Cabbage Patch"

MONOGRAM

"The Hoosier Schoolboy"
"The Barefoot Boy"

REPUBLIC

"Sis Hopkins"
"Young Buffalo Bill"

RKO-RADIO

"Two Thoroughbreds"
"Anne of Windy Poplars"
"Anne of Green Gables"

UNIVERSAL

"The Underpup"
"Sandy Gets Her Man"
"The Mighty Treve"

WARNER BROS.

"Green Pastures"
"A Midsummer Night's
Dream"
"The Prince and the
Pauper"

20th CENT.-FOX

"Jane Eyre"
"Rebecca of Sunnybrook
Farm"
"Poor Little Rich Girl!"

UNITED ARTISTS

"Song of the Open Road"
"Knickerbocker Holiday"
"Three's a Family"

The Cream of the Crop for Saturday Morning Shows!

Approved by your community leaders, parents and teachers, all reviewing groups, and sponsored as a public service, by Eric Johnston, working through the Motion Picture Association with the above listed member and non-member companies.

"**H**ERE'S an announcement that ought to be of great interest to parents . . . If young children are allowed to go to the movies only once a week, only Saturday morning, and the pictures shown on Saturday morning are all good pictures, that about solves the problem of how to get Johnny and Susie away from crime pictures and other hair raisers, doesn't it? . . . It's up to the parents to see that theatre owners in their communities do show these special films from the Children's Film Library."

—MARTHA DEANE on Station WOR, N. Y.

**West End Still Lofty; 'Mexico' Solid
22G, 'Beaucaire' Wow 15G, 4th Week;
'Day' Big 16G, 'Town' Fat 20G, 2 Spots**

Warner (Warners) — "Night and Day" (WB). Doing big biz, around \$16,000 on first stanza. Original skedded for 10 weeks, but accumulation of product forcing run of eight weeks after which "Man Love" (WR) replaces.

RAFT

PAYS OFF
with a
RAFT
of that
RAFT
kind of
business

Boston biz boff with 3rd week holdovers in two houses... Philadelphia a sock holdover! Move-overs in Syracuse, Toledo and Baltimore! Keep your eyes open on how they play this Ace in Columbus, Cincinnati, New York, St. Paul!



Benedict Bogeaus
PRESENTS
GEORGE SYLVIA
RAFT-SIDNEY
IN
"MR. ACE"

with Shirley Rider • Gale Marsh • George Crane • Sid Smith • Alan Edwards
and EDMAN BURNIN with the Perry Trio and Irene Bryant
Produced by BENEDICT BOGEAUS • Directed by EDWIN L. MARIN
Original story and screenplay by IRVING L. SHOFER

an Ace of
a hit from

UA

GIRLS

for Beauty, Thrills, Romance, Melody

EARL CARROLL SKETCHBOOK

Co-Starring **WILLIAM CONSTANCE MOORE • MARSHALL**

Featuring **BILL GOODWIN JOHNNY COY**

with **VERA VAGUE**

EDW. EVERETT HORTON

HILLARY BROOKE

Directed by **Albert S. Rogell**

Screen Play by **Frank Gill, Jr. and Parks Levy**

Original Story by **Frank Gill, Jr.**

Associate Producer, **Robert North**

Songs—

By **Julie Styne**
and **Sammy Cahn**
"I've Never Forgotten"
"The Lady With The Mop"
"What Makes You Beautiful, Beautiful?"
"Oh Honey" and more!

A
REPUBLIC
PICTURE

New Dancing
Sensation!
Johnny Coy



GIRLS

Pickford-Cowan

Continued from page 7

budgeted at between \$150,000 and \$200,000, according to Cowan, with liberal use of color promised.

Certain to feel the effects of the new combine in an important way is Samuel Goldwyn, who now holds the lease on the eight-stage studio bearing his name, but which is actually 51.25% owned by Miss Pickford. Goldwyn holds 23.75% of the partnership interest and Lady Staney, widow of Douglas Fairbanks 25%.

Goldwyn's lease will be up, Miss Pickford said, in September, 1948, at which time a new deal will have to be worked out. This would obviously be to provide space for her own production activities, as well as those of her husband, Buddy Rogers (Comet Pictures). In the meantime, Miss Pickford explained, the pact with Goldwyn gives her "most favored" rights—in other words, space and terms equal to the best obtained by any other tenant renting facilities from Goldwyn. She said she'd continue as headquarters for the new Cowan would continue on the Hal Roach lot.

Capitalization of the new unit will be between \$250,000 and \$300,000, made up of cash and story properties, Cowan said. He and Miss Pickford will be sole shareholders. George J. Schaefer, who was associated with Cowan in the past and with Miss Pickford when he headed UA, and who was suggested as a possibility for the board chairmanship, will not be connected with the company, the partners said.

Cowan anticipates returning to the Coast from New York today (Wednesday) and Miss Pickford (Saturday) (28). Rogers is east with her.

Pickford-PCA

Continued from page 3

American pictures were treated more leniently by Joe Breen, PCA administrator, than were English productions.

Miss Pickford said she knew of a number of special instances of unjust treatment of indie films by the PCA, which she is certain would have occurred had they come from the majors. She mentioned difficulties by David O. Selznick on "Gone With the Wind" and, more recently, Lester Cowan on "Story of Ol' Joe." Miss Pickford, incidentally, this week announced a producing partnership with Cowan.

Logrolling

She indicated that the leniency which Big Five members showed to

each other was conscious or unconscious logrolling. "They're big boys, you know," she said.

Ermer star pointed out that she was not quarreling with the Code itself, but felt that everyone who must live and abide it—including writers, directors and producers—should have a hand in determining its contents and administration. She pointed out, for instance, that writer's reputation might be seriously injured by a deletion or change ordered by the PCA, and yet he had no representation in the Code Administration.

About the ideas on broadening the PCA be in line with those of other indies they will ask Donald Nelson, head of the Society of Independent Producers, and take action, Miss Pickford said. "The Code becomes as much to the SIMPP as to the MPA," she asserted.

20th's Blind Buy

Continued from page 5

Fox to Doubleday to advertise the book. This is in addition to the publisher's campaign of \$60,000, making one of the highest initial ad budgets in publishing history.

Fox jumped into the deal on the basis of the facts it had at hand rather than wait until galleys are available this week, since they'd be equally available to all companies and competitive bidding would probably result. Roberts, acting as his own agent, offered an unusual instance—told Daniel Wyke at Doubleday, who was handling the deal, to accept the Fox offer when Bloch made it. The other story departments were not consulted at the time, but he had been struggling to get advance galley. Fox will get credit for quite a coup—if the story proves good.

Yarn is an American historical romance of the period 1800-1805, with a glamorous hero and heroine. Roberts' books have always been sellers, but only one has been filmed, "Northwest Passage" (M-G), and that a mild success. His last one, "Oliver Wiswell," was never purchased for the screen.

Yarn was introduced over the weekend it was about to put into production another novel, "Miss Rose," by Joann's, featuring the young Peggy Cummings, English aristocrat, in the top role. "Rose" was published in London in 1934 and a short time later published in the U. S. Company bought the rights some years ago with the intention of producing it at the Denham studios in England. Gene Markey will produce the picture and write the screenplay. It's about the British theatre at the turn of the century.

PICKER EXITS M-G PROD. JOB; NO EXPLANATION

Hollywood, Sept. 24.
Leonard S. Picker, who shifted from Columbia to Metro four months ago, has resigned his producer post with M-G and left the Culver City lot without explanation.

Shortly before Picker joined Metro, Louis B. Mayer was reported telling his producers that "The Bandit of Sherwood Forest," a Picker production at Columbia, was an example of a fine picture made for less than \$1,000,000.

Changes at Metro

Continued from page 3

Schenck is in New York, and, as long as God grants me the privilege, I will be in my position at Metro. Recently we reorganized certain functions at the studio and Sam Katz took over certain additional duties. But I haven't any intention of leaving the studio, or in the foreseeable future. I wonder who starts these rumors and who believes them.

Schenck, echoing Mayer in declaring that "there's not the slightest change in the attitude of the studio," was quoted as laughing at the idea. Relations between Mayer and the h. o. have "never been better," he said.

Lichtman, presently in N. Y. on a combined "vacation-business" trip, also scoffed at the rumor. "Somebody apparently took a shot with a needle," he said. "The whole business is so much applesauce that nothing about it and don't believe it."

Metro's 3

Continued from page 11

burgh, Philadelphia and Atlanta. Results have proved, according to Metro officials, that the process is a long one, since the exhibits are given 10 days in which to file their bids and then takes another couple of days for the branch manager to send them into the h.o. and for h.o. execs to make their decisions. Realizing this time lag, Metro has decided to forego auction bidding on the latter, believing it can get together enough info on the way the system works from the films on which it's already been tried. If the system becomes law, however, then naturally all pix will be sold in that way.

Release of "Rage in Heaven," old Bergman-Montgomery starrer, inaugurates Metro's new system of selling reprints, under which the oldies will be treated as new, first run product and sold in the same way. Pix are to be accorded special treatment, including new prints, accessories, trailers, etc., and will be sold at top or near-top rental. "Heaven" has been tested in several Levee's key first run houses in different parts of the country, and in some cases have been among the theatres' top grosses, doing as much as 125% of the houses' normal business.

Also slated for release this year under the new division are "Captains Courageous," "Great Water" and "Boom Town." Exhibs have also been requesting "Gone With the Wind" again, according to Metro officials, and this also may be re-released before Jan. 1.

Zettlner, meanwhile, is slated to leave for Los Angeles in two weeks on the third and last lap of his nationwide tour of Metro exchanges to line up salesmen for his division. He'll head first for L.A. and then spend two days each in San Francisco, Portland, Seattle, Salt Lake City and Omaha and three days in Denver. Complete announcement of his future plans is expected upon his return to the h.o. about Oct. 30.

New Drive-In Planned

Salem, Ore.
Plans for a new Drive-In to be constructed here soon are being drafted by Albert and William Forman who have acquired a 20-acre tract of land for that purpose. Forman, who operate as United Theatres, also control three other local houses, including the Grand, State and Liberty.

Name Writers to Script Govt.'s Documentaries, Anderson First

Swinging into a campaign to pact top writers for its pix aimed to sell U. S. policies abroad, the State Dept.'s Office of International Information & Cultural Affairs last week signed Maxwell Anderson to script a two-to-three reeler, "Venture into Freedom," documentary which tells the story of the granting of independence to the Philippines. Anderson, who will receive a substantial piece of change for his scripting, is the first of a number of name writers which the OIC will enlist to prep some of the 60 to 70 documentaries planned for the coming year.

Eric Johnston, Motion Picture Assn. presy, who will leave for Europe on a film industry trek next week, also figures in OIC plans. MPA roster will do some pinning the OIC's Film Division by way of a survey of the general European scene. Johnston, on OIC request, has agreed to report back on what subject matters are currently considered most vital by the Europeans.

MPA chief's advice on the kind of pictures which the OIC should produce and aim for European consumption will be headed by the governmental unit, it was said.

Facting also last week of Prof. Harlan Hatcher, Dean of Ohio State's College of Arts & Sciences, for a joining job keys the strategy of OIC. Hatcher will script "Border Without Bayonets" which points up the 3,600 mile U. S.-Canadian bor-

der as being without a single fortification along its entire length.

Lesson intended for Europeans is that two nations can exist peacefully for many years without any sort of fortifications. "Venture into Freedom" sells the idea that the U. S. is not imperialistic since it has voluntarily granted independence to the Philippines. Pitch of other pix will be along similar lines, OIC officials say. OIC pix are currently prepared with commentator accompaniment in 28 languages. Estimated audience of from 4,500,000 to 5,000,000 monthly view at least one of the unit's films throughout the world, an official said. OIC, in addition, is establishing film libraries in many countries which lend out both pix and projectors to schools and organizations.

TEXAS EXHIBS, AFTER POLO, FACE DROUGHT

Lubbock, Tex., Sept. 24.

Besides the polo epidemic cutting boxoffice receipts, exhibitors in the western part of Texas and in the Panhandle are facing another headache, the effects of a drought.

This is reported as the worst in many years, playing havoc already with livestock and crops. In several sections the tomato crop and peanut crop are a total loss.

According to reports, if a rain falls this month it will help some.

A Good PICTURE IS YOUR BEST AGENT!

WHEN IN HOLLYWOOD

See **OLIVER REED**

NATIONALLY RECOGNIZED

A PHOTOGRAPH BY

REED IS RECOGNIZED AS HOLLYWOOD'S

Finest!



6633 SUNSET BLVD.

HOLLYWOOD, CALIFORNIA

TELEPHONE HILLSIDE 6880

INVITATION TO BID Government Owned Surplus

GAFCO SALE NO. 5-B

WHAT!

Over \$7,500,000.00 Worth!

SEARCH LIGHTS: trailer mounted, 2,400 lbs.

POWER PLANTS: portable, 100-volt D.C.

CONTROL STATIONS: for remote control.

CABLE: assorted, on reels, etc.

CARBON: high intensity, neg. & pos.

COMPONENTS, TOOLS, ETC.

WHEN!

Inspection Dates Sept. 27-28, 1946

bids accepted till 2 p.m., Sept. 30, 1946.

Bids received on complete units or component parts basis from priority and non-priority buyers; property awarded to highest bidder; tie bids awarded by priority.

WHERE!

Catalogs, information, bid forms, etc., on request from

WAR ASSETS ADMINISTRATION

GEORGE A. FULLER COMPANY

(Under Contract With WAA for Surplus Disposal)

1710 So. Redwood Rd., Salt Lake City, Utah. Phone 7-5411

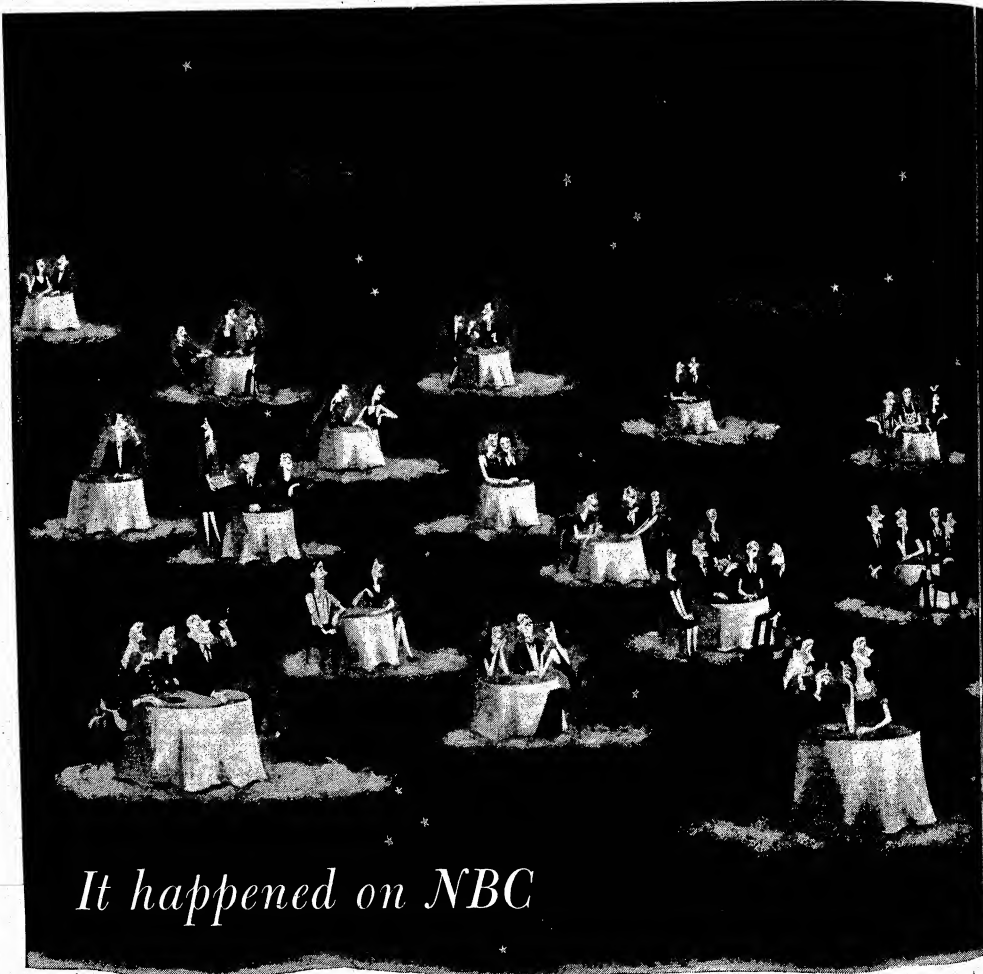
Drum Beater!



It's the "hot-licks" of point-of-contact advertising... that add "tempo" to your campaigns... and The PRIZE BABY is in there... beating the "skins" ... with a patron-winning barrage of eye-and-ear-arresting TRAILERS and ACCESSORIES... that are tuned to PROFITS!

He's a "hep" lad... this PRIZE-BABY... and when he beats the drum... your patrons Stop, Look and Listen... and get into the "groove"... The "groove" that leads right to your BOX OFFICE!

NATIONAL *Screen* SERVICE
WHOLESALE SUPPLY OF THE INDUSTRY



It happened on NBC

STORY OF A CLUB ★ Every evening millions of Americans occupy reserved tables at the Chesterfield Supper Club. There are no charges of any kind, no tipping, and the only things sold are Chesterfield Cigarettes. The regular celebrities include singing stars Perry Como and Jo Stafford, the Satisfiers with Helen Carroll, Lloyd Shaffer's Orchestra and Martin Block of the smoke-dreamy voice and Lord Chesterfield mike-manners.

In addition, each night brings guest stars—famed personalities from the Radio City Air-Rialto, comedians and entertainers

from Broadway bistros and theaters, and babes who found their way in the Hollywoods. After all this had been on NBC for only two months—in February 1945—the Chesterfield Supper Club was voted favorite fifteen-minute program by the nation's radio editors and columnists in the 1945 Billboard Poll. This distinction was repeated in the 1946 Billboard Poll.

The winner of many honors and awards himself, and the seventh son of a seventh son, there has been nothing mystical about handsome Perry Como's sensational rise to fame. He was a barber in small town Canonsburg, Pennsylvania, when



he was discovered by Ted Weems, and given a singing spot with the Weems orchestra. Night clubs, the movies, a singing engagement on the Fibber McGee and Molly show, best-selling records for RCA-Victor—all these came quickly, culminating in the role of singing master of ceremonies of the Chesterfield Supper Club. Como fan clubs flourish from Cape Cod to Cucamonga.

Feminine star of the Chesterfield Supper Club is lovely Jo Stafford, who made her radio debut at the age of 11 on an amateur show in California. Later Jo was a member of the Pied

Pipers, vocal group. She made her solo bow on the Chesterfield Supper Club, and proceeded to win award after award and blossom into a leading night club and recording star.

How to operate a night club? Decorate with sparklers like Perry Como and Jo Stafford, invite the greatest audience in the world—the NBC audience—route it on the superlative NBC facilities, and bill it in the company of other great shows heard on NBC. The result: five nights each week millions of American homes take on the distinctive audible décor of the Chesterfield Supper Club.



... the National Broadcasting Company

Press Wireless Loses Domestic DX Move in 5 Nix, Durr Dissenting

Washington, Sept. 24.—The FCC by a five-to-one vote has turned down the bid of Press Wireless, Inc. to provide a new type of shortwave program delivery service to stations and regional nets throughout the country. Commissioner Clifford J. Durr is reported to have voted in favor of Press Wireless on the grounds that it would provide valuable on-the-spot news and program material to far distant stations which may be without net affiliations or are unable to pay heavy A. T. & T. wire line charges for an occasional program hookup.

Press Wireless had sought commercial authorization for DX news reports from the United Nations meetings at Lake Success and other important news centers at prices well under the wire line charges. The PW proposal would have brought a group of Indies distant program material for rates as low as \$40 to \$60 for a 10-minute slot.

A 60-day test period of the PW shortwave service this summer came up with 88% of the stations on the receiving end reporting the material satisfactory quality for re-broadcast. According to advance bluffs, PW hoped to use the test with the new service when hundreds of new AM and FM outlets reach the air and FM outlets with major new contracts, and started casting about for topflight program material.

FCC is reported to have nixed the idea due to engineering doubts as to quality of the service and the limited ability of average station receivers to pick up the signals clearly.

Another congestion in the shortwave spectrum and high policy question as to whether or not the desirable DX channel should be used domestically were also weighed by FCC. The commission is rumored to have been dead against letting Press Wireless have a monopoly in shortwaving programs in any event and opening the air to all comers would cut for more use of the shortwave spectrum than the agreement appears to have.

NBC Hopes For Longhair Braid

Deal for ownership of the NBC Symphony Orchestra 60-minute Sunday afternoon program is hot at the moment. There are already five bidders around the corner, most of them emanating from Detroit's auto industry center. The program has insurance companies is also in bank-rol swatcatchers.

Struth was last sponsored by General Motors, which dropped out about six weeks ago. GM, however, is not among the new crop of bidders.

CBS is holding out for sponsorship of the program on a solid 52-week basis, which would tip the bank-rolls for approximately \$1 million to \$1,500,000 for talent, and \$700,000 for network time.

Some in current negotiations is that some bidders only want it on a 26-week basis. One would grab it up in case if NBC would not agree to a 16-week deal embracing all the concerts being mastercoted by Arturo Toscanini.

Likelihood is that NBC will yield on the 52-week demand and make some compromise.

ANACIN HEADACHE ON "ELLERY QUEEN" SHOW

American Home Products' Anacin "Ellery Queen" show on CBS, whose late-season hiatus which started Aug. 28, according to the surprise returns to the air on Oct. 8.

The unexpected late summer sign-off has been in program budget and apparently the same conditions will prevail when "Ellery" resumes.

Show will be produced by a pre-recast, with Sidney Smith, Ted DeCoria and Santos Ortega—three of the "demond" actors—being shelving off. Report is they were asked to take a 50% cut in fee and refused. American Home Products has also cancelled out on its sponsorship of "Real Life Stories" on Mutual.

Premieres

(Sept. 25-Oct. 5)

Sept. 26

Eddie Cantor Show, with Margaret Whiting, variety, 10:30-11 p.m., Thursdays; WEAF-NBC; Pat, Warwick & Legler.

Jack Benny Show, with Phil Harris, Rochester, Dennis Day, and Charles McNulty, variety, 10:30-11 p.m., Sundays; WEAF-NBC; American Tobacco Co.; Foote, Cone & Blanding.

"New Electric Hour", with Phil Spitalny Orch., music; 4:30-5 p.m., Sundays; WEAF-NBC; Electric Light and Power Co.; N. W. Ayer.

Whitman Orch., 8-9 p.m., Sundays; WJZ-NBC. (Sustaining). **Fitch Show**, with Phil Harris, Alice Faye, 7:30-8 p.m., Sundays; WEAF-NBC; F. W. Fitch Co.; L. W. Ramsey.

"Are There Our Children?" drama; 4:40-5 p.m., Sundays; WJZ-NBC.

Eddie Bracken Show, situation comedy, with Ann Rutherford, William Demarest, and others; 8-9 p.m., Sundays; WEAF-NBC; Texaco Co.; Buchanan.

Bob Rogers, situation comedy, with Shirley Ross, 6:30-7 p.m., Sundays; Anacin; Dancer-Fitzgerald-Sample.

Jan Davis Show, variety; 8:30-8:55 p.m., Mondays; WEAF-NBC; Bob Rogers; Young and Rubicam.

Back of the Air, 5-5:30 p.m., Monday through Friday; WABC-NBC. (Sustaining).

Glamour Make-up, variety, with Kenney Belfrage, 12-12:30 p.m., Monday through Friday; WJZ-NBC; Procter & Gamble; Western Book Co.

Grand Slam, auto-participation; 11:30-11:45 p.m., Mondays; WEAF-NBC; Continental Baking Co.; Ted Bates.

Playboy Jackpot, auto-participation, with Kenny Delmar, 4:30-5 p.m., Monday, Wednesday, Friday; WABC-NBC; Wheelul Productions; Dancer-Fitzgerald-Sample.

Bob Rogers, drama; 4:45-5 p.m., Monday through Friday; WOR-Mutual; General Foods; Benton & Bowles.

Philmer McGee and Mabel, situation comedy, 10-11 p.m., Tuesdays; WEAF-NBC; Johnson was; Needham, Louis, Broberg, James W. Anderson, and others; 9-9:30 p.m., Tuesdays; WEAF-NBC; Lever Bros.; Ruthrauff & Groves.

"Up to Youth", forum; 8:30-9 p.m., Wednesdays; WOR-Mutual; Triangle Publications; Al Paul Leiton.

Jack Carson Show, situation comedy, with Arthur Treacher; 8-8:30 p.m., Wednesdays; WABC-NBC; Radio City Music Co.; Wheelock.

Pat & Gold, auto-participation with Kenney Belfrage, 9:30-10 p.m., Wednesdays; Lewis & Howe Co.; Roche, Williams, Cleary.

Duffy's Tavern, situation comedy, with Ed Gardner, 8:30 p.m., Wednesdays; WEAF-NBC; Bristol-Meyers; Young & Rubicam.

Dennis Day Show, situation comedy; 7:30-8 p.m., WEAF-NBC; Edgite, Ted Bates.

Abbott and Costello, variety, with Marilyn Maxwell, Skinny Jones & Andy, 10-10:30 p.m., Thursdays; WEAF-NBC; J. C. Reynolds; William Eddy.

Sparkle Time, with Meredith Willson Orch.; 7:30-8 p.m., Fridays; WABC-NBC; Canada Dry; Edwin West.

Bob Rogers Show, variety, with Gaby Hayes, 9-9:30 p.m., Saturdays; WEAF-NBC; Miles Laboratories; Wade Austin.

Frank Merrillwell, drama; 10-10:30 p.m., Saturdays; WEAF-NBC; American Tobacco Co.

"This Is Hollywood", with Ray Milland, Ann Todd, Hilda Harris, 10:30-11 p.m., Saturdays; WABC-NBC; Procter & Gamble; Compton.

DIRECTOR OF KLTZ PROGRAMS CHARLES ROBERTS

Coming up through the ranks as announcer and actor, radio veteran Charles Roberts, student of new radio techniques, directs more than 75 live KLTZ programs per week.

KLTZ, DENVER.

Mich Case Won In Supreme Court Lost Again at FCC

Ashbacker Radio Corp. of Muskegon, Mich., which ousted FCC in a recent Supreme Court fight, found it had won an empty victory. Last week (20), the commission for a second time proposed to deny the Ashbacker a 1230kc wavelength, and reaffirmed an earlier ruling of the channel to competitor John Fetzer, licensee of WJEF, Grand Rapids.

FCC ruled first in favor of Fetzer, in June, 1944, and disposed of Ashbacker's bid for the same channel by setting it down for a later hearing. Ashbacker promptly appealed the procedure here to the high court, which ruled last December that FCC must hold a simultaneous hearing on all mutually exclusive applications before granting or denying any of them.

The Supreme Court upheld in FCC's setting aside its grant to Fetzer. WJEF was already on the air, and WJEF at Grand Rapids on 1230kc, and holding a comparative hearing on both bids.

FCC, however, having lost the line procedurally, has come up with the same old verdict in Fetzer's favor—and this time, it is unlikely the decision will be reversed.

The commission's latest ruling declared that giving the slot to Ashbacker would not provide an additional radio transmitter in Muskegon, since the company merely wants to swap channels of its present station, WKZO. A grant to Fetzer, on the other hand, the Commission said, would add another station to Grand Rapids, bringing additional service to over 200,000 listeners, and give the city its first CBS nighttime network tie-in.

CBS Gets Down to Grass Roots in New 'Actuality' Report Type Program

CBS is planning to launch an ambitious new type of public service program, to start best of time on a "actuality report to the nation." Program aims at a weekly report on the state of public opinion on the most crucial economic issues of the moment, with rank-and-file opinion gathered by means of personal interviews moving around the country for the purpose.

Series of program reports Edward Murrow, Lymna Brown, William F. Shrier and Robert Heller will meet in Washington next Tuesday (26) with reps of the CIO, AFL, Railway Brotherhood, N.A.M., Chamber of Commerce, New Council on American Business, and various farm groups to discuss the program.

Series will return to the air next week, probably on Saturday afternoons.

Laws Show for Mutual

Lewis E. Lawes, ex-warden of Sing Sing, will return to the air next month in a new show for Mutual, sponsored by Trinitone Clothes.

The 1946-47 broadcasting season will probably see a continued exodus of network shows from New York to the Coast, leaving only a host of major independent radio stations on the Manhattan. The N.Y.-to-L.A. migration, which over the past few seasons has been little doubt that, production-wise, N.Y. is much a Coast "baby" as films, may include the CBS "The Phil Baker" show, which has been a little doubtful that it will stay in N.Y. over the years. The fact that the late George Washington Hill, the sponsor, wanted it that way with his own hand is a factor in the matter. The Phil Baker "Take It or Leave It" show for Eveready, N.Y. originator, goes to the Coast next month for an indefinite stay, with possibility that it may be swapped with the between towns. Eveready has just bought the Henry Morgan Show, which has been a little doubtful that it will stay in N.Y. over the years. The fact that the late George Washington Hill, the sponsor, wanted it that way with his own hand is a factor in the matter. The Phil Baker "Take It or Leave It" show for Eveready, N.Y. originator, goes to the Coast next month for an indefinite stay, with possibility that it may be swapped with the between towns. Eveready has just bought the Henry Morgan Show, which has been a little doubtful that it will stay in N.Y. over the years. The fact that the late George Washington Hill, the sponsor, wanted it that way with his own hand is a factor in the matter.

6 More Stations on FCC Hot Seat, Programming Faces Blue Book Test

Bitter Fruit

NBC's salute to KRGV, its Westco, Tex., affiliate was "Here's grapefruit juice in your eye," following the Florida Citrus Assn. sponsorship of the Fred Waring morning show. The network wasn't kidding.

It's all been straightened out now, and the Texas station is leaving the Waring country, but it put up a bitter struggle to the end. Why, reasoned the Westco station should have a station plan Florida grapefruit "when our own grapefruit is out of the can."

On the other hand, not a single NBC affiliate in California kicked up a fuss, despite state legislation which forbids shipment of grapefruit from other parts of the country into the state.

Self-Planting CBS Showcases

CBS has finally evolved its system of programming for its 5:30 to 6 cross-the-board "Showcase Time," which gets under way next Monday (30). Programs being developed by the web, and considered to be of nighttime caliber, will be shown during the half hour, with a flexible policy permitting for displacing shows at any round corner.

It was a tussle for a while whether CBS would use the 5:30 to 6:00 to midnight segment for program-development, showcasing, but the net settled on the earlier period on the basis that twice the audience would be available. The 11:30 segment will be given over to serious and middleweight music.

Here's the "Showcase Time" lineup: Monday, "Oklahoma Roundup"; Tuesday, "The Starry Pelt's" musical show from Chicago, which, however, will be a filler; Wednesday, "Theatre Romance," recently dropped by Colgate, which will revert to its original format; Thursday, "Hawk Larabee" (new "Hawk" Duray) when spotted on the last summer; Friday, the J. C. Flippen show, "That Life."

Late night musical shows will include "Music You Know" on Sunday; "Music on Parade" on Monday (and still open); "Invitation to Music," Wednesday; Thursday, musical show using in Juillard School; Friday and Saturday nights will be given to dance music.

Warner to Sound Off on Mutual in Web Switch

The Army recruiting show, "Sound Off With Mark Warner," which has been on CBS most of the summer, is going to stay on the air, switching to Mutual on Oct. 1.

It will take over the 8-8:30 Thursday night time held down for 33 weeks by "Carrollington Playhouse," which is going off the air. The agency is handling the Army recruiting programming.

Washington, Sept. 24.

FCC last Friday (20) tabbed for hearing the renewal licenses of a half-dozen radio stations. The programming allegedly fall short of goals set forth in the Blue Book, but hastily admitted that it didn't try it had by no means made up its mind to yank the culprits' licenses. Stations that put up for renewal are: KBIX, Muskegon, Okla.; KMAC and KONO, San Antonio, Tex.; WABC, Philadelphia, and WYOL, Toledo. These hearings are in addition to one already called on the renewal license of Hearst's powerful station, WBAL, where situation is further complicated by newsmen Drew Pearson and Bob Allen filing a competing bid for the Hearst outlet.

Commission said it had skedded all seven licenses for hearing because a statistical breakdown of their formats indicated they were not giving "a well-rounded program service." However, FCC was quick to point out that the information is not considered conclusive and all seven will be given full opportunity to present their case. The information is not considered conclusive and all seven will be given full opportunity to present their case.

Over-commercialization and heavy pressure on the part of the radio industry source of CBS' irritation in most cases. Both WBAL, Baltimore, and WYOL, Toledo, were singled out in the Blue Book for special criticism, but the other five outlets have only been mentioned in FCC's attention, it was understood.

Indicative of its general pattern of action, FCC said that 400 other stations which had been operating on temporary licenses at one time or another in the past year will be given a clean bill of health. All 400 now have regular licenses from franchising.

FCC's action was couched in less formidable terms than that of the Blue Book and generally was taken to mean that licenses would be jerked only if broadcasters persisted in being bad actors.

At the same time, FCC disclosed that another 79 renewal applications for hearing action would be taken on no action. Commish added, until dispositive action is taken, the cases are cleared in advance of FCC complete engineering and legal studies, apart from program operations.

Lucie's Left Hand Cuts Radio, But Right Plays Footie With Life

Henry Lucie's "Time and Life" is in the market for a new radio show, via Young & Rubicam, which handles the Life-Time action picture. The show has been dropped against reviving the "March of Time" show, which has been an unsuccessful.

Time-Life has made overtures to NBC, but the net has not taken it out. It's reported the publishing outfit was interested in picking up the show, but the deal would open up time in which to spot it, but NBC apparently nixed the idea.

All of which seems to indicate some conflict between the circulation and publishing sides of the publications as to radio's worth. Editorially, Time has been on a rapping spree, but the net has not taken it out. It's reported the publishing outfit was interested in picking up the show, but the deal would open up time in which to spot it, but NBC apparently nixed the idea.

Those Stardust Plugs

Looks like the air stars are in for some double duty this season. They're selling not only entertainment, but their sponsors' products as well. Not all the top-budgeted nighttime shows are back for the fall semester, but a sufficient number have checked in to indicate that a hapless trend is shaping up—with the sponsor man determining when to ever to hitch his plug to a star. A Phil Spector personality flipping off an Old Gold testimonial, a Dinah Shore singing the praises of Ford Motors, a Don Ameche rhapsodizing over the virtues of Drene Shampoo—in fact, you can pretty well go right down the line. It might be good salesman-bait, but is it good showmanship?

Nobody's being kidding. Without those commercial tag lines, radio would wind up in a situation paralleling the eight to 10-page ad-less New York dailies when they were forced to go sustaining during the truck strike. But when a sponsor leaves the impression that to him radio's all business (and we don't mean show business) and the entertainment aspect is secondary, that's something else again. Obviously, there's bound to be an unmistakable payoff when Sinatra puts in a personal plug for Old Gold, but it's just as important to watch the danger of stripping the star of dignity and cheapening the show.

It all started harmlessly enough when the "Integrated" commercial got rolling a couple of seasons back. As a comedy insert, it often paid off in some socko byplay. It still does, when a "Rocky Kicks" ad is followed by an "L.S. Marmore" ad. But now, apparently, it's all kidding aside. The sponsor wants his plug straight, and straight from the star's mouth.

And that ain't good.

NBC Holds Off on 500K Reactocaster As Schwerm Makes Formal Com'l Bid

Horace Schwerm, whose "pre-testing-while-you-wait" Reactocaster is currently being tested in a twice-weekly basis with WFLA, NBC's flagship station in New York, made a formal presentation to network executives during a policy-shaping pow-wow at Shawnee, Pa., last week, in an attempt to plug his product into the commercial channel with the web. The test period via WFLA expires at the end of the month.

Thus far the web chiefs are non-committal, but it's known that the network was favorable to Schwerm's program testing operation and what it's revealed thus far, is probable that the partnership, if Co. will hold off on a definite decision until December.

There's a lot of coin involved, with NBC, in the event that it signs up, underwriting the operation for a cool half-million. However, that can be on a sliding scale. For when agencies and radio bankrollers are signed up, Reactocaster's participation, their tab would be written off the NBC outlay.

Under the network's exclusive, the agency-client testing would, obviously, be restricted to NBC programming.

NBC grabbed itself a lot of space in the magazine and dailies after formal presentation to the network testing operation to the press. Meanwhile, several thousand reprints of the "Reactocaster" four-installment series in VARIETY which are being sent out the entire project are being sent out by Schwerm to the industry.

Cincinnati Symphony To Debut WLW-WINS 2-Way Package Program May

Cincinnati, Sept. 24. The Cincinnati Symphony Orchestra will be Crosley Broadcasting's first major contribution to New York's radio scene this year, with a two-and-a-half-hour Saturday afternoon offering over Crosley's N.Y. outlet, WINS.

While the Crosley people are extremely anxious to announce the symphony, waiting until they have wrapped their net in N.Y. outlet's program into one package, it became known here that the broadcast will start New York will start Oct. 19. Ertel Kurtz will be guest conductor on the opener, but Eugene Goossens will take over the Eugene Goossens.

WLW, the local Crosley outlet and home base of James D. Shouse, will not participate in the broadcast which will be fed to WINS only. Shouse, prey of the corporation, is a member of the board of the Cincinnati Summer Opera, which WLW carries locally each year.

NBC's 'Get Tough' Stance Kiboshes King Cole Show

NBC has again applied its "get tough" policy on programming and rights to the King Cole Trio. The \$485-K p.m. Saturday time was purchased by the network, but the B&B agency, with a 145-station hookup.

NBC programming vice-president Clarence Menger was of the opinion the King Cole show wasn't strong enough for such a spot and lineup of stations and told Wildroot to dig up a stronger show.

Wildroot's still looking.

Biow—Bloody But Unbowed

These are trying days for the Biow agency, and the next month or two may witness a drastic overhaul of its network programming.

The Philip Morris account, in particular, has been a sore spot in agency network programming. The Rudy Vallee show for Philip Morris, which has made NBC a sore spot, is scheduled to be dropped to the week-to-week basis. "It Pays to Be Ignorant," also a cliche show, is scheduled for cancellation. The show was tossed off last season in favor of the ill-fated Abe Burrows' "Holiday" show. But the agency is unbowed. "Philip Morris Playhouse" will come back in November as replacement for "Hogans."

The Eversharp-Schick programming has also been a sore spot. On Broadway show goes to the trash heap. Schick for a while looked for a replacement with "The Fat Man," but instead Bow grabbed up Henry Morgan. (See separate story.)

'Portia' Faces New Life

Not so long ago Young & Rubicam agency inherited the "Portia" radio "daytime" serial from Benton & Bowles in a reshuffle of General Foods programs and advertising. Now the show reverts to B & B, which will ease a change at the production level.

Switchover was originally scheduled for Oct. 1, but Y&R now hopes to pull the first of the year. Lester Vail has been producing for Y&R, but David Levy, head of daytime radio for the agency, is assigning a new producer into the spot pending the move to B&B.

ENF'S THE IS ATTITUDE

The story of Chicago's deterioration is one of the nation's key radio production centers, following in wake of the wholesale exodus of talent and shows to New York and the Coast, is not new. But it's reached the stage where, for the first time, the homefices of the four major networks have become definitely alarmed.

They're viewing the situation strictly from a dollars-and-cents viewpoint on the amount of coin being earned from Chi-originating sponsored shows. The general impression is, don't be surprised if the networks, in order to balance the scales, start pulling in Chi horns and go in for some drastic reductions in personnel.

NBC, in particular, has felt the Chi commercial production-programming scammer. The web's Chi division no longer gets billing credit for the four sponsored Jim Phillips daytime shows, which have moved to the Coast. It's been stripped of the spot on the Miles-sponsor "National Barn Dance" and has taken the budget rap for the Carnation show, which moved to New York.

As far as NBC is concerned, it's an uneasy situation. The web has been buying the Chi-originating Jim Ameeche show from Chi, later the Mary Candel "Curtain Time" sponsorship on to the Chi billings, and among some of its public service shows to the Midwest. But it's known that the web is pretty well resigned to Chi's lively place in the radio production picture.

Exodus of the "Websters" show from Chicago to Coast presents a similar problem for Mutual. CBS doesn't even have one of the performers from Chi any more. Gurn outfit currently sponsors the Gene Autry Sunday program, but it's from the Coast. There are only two Chi-originating shows on the CBS roster, and one of them exits from the picture next week. It's the Continental Baking "Bachelors' Children" show, with the sponsor dropping it and buying the new Irene Beasley show instead. That will originate from New York. Which only leaves "Ed Perkins" on the Columbia agenda.

ABC, thanks to its \$4,000,000 billings on "Breakfast Club" three-way sponsorship, probably feels the Chi debacle less than the other webs.

Nielsen Takes 50G Rap as GF Agcys. Refuse to Kick In

General Foods has pulled out of the A. C. Nielsen radio research outfit. In terms of billings, it adds up to a \$50,000 a year rap for the Nielsen Radio Index.

GF quietly pulled out about a week ago after buying the NRI research service for the past three years. Contrary to the press-agency protocol that prevails, GF was footing the \$50,000 annual bill. As the rule, the bankroller picks up the tab, but advertising research is involved it's strictly an agency budgetary matter.

For the past three years, GF was willing to bypass the rule, but the sponsor denied this year. That \$50,000 rap for the radio advertising research furnished by the NRI should be divided among Young & Rubicam, Benton & Bowles, and Frost, Cone & Bolding, which handle the multiple GF air shows. Apparently the agencies are agreed on phasing out the coin, so GF decided to exit the Nielsen picture.

WEAF's Long Pants Worry Network As Offspring Kicks Sustainers' Shins

Yes! Macy's Tells Gimbel

Daytime show of "Answer Man," heard over WOR, N.Y., twice daily, 1245 p.m. and 7:30 p.m., will be broadcast from Gimbel's book dept. Sept. 30-Oct. 5.

WOR is owned by Bamberger's dept. store, which in turn is owned by Macy's.

Soap Floats Out Of Old Format In Daytime Switch

Cincinnati, Sept. 24. Procter & Gamble, radio's top spender, and chief proponent of the daytime serial formula, is mulling a new daytime half-hour show which by-passes the cliffhanger format. Move is significant in view of the fact that if the program hits the network schedules it would replace two of the soap opera on the current P&G schedule and mark another attempt toward making serious inroads on the soaper formula.

Show P&G has in mind is "The Flamingo Kid," currently spotted on the Crosley WLW station here in Cincinnati. P&G is planning to test in four or five other markets to determine overall audience acceptance of the lunccheon gabfest-audience participation show.

Thus far the P&G's segue from soapers to other type of daytime programming has been gradual, but making definite inroads. Commercial co-sponsors Mutual's "Queen For a Day" and ABC's "Glamour Manor," and shares in the co-branding of "Breakfast in Hollywood."

Durr Raps ABC On WXYZ Price

Washington, Sept. 24. Three months after approving the sale of the King-Trendle radio stations—WXYZ, Detroit, and WOOD, Grand Rapids—to the ABC net, the FCC today (Tues.) published its opinions in the case, showing a wide rift in the commission.

As rumored, Commissioner Clifford B. Fox dissented against the sale. Commissioner Paul Walker supported him, the ruling being 4-2 in favor of the purchase of the two properties. (ABC has since sold WOOD to Liberty mag.)

Dur's opinion was that Walker lacked out at permission to let ABC pay \$22,000 for WXYZ, of which sum \$2,000-1,000 he thought was a fair amount is more than the twice book costs of the net's total facilities be in that city.

The dissenters declared that the deal is a setback for FM radio, pointing out that ABC is spending for its new outlet in Detroit more than 84 times the \$33,640 it had allotted for FM expenditures in that city.

The entire commission, however, was unanimous in approving ABC's \$15,000,000 stock flotation program.

ABC: Did We Say That?

A week ago the ABC net was mulling a plan to canceling such white capsule shows. But that was before a sponsor came along. Now Channing Sprague Plus Co. has bought the Friday night, 9:55-10 spot for a full network alliance.

Show, with format not yet set, but probably a gather with drama/overtones, will start either Oct. 4 or Oct. 11.

It looks like NBC is going to have a problem on its hands. It all stems from the fact that WEAF, the net's flagship station in New York, in its new-found concept as to a station's responsibility for worthy public service programming, has been kicking off some of the web shows to make room for its own programming "in the public interest."

Thus far the station has been moving in slowly, yanking out less conspicuous network airers, such as the 8 o'clock morning news roundup, the 1:45 p.m. Robert McCormick news program, before the Sunday afternoon "National Hour" show went off, WEAF gave the airbrusher in favor of its own show.

But from all indications when the station gets rolling in earnest on its public service schedule, more and more network shows will get the by-pass treatment.

NBC recognizes the lofty motive behind the WEAF scheduling. But there's one aspect of it that the web's affiliates are sure to object to which will affect the network when more vital programming is passed up by its key station. It's the fact that WEAF, if it's felt, that other affiliates may be influenced by WEA's decision in their refusal to pick up network sustainers. When they chime in with "Why should we carry it when WEAF won't carry it?" NBC would like to have an answer that makes sense. It's looking for one.

It's Crosby In The Middle, With Morgan on Top

With Henry Morgan solid to Eversharp-Schick, the ABC net has completed its Wednesday night cream segments, building a parody station on the King-Trendle radio stations—WXYZ, Detroit, and WOOD, Grand Rapids—to the ABC net, the FCC today (Tues.) published its opinions in the case, showing a wide rift in the commission.

Morgan has been on Tuesday night since he bowed in a sustainer with his own half-hour show a month ago. After his third broadcast—and, ironically, after his top writer, Aaron J. Ruben, asked for and received a release—Eversharp grabbed him. He starts his sponsorship career Oct. 16, the same night Crosby opens on the net for his Philco platter stanza.

Happily, Nelson replaced Peter Donald as the net's letter having a conflict with his WOR Can You Top This? Web show.

Next on the air next Wednesday (24) for Lewis-Howe Co. podding Tunes. As of Oct. 16, when the ABC net's Wednesday night night set will include: "Fort," 8:30-9:00; Crosby, 10:10-10:30; "Morgan," 10:30-11.

WOV Enters Robbins In Spinners Sweepstakes As N.Y. Batta Gets Hot

WOV, the Buffalo-owned indie, has joined in the Manhattan "Battle of the Disk Jockeys" and is throwing its top audience puller, Fred Allen, into a highly competitive wax-spinning sweepstakes.

Robbins, whose nighttime "1280 Club" segment outdraws most of the indies, is switching over to the 630 period and is planning to make a bid to make inroads on Martin Block's late afternoon "Make Be-Be" show. Plus Co. has bought the Friday night, 9:55-10 spot for a full network alliance.

WOV program reshuffle also includes the Roseanne Allen's p.m. disk session into the 8:30 p.m. slot.

'BATTER UP' FOR AFRA AND NETS

PACT TAKES START TUES.

It's "Batter Up" time in the national network-radio talent league. Negotiations for a radio artists' contract starts Tuesday (1) between the networks and the American Federation of Radio Artists. Each side has wound up its pleading arm and is ready to go when the game is called. Tuesday at the headquarters of the New York Bar Assn., N. Y. The nets have a slight edge at this moment, as far as bargaining technique is concerned. AFRA, priding itself on being a democratic union, has made virtually every one of its steps public by having these aired at the recent Los Angeles convention. The net execs, however, have been holding quiet off-the-cuff meetings, with only a handful of vespers, labor-relations experts and attorneys in attendance. AFRA's move, therefore, are known to the other side—but AFRA can only guess how the nets will react to the various proposals.

It will be a strictly "professional" batch of negotiators on each side that will get together. AFRA has placed its job in the hands of George Heller, national executive secretary (who is also secretary of the largest, New York City, chapter). Ray Jones, national ass. exec. sec. Claude McCue, Pacific Coast national rep and head of the Los Angeles chapter, and Henry Jaffe, attorney. The nets will place their cases in the hands of Robert D. Sweeney for Mutual; Clarence L. Messer for NBC; Frank White for CBS, and Charles "Bud" Barry for ABC. All are vespers but Barry, who is national program director.

Three-Way Hurdle
At the very commencement there is sure to be the kind of argument that has snagged global politics in the United Nations, the two sides disagreeing on whether one of AFRA's requests is "substantive" or "procedural." AFRA will insist that the net pact, signed in 1944, and expiring Oct. 31 this year, was one agreement with three parts to it, to wit:

(a) Network commercial employment in N. Y., Chi, Los Angeles and San Francisco;
(b) Commercial employment for Chicago locally;

(c) Commercial employment on the 11 Pacific states and on local programs over Pacific stations.
Right there, the nets will say these are three separate and distinct contracts, each of them to be negotiated separately. That hurdle will have to be surmounted before any further negotiations proceed. Involved as part of this part of the negotiations is the place for the negotiations. The nets will insist on separate meetings in at least three different places, N. Y., Chi and the Coast. AFRA will want to put all the eggs in the N. Y. basket.

Once this "procedural" or "substantive" dispute is settled, they get down to scales. AFRA will ask a 35% increase for actors, singers and announcers on national network shows; and it will want to wipe off differentials between regions.

Following commercial negotiations, AFRA will want to establish sustaining parity—i.e., get commercial scales for sustaining shows. The latter point will make little difference for 15-minute sustainers, but will mark a substantial increase, if won, for people working on half-hour sustainers.

Next will come the effectiveness of the contract. AFRA for one will insist that only stations that recognize AFRA locally shall benefit from the national contract. There are network affiliates around the country that don't recognize AFRA. The union will insist, in effect, that these "be read out of the network" and should not be fed programs on which AFRA members work.

Also Transcriptions
While these major network negotiations proceed, AFRA will conduct another set of talks, with transcription companies. Here, no central organization is empowered to do the bargaining for the employers. These

(Continued on page 46)

CBS CLINIC REACHES GRASSROOT STATIONS

Research data, copies of speeches, minutes of meetings and other material collected or requested in connection with the CBS program Managers Clinics in New York will be ready for distribution in about a month.

Meanwhile, the third and final Clinic is in session this week (25-27) at the Waldorf-Astoria hotel in N. Y. William Fineshriber, Roy Langham and Robert Kennett preside at all meetings and luncheons. Current batch of local program men embrace the small-waitage home town group. They followed the high-powered and regional station reps who met the two previous weeks. This was the second year of what CBS has in mind as an annual institution.

Talks have been given the program men from out of town by such CBS personages as Davidson Taylor, Edward R. Murrow, Elmo Wilson, Cabell Greet, Mrs. Frances Wilder, Robert J. Taylor and Robert L. Shayan.

Wet Blankets

CBS programming dept. has been running into some extracurricular headaches in connection with its brace of 90-minute promotion programs (Sept. 22-23) showcasing top talent on all web commercial airters.

It seems that some of the agencies handling the sponsored shows have been getting temperamental over the spotlighting of talent; if they felt a character from another agency's show was getting two more gag lines than their own, the prestige boys went to work on the network, with resultant "appeasement lines" written into the script.

CBS, incidentally, has been splurging plenty of coin on the brace of shows, particularly on the writing end. As his first free-lance assignment since checking out of J. Walter Thompson, Carroll Carroll was packed for a comedy writing contrib. It's reported he's getting \$1,000 for each of the two shows. But that's only a small part of the budget.

Spingarn Springs Into Radio Arena With Another Finger-Point 'Expose'

Workshop to Reprise

'Day Baseball Died'

First repeat broadcast on the present cycle of Columbia Workshop shows will be given this Sunday (28). It's "The Day That Baseball Died," scripted by Irvin Tille, which was done a few weeks back.

CBS felt that proximity of World Series games made it a natural for repeat, along with fact that web received an enormous fan mail urging the reprise.

Repeat will differ from original production only in omission of music; it's been decided that the musical score was superfluous.

Round of radio exposes, sparked by release of FCC's Blue Book last spring, speeded on its way by Charles Siepmann's "Radio's Second Chance" and hitting the big money with Frederic Wakemans' "The Hucksters," will be augmented here next week when Public Affairs Committee, Inc., turns off the presses "Radio Is Yours," a capsule-sized, plainspoken critique of radio for the layman.

The paper-back pamphlet, to be put on sale for the usual time, is understood to have an assured press, circulation over 100,000 with wide distribution expected in schools and libraries throughout the country. Author is Jerome Spingarn, who has had long experience in both business and government end of radio.

Spingarn, recently released from (Continued on page 46)

"...so goes the nation"

This is the time for testing. New products are entering an untired market; old products are venturing forth in new packages; war-born improvements are ready to be introduced; changes in price structure, in distribution policies, in sales appeals, await acceptance or rejection of an unpredictable public.

Because the safe and sound approach to problems like these is the intelligent use of test markets, WLW offers its advertisers and prospective advertisers a Test Market Plan, complete in scope, and so thoroughly integrated as to make possible any test or combination of tests... at remarkably reasonable cost.

We invite your study of this plan, and of WLW's facilities for implementing it.

Contact your nearest WLW Sales Office—our representatives will be glad to go over this new Test Market Plan, created by...



The Nation's Most Merchandise-Able Station
Crosley Broadcasting Corporation
Cincinnati 2, Ohio

630 Fifth Avenue
New York 20, N. Y.
Circle 67-1750

360 N. Michigan Ave.
Chicago 3, Illinois
Circle 63-666

6381 Hollywood Blvd.
Hollywood 28, Calif.
Circle 63-666

San Francisco 4, Calif. ENLARK 8203

1305 Marquette Park Bldg.
Atlanta 3, Georgia
Circle 63-666

A
TEST MARKET PLAN
FOR...

New
PRODUCTS

New
PACKAGES

New
PRICING

New
ADVERTISING
APPEALS

New
SALES POLICIES

New
SELLING
TECHNIQUES

New
OUTLETS

New
RADIO PROGRAMS

CBC to Celebrate 10th Anni Nov. 2

With Airers Over 3 Nat'l Networks

Toronto, Sept. 24. To mark the 10th birthday of the Canadian Broadcasting Corp., a series of special programs will be presented Nov. 2 over CBC's three national networks—Dominion, Trans-Canada and French. Series of half-hour programs will present the progress of nationalized radio in Canada in the past decade, with dramatized reports of CBC operations and talks from officials on aims and achievements, plus exchange programs from the American networks and BBC.

Superseding the Canadian Radio Broadcasting Commission, CBC was established Nov. 2, 1936, and given regulatory powers over all broadcasting in Canada. At that time, the CBC inherited eight Government-owned stations and 14 privately-owned stations, the CBC initially giving an operating network service of six hours on weekdays and 8½ hours on Sundays, this covering 49% of Canada's population, mostly in urban centers.

Today, the CBC operates two networks serving English-speaking Ca-

nadians coast-to-coast, plus the French network serving Quebec Province. Trans-Canada and the French networks operate 18 hours a day; the Dominion network operates only in the evenings but this service is to be increased, according to A. Davidson Dunton, chairman, CBC board of governors, who says that the three CBC networks now cover 95% of radio homes in Canada. Short-wave stations are also maintained at Toronto, Ottawa, Vancouver, Seattle, N. B., and Dartmouth, N. S.

Mrs. Thackrey's KLAC

Hollywood, Sept. 24.

Dorothy Thackrey is now sole owner of station KLAC here. Deal was concluded here this week where, by she purchased the 250-share interest in the station formerly held by Arthur C. Farlow, v-p of J. Walter Thompson Agency.

Latter's former holdings, representing a 25% interest in the station, were bought for \$112,500.

This Is . . . WNBC
Same day (Nov. 1) that WABC in N. Y. becomes WNBC, so does WFAF become WNBC. All of which has cured speculation as to whether ABC network will push its fight to gain complete possession of that tag for its WJZ flagship outlet. CBS says there isn't a chance—it still belongs to them; that Ed Noble wouldn't get to first base with the FCC.

'PEOPLE' TO ALTER PEOPLE AND CHOSES

Strictly an internal production problem, Young & Rubicam is planning to overhaul the Gulf-sponsored "We, the People" Sunday night show on CBS. Shakeup is expected to involve writing producing chores, etc. with an attempt made to hype the stanza with a smarter, more imaginative job. Feeling is that the program has failed to achieve its potential as an audience grabber.

Some format will prevail but stars will be worked in, and program will have a closer show biz tieup.

San Antonio—KCOR will play here on Thursday (26) to a group of agricultural authorities of the southwest.

FM Sets Down, Under 1% of Total; Permits, Applications Number 864

Washington, Sept. 24. Although FCC reported last week a potential of almost 1,000 FM stations authorized and applied for, a simultaneous pronouncement from the Radio Manufacturers Assn. showed that, of an all-time record production of 1,500,000 radio receivers in August, only a paltry 13,000, or less than 1% of the total, were FM-equipped.

Taken together, the facts mean that no matter how fast FCC speeds action on FM station requests, the public won't get a chance to appraise the new service until the radio industry has unloaded a lot of AM models and is ready to resell with FM sets.

Even more significant to radio observers here was fact that, while overall radio production moved up in August—reaching an all-time peak—output of FM sets slumped some 6,000 to 7,000 below the July production figure of 20,000 units.

Ray C. Cogswore, president of the Radio Manufacturers Assn., speaking to the Electrical Industry of

Washington, Inc. last week, pool-pooled reports that manufacturers "fought" with every individualizing FM from the public, and blamed the delay on difficulties in tooling up assembly lines and FCC's shifting the FM band to a higher place on the spectrum.

'Late Fall'
Cogswore said that FM sets would begin to come off the lines in volume in September or later in the fall, with every individualizing FM would be considerably "later in the fall."

And no amount of talking (FPM point out) can alter fact that 8,600,000 exclusively standard broadcast receivers have been put on the market this year, less than 40,000 with AM-FM combinations.

Meanwhile, the FCC last week unleashed a detailed status report on all FM applications and grants. Breakdown showed that, as of Sept. 13, there were 864 FM permits or applications. 85 FM permits were on the air; 270 construction permits had been issued; 261 other companies held conditional grants for FM operation. Action on bulk of those with conditional approvals was being held up, pending receipt of additional engineering information, FCC said.

In addition, the commission disclosed it had set down 137 FM bids

Good-Neighbor Policy

Washington, Sept. 24.

U. S. and Canada have entered into a "gentlemen's agreement" governing use of FM channels along the Canadian border. Agreement provides that neither country shall make final assignment of an FM channel within 250 miles of the border until the action is okayed by the other.

Existence of the compact was learned this week when FCC revealed that three U. S. applications for FM outlets had been referred to Canada for coordination with assignments north of the border. The three applicants are: The News Examiner Corp.; Troy Broadcasting Co., Troy, and the Wooster-Bush Co. Printing Co., Wooster, O.

for hearing. Another 191 applications are awaiting action at FCC desks. Most of them, FCC simply hasn't gotten around to studying. Some 37 will move as soon as applicants file program plans.

Finally, the commission said there were 31 FM bidders who have already received two FM stations apiece and who will not be given a third until the entire backlog of FM bids has been checked and other companies receive a first and second FM grant.

'Exert Pressure'
Latest wrinkle in FM production here is a wrinkle in newsletter to radio dealers sent out by Ben Strouse, manager of WWDIC, newest winner of an FM permit here.

The second in a series of such pep talks went out last week (19) and urged D. C. dealers to exert pressures on the manufacturers to get FM sets in production. Strouse wrote dealers that they could demonstrate FM by dialing into the Washington Post station WINX-FM, or experimental outlet W2XL, licensed to the Commercial Radio Equipment Co.

WDDC, Strouse said, would go on the air with temporary equipment shortly after Jan. and would be broadcasting with a powerful 20 kw transmitter between March and June, 1947.

Marty Goodman Exits MCA

Marlin Goodman has resigned from the Music Corp. of America radio department to go on his own as personal manager. Parting, effective as of Oct. 4, is amicable.

Goodman, previous to joining MCA, was in the radio dept. of the William Morris agency, and prior to that was a showbusiness attorney. Goodman will be personal manager of Jean Sablon, whom he signed to one of the most lucrative sustaining pacts on the air. Sablon's take for a 15-minute weekly stint over CBS is \$1,000.

"WHAT!...
WNOX has
out of 11?
Why Mr. Hooper!"

Yes...the latest C. E. Hooper survey shows WNOX has 10 out of the first 11 HIGHEST RATING PROGRAMS

11 HIGHEST AUDIENCE RATINGS ON KNOXVILLE STATIONS

PROGRAM	STATION	RATING
J. DAVIS - A. RUSSELL	WNOX	26.2
FIBBER MCGEE AND MOLLY	B	25.6
RADIO THEATRE	WNOX	25.3
VOX POP	WNOX	24.9
BLONDIE	WNOX	24.1
CRIME DOCTOR	WNOX	23.6
ALDRICH FAMILY	WNOX	23.4
JAMES MELTON	WNOX	22.7
DR. CHRISTIAN	WNOX	21.6
SCREEN GUILD PLAYERS	WNO	
TAKE IT OR LEAVE IT	WNO	

Based on surveys extending from December, 1945, through April of this year, Sunday through Saturday evenings, Hooper shows WNOX, with CBS programs, has 10 out of the first 11, and 11 out of the first 15. The meaning is clear as a beacon. So many top ratings offer proof positive that most folk in the Knoxville area prefer WNOX programs — that they will hear your spot announcement or program message if you use WNOX, the station most listeners in the Knoxville area tune to for 10 out of their most popular 11 programs.



WNOX



10 good reasons why WNOX is your best buy!

1000 WATTS - 890 MC - KNOXVILLE, TENN

Sunday Night, September 29th

JACK BENNY

will be back for his

15th Year in Radio

with

MARY LIVINGSTONE

PHIL HARRIS

ROCHESTER

DENNIS DAY

DON WILSON

Every Sunday—NBC Network

7:00 P.M. Eastern Time

6:00 P.M. Central Time

5:00 P.M. Mountain Time

4:00 P.M. Pacific Time

REPEAT BROADCAST
PACIFIC COAST STATIONS—9:30 P.M., P.T.

PRESENTED BY *LUCKY STRIKE · L.S./M.F.T.*

2d CBS Affiliate Enters Black-White

Washington, Sept. 24.

A second CBS affiliate hopped aboard the low-band television bandwagon last Thursday (19) when FCC handed out a permit to the Louisville (Ky.) Times and Courier-Journal, licensee WLDK-TV, to set up a \$150,000 black-and-white video station.

The first Columbia affiliate to desert the CBS high-frequency color television school was the Dallas (Tex.) Times Herald, licensee KRLD-TV, which got its black-and-white video license the first week in September.

Both stations are 50 kilowatt basic CBS outlets, who apparently decided to risk their chances on the present-day type of video transmission rather than hold off until the CBS or some other system of color tele became commercial.

On the other side of the fence WTAG, Worcester, Mass., another CBS affiliate, dropped its black-and-white tele application early this summer, with the explanation that it was waiting for color. At same time, WCC last week handed out one of the first video permits to be used for non-commercial video operation. Grantee is Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa.

Par's Raibourn to Head TBA Awards Committee

Paul Raibourn, Paramount veepee, proxy of Television Productions and a board member of the Television Broadcasters Assn., has been named chairman of the TBA awards committee, which will decide winners of the TBA awards of merit this year. Awards, for outstanding contributions to the technical and commercial advancement of video, will be presented at the forthcoming TBA convention, scheduled for the Waldorf-Astoria, N. Y., Oct. 10-11.

Others on the awards committee include Walter Howie, American Weekly editor; Eric Hodgins, editorial veepee of Time; William J. Nichols, This Week editor; Edward Barrett, Newsweek exec director; F. R. Lack, Western Electric veepee; Charles Butterfield, AP radio editor; Dr. Alfred N. Goldsmith, Institute of Radio Engineers veepee; and Paul J. Larsen, board member and chairman of the tele committee of the Society of Motion Picture Engineers.

Denver—Vick Chemical, through Morse International agency, is sponsoring "Shorty, Sue and Sally" in three three-hour sets per week on KLLZ, plugging all products of the company. Shows are live and feature "saddle rockin' rhythm" western music.

Paris Delegates Now View Conference on Video Sets Installed by French Govt.

Paris, Sept. 24.

Delegates to the Paris Peace Conference are now enabled to watch proceedings on the screens of television sets installed in the ancient Luxembourg Palace by Radio-Diffusion Francaise. System works similarly to that employed at Hunter College, N. Y., during the United Nations Security Council meetings, when tele sets were installed in the press lounge.

Video sets with a 12x8 inch screen were placed in the salon outside the main conference room, where delegates can sit and watch the proceedings in comfort. French radio system is using a 450-line picture for the event, indicating that French experiments with the 1,000-line images have not yet been developed sufficiently for working purposes. Telecasts are still on trial, but if they prove successful, several more sets will be installed for the benefit of the working press.

Considerable difficulty was encountered at first, since a special antenna had to be constructed for the thickwalled palace. Difficulty was overcome, however, and the delegates saw their first telecast last Friday (21), which was transmitted from the Eiffel Tower, highest point in Paris.

Fashions Enter Video As Agency Takes On 'Powers Charm' Via ABC

Marking the first time in television that an ad agency has taken over sponsorship of a show, with the clients coming in later on a participating basis, the Chernow Co., Inc., has signed with ABC television to bankroll the "John Robert Powers Charm School" for 13 weeks, starting Oct. 3. Shows will be produced by ABC over WABD (DuMont, N. Y.).

Price the agency is paying for the show was not disclosed. Most of Chernow's 106 clients are fashion manufacturers and the agency had more than \$1,500,000 in ad billings last year. Agency reps pointed out that the fashion industry ranks next to the automotive industry as the largest advertiser in the country but, for obvious reasons, has never gone in much for radio. New show, they said, will give fashion advertisers a chance to see what video can do for them.

In line with this, Paul B. Mowrey, national director of ABC tele, declared that "it's my firm conviction that the fashion industry will become one of the top spenders in television." Mowrey pointed out that the visual aspects inherent in

video should make the medium a natural for plugging fashions.

Under terms of the deal, three of the agency's clients will take over on a participating basis each week. Show, with Powers and some of his models in the cast, has been on a sustaining basis over WABD for the last two weeks. Format follows the same lines as the "Powers Charm School" radio program, with the model agency chief and his mannequins demonstrating tips on grooming, cosmetic application, etc., for the benefit of women listeners.

Harvey Marlowe, ABC television production chief, will continue as producer of the show.

Royal Editing Book on Tele

New book on television, with contributions by most of the NBC video staffers, is slated for early publication by McGraw-Hill. Edited by John F. Royal, NBC exec veepee over television, the book is titled "Television Production Problems."

Most of the chapters consist of adaptations from lectures given during the television workshop course at Columbia University last year.

Chi Agencies and Clients To Get Full Tele Briefing In R&R-Sponsored Meet

Chicago, Sept. 24.

To inform client and agency account executives of developments and new trends in television, and to show how advertisers are taking advantage of the new medium, first in a series of television symposiums is slated for Wednesday and Thursday, Oct. 16 and 17, in Rutland and Ryan offices here. Meet was originally set for Sept. 18 and 19 and is being brought about in conjunction with the Electric Association of Chicago, who recently completed the groundwork for a campaign to establish Chicago as a top ranking television center.

Delay was brought about to permit the agency to take advantage of National Television Week, sponsored by TBA and the TBA convention, when they intend bringing the latest information and 1947 video plans to personnel and clients.

With national advertisers signing long range contracts and set manufacturers allocating at least 20% of their production to the Chicago area, the symposium has developed top interest.

One of the principal reasons for the symposium is to present a clear and factual picture of the new medium to prospective users of television.

All Chi Tele Time Sold Under Pro-Rated Sked

Chicago, Sept. 24.

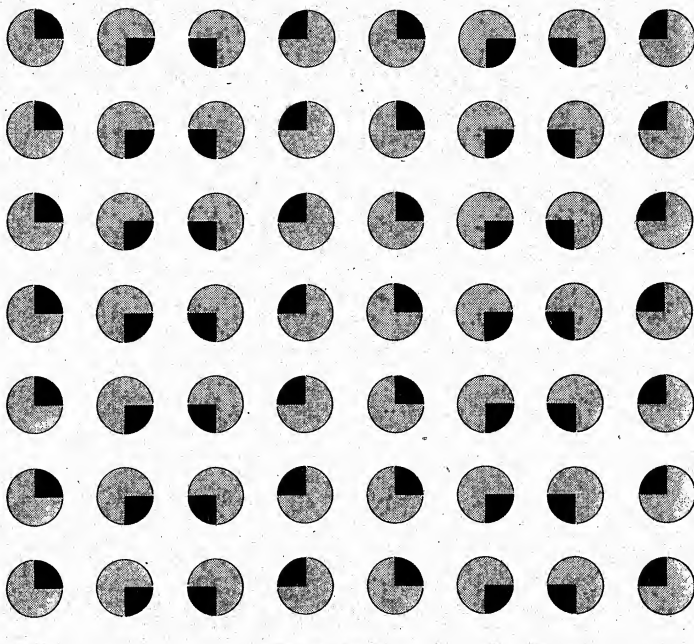
Response to new rate card based on the number of sets in use in this area has sold out all available commercial time on Balaban & Katz television station WKB, it was announced last week by Bill Eddy, station director.


Since the number of receivers in the areas govern both rates and commercial time allocations, WKB's execs, claiming they're holding out for only the best of sponsored shows, are still keeping a high percentage of time open for public service programs, Eddy said. Meanwhile, confabs with prospective national sponsors indicate an extension of time schedules.

Relay Snafues Telegrid

Telecast of the Army-Villanova football game last Saturday (21) by WNBT (NBC, N. Y.) underwent a forced cancellation through the inability of NBC engineers to get a relay system in working order between N. Y. and West Point in time for the game. WNBT substituted the Yankee-Athletic baseball game, played at Yankee Stadium, N. Y.

What arrangements were made with the sponsor of the football game, Goodyear Tire & Rubber, was not disclosed. Next scheduled Army game is with Oklahoma on Saturday (28) and NBC hopes to have the relay system installed by then.





BASIC MUTUAL

A COWLES STATION

WO

"THE VOICE OF WASHINGTON"

Represented nationally by
THE KATZ AGENCY, INC.

quarter hours of NEW local business—all on a 52-week basis—were signed up by WOL in the thirty-day period ending August 15.

Proof positive that 5000-watt WOL is first choice in the nation's seventh-largest city with local advertisers, whose advertising has to ring cash registers quickly and economically.

Profit by the preference of these on-the-spot sponsors—get WOL availabilities from Katz today.

U.S. Invites World to Radio Powwow To Bring 1932 Madrid Treaty to Date

Washington, Sept. 24. The United States, through the International Telecommunications Bureau in Switzerland, last week issued invitations for a world radio conference, to open April 15, 1947, in or near Washington.

The new conference is necessary to bring up to date the old Madrid Convention of 1932, which still governs international use of radio. Use of shortwave channels and a host of other new radio services which have sprung up in hitherto unused ranges of the spectrum will be discussed at the party.

The State Dept. issued the invitation as the White House tardily announced names of the official U. S. delegation, which left Washington yesterday (Monday) to attend a special five-power radio party in Moscow, opening September 28. The Moscow meeting is a preliminary one at which no binding agreements will be made. France, Great Britain, France and China.

WOLL WITHDRAWS AS PETRILLO PROSECUTOR

Chicago, Sept. 24. Withdrawal of U. S. attorney J. Albert Woll from prosecution of James C. Petrillo, American Federation of Musicians prez, was announced here by Woll on his return from Washington, D. C., where he had gone to ask that his office be relieved of handling the case and that a special assistant attorney general be assigned instead.

Woll gave no reason for his withdrawal from the case, in which Petrillo is charged in a criminal information with violation of the Labor Act prohibiting a union from forcing radio stations to hire "unneeded" musicians. However, it's pointed out that Woll's father, Matthew Woll, is a vespeer of the American Federation of Labor, in which Petrillo holds a similar office.

Move to have Woll withdraw was initiated by Dr. Joseph E. Mader, director of the National Music Camp at Interlochen, Mich., who was recently expelled from AFM.

Harmon's E.T. Football Forecasts Follow Rams

Chicago, Sept. 24. Deal lined up for Tom Harmon to predict the most important football results of the week this season is an unusual one in the electrical transcription field, inasmuch as Harmon isn't exactly in a position to be objective in his prognostications. He's very much in the swing of the game itself as a result of his quarterback position with the Los Angeles Rams.

Reordering equipment will be lugged around the country, following the Rams, and platters will be flown back to Criterion Radio Productions, Chi., which owns the package, to be shipped out to stations from here. Among sponsors lined up in various markets are Kay DuMont (men's toiletries) and Clipper Credit Clothes. It's for Thursday or Friday nights, depending on availabilities, for 15 weeks starting this week.

CHI RADIO CLUB ELECTS

Chicago, Sept. 24. Chi's Radio Management Club elected new officers at a meeting last week. Officers are Holman Faust, pres; Mark Smith, vespeer; Kay Kennedy, secretary; and Kenneth Shepard, treasurer. Outgoing officers were named trustees.

Wesley Nunn, ad manager of Standard Oil, addressed the group on future plans of Chi's Federated Advertisers.

Blue Book a Red Herring to Miller As NAB Prexy Waves Rotarian Flag

NEW BLOOD GETS FCC LICENSE PREFERENCE

Washington, Sept. 24. FCC followed its usual pattern of preferring a radio newcomer to a company with other radio newspaper holdings when it ended a bitter three-way contest here last week (20) and awarded a standard station permit to the Star Broadcasting Co. of Geneva, N. Y. At the same time, the commission turned down the competing bids of the Finger Lakes Broadcasting Co. of Geneva, and the Seneca Broadcasting Co. of Rochester, for the same facilities.

Decision, FCC said, was based on fact that Geneva had greater need than Rochester for radio service. And as between the Geneva applicants, the Star Co. had no other radio holdings, and its directors were local people who would actively participate in management of the station. Gordon Brown, principal in Finger Lakes, already operates W5AX, Rochester, and planned to spend only two days a week in Geneva, if he got okay for a second station there.

The highly controversial FCC Blue Book just a sucker-list for the Reds, said Justin Miller, president of the National Assn. of Broadcasters, in a speech before the N. Y. Rotary Club last week. (19) He noted it "a rich source of material for the Communist propaganda and unwary" who are interested in using the free radio which only Americans enjoy.

In a speech devoted mostly to administrative law, Miller stated that the Communist Party wants to take over free institutions in America as did Hitler in Germany, and that the present Rotarian reaction against the Blue Book played radio into totalitarian hands. Just as it was the fate of the Rotarian to make fun of Rotary, he said, so it is fashionable today to berate radio.

Claiming that the FCC is arrogating powers to itself not given it by Congress, Miller went on to say:

"Radio, press, and motion pictures are in the same boat. If the government can control one, it can control all. Its powers under the Constitution are no greater with respect to radio broadcasting than with respect to any other medium of communication. The proponents of the Blue Book use the argument of scarcity. But if radio channels are scarce, so is newspaper and raw film. And the fact is that radio channels are becoming much less scarce, what with FM and Pulse Modulation—a fact which is seriously embarrassing the advocates of the Blue Book philosophy. Furthermore, if radio can be censored by FCC, then facsimile broadcasting can be censored. And EX is nothing other than a radio-transmitted newspaper."

"The Blue Book is only one of many criticisms currently directed against radio. A woman called me recently and complained that people on the radio were saying 'veteran' rather than 'veteran.' She wanted to invoke the power of the appropriate Government agency to cure what she considered an egregious error. Of course, she was in good faith. But she didn't realize that in trying to correct so trivial and inconsequential a thing as a slight mispronunciation she was willing to invoke and acquiesce in the exercise of power that could be the end of free radio, free communication, free government."

"But, consciously or unconsciously, such criticisms of radio as the Blue Book do tend to obfuscate people like the good woman who didn't like to hear 'veteran' mispronounced. If such confusion becomes sufficiently widespread, the way will have been paved for the government to take radio over—and to take the press and motion pictures over."

"And that, I submit, is the Communistic technique."

'Quiz-Down' Moppet Show Wins School Board OKs; Resumes in Chicago

Chicago, Sept. 24. "Quiz-Down," moppet show in which kids of average intelligence answer queries supplied by listeners, and OK'd by teachers of Chi public and parochial schools, will be resumed Oct. 5 over WLS.

The package, backed by the Chi Daily Times and WLS, has enjoyed fine success here and is making other cities cognizant of show's possibilities. Newspaper-station contract sponsorship of the program last extended to Detroit, also in its second year of production. St. Louis, Pittsburgh, San Diego, Kansas City, Michigan, and Zanesville, Ohio.

Original idea for show was the brainchild of Carol McGee, who introduced package in Thaca, N. Y. Idea spread to Chi, where WLS and Daily Times took a flier and ended up with a golden egg.

Student quiz teams are composed of six members each, and participating team/supplying most correct answers are presented pen and pencil sets. Success of program is seen by fact that local educational boards are singing praises of program for what it does in developing study-hound youngsters interested in being on the Saturday package.

**As New England as
"The Old Homestead"**

★
Continuous
Performance
over 23 Yankee
Home-town Stations

★
ASK YOUR PETRY MAN
about availability
of some of these
YANKEE TROOPERS
who reach
New England's largest
Home-town Audience
through
The
YANKEE NETWORK

TOM HUSSEY
FRED LANG
VERNE WILLIAMS
TOM POWERS
JOHN M. MACDONALD
EDWARD ROWE SNOW

Acceptance is The YANKEE NETWORK's Foundation
THE YANKEE NETWORK, INC.
Member of the Mutual Broadcasting System
31 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS
Represented Nationally by EDWARD PETRY & CO., INC.

Small Markets, FM To Get Kicked Around Plenty at NAB Convention

Washington, Sept. 24. Problems of the grass roots AM broadcasters and their neighbors in FM will receive major attention at NAB's upcoming convention in Chicago, Oct. 21-24, according to a selected agenda released here last week. With special sessions scheduled for the week writers and engineers will articulate FM's, NAB is looked on as making a wide play for two of most disunited factions within its membership.

Opening day of the convention will headline FM discussions, with Acting Chairman Charles E. Denny presiding. At the same time NAB has given over the entire morning of the small market stations under leadership of NAB director J. Allen Brown and Marshall H. Pengra, chairman of the Small Markets executive committee.

With over 1,000 broadcast executives expected at the Chicago meetings, NAB announced that over 50 advance registrations are already on file here.

The Schedule

Schedule of events at radio's first full-dress get-together since pre-war days follows:

NAB president Justin Miller will deliver opening address, Tuesday, Oct. 22, at 10 A. M.

Sunday, Oct. 20, will be devoted to pre-convention registration, from 10 A. M. until 5 P. M.

Several of the NAB's standing executive committees will hold sessions Monday morning, Oct. 21, with the afternoon given over entirely to FM and facsimile. NAB board of directors will meet in closed session Monday night.

On Tuesday, Oct. 22, plans call for a breakfast under auspices of the Chicago Radio Management Club. Tuesday afternoon will feature discussion of programming and report of the Broadcast Measurement Bureau.

Wednesday's schedule includes music copyright, small market stations, public relations and NAB business discussions. At this last session, directors-at-large will be elected, and the membership will vote on amendments to NAB bylaws. A panel of experts will discuss freedoms of press and radio at a no-host dinner that evening.

Final day's schedule will include talk by a Civil Aeronautics Administration official, and retail and broadcast advertising clinic. Sign-off banquet will end formal convention Thursday night.

Albert D. Lasker Sez
He Had Nothing to Do
With Luckies' Switch

New York.

Editor, VARIETY:

In speaking of the transfer of the Benny and Morgan shows from one advertising agency to another, you state:

"The story goes that Hill promised A. D. Lasker, the ex-Lord & Thomas chairman, who is credited with playing a major role in building the American Tobacco empire, that the tobacco account would some day be returned to FCCB (outgrowth of Lord & Thomas agency) in full. Knowing that death was imminent, he arranged for the move from R&B to FCCB."

In justice to the facts I must deny the statement in its entirety. And I know you will be as anxious to print my denial as I am to have you do so. I have had no connection with the advertising business in any way from the day I retired, and Lord & Thomas was liquidated, un-present time. In fact, when I retired from the business, I liquidated Lord & Thomas so that I could free myself entirely from the work in which I had been engaged for 45 years. That there might be a misunderstanding, I permitted no successor firm.

After my retirement I saw Mr. Hill from time to time, but because I was ill all of last year and Mr. Hill was ill this year, I saw him only on five occasions in the last two years. At no time did he indicate to me in any way what his intentions were with regard to any advertising agency connection. If I knew of any actions he had taken it was only because I chanced to read them in the columns on advertising printed in the New York papers.

Albert D. Lasker.

NETS' BOFF JOB ON WALLACE EXIT

Washington, Sept. 24. Networks, as usual, came through promptly and handsomely Friday (20) in handling the biggest story this town has had in some months—the firing of Secretary of Commerce Henry A. Wallace.

WGB, the NBC's o. & o. outlet, beat the town by sending a special event crew equipped with wire recorder to Wallace's office in time to catch him reading his brief letter of resignation to the press. Mutual promptly notified Bruce Cotton, Wallace's top publicity man, that it would clear any segment of night time for a Wallace talk and ABC came through with a specific offer of a night half hour, with CBS also offering to make time available.

Decision was to use a four-network hookup that night for the less than five-minute speech in which Wallace explained his position and future ideas to the nation.

Decision was to use a four-network hookup that night for the less than five-minute speech in which Wallace explained his position and future ideas to the nation.

CIO-PAC Readies Wax For Campaign Arriers; To Hit 450 Districts

The CIO Political Action Committee unveiled its album of radio plans this week (23). There was trade interest in the plans since the outfit, founded by the late Sidney Hillman, plans to reach 450 Congressional districts radiowise, with some powerful local groups ready to spend sizeable chunks of coin on the air during this year's elections.

Platters prepared by the organization's national office in N. Y. were not deemed too impressive by trade observers. They contained star names—Betty Garrett, The Mariners, Gregory Peck, William Bendix, and Kay Kyser—but the names are not exploited. Content is mostly jingles and plays. Some of the platters are open-ended.

Beside the spots, 15-minute script ed "forums" and dramatic sketches, PAC has cut an exclamation point platter to its whole program. A half-hour broadcast, it will have Jimmy Durante, Gene Kelly, Olivia De Havilland, and George Colours, and is scheduled for airing a few days before the balloting.

Greater emphasis is being placed on spot plugs this year than ever before, largely because the campaign are local in nature in spite of the fact that they're concerned with

Incorporated Vets Lose GI Rights As 'Self-Employed' in Allentown

CINCY GRID CASTS IN INDIVIDUAL DISARRAY

Cincinnati, Sept. 24. Neither NBC nor CBS football casts this season will be aired by their Cincy affiliates, WLW and WKRC, respectively. Yet both stations will have gridiron programs on Saturday afternoons through the fall.

WLW, which also is linked with Mutual, has looked that web's football series, kicking off Sept. 23 with the Notre Dame-Illinois tilt. All are sponsored by the U. S. Army Recruiting division. This arrangement crowds WCPO out of the Mutual picture, the Scripps-Howard station also sharing Mutual affiliation with the Crosley 50,000 watts. Unless a surprise deal comes off this week (Continued on page 46)

national issues. During the '44 elections, when the campaign was national, platters were used most extensively of any radio means.

Washington, Sept. 24. Ex-GIs who incorporate to set up a radio station and thereafter devote fulltime to the project without compensation may not receive benefits from the Veterans Administration as "self-employed" small businessmen. This much was made clear here last week when VA turned down the request of five vet owners of the Penn-Allen Broadcasting Corp., FM outlet at Allentown, Pa., for "benefits in lieu of compensation."

The five vets, headed by Raymond Kohn, president, sank all their dough and that of their wives into the Allentown FM outlet. They incorporated as a matter of convenience and thereby lost all rights to VA benefits ordinarily given self-employed vets who start their own businesses.

Although admitting that the vets are plainly working for themselves, the VA's solicitor last week ruled them ineligible for benefits under the GI Bill of Rights, on the ground that they were technically employed by the corporation. Any other interpretation of the GI Bill, VA said, would lead to abuses in disposal of benefit payments.

EXTRA!

DISASTER THREATENS PITTSBURGH...

33.2%

OF THE PEOPLE TUNE TO KQV FOR NEWS

During the first two weeks of September an electrical power strike threatened to paralyze Pittsburgh, Pennsylvania for the third time this year.

All five Pittsburgh stations made every effort to cover the news as it developed.

When the strike threat abated after a court injunction, an independent research organization made personal interviews, asking 500 Pittsburgh business men and housewives this question:

"Which Pittsburgh station, in your opinion, gave you the best service during the power strike emergencies?"

The results from 410 who expressed opinions were:

KDKA.....	36.1%
KQV.....	33.2%
STATION X.....	12.7%
STATION Y.....	10.2%
STATION Z.....	7.8%

And, of the 410 replies, these were divided as follows:

Housewives	Business Men
KDKA..... 37.2%	KDKA..... 33.9%
KQV..... 36.2%	KQV..... 29.1%
STATION X..... 10.2%	STATION X..... 15.3%
STATION Y..... 8.2%	STATION Y..... 12.8%
STATION Z..... 8.2%	STATION Z..... 7.4%

Certainly, we take our hats off to the leader, KDKA... one of America's oldest stations... having 50,000 watts and affiliated with NBC.

But we point with pride to KQV's amazing response, especially among the women who had an opportunity all day and in the evening to select the station giving them the best service. They knew that in the previous emergencies KQV was first with the news... a service that won for us this year a Variety Magazine "Oscar" for "outstanding spot news coverage."

MUTUAL AFFILIATE

This response from Pittsburghers adds much to the mountain of evidence that proves we are upholding our reputation as...

KQV. "PITTSBURGH'S AGGRESSIVE STATION"

NATIONAL REPRESENTATIVES: WEED AND COMPANY

CIRCLING THE KILOCYCLES

Pittsburgh—Florence Sando, for last several years femme comoder for Kaufmann's store on WJAS, has resigned to become director of women's activities at the store. She takes over the Polly Malone show, and other duties, Miss Malone switching exclusively to Horne department. "Newsweek" program on WCAE with departure of Polly Rowles for New York. Miss Sando is graduate of the Carnegie Tech drama school.

Rita Conlin has been promoted from the program department to the promotion staff of WCAE, thereby following in the footsteps of her sister, Peggy Conlin, who was promotion manager at the station before her marriage to Jimmy Murray, now KQV sales manager. Rita Conlin replaces Nancy Maxwell, who quit to become publicity director for WJAC in Johnstown, Pa.

Musical director of several Canadian Broadcasting Corp. program series, Albert Steinberg has resigned to become concert master and assistant conductor of the Vancouver Symphony orchestra.

Kansas City—Big Six football will get a double-barrelled airing locally. Leo Lochman, KCMC sports director, announced last week that he will split games under sponsorship of the Great Drug Co. This will bring two local broadcasts, since Sam Molen of KMBH has been signed to air a weekly game for Dodge dealers. Lochman teed off with the Kansas U-Texas Christian opener played at Blues Stadium here last Saturday (9:30), as did Molen. Each will broadcast what he selects as the "top" game of the week, although it may not be the same game for each week.

New York—WWRL, Woodside, begins a new football feature Sat. (28) at 9:15 p.m. titled, "The Football Scorecard," with Jack Maxwell, vet sportscaster, as emcee. Program will feature analysis of the day's games and forecast of future grid-iron scraps.

Cleveland—Ralph Worden, WGAR news editor since 1936, upped to new post of director of public affairs. Will work with program director David Baylor, devoting full time to advising labor and civic groups on use of radio. WGAR's Charles Day named acting news ed. Don Hyde, WOWO, Ft. Wayne's news ed, also to join WGAR news staff.

Des Moines—Cornerstone for the transmitter building for KCBC, Des Moines, has been laid and construction of four 200-foot towers is to start next week. The 1,000-watt station will begin operation Dec. 1 with studios to be in East Des Moines. The Capital City Broadcasting Co. will operate with the following officers: George O'Dea, president; Sidney Pearlman, vicepres and general manager; and Hugh Gallagher, secretary-treasurer.

Denver—"Aid to veterans" is the theme of a new series of weekly discussion broadcasts conducted by Mack Switzer, special events manager at KJLZ. Cooperating with the Veterans Advisory Council of Denver, programs have broadened available information on how ex-GIs go about applying for pay for unused furlough time, air's appeals for emergency housing for vets who can't find to place to live and presented problems in general facing discharged service personnel as they return to civilian life.

Seattle—Local radioites, Johnny Forrest, commentator, and Bob Ferris, announcer, are readying a new series of quarter-hour programs based on the romance and adventure on and along the rivers of America.

everybody knows
WBIG
means good broadcasting
5000 WATTS DAY & NIGHT

establishe
division, N. C.
represented by Hollingsbery

First program, laid on Washington's Stillaguamish River, is already in the works, and pair is working on others in the series.

Boston—Two Monday through Friday morning quarter hours were signed by WCOP, Boston, last week. Chet Peabody is taking the 8:45 to 9 A.M. period, and Coco Wheat the 9:45 to 10 A.M. slot. Chet Peabody program started Sept. 9 with Nancy Dixon doing a commentary quarter hour in behalf of sanitarized portions. Contract is for one year with Young & Rubicam as the agency. Coco Wheat's program debuts Sept. 30 with Happy Hank. Rogers & Smith is the agency.

Kansas City—Myron Curry, announcer, was moved upstairs to post of continuity editor at KMBH here last week. Robert Liggett, who has been KMBH's continuity chief, has gone to WCAR, Fortne, Mich., to take up duties as program director.

Cleveland—WGAR's seeking means for promoting public service has gone out to the station's transmitter at the small suburb of Broadview Heights. Villagers can now call transmitter to report fire, and transmitter, which maintains round-the-clock vigil will notify volunteer firemen.

Real People Named On Air Ask 100G Although Claiming No Slander

Chicago, Sept. 24.

Charging a radio program broadcast five years ago was an "invasion of their privacy," a South Dakota couple last week filed an unusual suit for \$100,000 in Circuit Court here, naming NBC, the Russell M. Seeds ad agency, and Brown & Williamson Corp. as defendants.

Couple, John G. and Jessie Hunter, of Cheyenne Agency, S. D., who are asking \$50,000 each, charge that the program, "Wings of Destiny," sponsored by Wings Cigarettes (B&W), portrayed them in an episode titled "Bundles from Heaven," broadcast Sept. 19, 1941, using their real names and causing them undue publicity.

Series was an actual history of air exploits of the AAF, taken from the files of the War Dept., with latter's permission to use the stories on the air.

Hunter, who is employed by the Indian Service, a Federal agency, was portrayed in the "Bundles" program, which told of dropping food from airplanes to Indians during the heavy winter of 1931. Story described how Hunter prevailed upon the AAF to bring aid to the Indians.

Although the couple do not claim they were slandered in any way, they say the show was a breach of their privacy.

\$1,500,000 Preem Set for Wax Web With 18 Programs Already in Works

Advent of the Bing Crosby disk show into network activity has hastened formation of a transcription network that's been in the making the past year. Outfit, brainchild of Ray Green, producer of package transcription shows, and called the Transcription Broadcast System, has filed corporation papers, set up production and sales staffs in N. Y., Chicago and Hollywood, and plans to be on the air sometime before Jan. 1.

Company estimates it will take \$1,500,000 for programming operations the first year, and claims half the sum is already raised, all to be privately financed. Firm has signed up 18 stations throughout the country thus far, over 65% of them being affiliated with one of the four present networks.

Eighteen programs are already in works, as follows: A 15-minute strip show, five times a week; five-a-week, 15-min. news commentary; and a five-a-week, 10-min. musical show; also, a half-hour variety show, half-hour mystery, and half-hour dramatic show. Last named very likely with Orson Welles and his Mercury Players.

Company has exec coming in from other radio jobs and from the

outside. Green will be one of the execs, with Ray Block musical director. Firm is represented by Diamond, Pollett & Mackay, attorneys, with Franklin D. Roosevelt, Jr., of that office handling the account.

FIRM'S NET

TBS' stations are in major cities, and outfit will call itself a "fifth" network. Firm's talking points to member stations is the elimination of the costly line charges in normal network operation; more perfect shows in that programs can be re-recorded until satisfactory; and fact that local stations won't be bound down to any time schedule, getting choice of best time locally.

Outfit is setting up a sales organization both to sell locally for stations as well as nationally, comparable to co-op setups on present live net shows. Local stations will share in sale of time, as well as benefit financially in other ways due to the setup.

Green and associates in his Kermitt-Raymond transcription company (handling "Hollywood Open House," "At Home With Faye and Elliott," "Roosvelt's," "Famous Fathers," etc.) will probably dissolve the K-R outfit, with its properties bought by TBS.

Sept. 29th WSPA goes 5000 watts day and night

September 29th, far-reaching WSPA will encircle the Mideas-rich WSPA Piedmont with a notably stronger signal, intensifying its 16-county listening audience.

September 29th, WSPA's newly installed 417-foot tower and 23-mile copper wire ground system will improve its daytime signal an estimated 40%. But more important—September 29th WSPA increases nighttime power from 1000 to 5000 watts.

Right now WSPA sells to 124,908 radio homes* in the Spartanburg-Greenville market with a Monday-through-Friday daytime share-of-audience of 52.8* and Sunday-through-Saturday evening share of 74.8*.

With this new signal strength—5000 watts

day and night on 950 kilocycles—WSPA will completely blanket "one of the best-balanced sections in the entire country."

And WSPA, more than ever, will swing the balance your way.

*Not weekly daytime circulation, CBS listening areas, 7th series, 1944
*Booster Station Listening Index, Spring 1945

WSPA
SPARTANBURG, SOUTH CAROLINA

Represented by Hollingsbery
5000 watts day, 5000 watts night, 950 kilocycles
Walter J. Brown, Vice-Pres. and Gen'l Manager

CBS station for the Spartanburg-Greenville Market

SOMETHING TO SING ABOUT

WE'RE GOING TO BE
THE SINGING STARS ON
TWO OF RADIO'S TOP SHOWS!!

AMOS 'N' ANDY
NBC
TUESDAYS
STARTING OCT. 1



JOAN DAVIS
CBS
MONDAYS
STARTING SEPT. 30

THE DELTA RHYTHM BOYS

Current DECCA Hit

My Buddy's Chick
Walk It Off

Soon To Be Released

For Sentimental Reasons
It's A Pity To Say Goodnight
With Ella Fitzgerald

Squeeze Me (Don't Tease Me)
By Duke Ellington and Lee Gaines
Hello, Goodbye, Forget It
By Lee Gaines and Rene De Knight (of the D.R.B.)
and Jimmy Mundy

P.S.

Thanks to the William Morris Agency for going outside their broad precincts in the interest of their clients—a rare gesture, highly commended, deeply appreciated.

THE D.R.B.

MANAGEMENT: PAUL KAPP
400 MADISON AVE. N.Y.C.

Rock, Jukes and Disks

By George Frazier

The revival of the o. l. es continues unabated, and everything, considered as a fine thing. The coustina... a. the autographed sticker, and the ukulele are in the jukes these days, not in fact, but in spirit. For example, Columbia has a Dinah Shore of "I May Be Wrong, But I Think You're Right." The tune, of course, is one of the best ever, and Dinah sings it with taste and conviction. Its coustina is a j. z. by My Violets, and like "Wonderful," it sounds like an anti-crisis with j. z. jukes, jukes and home-and-jukes. If the estate of distill' voelr is sometimes seen a little bankrupt these days, it is all the more grateful for us to be grateful for a Dinah Shore.

Another promising Columbia face is Harry James' "Why Does It Get Into So Early?" The vocal is by Fredric Vito and is appropriately provocative. The record is in listmania, "The Beaumont Ride," and it should provide a kind of test case. Any rule here on the subject is in James band in contrast; styles. If the band of "The Beaumont Ride" is not falling off the back of the sofa, the idiom of "Late" should be put it back near the top.

Cab Calloway, who usually does a "hit in the better jukes should catch on in all locations with his Columbia of "I Got a Gal Named Blue." It's a song of the "I Got a Gal Named Blue" and Cab sings it effectively. Hot jazz addicts will probably enjoy it for a time as a novelty.

Ocean's strongest entry for the j. z. this week is "A Man Is a Woman to a Music Man," featuring Alton Roberts excerpt from "Thrill of Brazil," which the Andrews Sisters do with the Andrews Sisters. Eddie Heywood and his s-all band. The tune is on the cute side, but, then, the Andrews Sisters, who contributes some awfully nice piano to the proceedings.

"The Brunswick Records" Series has an album of "Songs of Trinidad" by Wilmoth Houdini, accompanied by Gerald Clark and Wilmoth Houdini, who took his tag after seeing Houdini do magic in an old movie, is one of the best of all calypso singers. These faces were originally recorded by Brunswick in 1934 for export only and are the genuine product. Tunes are "The Cooks in Trinidad," a perceptive commentary on the treatment of cooks in Trinidad; "No Mo' Beach and Board"; "Arima Trotting, Bangs Grande Tomorrow"; "The Carnival Song"; "I Need a Man"; "Sweet Papa Willie"; "Honey, I'm Bound to Go"; "Black Boy Blues"; and "Stop Coming and Come." The accompanying band (all West Indians except bass) is superb. It's hard to predict the reaction to these faces among the juke operators. Fact that Houdini was not waxing for the American market, and consequently not processed and censored, is a point to be kept in mind to understand at times. Received interest in calypso, however, should help overcome this drawback.

Decca's album of "Square Dances" by Al MacRae, the "Square Dance Band" is a new job with, obviously, limited appeal. It consists of six 12-inch sides: "Shall I Commit You to the Mountain," "Bibi," "You're a Grandiose Twist," "Dip and Dive," "Gracemobile from Amertieners," and "Cowboy Dances." It probably won't mean a thing to Lindseys, but the caller's name is Ed Durracher. He'll right, then, the Lindseys, and it's out of course. Furthermore he now does his stuff for the N. Y. hillbillies several times a week at the New York City under Pens-Cla squares which sponsors his free audience.

Decca, which has an altogether leudible habit of coming up with so-called novelties has Bing Crosby and Orson Welles in an album of Orson Welles' "The Happy Prince." It's quite pleasant stuff... The discographies are a little better than the others' these days that they're in danger of neglecting the adults. The use of the best of the best has been put out by Columbia. They are "Puss in Boots," "Jack and the Beanstalk," and "Cinderella." The music is same as brode-st or CBS in Nila Mack's "Let's Pretend" and Miss Mack's "Let's Pretend" will probably cause a good excitement as Ed Durracher around Renben's, but she knows her stuff and these

are distinctly worthwhile kiddie records. They are noticeable here on the not unreasonable assumption that VARIETY readers may want to know what cooks in the diaper department.

Sinatra's "The Things We Did Last Summer" and "The Coffee Song" are distinctly worthwhile here on the "Coke," "Summer," shapes up as the bigger hit of the two, but the jukes will be making a mistake if they put both sides on the agenda... Betty Hutton's "Walkin' Away With My Heart" and "What Did You Put in That Kist?" (Victor) are a good deal less than sensational... Pete Johnson's "Housewreck!" album on Naxos is a pretty good one, except in isolated spots. Johnson's is a pianist, but he and the rest of the group aren't protected very astutely on these faces.

Wax Facts
Department of Everything-Happening-Brooklyn: According to the department's suggestion that the jukes might get a change of pace by playing the real oldies, the "The Telephone," Art Ross, picks on WILB, New York, remarks that he spins the oldies never, let alone recorded in the U. S. S. S. will be limited to 2,000 subscribers... Lyrne if the words of Leo Chessman for Sonora... Barbasid has bought Jack Sherman Feller's WEST BERNSTEIN show for a year.

Canon, N. Y.'s featured sportsman, is looking for Marion Harris, the office of Don Williams and Hannagan's office has been trying to induce Tommy Lyman to laquer his involvement in the j. z. Will any gals ever go to the Boswells? And why don't more jukes play Helen Humes' "My Bill"? It's on Victor 27881.

Points Up AFM's Hike of Jesters
Rochester, N. Y., Sept. 24. Disk manufacturers, who are next on the salary-hike, are the American Federation of Musicians, probably can look forward to a hot time. The AFM secretary, can be taken as an indication. Speaking at the annual ball of the AFM, he said that the New York State Conference of Musicians, Chessman referred to the AFM's efforts to bring about a wage increase, but he predicted they would have to share the mountain pie with AFM members.

Contract between the AFM and recorders expires in January, 1947. The AFM's position on new rates is expected to be high. The AFM notified its members last spring that it could expect demands for a boost, how large he did not say.

Hotel New Yorker Drops Jesters for Band Policy
New York hotel's (N. Y.) Terrace Rooming House. It prohibits the plot name bands to its live revues, still drop the fitter and attempt to operate on the Terrace. Inability of the hostelry to replace the j. z. plus the fact that the Elgart orchestra has brought in the hotel last week following setting of the musicians' strike, is doing so well at the b. o. caused the decision.

In going into a straight band policy, the New York City, New York, strong competition in the Pennsylvania hotel. Latter of only two bands have been played the very top names available. Currently, Claude Thornhill's position on the top of the list is only policy, the New York will work Monday to Saturday, 7 p.m. to 11 p.m. and will hold a series of lunch sessions and closing Sunday.

Irving Fields signed a year's contract with RCA Victor on the strength of the four records he cut two weeks ago.

British Best Sheet Sellers

(Week Ending Sept. 12)
London Sheet Music
Bless You... N. Gay
Primoise Hill... L. Wright
Down in the Valley... Leeds
There's Harvest Moon, Strauss
Laughing on Outside... Connelly
You're Again... J. J. Moore
Do You Love Me... Chappell
Money to Root All Evil... Chappell
Begin Again... Agate
Let Bygones Be... Feldman
Cruising Down River... Cineph
Rain Must Fall... Wood

Sinatra Attorneys

Arranging Details On Barton Co. Split

Hollywood, Sept. 24. Henry and Sol Jaffe, New York attorneys for Frank Sinatra, have arrived here to work out details of the singer's withdrawal from Barton Music Co. and possibly attend to the singer's music publishing. The Jaffes reportedly brought with them settlement terms offered by Barton and Hank Spector, owners with Sinatra of the Barton firm. What they call for are undisclosed sums of the order of \$100,000 to settle the lifting of a ban placed with Columbia Records against release of all Barton songs dated by Sinatra.

Meantime, Sinatra made an aggressive move to get out of the picture. He backed a truck up to Barton's branch office here late last night and removed all the furniture. He asserted his attorneys convinced him that the action wasn't strictly according to book and he would be restored today or tomorrow (Wednesday).

Ross Named Vicepres

Charlie Ross, professional manager of the Barton Music firm, has been named a v.p. of the company and probably will assume a piece of the business with the final cleanup of details involving the Sinatra withdrawal from the business. Sinatra made a one-third partnership with Elton Barton and Hank Spector. Whether the slice that will go to Ross comes out of the piece Sinatra has in the Barton and Spector shares from Barton's and Spector's holdings, isn't certain.

Sinatra's withdrawal from Barton, incidentally, has begun a stream of offers to him from various major N. Y. publishers. They are offering all sorts of deals, from setting up a firm for him to ordinary selling agreements for his songs well controlled stemming from his Metro films.

XMAS SPECIALS TO GIVE BING PLENTY RIVALRY

Bill Crosby, whose diskings of "Silent Night" and "White Christmas" are the top sellers of the holiday pop sales of such items under his thumb, will get plenty competition this year. Last Xmas he bucked Frank Sinatra for the first time, but this season every one of the top 10 records is turning out a Xmas special.

Jo Stafford, for example, made a hit of the topmost record for Capitol in N. Y. Perry Como, made a group for RCA-Victor; and the top record for RCA-Victor, others all have items from religious groupings to "Jingle Bells," "Winter Wonderland," etc., ready to hit the market.

Shep Fields No Longer Rippling Rhythm for MCA

Shep Fields' contract with MCA Corp. of America, which expired this week, has not been renewed and the house will henceforth release him among the various agencies.

Fields has long wanted to remain as close to N. Y. as possible and do radio work along with occasional one-nighters, locations, etc. and this has caused considerable trouble in failure to renew with MCA. He has been with MCA for 12 years and has been in the industry for over \$1,000,000 contracts, i.e., a pact effective until he paid \$1,000,000 in commissions.

Fields is also ranging into other fields. He has the New Rochelle, N. Y. agency for new Franz-Kramer automobiles. In addition, he will lead will Kaiser buses with a Brooklyn agency.

10 Best Sellers on Com-Machines

- | | |
|--|-----------------------------|
| 1. To Each His Own (8) (Paramount)..... | [Eddy Howard.....Majestic |
| 2. South America Take It Away (6) (Witch) | [Fredgy Martin.....Victor |
| 3. Five Minutes More (8) (Metrolite)..... | [Andy Sisters.....Decca |
| 4. Surrender (10) (Santily-Joy)..... | [Xavier Cugat.....Victor |
| 5. If You Were the Only Girl (3) (Mutual)..... | [Frank Sinatra.....Columbia |
| 6. Doin' What Comes Nat'ally (14) (Berlin) | [Tex Beneke.....Victor |
| 7. Gypsy (22) (Leeds)..... | [Tommy Dorsey.....Victor |
| 8. Don't Know Enough About You (15) (C) | [Perry Como.....Decca |
| 9. I Got Sun in Morning (7) (Berlin)..... | [Dinah Shore.....Columbia |
| 10. They Say It's Wonderful (18) (Berlin)..... | [Peggy Lee.....Capitol |

Coming Up

- | | |
|--|-----------------------------|
| Guests Are Flying (Oscar)..... | [Frankie Carle.....Columbia |
| Rumors I'll Buy Papers (C-P)..... | [Betty Rhodes.....Victor |
| I Don't Know Why (Fetel)..... | [Mills Bros.....Decca |
| Night and Day (Harms)..... | [Tommy Dorsey.....Victor |
| I Know (Morris)..... | [Bing Crosby.....Decca |
| My Sugar Is So Refined (Criterion)..... | [Tex Beneke.....Victor |
| House of Blue Lights..... | [Tommy Dorsey.....Victor |
| Who Told You That Lie (Sivens)..... | [Freddie Slack.....Capitol |
| Do You Love Me (BVC)..... | [Connie Boswell.....Decca |
| Shanty in Old Shanty Town (Feist)..... | [Al Hibbler.....Decca |
| More Than You Know (Miller)..... | [Harry James.....Columbia |
| Route 66 (BVC)..... | [Johnny Long.....Decca |
| My Fickle Eye (Santily-Joy)..... | [Perry Como.....Victor |
| Stone Cold Dead (Miller)..... | [Betty Hutton.....Capitol |
| Blue Skies (Berlin)..... | [Frank Sinatra.....Decca |
| Why Does It Get So Late (Harms)..... | [Frank Sinatra.....Decca |
| Something Old, Something New (Barton)..... | [Frank Sinatra.....Columbia |

Pop Pubs Preparing To Dig Gold Out Of Them Thar Hillbillies

Pop music publishers are realizing the selling power of folk music catalogs, according to the latest move of three major pubs into the hillbilly field, with others making overtures in the same direction. Robbins, Borrie, and Mayfair have all begun laying the road for entrance into the western and hill market, and Shapiro-Bernstein is busy on occasional hillbilly copyrights.

Mayfair is preparing to set up a hillbilly publishing company with advisers coming from some of the top names in the folk music field. Robbins, meanwhile, is planning a similar company. Borrie, who has not reached the concrete stage yet.

Shapiro-Bernstein has bought up several tunes, latest being "My Philippine Baby," purchased from Apollo Music. Tune was recorded for both King and Four-Star.

A few of the other majors have been in the field for several years. Local's hill division has been under Riley Shepard, singer currently cutting for Muterast, although there's no musical arrangement.

Move of the pubs into the hill catalogue brackets was cued by recent slump in sheet and record sales when, as in the past, hillbilly music held steady for most of the country. Situation was reminiscent of the depression drop in sales, when disk manufacturers were maintained on a hillbilly basis by virtue of the hillbilly artists.

So, Cal. Jukesters Join Tenters Union
Los Angeles, Sept. 24. Juke box workers here have not only taken a strong stand against the unionization to the South-eastern California Automatic Music Operators' union, but they have also won away from the International Brotherhood of Electrical Workers and joined Local 100 of the Tenters Union of Labor's Tenters Union.

Through its hookup with the Tenters, the association is in a position to report to the Will Bowers and other places where music machines are used.

Morris Plans Rating Appeal

Edwin H. (Buddy) Morris seems bent on fighting the availability rating awarded by the American Society of Music Publishers. Handed a 250-point "B" for his Morris catalog, while the Morris and Mayfair firms, part of the same group, were rated "A" and 800 points, respectively, Morris is planning to appeal the decision. He wants to drop the 250-point "B" to the "A" level and doesn't plan to stop until he gets "A."

Morris drew the extra 250 points from the Society's Appeals Board, after having been turned down by the board. He was one of the 100 members of the Appeals Board, a committee. He's now carrying his appeal to the full director board, which probably will wipe off the 250-point "B" from the Appeals Board. Same body did that last year, when Morris firm was boosted from 750 to 1,000 points, but its move was made before Morris appealed the decision. It simply exercised its right to disallow the extra points. The increase awarded by the Appeals Board, this put Morris in the position of being one of the best of the best or renewing the fight. He did the latter and is likely to lose it again on appeal. He was already being translated launching the battle he promises to spark.

CAESAR'S SONG BOOK AIMED AT JUVES

In a liberally illustrated volume of songs called "Sing a Song of Friendship," published by Young People's Press, Inc., a "social significance" is aimed to promote a better understanding among the young of the world. Some of the songs slanted at a juvenile audience, has an introduction by Fannie Hurst, who has an insert reproducing letters of commendation from Ellis Arnall, governor of Georgia; Edward G. Ross, U. S. senator from Oregon; and the United Nations; and Sumner Welles, secretary of state.

Basic Splits With Alexander, Gets \$5G Bonus for Renewing With Morris

William Morris agency week a long campaign last week by capturing the County orchestra, a circumstance that involved quite a lot—among the agency, the leader manager, the band, the past few months. Basic's return to Morris, from which he was withdrawn by Alexander, along with Vaughn Monroe, followed a split between the maestro and Alexander.

Basic deal with Morris involved the payment by Morris to the leader of a \$15,000 bonus in return for a one-year contract with options on a three-year basis. It also involved an agreement by Morris to pay Alexander 35% of the commissions earned by the band for an undisclosed period per a deal made with Alexander after he left Morris. Alexander, but just before withdrawing Basic and Monroe from the agency's roster.

Prior to Basic's move back to Morris, Alexander is said to have approached the agency with his own plan to return the band there. This called for the agency's guaranteeing him (Alexander) a minimum of \$15,000 yearly for the next five years against 35% of the band's commission earnings, or to pay Alexander's interests out for a flat \$17,500. Morris turned the deal down.

Ever since Alexander left Morris to set up his own office, last winter, Morris has been after Basic to regain booking rights to his band. Later had been handled by Alexander who formed him out to various bookers in various fields.

This method of selling the orchestra, however, developed a couple of scrapes. Alexander and Joe Glaser, head of Associated Booking Corp., got into two arguments when Glaser booked Basic into El Alguacil Restaurant, New York, and Alexander refused to pay him commission on the job. Later, Glaser took the band into the Band Box, Chicago, and Alexander again refused to split commissions. This resulted in the booking being withdrawn.

As a result of Basic's move back to Morris, Morris has been managing the band. Milt Ebbins is handling the chore.

Chase, St. L., Sets Masters

Chase hotel, St. Louis, has booked sufficient name bands to take it into next year. Spot has Frankie Masters starting Oct. 4, with George Olsen backed by a doornash set on Oct. 11.

Hotel then uses a straight orchestra. The band includes Jimmy Dorsey, Victor Lombardo, Tony Pastor, Claude Thornhill, and Frankie Carle.

Brit. Songsmiths Ask 50% Plugs

London, Sept. 25. Top British songwriters held two meetings today (Tuesday) with the first huddle demanding that the British Broadcasting Corp. arrange its program schedules to insure airing of a minimum of 50% British tunes along with a bigger percentage of American and classical selections. Second powwow of ciphers was for purpose of forming a British songwriters' association equivalent to the U. S. Songwriters' Protective Assn.

Should BBC fail to meet music men's demands, representations will be made to Parliament and even to the House of Commons. Attending meetings were Noel Coward, Ivor Novello, Eric Maschwitz, A. P. Herbert, Joe Gilbert, Jimmy Kennedy, Michael Carr and Hayden Wood.

Songwriters' conference resulted in an election committee comprising Eric Maschwitz, Noel Gay, Vivian Ellis, Minnie Chant, Jimmy Kennedy, Joe Gilbert, Michael Carr, Billy Reed, Sonny Miller, Tommy Connor, Sir Cox with Bruce Weaver as temporary chairman. Also Arnold Clayton and Phil Cardew, heads of the music publishers, composers and copyists section, a branch of the musicians' union, will give expert advice on legal matters. The committee is scheduled to meet again Oct. 2.

Rosemarie Lombardo's Tonsillectomy Result NSG

Complications following Rosemarie Lombardo's tonsillectomy have set in and will probably keep her out of the recording action for several more weeks. Operation was performed three weeks ago, with no recovery usually taking about ten days.

Some doctors called in on the case have said it's possible that Lombardo sister might never be able to sing again.

Calif. Ballroom Ops To Meet On Setting Up of Owners Assn.

Hollywood, Sept. 24. Meeting of southern California ballroom operators will be held Oct. 5 at Los Angeles Athletic Club for purpose of forming nucleus of Western Ballroom Operators Assn.

Barney McDevitt, of Avalon Ballroom, and Alvin Stanford of Pacific Coast Amusement Co., are sparking meet, which will be attended by Larry Babin, Midwest Ballroom Operators Assn., who has been invited to assist in forming new group.

• Outfit plans to discuss correction of prices and other problems as they arise. Also, to take up such problems as ASCAP levy and possibility of BMI arranging similar collection setup.

SPA—Pubs

Continued from page 49

kept under cover, the paramount proposals are these:

The contract under which a publisher issues a song will not constitute an assignment of rights. It is an offer to assign within six months. To end the argument, the publisher must print a certain number of sheet music copies. To end at least one key vocal orchestration. If at the end of six months this has not been done, the publisher can demand that his tune, without returning the advance he received. This is to prevent the publisher from holding songs, filing them away and never working them out, or holding them until ready to cash.

3-6c Royalty on Sheets

SPA proposes a sliding scale on royalties calling for: (a) 15% of the wholesale price on the first 100,000 copies sold, or not less than 3c per copy; (b) 20% of the retail price on all sales between 100,000 and 300,000, or not less than 4c per copy; (c) 25% of the retail price on sales between 300,000 and 500,000, or not less than 5c per copy; (d) 30% of retail price on everything over 500,000 copies, or not less than 6c.

No bulk deals; for example, no agreements with foreign music publishers to handle the catalog of a U. S. publisher.

Fifty percent of all foreign income, including advances.

Fifty percent of the statutory royalty rate from mechanical sales (one per record sold to songwriters, since legal rate is 2c).

Fifty percent of all revenue accruing to publishers from all sources other than the usual sheet sale income, mechanical and synchronization revenue. (This means hit gram, which are currently returning publishers approximately \$650,000 annually, plus with few exceptions, novelty, clothing concerns, etc.).

Quarterly accountings to songwriters and more detailed accountings.

Publishers cannot dispose of foreign rights to a song before giving it a try in the U. S. This is to prevent a publisher from taking a song, while foreign affiliates are waiting and exhaust its possibilities. Then when the U. S. publisher eventually returns the ditty its foreign rights abroad have already been dissipated, so that few other pubs will accept it.

These proposals are not couched in the language devised by the SPA committee and attorneys, and they are not complete. But, essentially they are the salient points in the proposals. On the basis of the meeting among publishers aware of them. It may take more than the next three months to arrive at a satisfactory conclusion. Or the negotiations may drag out beyond the expiration of the current contract between the SPA and publishers, which expires Jan. 1.

Music Notes

Milt Sieln now representing Pennora Music in Hollywood. ... Ralph Todd, Buenos Aires representative of various U. S. publishers in New York. George Dundon composing score for "Johnny O'Clock" at Metro. ... Aaron Gonzales turned in Spanish lyrics for Jimmy McHugh-Paul Adamson tune, "Chiquita From Spain" for Columbia. ... "Parade of the Stars" by public. ... Arthur Franklin will be music coordinator for "Copacabana". Martin Sklar writing background music for "Dead Reckoning" at Columbia. ... Jack Elliott composed songs for "Swell Guy" and "The Spout". ... Samuel Goldwyn. ... Frank Skinner doing background music for two musicals, "Chiquita From Spain" and "Swell Guy". ... "The Spout". ... Franz Waxman completed scoring job on "Cry Wolf" at Warner's. ... David opening her own music shop in San Fernando Valley. ... Adolph Deutsch composing score for Harry Sherman's "Ramrod" at Enterprise.

Band Reviews

KEN CASEY ORCH. (13) With Gloria Dale

Rustic Cabin, Englewood Cliffs, N. J. Ken Casey, who's led various bands around New York since 1932, now fronts a young crew of earnest musicians at this spot. Formed about six months ago, the band is a well-balanced group, consisting of three trumpets, two trombones and four rhythm.

Casey's arrangements feature plenty of bounce 'n' brass, but on his own, Casey is good enough to be equally able on sweet and Latin rhythms. It's also evident that even on the jump, the melody is never lost.

Sidemen are amply spotted for solos and among standouts are Willie Libby, who trumpets a unique "Anything But Love" and "Had to Be You."

Gloria Dale, red-headed vocalist who's the party girl, gives out with latter. A vocalist of more eye and aural appeal would be a most estimable aid to a newly launched orchestra such as Casey's. Skinning, drum, piano and guitar solos by Bill Maxted and Joe Casey, respectively, come in for a nice change of pace. Four-man arranging staff, headed by Ken Casey, also rates a nod for better than average treatments.

As soon as Casey trod out the minor wrinkles inevitably present in the band, outfit may well move upwards from this falline.

JIMMY JOY ORCH. (12) With Bobby Dixon, Jack Rael

Windsor Hotel, Kansas City, Mo. Jimmy Joy is an old face on the bandstand in these parts, but he's teamed up with a new band this season. Outfit is one he's been building since its inception in Chicago, when, when salaries of his old outfit forced him to reorganize.

This crew uses the locally well-known Joy style, with tunes right out of the homeycom and rhythms that are moderately lively. So far, the outfit has been the Joy force for these 20 years, and it takes with the customers as much as the popularity for this compact dinner-dance band.

The date also returns the Terrace Grill to its former top of top names and semi-names, as Joy returns to the band by Orrin Tucker's band, which made a stand here in years.

A reed man himself, Joy plays them heavily in his instrumentation with five doubling saxes, including saxophone, two clarinets at once the saxs carry the main load, brass section of trumpet, trombone, tuba works in nicely. Rhythm section with piano, string bass and drum.

Vocal work features Bobby Dixon, young balladeer, and Gloria Dale, Rael takes rhythm singing, and Joy chants out most of the oldies, for which he's reputed. Joy usually

carries a gal together, but matrimony took his latest couple week ago.

HAL HARLEY ORCH. (15) ROSHLAND BALLROOM, MONTREAL

It's hard to tell whether or not Hal Harley pulled a smart move by anking El Morocco, one of the nikieries here, where he played for four years, to come to this spot. Harley's band had considerable following at the El, but whether he can garner the same popularity at the Roseland remains to be seen.

Positive booking of name bands may bring in the crowd. It should be added on opening night "Ole Joint was jammed."

Harley has boosted his crew to a well-balanced 18 men, which is a considerable improvement over the 11 he used at the El. Demands here are different, of course, but the boys are coming through in fine shape.

Being strictly a rug-cutter's spot, most of the band's success will be in how far the men can go in blowing their brains out, and setting six brass, five sax and four rhythm saxes to fill the purpose to perfection.

What's needed most now are a hot vocal novelty items and some good arrangements.

Criterion's Next Tome

Criterion Music, which recently went into book publishing as a sideline, by taking on the marketing of a jazz tome by Dave Dexter, will soon publish the U. S. edition of Frenchman Charles De-launay's "Hot Discography." Book is due later in the year. Dexter's book, "Jazz Cavalcade," will be released next month.

Top Tunes for Your Books

An All-Time Favorite

I'M THE MOORE FOR LOVE

Music by . . .

JIMMY MC HUGH

Published by Robbins

READY, WILLING, ABLE

Thoroughly well wanted to get back! Deceased young of music! Music! Deaf! Joy with future. Before. Released. Contact Box 419, V.A. Post Office, First street, New York 19, N. Y.

GOOD, SHE WAS A GOOD NEIGH-BOR, SHE UN-DEP. STOOD. BIEA LA. BUE-NA VE. CI-NA QUE COM-PR-ED-ND BIEA.

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Orchestration Ready

Contact-ELLIOTT JACOBY

Station WOP-Pennsylvania 6-6600

TODAY'S TOP TIP!

'THE BEST MAN'

out of Roy Alfred and Fred Wise

Track Records
Columbia
Capitol
Mercury
Decca

Jockey
Les Brown
King Cole Trio
Sunny Skylar
Romo Vincent

Transcription Handicaps
Capitol
Standard
Lang-Worth
Mercury
MacGregor
Capitol
Standard
NBC Theatrics
Lang-Worth
Muzak
Associated

Jockey
Peggy Lee & Frank DeVol
Freddie Martin
The Four Knights
Les Brown
The Four Aces
Pee Wee Hunt
The Starlighters
Novatime Trio
Tommy Tucker
Jerry Seers
Elliott Lawrence

Playing 'THE BEST MAN' Across the Board

Jack Smith
Bobby Sherwood
Martha Tilton
Morton Noble
Buddy Morrow
Freddie Martin
King Cole Trio
Marshall Young
Glen Gray

Dick Jurgens
Buddy Rich
Jimmy Rier
Tommy Tucker
Doris Day
Jack McLean
Les Brown
Eugenie Baird
Louis Prima

Entered by VANGUARD SONGS

Trainers

Harry Tenney
Marly Tenney
New York

Billy Stoneham
Chicago

Herb Montel
Hollywood

THE WORLD FAMOUS LECUONA CUBAN BOYS



Currently **COPACABANA,** NEW YORK
direct from the **TROCADERO** in Hollywood

- "CARNIVAL IN COSTA RICA"
for 20th-Century Fox
- BEVERLY HILLS COUNTRY CLUB,
Cincinnati
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GENERAL ARTISTS CORPORATION

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Bands at Hotel B.O.'s

New York 19
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Tommy Yolande, Gen. Prof. Mar.

Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast on Radio Networks. Published by the Office of Research, Inc.

Survey Week of September 13-19, 1946

All the Time.....	Robbins
Walk With Me—"Call Me Mister".....	Witmark
And Then It's Heaven.....	Remick
Blue Skies—"Blue Skies".....	Berlin
Coffee Song, The.....	Valiant
Doin' What Comes Naturally—"Annie Get Your Gun".....	Berlin
Five Minutes More.....	Verell
For You For Me Forever More.....	Chappell
Girl That I Marry, The—"Annie Get Your Gun".....	Berlin
I Don't Know Enough About You.....	Feist
I Don't Know Why—"Faithful In My Fashion".....	IC-P
I've Got Sun In the Morning—"Annie Get Your Gun".....	Berlin
If You Were the Only Girl.....	Mutual
I'll Be With You In Apple Blossom Time.....	Broadway
It's a Pity to Say Goodnight.....	Berlin
Linger In My Arms A Little Longer Baby.....	Bourne
My Sugar Is So Refined.....	Capitol
Rumors Are Flying.....	Oxford
Somewhere In the Night—"Three Little Girls in Blue".....	Triangle
South America Take It Away—"Call Me Mister".....	Witmark
Survivor.....	Berlin
That Little Dream Got Nowhere—"Cross My Heart".....	Famous
They Say It's Wonderful—"Annie Get Your Gun".....	Berlin
This Is Always—"Three Little Girls in Blue".....	Berlin
To Each His Own—"To Each His Own".....	Paramount
Whatta Ya Gonna Do.....	BMJ
Why Does It Get So Late So Early.....	Harms
Without You (Tres Palabras)—"Make Mine Music".....	Southern
You Keep Coming Back Like a Song—"Blue Skies".....	Berlin

Following songs are those that did not have enough performance credits on the week to be included in the top group. They mostly are tunes rising in popularity.

All Through the Day—"Centennial Summer"..... Williamson
Come Rain or Come Shine—"St. Louis Woman"..... Crawford
Cynthia Is in Love.....
Either It's Love Or It Isn't—"Dead Reckoning"..... Moud Music
Everybody Kins Your Sweetheart..... Feist
I Guess I'll Get the Papers and Go Home.....
I've Got Lost Without You..... Advanced
It's My Lazy Day..... Stevens
I've Never Forgotten—"Sketch Book"..... Morris
Of Old Dreams..... Bros.
More Than You Know..... Miller
My Pickle Eye..... Smith-Joy
On the Boardwalk—"Three Little Girls in Blue"..... Feist
Prisoner of Love..... Capitol
Purse.....
Pretending.....
Route 66..... May-Jay
There's No One But You..... Shapiro
Tumbling Tumbleweeds..... Williamson
Under the Willow Tree..... Peter Maurice
Which Way That the Wind Blows..... Sun
You Told You That Lie.....
Whole World Is Singing My Song..... Robbins

† Musical. * Lyrics Musical. BMJ Licensed.

10 Best Sheet Sellers

(Week Ending, Sept. 21)

To Each His Own, Paramount
Five Minutes More..... Melrose
If You Were Only Girl, Mutual
Surrender..... Santly-Joy
So Am, Take It Away, Witmark
Rumors Are Flying..... Oxford
I Don't Know Why..... Feist
Gypsy..... Leeds
I Don't Know Enough..... C-P
Lost Without You..... Advanced

Coming Up

This Is Always..... BVC
I Guess I'll Get Papers..... C-P
And Then It's Heaven..... C-P
My Sugar So Refined, Criterion
Who Told You That Lie, Stevens
Somewhere in Night..... Triangle
Pretending..... Critteron
More Than You Know..... Miller
Old Bittermilk Sky, Burke-VH
Linger in My Arms..... Bourne

Band Plays by Ear

Only, So Never Heard
Of Copyright Protection

St. Joseph, Mo., Sept. 24
Ray D. Nye, operator of a roadside cafe at nearby Savannah, Mo., was fined \$800 for song infringement in Federal Court here Sept. 18. Penalty was imposed for permitting a five-piece band to play two copyrighted tunes, on which the spot had not received permission of the copyright owners.

Members of the band, testifying in their own defense, said they played only by ear and depended on radio and juke boxes for picking up their repertoire. Since copyright notice is usually omitted from air and coin disk performances, they had no way of knowing of the necessity for securing permission.

Spike Jones draws \$5,000 for three days Oct. 3-5 at Kennewick, Washington, grape festival.

Inside Orchestras—Music

The joint promotional leap between Columbia Records and Revlon Cosmetics, is costing the two outfits a total of \$500,000 exploiting the cosmetic firm's new "ultra-violet" lipstick and nail polish plus a long range buildup of the platter firm's chaperones, Dinah Shore. Whole campaign will be woven around use of the Harms' tune "Who'll Buy My Violets?"

Stunt was born at McCann-Trickson. Fact that agency handled both accounts made it a natural. Revlon has appropriated \$500,000 for an all-out "ultra-violet" campaign and Columbia's participating to the tune of \$100,000.

Lyrics of the oldie, "Who'll Buy My Violets," were slightly altered to fit the situation, by the addition of the word, "ultra." Columbia is backing the tune with a campaign which includes distribution of the record to some 600 disc jockeys and music libraries, special promotion to coin machine ops and plugs on its own CBS air program, The Columbia Record Shop, conceived by Martin Block.

Incidentally, there are two versions of "Who'll Buy My Violets"; the Harms version was copyrighted in 1940 with music by Jose Padilla, lyric by E. Ray Goetz. French words by Albert Willemet and Saint-Granier and Spanish words by Eduardo Montesinos. Mark Music copyright "La Violeta" ("Won't Somebody Buy My Violets") in 1934. Padilla wrote this music also with an arrangement by Paul Hill. English lyrics were done by Francis Luban while Montesinos scribbled the Spanish words.

New York court of appeals is setting some sort of a record in deliberating the case involving the Music Publishers Holding Corp. (WB music combine) vs. American Tobacco Co. Court has had the MPHC appeal from an appellate division reversal of a N. Y. supreme court decision in its favor for more than six months without indicating a nod to one of the other cases. Case and following the MPHC action on the docket have been disposed of some time ago.

Action involves a suit for \$100,000 damages against American Tobacco for its claimed violation of the copyright position on its Lucky Strike "Hit Parade" program of two songs published by the Warner firms.

Tommy Dorsey did not take any issue with the inclusion last week of Paul Barry and Jack Johnston in the Coast golf tourney of the Music Publishers Contact Employees union, which is contrary to earlier reports. Dorsey was said to have threatened to withdraw his prize donation due to a feud against Barry and Johnston's participation in the tournament (both are members from N. Y., and were on the Coast visiting). Tourney, incidentally, was won by Charlie Warren in a 36-hole elimination match. Johnston won the putting title.

Seems like the Russians are solidly decided that jazz isn't jazz unless it plays the Soviet. For the second time in less than two months a state critic has taken pretty poles at a state pop handliner, saying in effect that the people want their music draped in pink, and scoring "ideological scantiness" of the maestro's jazz.

L. Alfrey, music critic, said his threats at Leonid Utevar, saying later had "followed road of creative degradation of imitating western European jazz."

Q. Does your radio sound different lately?

A. Yes, because for the first time in musical history, the Number One song in the nation was written by

Jay Livingston

and

Ray Evans

"To Each His Own"

(Inspired by the Paramount Picture)

WATCH THE STATISTICS GO BY!

- Number 1 on the Hit Parade!
- Number 1 Sheet Music Seller!
- Number 1 in Radio Performances!
- Number 1 in Record Sales
- (5 Records Out of the First 8)
- Number 1 in Juke Box Favorites!
- (4 Records Out of the First 9)
- Number 1 in Records "Most-Played-on-the-Air!"
- (5 Records Out of the First 8)

IN A SONG, IT'S THE POPULARITY THAT COUNTS

FURTHERMORE, "TO EACH HIS OWN" is the most popular song ever written with this title!

ALSO, Jay Livingston and Ray Evans are the only songwriters under contract to Paramount whose first names are Jay and Ray!

NO OTHER SONGWRITERS CAN MAKE THIS STATEMENT!

Coming Soon — "On the Other End of a Kiss" Beverly Music's New Number 1 Plug Tune.

IN PARAMOUNT PICTURES:

Currently:

All the Songs in Bob Hope's "Monsieur Beaucaire," including "Warm as Wine" and "A Coach and Four"

Ready For Release:

"Beside You" Sung by Dorothy Lamour in

"My Favorite Brunette."

"Piccadilly Tilly" Sung by Virginia Field in

"The Imperfect Lady."

Mex. Composers Seek

Govt. Help in Forcing

Disk Box Royalties

Mexico City, Sept. 24.

Help of the government in getting what it calls equitable royalties from jukebox use of disks in scribbles with its members' compositions has been asked by the Society of Authors, Composers and Writers of Mexico (SACAM).

According to the Society, the 17,000 juke boxes licensed in local restaurants, taverns, beer saloons, etc., each operate average of 17 hours daily. And, while they yield their operators small fortunes, the composers get but peanuts—some 50 centavos (10.5 cents) a day.

New Agency

Newly formed agency, United Attractions, besides handling legit casting and radio packages, is also invading the band field. New Ken Casey outfit, at Rustic Cabin, Englewood Cliffs, N. J., is first band.

Starr-Victor

Continued from page 49

while it also said that Starr gave the same royalty concession to Capitol and Majestic, both of which intend going to etc.

Another angle muddling the disk royalty situation is that the songwriters, represented by the Songwriters Protective Assn., last week handed music publisher representatives the proposals they seek in a new contract between the two factions. Included in these proposals (see separate story) is a request that songwriters be paid one-half of the statutory royalty rate for recordings. This means 10c. And if it sticks, other publishers agree to accept 15c from Victor and other disks, and the SFA wins its point, publishers will wind up with 5c per side for themselves, the same as they now get at a 50c retail price.

TOP HITS OF YESTERDAY

GREAT POPULAR STANDARDS TODAY

Featured in the Columbia Picture "THE JOHNSON STORY"

I'M SITTING ON TOP OF THE WORLD

Lyric by LEWIS and YOUNG
Music by RAY HENDERSON

I'M IN THE MOOD FOR LOVE

Lyric and melody by Jimmy McHugh and Dorothy Fields

For new artist copies and arrangements, write or phone: JIMMY McHUGH, Standard Exploitation Dept., The Bldg. 3, 1619 Broadway, New York 19, Circle 6-2939

Culinary Unions, Hotels Deadlocked In L.A. Strike; 25 Spots Grant Hike

Hollywood, Sept. 24. Meeting held yesterday (23) between union spokesmen and restaurant and hotel management representatives failed to result in any progress toward settlement of a six-day-old culinary workers' strike. Union reps walked out after one hour in conference, although hotel and restaurant stayed on for an additional two hours.

Temporary restraining orders have been issued to prohibit picketing around hotels. Some 2,000 waiters, cooks, bartenders and service help from five culinary unions met at the Embassy Auditorium following an alling of the earlier meeting, and agreed to remain out, maintaining that the arbitrator's ruling on wage demands slashed them anywhere from 20% to 40%.

Independent meetings of five unions are slated for tomorrow (25) at the Embassy Auditorium. No further date has been set for negotiations at this time. Of the group of 12 hotels and 72 restaurants originally hit by the strike, some 25 restaurants have signed contracts and reopened.

Culinary workers struck suddenly Thursday and caught hotels and restaurants right at lunch hour. Walkout of 6,000 cooks, waiters and bartenders affected 14 leading hotels and 59 restaurants in Los Angeles and vicinity. Among those forced to close because of a lack of food and drink were the Earl Carroll theatre and the Palladium dancery in Hollywood.

After one day of striking, pickets were withdrawn and workers resumed their jobs at the Hollywood-Roosevelt and Billman hotels. The Pig'n Whistle Corp. and Florentine Gardens, because of a restraining order issued by Judge Alvin Auburn in Superior Court, these companies charged violation of contract by the unions and asked \$50,000 damages for the first two days of the strike and \$22,000 for each day thereafter.

Meanwhile, dining and bar workers remained away from 12 major hotels

and 57 leading restaurants. Among the Hollywood eateries affected were the Brown Derby, Musso-Frank's, Lyman's and the Chi-Chi.

While the striking continued on Saturday, 15 restaurants signed new agreements with the workers and were reopened. They were the Arcade Grill, Earl Carroll's, Castle Lee, Chasen's, Chasen's, Chasen's and Chop House, Rodeo Hotel's, Hull's Grill, Judson's, Lindy's, Musso-Frank's, Rene's, Rodeo Hotel's, House, Victor's, Charochea and the House of Murphy.

Meanwhile the Restaurant-Hotel Employers Council of Southern California, representing 84 members, asked William Green, AFL proxy, and Hugo Ernst, chief of the Hotel and Restaurant Employes International Alliance, to join the strikers' League, charging the strike as illegal, and demanding the suspension of local union leaders.

AFM Peace Cues Many N.Y. Prems

With settlement of the musicians' strike plus a return to post-Labor Day normalcy, N. Y. hotel and cabaret life is again blossoming. Formal and informal peace cues are being given. A number of spots are either unveiling for the new season or premiering new entertainment.

Loti Olman's Onyx club bowed last night (Tuesday) with Maxine Sullivan returning to W. 52nd street plus trios of Loumel Morgan and Al Casey, whose music will be on the sweet motif. Boniface is maestro Val Olman's brother. Moving into the show at La Conga for a six-week return engagement starting tomorrow (Thursday), is Miguelito Valdez, who recently closed a singing date at Los Angeles' Club Bazar.

Hotel reopenings for the new season include the St. Regis' Iridium Room slated for next Wednesday (2) with a special benefit dance for vets in army and navy hospitals. Regular opening is set for the following evening. New ice show stars Carol Lynne plus George Wagner and Jack Strand with a line of four girls. Orpheus of Pat Sparr and Patricia will supply the dancipation. Hotel also reopens its companion room, the Maltinette, on Tuesday, Oct. 8, with music by George Koch and the Four Stars.

Other reopenings include that of the Waldorf-Astoria's Wedgwood Room, whose fall preem is set for next Thursday (3). Emil Coleman and Mische Borrill split the music chores. Paul Draper will top the show. New cocktail lounge of the Sheraton Hotel also opens Oct. 2 with organist Paul Weber.

Chi's 5100 Club Reopens

Chicago, Sept. 24. Shuttered for six months, 51 Hundred Club will make another try starting Wednesday (25). Spot plans opening with small combos and then reopening to its old revue format. Owner is Billy Butler's orch.

Feed for Jesse Kaye At Hotel Astor, N.Y., Sept. 30

Jesse Kaye, recently named head of the Hollywood office of M-G-M records, is being tendered a dinner by the movie industry at the Astor hotel, Monday (30). Until his assignment to the Hollywood post, Kaye was in charge of the Astor hotel. Sidney Piermont has succeeded him.

The committee consists of Nat Kalchauer, Leonard Romm, Sammy Rauch, Harry Mayer, Johnny Dugan, Lee Remick, Kenneth K. Smith and Joe Flaum. Duets are \$12.50.

\$500,000 Bond Coin Up at AGVA

American Guild of Variety Artists has more than \$500,000 cash security in its hand as a "stranding insurance" for its membership, greater than for the vaude talent list has ever had up to, according to Matt Seifert, national head of AGVA. This is in addition to some \$170,000 refunded of money and theatre owners who had fulfilled salary obligations in lieu of business with clean slate as far as union is concerned.

AGVA always had a substantial sum up on new operations but amount has soared to a new high since the strike. It is expected that all theatres and theatres must post cash to cover talent budgets. Chains and established circuits still operate on credit of credit with union.

Even Shuberts Wouldn't Want Any Part of 'Em For 'Student Prince'

Plaint of concert impresario, like in every other field, is the shortage of headliners, but Associated Concert Bureau is attempting to rectify the matter by running a concert series of unknowns at Carnegie Hall, N. Y. Concert bureau would not want to take on the support of long-hairs even at a \$360 top.

The bill resembled a one-nighter at the ABC Jefferson hall with less variety, but on one of these nights, the concert crowd is going to perk up and go out of the hall muttering that they've seen a star of major dimensions.

Such was almost the case at Friday's (20) concert when a kid from Brooklyn with talent, nerve and a touch of showmanship, was the star of the show. But a great measure of soprano Costello's help before he was due to die was a lot of unventilated longhair emporium.

With the audience using the program as a fan club, the kid's presence and having been worn out of a virtual succession of heavy German vocal waxes, Brooklyn diva came up with light, melodic hits that were relaxing and easy to take. Consequently the clamor at her exit. But even without the atmosphere that made her a star, the show's worth was in the renditions of the Jewel Song from "Faust", and a pair of Puccini arias show need of a more mature approach and some polishing of her upper registers and then Edward Johnston may give her an important job.

The preceding singer, Richard Benary, was serious minded and most ruined Miss Pillori's act when he gave out with a pair of light numbers, but unfortunately his voice showed up too thin in this house.

Joan Bishop, a mezzo-soprano, followed in the same vein as Miss Pillori, but unfortunately, the novelty of the situation was then lost. Miss Bishop is a lovely singer, a pleasant voice which needs further development.

Ruth Brall, contralto, opened the session with a Wagner piece, "Gerechter Gott", which seemed to be the theme of subsequent talent. David Halcombe followed in the same vein with Hadassah Sahar, pianist, interspersing with Chopin, Brahms and Ravel to show potential, while closing keyboard exercise by Margaret Bayard. Bayard displayed creditable acrobatic eighty-eighting to give the customers visual as well as aural interest with her complicated runs.

As this concert stands, it's evident that more showman would aid the cause of the individual talent. The layout could stand routineing so that the performers wouldn't have to stand cloy on their own.

Lou Walters Bringing Over Parisian Acts for Revue at N. Y. Latin Quarter

Agents Eyeing Cuba As Lucrative Booking Spot

New York and Miami talent agencies are submitting talent lists to Havana hotels, particularly the Hotel Nacional, in belief that Cuba will get a healthy chunk of tourist business from Miami Beach this winter.

Reason for increased interest in the Cuban situation is the regular plane service from Miami to Cuba by which it will be possible for vacationers to take off nightly for a round of Cuban niteries and be back in Miami before dawn.

Talent agencies are stressing the angle that U. S. showrooms will pay off because of the plane excursions.

Shore in Middle On Booking Snarl

Chicago, Sept. 24. Niterie comedy Will Shore is in the middle of a booking mess. Both the Che and Walters and Rio Chabana are advertising his appearance at the same time, starting Oct. 8.

Managers Al Borde booked Shore into the Rio, but Shore went ahead on his own and booked himself into the Che, it being understood Shore isn't satisfied with the holdup Borde has been giving him and feels he can do better through another agency, probably William Morris. Shore is looking for radio and film commitments, in which he feels Morris is stronger than Borde. Chez is in line for Shore's services, however, as it holds American Guild of Variety Artists contract signed by Shore. Rio has only booking arranged by Borde, and no AGVA contract.

Miami Bistro Angling Milton Berle at 12½ After N.Y. Carnival Run

Probably the highest offer made for a cafe engagement has been given by Milton Berle, current at the Carnegie, N. Y. Red Schuyler, of the Beachcomber, Miami Beach, is bidding \$12,500 for services of the comic plus an additional \$2,500 for a surrounding show to be selected by Berle.

Berle is currently getting \$7,500 weekly guarantee plus overages on business over \$42,000. He's frequently grossed more than \$10,000 weekly on this date. He's staying at the Carnival until January.

Xen Maynard, film cowboy, booked for a vaude tour starting at the St. Charles theatre, New Orleans.

The first all-continental floorshow in Broadway since the days of the French Casino is slated to go into the Latin Quarter, N. Y., sometime in January. Lou Walters, LQ boniface, is planning a trip to Paris next month to line up talent for this display. This is Walters' second European trip in recent months. On previous jaunt, Walters saw talent that would fit his requirements, and he's making this jaunt to check previous judgment and issue contracts.

He plans to run the French show for 12 weeks and thus amortize the \$300 transportation cost for each performer. Walters will also set up some line girls.

Importation of talent by Walters is seen as one answer to current high cost of name performers. Even with the \$300 transportation tick, Walters will spend less than usual talent budget. No difficulty is foreseen in bringing the acts over inasmuch as it's customary to have visa when act is guaranteed a term of employment.

Shore can only stay 12 weeks because of the booking of Sophie Tucker who goes into the Latin Quarter, N. Y., for \$5,000 weekly. This show will also remain 12 weeks.

Current Ted Lewis layout ends its run Dec. 21 and a four-week show with George Tapes, Dick Buckley and Chandra-Kelly dancers, with others to be signed, will comprise the interim booking.

Turek Joins Fisher Agency

Sam Turek, booker with USO-Camp Shows, has resigned to go with the Arthur Fisher agency as successor to the late Billy Diamond.

Turek, who's been with Camp Shows for past three years, was previously a vaude producer, and at one time talent booker on the Low circuit.

George Oberland will fill Turek's spot at USO.

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'Okla.' Return Capacity 26G in Chi. Lute Weak 16 1/2G, but Outlook OK

Chicago, Sept. 24

Newcomers last week were "Okla-homa" on return engagement, and "Lute Song" with former, doing capacity business at all, and "Lute Song" expected. "Lute," however, despite rave notices all the way down the line, got weak \$16,500, although things are looking brighter. "Okla-homa" and "Lute Song" were sold \$20,000, and "Harvey" continued to draw, along with "Okla-homa" at \$24,500. Long-term "State of the Union" and "Blomier Girl" did \$20,400 and \$18,700, respectively. All in all, it's \$38,700 a week at the legit wickets.

Estimates for Last Week
"Blomier Girl" (4th week) (\$183, \$4,800). Dropped a little, but \$2,650 still very good.
"Blomier Girl" (Selwyn) (3rd week) (1,000; \$4,200). Great \$20,000 in second frame.

"Harvey" Harris (6th week) (1,000; \$4,200). Continues top draw with \$24,200.

"Lute Song" (Studebaker (1,246; \$4,800). Disappointing \$16,500 in first frame.

"Okla-homa" (Eranger (1,400; \$4,200). Bowed for return engagement capacity.

"State of the Union" (Blackstone (21st week) (1,340; \$4,200). Also off, but not much. \$26,400.

NIESEN-GIRLS' NIFTY \$29,000 IN PITTSBURGH

Pittsburgh, Sept. 24

Third attraction of the first season, "Follow the Girls," and legit season, not very good. \$29,000 last week at Nixon, Stays over this session and should easily duplicate or better opening stanza.

Two-day
"I Remember Mama" comes in Monday (30) and Tuesday (31) giving Nixon two successive top-night engagements in a row, very unusual around here.

'Mrs. Smith' Mild In Washington at \$12,500

Washington, Sept. 24

"The Temporary Mrs. Smith," which Fredrick production starring Francine Larrimore, and three other Mischa Avary, rang up a mild \$12,500 for its week's run at National Show, gave a lukewarm pre-reception here, with two of the critics giving

Unlike its predecessor of the preceding week, "Magnificent Heat," which closed after a week's run at National, "Mrs. Smith" has Broadway aspirations. Moved to Baltimore yesterday (23).

The West in "Come On Up" opened here yesterday for a week. Strong advance sale indicates a

Philly has strong advance sale. Webb, in Noel Coward's "Present Laughter" bows in on the 30th, with "Princess" following on Sunday, Oct. 13.

Shows in Rehearsal

"If the Shoe Fits"—Leonard Sillman (23).

"The Fatal Weakness"—Theatre Guild.

"The Treacher Cane"—Theatre Guild.

"Sweet Bye and Bye"—Nat Kar.

"Hear That Trumpet"—Arthur Hopkins.

"Hear That"—Jed Harris.

"Happy Birthday"—Rodgers and Hammerstein.

"The Glass Menagerie" (colored, revival). Max J. Jellin and James L. Sullivan.

"Naughty Naughty"—Phyllis Killeen.

BLACKSTONE 12G, TORONTO

Toronto, Sept. 24

In for a fortnight's hit, Blackstone the music and the merriment. 200 at the Royal Alexandra here, with \$25-see at \$1,200.

Family show, which is unusual annual press praves on wholesome-

'PARK AVE.' ACTS IT AT B.O., 15G IN BOW

New Haven, Sept. 24

The fact that "Park Avenue" drew lukewarm notices and questionable word-mouth in its pre-run at Shubert last weekend (19-21) was no surprise. The show, which had already played the SRO station, in four performances, the advance sale of \$15,000 was significant on a \$4,200 sale included top.

Current week has a doubleheader, Katherine Dunham's "Bal Negre" lifting the first half curtain (23-25), "Born Yesterday" coming in for the finale (26-28).

A steady procession follows with "Duchess of Mal" (29-31), "The State of the Union" (32-34), "Sweet Bye and Bye" (35-37), "The Fatal Weakness" (In Claire) (Oct. 17-19; "Come On Up" with Mae West for Oct. 20-22).

Tentative bookings that have required revision include the new Moss Hart show, which will not be ready in time for its sketched pre-reception. "Notre Dame," another break-in that has been postponed from its pencilled Oct. 4 opening, "Blomier Girl" which is encountering rehearsal snags.

Current Road Shows

(Period Covering Sept. 23-Oct. 5)

Amor. Rep. Co.—Shubert, Philly (23-25).

"Anna Lucasta"—Lyric, Bridgeport (30-31); Aud. Worcester (32); Aud. 15-16.

"Bal Negre"—Shubert, New Haven (23-25); Met. Providence (26); Lyric, Allentown (27-29); B. J. (30-31); English, Ind. (35-37).

"Blackouts of 1949"—El Capitán, Hartford (23-25).

"Blackstone"—Royal Alexandra, Toronto (23-25); His Majesty's, Toronto (26-28).

"Blomier Girl"—Shubert, Chi. (23-25).

"Born Yesterday"—Bushnell, Hartford (23-25); Shubert, New Haven (26-28).

"Carmen Jones"—His Majesty's, Mont. (23-25); Shubert, New Haven (26-28).

"Come On Up"—Nat'l, Wash. (23-25).

"Cordelia"—Capitol, Wilkes-Barre (23-25); Aud. Scranton (24); Lyric, Allentown (25); B. J. (26-28); Baste, Harrisburg (27); Aud., Trenton (28).

"Cyrano de Bergerac"—Cass, Detroit (23-25); Royal Alex., Toronto (26-28).

"Dear Ruth"—Plymouth, Bos. (23-25).

"Dream Girl"—Selwyn, Chi. (23-25).

"Follow the Girls"—Nixon, Phil. (23-25).

"Happy Birthday"—Shubert, Bos. (30-31).

"Hear That"—Harris, Chi. (23-25).

"Hear That Trumpet"—Eranger, Buff. (23-25).

"I Remember Mama"—Eranger, Buff. (26-28); Nixon, Phil. (30-31).

"Life With Father"—Billmore, L. A. (23-25).

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"Lute Song"—Studebaker, Chi. (23-25).

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'PARK' 90G AT H'WOOD BOWL IN SECOND WEEK

Los Angeles, Sept. 24

Business was still good in the two operatic theaters last week, with Mike Todd's "Up in Central Street" getting around \$90,000 for the second week at Hollywood Bowl. Another big taker was "Rosalie," in which the theater with \$10,000. Coolish nights at the beginning of the week were blamed for slicing the grosses.

Ken Murray's "Blackouts of 1949" started at \$17,000 on the second week at El Capitán. "State of the Union" drew \$10,000 at the El Capitán, richer by \$10,000, around five weeks, at Hollywood. Musser's serial version of "The Great Dictator" did \$10,000, \$2,500 for its first full frame.

Two incomes last week were "Gypsy Lady," which drew divided notices, and good business, and "Hidden Horizons," which was severely panned. Solo new show this week is a quartet of standouts, last season's vintage and the same goes on.

Estimates for Last Week
Ken: C (Comedy), D (Drama), CD (Comedy-Drama), R (Revue), M (Musical), O (Opera).

"A Flag Is Born" (34th week) (D-31; \$4,800). Final week here, then switches to Adelphi, where Luthers and Rogers' "The Great Dictator" will replace it.

"Cyrano De Bergerac" next attraction here; propaganda drama big taker here (\$41; \$3,600).

"Anna Lucasta," Mandel (10th week) (R-14; \$3,600). Standee at \$11,000, and was again rated over \$11,000.

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Heat Fails to Bent B'way Climb; 'Gypsy Lady Gets Mixed Notices But Nifty 34G, 'Horizon' NC at 5 1/2G

New York, Sept. 24

Hottest days and nights of the summer last week failed to dent Broadway grosses much. Shows were virtually at the same levels of 1945-46, with few exceptions.

"Gypsy Lady," which drew divided notices, and good business, and "Hidden Horizons," which was severely panned. Solo new show this week is a quartet of standouts, last season's vintage and the same goes on.

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New York, Sept. 24

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"The Front Page," Royale (34th week) (C-16; \$4,800). Looks better than the rest of the new plays that have been prepared so far; rated around \$20,000.

"The Red Mill," 48th Street (47th week) (C-11; \$19, \$4,800). Figures don't do justice to the new play that has been prepared so far; rated around \$20,000.

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OBITUARIES

JULES RAIMU

Jules Raimu, 63, one of France's leading stage comedians and film stars, died after a heart attack in Paris, Sept. 20.

His family name was Jules Miran, but friends and admirers had only known him by the single name, Raimu.

He made his reputation as the principal comedian in the troupe of Theatre de Paris in the 1920s. Although he had been a renowned comedian of the French stage for more than three decades and appeared in more than 100 motion pictures, his great talent went largely unrecognized in this country until his release in 1940 of "The Baker's Wife," which was widely distributed and established him as a great artist. Although he had often been compared to Charlie Chaplin, but his range as an actor was much more versatile. For while he had been called "the droll comic style," he also could play straight dramatic roles with equal authority.

Born in France, he matriculated for stage career via small travelling companies until 22 when he came to Paris and made his first big success in "A Man in a Dress Suit." This country's first exposure to him came in 1935 when he appeared in the late Henry Miller at the Henry Miller Theatre, N.Y. Other successes followed. He was in "The Chocolate Girl" and "Black and White." His last was "The Well-Digger's Wife."

ADAM KESSEL

Adam Kessel, 80, pioneer motion picture producer, who is credited with introducing Charlie Chaplin to leave the stage for the screen, died at his home in Keesville, N. Y., Sept. 20.

When a youth he and his brother, Charles, printed and distributed a paper called "The Keesville News," which covered some fields as the former. They then teamed up as bookmakers at race tracks until the then Gov. Charles Evans Hughes legislated the legitimate bookmaking business.

Films were then in the nickel-odeon stage. With a partner, C. O. Keane, they entered the exhibition biz, and formed the N.Y. Motion Picture Corp., which became the nucleus of the company of Famous Players (see Kessel & Bauman), Bion, Bion-Iti and Keystone film production outfits.

In 1913 Kessel sent Chaplin in vaudeville in Fred Karno's skit, "A Night in an English Bath House," which he had financed him a movie script and sent him to the Keystone unit directed by Mack Sennett.

Chaplin, who then reputedly nursed serious dramatic ambitions, disappeared the next morning and failed to leave the stage for pictures, but he had only been making \$60 a week in vaudeville and a year later, in 1916, at \$150 a week he was on his own. Chaplin spent a year with Keystone, appearing 30 or more pictures, including "The Star Boarder" and "The Baggage Smasher," and then went to Hollywood at \$1250 a week.

The Kessel brothers sold their Keystone interests to Triangle Film Corp. in 1917. They then made later ventures, but in late years were not connected with the film industry.

He was connected with two brothers and two sisters.

ALEXANDER CARR

Alexander Carr, 68, stage and screen actor who achieved his greatest fame as a comedian in "Polish and Ferimutter," died Sept. 19 in Hollywood.

Born in Russia, Carr came to the U.S. as a child and broke into the show biz as a circus clown before appearing on the stage, in a St. Paul, Minn., band. After stints in Chicago, in Louisville, Nashville and Buffalo, he reached Broadway with "Wine, Women and Song" and "The Impresario" of David Warfield in "The Master" in this production apparently boarded him to Broadway success.

Among the plays in which he appeared, not only in New York but in London and on the road in this country, were "The Gay White

Way," "The Sweetest Girl in the World," "Louisiana Lou," "April Showers," "Before Bedtime," "The Dreamer" and "The World's Soldier." In addition, he made several vaudeville tours in "Topicality or the End of the World," which he had also done in the "Wine, Women and Song" show. Moving to Hollywood in 1924, Carr made numerous pictures, including "Shorty Rogers," "Before Breakfast," "The End of the World," "Out All Night" and "I Hate Women."

WILLIAM DRAKE

William Drake, 61, scenic designer in Canada for the past 50 years, died in Toronto, Sept. 18. For the past seven years he supervised the scenic design during summer theatre seasons at the Royal Alexandra, and was widely known for his 330-foot stage designs in the latter's production of "The Last Days of Pompeii," which he designed for the Canadian National Exhibition annual pageants, terminated since 1939 because of the war.

Born in England, where he received his training, Drake went to the U.S. in 1906 to work for the theatre and was scenic artist in Toronto and Montreal.

Survived by a son and daughter.

PAGE SPENCER

Page Spencer, 67, retired, legit actor, died in New York, Sept. 17. He had been a guest of the Actors Fund home, with Fund also providing him with a nurse.

Born in California, Spencer made his stage debut in 1907 with the late David Laskin in the latter's production of "The Last Dollar." He later appeared in vaude in a series of sketches with Mr. and Mrs. Edna Drew and subsequently in "It Pays to Advertise," "Keep Her Smiling" and "The Clouds." His last stage appearance was on Broadway last year in "Signature."

OLIVER A. KICHEL

Oliver A. Kichel, 56, veteran Pittsburgh actor, died Sept. 20 at his home in Jeannette, Pa., last week from the effects of a stroke. He owned the Princess theatre, which had been in business since 1910. He was born in Pittsburgh on the site of what is now the Monroeville exchange building.

In addition to widow, two sons, Oliver Jr. and Stuart, survive. They will continue to run the Princess.

HARRY H. REINHART

Harry H. Reinhart, 54, Canton, O., theatre owner, died Sept. 19 in that city.

He purchased the McKinley theatre, Canton, about 20 years ago, acquiring the house in 1914. He died Sept. 15 in Columbus. He also had owned and operated the Columbus theatre, and later operated the Tornado Stock Co. He had been married 10 years.

Widow, two sons, a brother and two sisters survive.

GEORGE A. SPRING

George Aloysius Spring, 68, former owner and operator of the old Fantom Theatre, one of the first motion picture houses in Columbus, O., died Sept. 15 in Columbus. He also had owned and operated the Columbus theatre, and later operated the Tornado Stock Co. He had been married 10 years.

Widow, two sons, a brother and two sisters survive.

MYRON E. BARNES

Myron E. Barnes, 63, former singing teacher and choral director, died in Triffin, O., Sept. 20. Also associated with Victor Herbert, the latter was a member of the Pittsburgh Symphony, Barnes later directed choruses at Pennsylvania State University, Harrisburg, Pa.; Belmont (Wisc.) College, and Rockford (Ill.) College for Women. He retired in 1935.

TONY MURRELL

Tony Murrell, 60 or 11, 60, who toured for many years in circuses in South Africa, died in Durban, Aug. 7. He had been featured with Filled Circus and later with the Circus. He considered tours in that territory.

MOE SILVER

Moe Silver, 60, vet. vaude performer, died in Miami, Sept. 20. Remains were brought to N. Y. for burial.

He had been a blackface comedian

for many years as member of the vaude team of Silvers, Stance and Dink. Survived by widow, son and daughter.

NORMAN BALLARD

Norman Ballard, 67, operator of the Broadway French Lick, Ind., and former owner of the Seils-Plotz Circus, died in Chicago, Sept. 18. Burial was in French Lick, Ind.

MARTIN J. CLARKE

Martin J. Clarke, 56, former co-owner of the Rustic Lodge night club near Monroe, Mich., died Sept. 18 in Toledo.

Mother, 70, of Norman Elson, veepee of Translux Theatres, died in New York, Sept. 20. Survived by widow, another son and two daughters.

Judge Charles Henry Cooper, 81, father of Gary Cooper, died Sept. 17 in Hollywood. He served two terms in Montana Supreme Court before moving to California in 1904.

Mother of Boogie Woogie Sherman, pianist, and Bobe Sherman, singer, died at her home in Chicago last week.

Father of Dorothy Wenzel, night and vaude dancer, died last week in New York. Body was taken to Pittsburgh for burial.

Postwar Debts

Continued from page 1

teller's daughter at New York's Ritz-Carlton will also be on a luxurious tour of Europe. David checked out the pieces attending to the musical chores. Other gals from such sources as the famous Campbell Soup Dances, the Firestones, Rockefellers, Pews (Sun Oil) and others are also scheduled to appear. Their love to come on an equally sumptuous case. One gals coming out may pyramid into several regions as relatives often had additional parties.

Davis, who handles the lion's share of society's musical business, more or less dominates the eastern field from Washington, Baltimore, Philadelphia and New York. He stated business was brisk this summer at Newport, R. I., an indication of the big season to come. Recent, like of musicians' wages meant little to Davis' bookings since he pays more than take away. Silas, in clients' view, is not caused by pay boost is practically negligible compared to their total earnings.

High taxes, too, are not proving a deterrent to the productivity of the group. Silas, who is largely responsible for this pageantry despite fat expenditures for such affairs cannot be put out in a letter. High spot of the coming season will be his with the resumption of the National Assembly Ball at the Hotel Belvoir-Stratford this winter. Most exclusive ball in the country was under wraps during the war years.

Interesting sidelight on how Davis and his music has so entrenched it in the hearts of the nation's aristocracy received from Mrs. C. Oliver Iselin, Jr., of Virginia and Philadelphia, who is a letter. "Don't forget our date in 1961," Davis, who has played at weddings and parties for 20 years, said. The date referred to the coming-out of her granddaughter.

Interesting sidelight, long range dates have also been set by the Thomas J. Claggett, the former Washington socialite, who seeks Davis for his daughter's coming-out in 1964. The girl, who is now in Philadelphia, also put in a bid for his society in 1950.

Black Market

Continued from page 1

equal any seen before the war, low-budgeted clips designed for the low-to-wealthy are virtually empty.

Blaise, like the Cafe de la Paix are doing roping-up business, with champagne selling for 2,000 francs a bottle. The French franc is at a life-time prices are not too tough if prices are bought on the black market. Official bank exchange calls for 120 to the dollar, but black-bourse prices fluctuate in the neighborhood of 275-280 francs per buck. Nevertheless, to the average Frenchman francs are a 120 to the dollar

and prices are just too steep for any but the close-knit set.

While Italy prices have skyrocketed, legit shows are still reasonable, with most of them doing good business. Current best show is being rung up by the Folies Bergere with front orchestra seats going for

Beats French Postcards

French postcards sold on the streets of Paris are prewar prices, given way to a newer and much more lucrative bit of merchandise.

According to John F. Royal, NBC exec veepee over television who relates that the postcards, which the kids are being run by a "Fagin." Whatever the case, there is a demand for the little business, according to Royal.

Where they get the illegal francs is a mystery, with some reports the kids are being run by a "Fagin." Whatever the case, there is a demand for the little business, according to Royal.

As usual here, anything can be bought for a price, with everyone else in the country if it trades the black market. Result is that the rich, most of whom have some interest in the black market, are not so rich, and the rest of the people have little enough for necessities, let alone for a few minutes of entertainment.

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MARRIAGES

Anita Burton to Jerry Kaufman, Hollywood, Sept. 22. Bride is daughter of Charles and Mary Kaufman; groom is WB studio publicist.

Paula Knight to Charles Lee Quick, Chicago, Sept. 23. Bride is with Charles and Mary Quick; groom is WB studio publicist.

Mildred Brown to James McCann, Philadelphia, Sept. 21. Groom is with Charles and Mary McCann; groom is WB studio publicist.

Priscilla Stephenson to Paul Winslow, Chicago, Sept. 19. Bride is with Charles and Mary Winslow; groom is WB studio publicist.

Beverly Schultze to Larry Parsley, in New York, Sept. 19. Bride is daughter of Edward M. Schultze; groom is WB studio publicist.

Margaret Douthett to Sammy Neidhart, Pittsburgh, Sept. 11. Groom is with Charles and Mary Neidhart; groom is WB studio publicist.

Gertrude Shy to Charles A. Anderson, Kingwood, W. Va., recently. Groom is with Charles and Mary Anderson; groom is WB studio publicist.

Sally Vawter to Earl B. Steele in Chicago, Sept. 14. Groom is with Charles and Mary Steele; groom is WB studio publicist.

Agnes Corbitt to Herman Posdam, in Pittsburgh, Sept. 11. Groom is with Charles and Mary Posdam; groom is WB studio publicist.

Ruth Franzen to Bill Stull, Chicago, Sept. 15. Groom is a writer-producer; groom is WB studio publicist.

Mr. and Mrs. Wayne Pascuzzi, Chicago, Sept. 7. Father's Pitt Symphony.

Mr. and Mrs. Eddie Peyton, daughter, Miami, Sept. 9. Father's an entertainer and Pittsburgh nightclub singer.

Mr. and Mrs. Irv Litman, son, Pittsburgh, Sept. 18. Father's manager of Mercer Music Bar there.

Mr. and Mrs. Roylano Dan, New York, Sept. 10. Father is actor, appearing in "Barney and Mabel."

Mr. and Mrs. Duke Goldstone, son, Los Angeles, Sept. 19. Father is assistant production manager for George Pal at Paramount.

Mr. and Mrs. Eddie Cronjager, daughter, Hollywood, Sept. 18. Father is a studio cameraman.

Mr. and Mrs. Bob DeLoach, daughter, Hollywood, Sept. 18. Father is actor, appearing in "Keweenaw."

Mr. and Mrs. Thomas Macdon, daughter, Hollywood, Sept. 18. Father is a film cutter at Paramount.

Mr. and Mrs. Nat Tavis, daughter, Montreal, Sept. 14. Father is radio and stage actor.

Mr. and Mrs. Jack Gorton, son, Hollywood, Sept. 19. Father is an actor.

Mr. and Mrs. Ted Harbert, son, Hollywood, Sept. 21. Father is an actor.

Mr. and Mrs. James Cassidy, son, Cincinnati, Sept. 15. Father is WLW public relations director.

Mr. and Mrs. John Crossroads, son, New York, Sept. 10. Father is radio actor, appearing in "Crossroads."

Fred Allen

Continued from page 1

If you work out a successful format for a radio show, immediately copy it. Many comedy writers think nothing of plagiarizing or digging down into the files of their own shows and jokes for their supposedly original material. Writing practically all the material for a show is a busy almost every minute and leaves him no time for other pursuits, Allen says.

He's really anxious to do a Broadway show again and has had several offers recently, he says. "I've been offered a radio show and a half vaudeville, there weren't any shows for him, he avers. Now he is pouring in—it's always that way, he points out.

It really isn't practice, to put it that way, he says. "I'm on an annual guaranteed salary, in Allen's opinion. There's usually a staff of comedians and some others who contribute practically nothing all through the year," he explains.

VARIETY—August 28, 1946

...**'SLEEP'-BOB CROSBY**
RECORD 86G...

STRAND (WB) (2,756; 75-\$1.20)—
"Big Sleep" (WB and Bob Crosby orch,
Town Criers, Dunhills, others, on stage.
Gigantic from start, this seems sure of es-
tablishing an all-time record for house at
\$86,000 or near. Getting in seven shows
daily, maybe more next weekend.

Thanks to:

HUMPHREY BOGART

LAUREN BACALL

"THE BIG SLEEP"

HARRY MAYER

DON CUMMINGS

TOWN CRIERS

THE DUNHILLS

"THE BELLS OF ST. MARY'S"

*. . . I Broke the Record
at the Strand . . .*

BOB CROSBY

. . . Did OKAY in Cleveland Too



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